



NEMS market research
22 Manor Way
Belasis Hall Technology Park
Billingham
TS23 4HN
Tel 01642 37 33 55
www.nemsmr.co.uk

**South West Hertfordshire
Joint Retail Study
for
Nexus Planning**

November 2017 & March 2018

Job Ref: 181017

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the South West Hertfordshire area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 2,210 telephone interviews were conducted; 2,010 interviews were conducted between Tuesday 24th October 2017 and Thursday 9th November 2017 and a further 200 interviews were conducted between Thursday 8th March 2018 and Wednesday 14th March 2018. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 22 zones, defined using postcode sectors. The zone details can be found in Appendix 5.

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	22.2%	68	6.8832
35-44	19.7%	171	2.4375
45-54	18.4%	629	0.6194
55-64	17.3%	444	0.8254
65+	22.3%	801	0.5894
(Refused)	n/a	97	1.0000
Total		2,210	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	46,273	100	131	0.8463
2	37,914	102	139	0.6515
3	15,130	100	109	0.3330
4	9,721	100	106	0.2198
5	29,444	100	92	0.7687
6	14,328	100	94	0.3640
7	20,705	101	102	0.4842
8	25,175	100	115	0.5228
9	11,864	100	84	0.3371
10	18,268	100	84	0.5193
11	49,810	100	111	1.0720
12	29,844	100	95	0.7508
13	19,150	100	111	0.4132
14	11,206	100	105	0.2558
15	136,120	102	91	3.5666
16	37,910	101	89	1.0254
17	73,404	102	84	2.0932
18	71,884	100	94	1.8326
19	25,647	102	76	0.8056
20	151,261	100	87	4.1753
21	32,090	100	84	0.9195
22	55,285	100	125	1.0594
Total	922,433	2,210		

* Source: Census 2011

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 2,210 answers “Yes” to a question, we can be 95% sure that between 47.9% and 52.1% of the population holds the same opinion (i.e. +/- 2.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.3%
20%	±1.7%
30%	±1.9%
40%	±2.0%
50%	±2.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zones 1-11 – Filtered Nulls & SFT
(Weighted)

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 Where did you last undertake your main food and grocery shopping?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	2.9%	3	5.6%	5	0.8%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	15.4%	16	0.9%	1	0.8%	0	0.0%	0	33.3%	16
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	12.1%	13	1.4%	1	6.3%	2	0.0%	0	3.5%	2
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	1.2%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	23.4%	24	15.9%	14	37.4%	10	1.0%	0	2.1%	1
Other stores, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	11.1%	12	49.1%	43	1.1%	0	4.3%	1	0.7%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	15.8%	16	20.6%	18	16.4%	4	0.0%	0	2.1%	1
Tesco Express, St. Albans	0.2%	4	3.0%	3	0.0%	0	2.4%	1	1.0%	0	0.0%	0

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Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	1.0%	1
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.0%	1	0.0%	0	0.0%	0	0.8%	0	3.5%	1	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.6%	0	11.0%	7
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	1	8.0%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	3.5%	72	0.0%	0	0.0%	0	6.3%	2	18.9%	4	70.2%	44	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	47.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	4.3%	2	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	5.8%	2	0.9%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.1%	23	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	12	3.1%	2	23.5%	6	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.8%	16	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	0.0%	0	30.9%	8	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	32	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	29.2%	17	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Budgens, High Street, Abbots Langley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	1.4%	30	3.0%	3	0.0%	0	0.8%	0	0.0%	0	0.8%	0
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.3%	27	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
4AB																
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.1%	65	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	22.0%	8	27.3%	30	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	1
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	33.4%	36
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Zone 12																
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Other stores, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.4%	2
M&S Simply Food, High Street, Berkhamsted	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.8%	2
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	3.1%	1	0.0%	0	5.8%	3
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.5%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.0%	0	0.0%	0	1.9%	0	0.0%	0	4.3%	2
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	38	0.0%	0	0.4%	0	3.9%	1	38.7%	7	5.7%	4
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Asda, High Street, Wealdstone, HA3 7AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.5%	10	2.5%	3	0.4%	0	0.8%	0	0.0%	0	0.7%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.1%	43	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.5%	52	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.1%	24	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3.2%

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South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	11	0.0%	0	0.0%	0	0.0%	0	28.4%	9	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	4.7%	97	2.0%	2	0.0%	0	1.4%	0	0.7%	0	2.2%	1
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2067	104	87	26	19	63	32	47	57	26	36	109
Sample:	2029	91	95	80	85	90	95	96	92	91	90	91

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q02 Where did you undertake your main food and grocery shopping the time before last?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.3%	7	0.9%	1	5.6%	5	1.5%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.5%	31	15.3%	16	1.8%	2	1.6%	0	0.0%	0	15.7%	7
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	25	6.2%	7	3.5%	3	4.2%	1	1.0%	0	2.7%	1
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	4.2%	86	41.7%	44	10.2%	9	34.0%	9	0.8%	0	5.8%	3
Other stores, Zone 1	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	2.1%	43	3.5%	4	30.5%	27	5.1%	1	2.3%	0	3.1%	1
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.0%	40	12.3%	13	22.8%	20	6.8%	2	0.0%	0	2.9%	1
Tesco Express, St. Albans	0.3%	6	3.0%	3	0.0%	0	10.6%	3	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	5.1%	4	3.2%	1	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	2.6%	3	0.9%	1	0.0%	0	8.6%	2	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.8%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	2	1.0%	1
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.1%	2	0.0%	0	0.0%	0	0.8%	0	4.5%	1	1.2%	1
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	8.1%	1	11.0%	7
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.8%	0	1.5%	0	5.4%	3

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	2.7%	1	3.0%	1	16.0%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	5.6%	1	10.1%	2	48.2%	31	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	46.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other stores, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.6%	0	0.8%	0	3.1%	1	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.7%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	5.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	15	4.7%	3	25.0%	7	0.8%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	2.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	2.8%	2	32.7%	9	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	23.6%	13	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.3%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	2.0%	2	5.1%	4	0.8%	0	0.0%	0	7.1%	3
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
4AB																
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	39.6%	16	24.3%	27	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	34.5%	38
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Zone 12																
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other stores, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
M&S Simply Food, High Street, Berkhamsted	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.5%	31	0.0%	0	5.1%	4	3.2%	1	0.0%	0	14.4%	8
Other stores, Harrow	4.6%	94	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	2.3%	0	0.8%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.5%	0	2.7%	0	0.0%	0	4.6%	2
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	1	1.0%	1
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	37	0.0%	0	0.0%	0	0.8%	0	27.3%	5	8.0%	5
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	2.4%	3	0.4%	0	1.6%	0	0.0%	0	0.7%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.7%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	1
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
OBE																								
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.3%	48	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22																								
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.1%	1	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.2%	24	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	5.7%	117	2.0%	2	0.0%	0	0.8%	0	1.0%	1	0.7%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2058	105	87	26	18	64	33	47	56	26	41	110
Sample:	2020	93	96	75	82	92	96	96	92	93	91	92

Q03 Which retailer do you purchase your main food internet / home delivery shopping from?

Those who last did their main food shopping via the Internet Q01:

Asda	2.0%	3	0.0%	0	9.8%	0	2.5%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	0	0.0%	0	6.5%	1		
Morrisons	10.2%	14	7.8%	1	0.0%	0	0.0%	0	34.9%	2	0.0%	0	0.0%	0	9.8%	0	0.0%	0	47.0%	4	6.5%	1		
Iceland	0.7%	1	0.0%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's	11.4%	16	15.5%	1	9.8%	0	18.4%	1	5.1%	0	0.0%	0	69.1%	2	0.0%	0	9.8%	0	0.0%	0	18.1%	1	14.8%	2
Tesco	38.0%	52	28.1%	2	67.6%	3	24.3%	2	10.3%	0	80.4%	6	16.7%	0	47.9%	1	19.1%	1	79.9%	2	25.1%	2	65.9%	7
Ocado	27.4%	38	48.7%	3	0.0%	0	52.3%	4	31.0%	1	14.0%	1	14.2%	0	23.7%	1	48.3%	2	12.7%	0	4.0%	0	0.0%	0
Waitrose	9.1%	13	0.0%	0	0.0%	0	0.0%	0	6.1%	0	5.7%	0	0.0%	0	0.0%	0	13.1%	0	0.0%	0	5.6%	0	6.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Co	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Click & Collect)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	1	0.0%	0	0.0%	0	2.4%	0	4.2%	0	0.0%	0	0.0%	0	12.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	138	7	4	8	4	8	3	2	3	3	8	10												
Sample:	175	9	7	19	14	10	5	5	7	9	10	9												

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?																								
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Car parking prices	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Car parking provision	2.5%	56	0.6%	1	0.0%	0	1.1%	0	4.6%	1	0.6%	0	2.8%	1	1.2%	1	1.0%	1	8.2%	2	2.4%	1	0.0%	0
Choice of food goods available	6.7%	148	4.8%	5	5.8%	5	10.8%	4	12.6%	3	7.9%	6	3.0%	1	2.6%	1	2.6%	2	12.7%	4	2.1%	1	3.4%	4
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	1.7%	2	0.0%	0	2.9%	1	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Choice of shops selling food goods	0.6%	13	0.5%	0	0.4%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.9%	1	0.5%	1
Cleanliness	0.5%	11	1.9%	2	0.0%	0	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	1
Convenient generally	3.2%	70	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.6%	36	1.6%	2	0.4%	0	9.1%	3	4.8%	1	6.2%	4	0.7%	0	0.6%	0	3.7%	2	0.0%	0	3.9%	2	2.7%	3
Easy to get to by car	1.3%	28	0.0%	0	0.4%	0	1.3%	0	1.5%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	3.6%	1	0.7%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know where everything is	0.6%	14	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	1
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.9%	20	5.3%	6	1.8%	2	0.0%	0	0.6%	0	0.0%	0	0.6%	0	1.2%	1	1.7%	1	0.7%	0	0.0%	0	3.3%	4
Good service / friendly staff	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	3	1.7%	1	1.2%	1	1.4%	0	0.0%	0	2.2%	3
Good special offers / discounts	0.4%	8	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	4.4%	97	6.8%	8	5.4%	5	2.2%	1	4.2%	1	2.0%	1	1.5%	1	4.3%	2	1.6%	1	4.6%	1	7.6%	3	2.2%	3
Has a Click & Collect service	0.5%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.4%	8	0.0%	0	0.6%	1	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
I get / give a lift to that store	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - fast / easy delivery	0.6%	14	0.0%	0	0.0%	0	1.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.6%	1
Internet shopping is convenient	3.0%	66	2.2%	2	3.5%	3	10.9%	4	13.0%	3	3.6%	3	4.9%	2	3.0%	1	0.0%	0	4.3%	1	2.1%	1	3.5%	4
Large store	1.1%	24	1.2%	1	5.4%	5	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	2.6%	1	0.0%	0	0.0%	0
Lower prices	8.7%	192	6.9%	8	20.6%	19	1.1%	0	3.8%	1	6.6%	5	5.3%	2	10.5%	5	7.2%	4	7.9%	2	17.1%	7	21.4%	25
Loyalty card / points scheme	1.5%	34	0.0%	0	0.9%	1	1.3%	0	2.1%	0	0.0%	0	0.6%	0	0.8%	0	0.5%	0	4.3%	1	3.9%	2	1.3%	2
Near to home	35.2%	777	39.8%	44	24.3%	22	23.1%	8	27.7%	6	39.3%	28	42.3%	15	49.7%	25	53.8%	32	24.2%	7	22.3%	10	36.2%	43
Near to Marks & Spencer store	0.2%	4	0.0%	0	0.0%	0	2.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to work	2.6%	57	0.0%	0	0.4%	0	1.7%	1	2.0%	0	0.0%	0	0.9%	0	0.6%	0	1.1%	1	0.0%	0	3.1%	1	0.7%	1
Nice shopping environment	0.4%	8	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	0	1.5%	2
Only one in the area / no other choice	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby,	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
such as banks and other financial services												
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	7.6%	168	10.4%	11	8.3%	8	14.3%	5	5.4%	1	3.1%	2
Quality of shops selling food goods	0.5%	10	1.1%	1	0.4%	0	0.5%	0	0.0%	0	1.3%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	0.7%	15	0.5%	1	3.1%	3	1.1%	0	2.3%	1	1.1%	1
Staff discount / work there	1.6%	34	1.1%	1	0.4%	0	2.2%	1	2.3%	1	0.9%	1
Value for money	5.5%	122	9.9%	11	5.4%	5	3.4%	1	1.2%	0	9.5%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for visiting family / friends	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Free newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free samples whilst shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Good mix of brands and non-brands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of organic products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of bulk-buy items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Good-sized store (not too big / small)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had vouchers to use	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Has an in-store pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In the area / passing at the time	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store café	0.0%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of gluten-free products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services in-store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Self-scanning facility	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Traditional / old-fashioned	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
store												
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
(Don't know / no reason in particular)	3.1%	69	3.4%	4	8.8%	8	3.0%	1	1.4%	0	8.1%	6
Bright / well-lit store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

South West Hertfordshire Joint Retail Study

For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?																								
(Nothing)	64.6%	1429	71.5%	79	50.3%	46	54.7%	20	65.7%	15	68.1%	48	57.0%	20	73.6%	37	77.5%	47	73.4%	21	68.5%	30	61.1%	73
Aisle obstructions (e.g. stock cages, staff shopping for online customers etc.)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change layout too often	2.0%	43	0.0%	0	6.2%	6	0.5%	0	0.0%	0	2.0%	1	3.4%	1	0.0%	0	0.0%	0	1.9%	1	1.0%	0	0.6%	1
Congested entrance / exits	0.1%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Difficult to get out of car park	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	8	1.9%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.9%	63	1.4%	2	0.4%	0	1.7%	1	0.0%	0	1.4%	1	1.9%	1	1.4%	1	3.4%	2	1.7%	0	1.4%	1	4.6%	5
Dirty / untidy / scruffy store	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.6%	0	2.6%	2	1.0%	0	0.0%	0	0.0%	0
Discontinued items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Empty shelves	1.0%	23	2.3%	3	1.8%	2	0.5%	0	2.3%	1	0.0%	0	2.3%	1	0.6%	0	1.6%	1	0.0%	0	0.7%	0	1.1%	1
Expensive	5.2%	116	1.9%	2	9.8%	9	7.4%	3	5.8%	1	0.0%	0	8.0%	3	14.3%	7	3.7%	2	4.4%	1	1.7%	1	6.4%	8
Expensive parking	1.0%	23	0.5%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Internal building work	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't chose / see the actual products	0.5%	12	2.3%	3	0.0%	0	5.8%	2	1.4%	0	0.0%	0	1.1%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	1
Internet - delivery charges	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - difficult to navigate the website	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Internet - don't always see special offers	0.1%	2	0.0%	0	0.0%	0	0.8%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior substituted items	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Internet - slow / busy website / poor connection	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lack of brands / too many own-label products	0.4%	8	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	1
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.0%	110	2.3%	3	8.0%	7	0.5%	0	3.6%	1	2.3%	2	6.2%	2	4.5%	2	2.6%	2	5.5%	2	5.3%	2	5.9%	7
No petrol station	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at the checkout	1.2%	26	0.5%	1	0.4%	0	0.6%	0	0.0%	0	1.5%	1	1.1%	0	0.6%	0	0.9%	1	0.0%	0	1.4%	1	6.7%	8
Poor internal layout	0.6%	13	0.0%	0	1.8%	2	0.0%	0	1.1%	0	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
Poor quality	1.1%	24	1.1%	1	0.0%	0	0.0%	0	1.9%	0	2.2%	2	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	1.1%	25	0.0%	0	0.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	0	0.0%	0
Staff rude / unhelpful	1.2%	26	0.6%	1	1.3%	1	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Too busy / big	2.4%	53	6.4%	7	8.2%	7	4.9%	2	1.8%	0	4.4%	3	8.0%	3	0.8%	0	0.5%	0	2.0%	1	0.0%	0	0.6%	1
Too cold inside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	0	1.1%	1
Too far away	0.7%	15	1.1%	1	4.9%	4	3.4%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.7%	3
Too many self-service	0.1%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
checkouts																								
Too small	2.8%	62	1.9%	2	3.1%	3	0.5%	0	0.6%	0	6.6%	5	2.2%	1	0.6%	0	2.6%	2	1.0%	0	0.7%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking pay machines often don't work	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Checkout conveyor belts are too short	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Christmas goods stocked too early	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing / incorrect pricing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Confusing special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Copying branded goods' packaging	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycling rack is not under cover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Don't cater for single people	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't stock certain items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feeling rushed at the checkout	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Internet - sometimes don't get the full order delivered	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No butchers section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No clothing section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cooking instructions on own-brand products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No customer toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
No in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
No locally-sourced fresh produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
No other shops nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No petrol station	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No phone signal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No self-service checkouts	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough Kosher food stocked	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Not enough disabled parking / facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Not enough trolleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People parking there without shopping in store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Polythene bags are too thin	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor Sunday opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor clothing section	0.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	0
Poor company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor management	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor quality in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot holes in the car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recycle bins are obstructive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.6%
Repeated warnings about the fire alarm test	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning service	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%
Too many branches close together	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bulk-buy items	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Too many special offers on junk food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Too student-orientated	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Under-handed price rises	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.4%	0	0.0%	0	2.7%	2	0.0%	0
Unhygienic toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy / messy shelves (Don't know)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.6%	12	0.0%	0	0.0%	0	9.1%	3	0.0%	0	1.3%	1
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
MeanScore: visits per week																								
Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)																								
Daily	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	3.6%	2	1.5%	1	0.7%	0	0.0%	0	0.5%	1
At least two times a week	14.3%	315	14.5%	16	4.7%	4	7.5%	3	16.4%	4	13.7%	10	9.6%	3	19.1%	9	18.5%	11	12.2%	3	8.6%	4	12.2%	15
At least once a week	62.5%	1381	66.1%	73	67.2%	61	74.2%	27	64.7%	15	61.3%	43	71.8%	25	55.3%	27	65.0%	39	70.5%	20	69.4%	30	75.5%	90
At least once a fortnight	11.9%	263	7.5%	8	24.4%	22	7.4%	3	12.6%	3	16.8%	12	8.2%	3	16.7%	8	10.4%	6	7.4%	2	12.5%	5	8.1%	10
At least once a month	5.2%	115	10.9%	12	2.8%	3	9.8%	4	4.6%	1	6.2%	4	9.2%	3	2.3%	1	3.5%	2	4.5%	1	5.5%	2	1.1%	1
At least every two months	0.5%	12	1.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.7%	0	0.7%	0	0.7%	1
Less often	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.6%	1
(Don't know / varies)	2.0%	43	0.0%	0	0.9%	1	0.0%	0	1.1%	0	1.4%	1	0.6%	0	0.6%	0	0.5%	0	1.2%	0	3.3%	1	1.3%	2
<i>Mean:</i>		<i>1.49</i>		<i>1.31</i>		<i>1.00</i>		<i>1.11</i>		<i>1.40</i>		<i>1.33</i>		<i>1.22</i>		<i>1.67</i>		<i>1.57</i>		<i>1.31</i>		<i>1.16</i>		<i>1.34</i>
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
Q07 How do you normally travel to (STORE MENTIONED AT Q01)?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Car / van (as driver)	76.9%	1594	79.4%	83	72.6%	63	95.8%	27	89.3%	17	80.5%	50	79.9%	25	77.9%	37	77.3%	44	90.1%	23	74.1%	27	82.4%	90
Car / van (as passenger)	7.8%	162	4.1%	4	15.9%	14	2.8%	1	3.7%	1	7.9%	5	11.4%	4	8.2%	4	9.8%	6	3.9%	1	10.2%	4	4.9%	5
Bus (including the busway or guided bus), minibus or coach	2.7%	57	6.1%	6	6.8%	6	1.4%	0	0.7%	0	4.3%	3	2.3%	1	1.8%	1	6.2%	4	2.3%	1	0.0%	0	2.4%	3
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.5%	196	10.4%	11	3.8%	3	0.0%	0	5.6%	1	6.5%	4	4.6%	1	12.1%	6	3.9%	2	3.7%	1	3.8%	1	8.9%	10
Taxi	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	1
Train	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel - goods delivered)	0.9%	19	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	11.1%	4	0.8%	1
	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2073		104		87		28		19		63		32		47		57		26		36		109
Sample:		2035		91		95		81		86		90		95		96		93		91		90		91

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
MeanScore: time taken (minutes)																								
Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
1 - 5 minutes	38.9%	806	21.8%	23	38.6%	33	20.7%	6	16.6%	3	49.9%	31	48.1%	15	50.8%	24	35.3%	20	13.4%	3	31.1%	11	50.9%	56
6 - 10 minutes	32.1%	666	39.7%	41	36.3%	31	47.7%	13	61.2%	12	31.9%	20	26.6%	8	28.4%	13	32.8%	19	28.2%	7	24.6%	9	38.5%	42
11 - 15 minutes	14.8%	307	14.6%	15	10.9%	9	19.8%	6	12.4%	2	11.6%	7	11.5%	4	9.2%	4	17.2%	10	34.4%	9	33.1%	12	5.6%	6
16 - 20 minutes	6.9%	143	14.9%	15	7.3%	6	8.2%	2	6.3%	1	1.8%	1	4.9%	2	9.8%	5	2.8%	2	15.9%	4	5.5%	2	4.4%	5
21 - 25 minutes	1.8%	37	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0
26 - 30 minutes	1.8%	36	2.5%	3	6.1%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	7.4%	4	1.3%	0	3.5%	1	0.0%	0
31 - 35 minutes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
36 - 40 minutes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.5%	0	3.2%	1	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	6.6%	7	0.9%	1	2.2%	1	2.1%	0	1.4%	1	0.0%	0	0.6%	0	1.1%	1	2.9%	1	0.8%	0	0.0%	0
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>10.08</i>		<i>11.22</i>		<i>10.26</i>		<i>11.27</i>		<i>10.03</i>		<i>8.68</i>		<i>9.57</i>		<i>8.41</i>		<i>10.91</i>		<i>13.71</i>		<i>11.53</i>		<i>7.66</i>	
Weighted base:	2073	104	87	28	19	63	32	47	57	26	36	109												
Sample:	2035	91	95	81	86	90	95	96	93	91	90	91												

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
MeanScore: £												
Q09 How much on average does your household normally spend on main food and grocery shopping in a week?												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
£11 - £15	0.9%	19	5.3%	6	0.0%	0	6.3%	2	0.0%	0	0.0%	0
£16 - £20	2.3%	50	1.9%	2	2.2%	2	0.0%	0	0.0%	0	1.5%	1
£21 - £25	1.4%	32	5.9%	7	0.8%	1	0.0%	0	3.6%	3	0.0%	0
£26 - £30	2.6%	57	4.6%	5	0.0%	0	6.3%	2	0.6%	0	1.3%	1
£31 - £35	1.2%	26	0.0%	0	1.2%	1	1.7%	1	1.1%	0	1.3%	1
£36 - £40	4.1%	91	0.0%	0	5.8%	5	3.0%	1	5.5%	1	6.3%	4
£41 - £45	2.3%	51	1.6%	2	5.8%	5	10.2%	4	1.1%	0	4.0%	3
£46 - £50	8.1%	179	5.1%	6	1.7%	2	5.2%	2	9.4%	2	7.2%	5
£51 - £55	1.5%	33	0.6%	1	0.0%	0	0.0%	0	1.5%	0	2.7%	2
£56 - £60	6.6%	146	8.6%	10	3.1%	3	2.7%	1	4.0%	1	3.9%	3
£61 - £65	1.6%	34	0.6%	1	5.4%	5	0.0%	0	1.5%	0	1.5%	1
£66 - £70	7.2%	159	1.3%	1	6.7%	6	8.4%	3	7.5%	2	8.0%	6
£71 - £75	2.5%	56	3.4%	4	0.9%	1	1.7%	1	6.5%	2	4.0%	3
£76 - £80	6.0%	133	7.6%	8	7.6%	7	11.3%	4	4.8%	1	6.2%	4
£81 - £85	0.8%	17	0.5%	1	0.0%	0	0.5%	0	0.0%	0	2.7%	2
£86 - £90	2.6%	57	4.3%	5	3.1%	3	5.0%	2	3.9%	1	2.0%	1
£91 - £95	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£96 - £100	16.4%	363	18.8%	21	19.4%	18	13.9%	5	23.8%	6	6.7%	5
£101 - £120	6.0%	131	3.4%	4	4.4%	4	5.1%	2	1.1%	0	6.9%	5
£121 - £140	3.6%	80	11.5%	13	16.0%	15	4.9%	2	1.3%	0	0.6%	0
£141 - £160	4.1%	91	4.9%	5	2.8%	3	7.5%	3	13.5%	3	7.6%	5
£161 - £180	1.0%	22	0.0%	0	1.3%	1	0.0%	0	0.9%	0	0.9%	1
£181 - £200	1.4%	32	1.4%	2	0.9%	1	0.0%	0	3.4%	1	1.6%	1
£201 - £250	0.5%	10	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.7%	0
£250+	0.5%	11	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.2%	225	8.2%	9	10.0%	9	4.7%	2	7.5%	2	17.8%	13
(Refused)	4.0%	89	0.0%	0	0.4%	0	1.7%	1	1.1%	0	1.3%	1
Mean:	83.12	83.00	90.47	76.97	92.85	81.82	83.73	100.99	88.26	93.95	95.89	92.23
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q10 When you go main food shopping is your trip linked with any other activity?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Yes – getting petrol	2.9%	59	3.2%	3	2.8%	2	2.4%	1	15.5%	3	1.0%	1	1.8%	1	10.2%	5	6.9%	4	1.9%	0	4.3%	2	5.0%	5
Yes – leisure activity	2.6%	54	0.0%	0	0.5%	0	0.7%	0	1.0%	0	0.7%	0	1.7%	1	0.0%	0	0.8%	0	1.9%	0	3.8%	1	2.6%	3
Yes – non-food shopping	7.7%	159	3.5%	4	0.9%	1	8.2%	2	10.1%	2	12.4%	8	16.3%	5	0.6%	0	4.4%	3	3.1%	1	6.7%	2	3.5%	4
Yes – other food shopping	1.9%	39	0.0%	0	0.0%	0	0.7%	0	4.2%	1	4.4%	3	2.0%	1	2.7%	1	1.3%	1	3.4%	1	0.8%	0	4.4%	5
Yes – travelling to / from school / college / university	1.1%	23	2.0%	2	5.6%	5	0.0%	0	0.7%	0	0.7%	0	0.0%	0	2.5%	1	0.6%	0	3.2%	1	0.0%	0	0.0%	0
Yes – travelling to / from work	4.5%	93	3.0%	3	0.9%	1	1.5%	0	2.4%	0	2.5%	2	0.7%	0	6.4%	3	1.9%	1	1.9%	0	5.8%	2	2.4%	3
Yes – visiting café / pub / restaurant	3.5%	73	3.2%	3	5.6%	5	2.2%	1	1.4%	0	1.5%	1	9.2%	3	2.1%	1	3.7%	2	2.6%	1	1.7%	1	1.4%	2
Yes – visiting family / friends	1.3%	26	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	3.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	28	0.7%	1	0.0%	0	0.7%	0	1.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.9%	39	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.7%	0	3.0%	1	0.8%	0	3.5%	2	1.1%	0	0.0%	0	0.0%	0
Yes – visiting the car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Yes - window shopping / browsing / strolling	0.7%	15	0.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog walking	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.4%	9	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	67.3%	1395	77.0%	80	76.7%	66	80.0%	22	57.5%	11	70.0%	44	58.9%	19	74.0%	35	74.0%	42	78.7%	20	75.1%	27	79.5%	87
(Don't know / varies)	2.2%	46	6.1%	6	5.2%	4	3.6%	1	1.0%	0	5.2%	3	1.1%	0	0.0%	0	0.0%	0	0.8%	0	0.9%	0	0.6%	1
Weighted base:	2073	104		87		28		19		63		32		47		57		26		36		109		
Sample:	2035	91		95		81		86		90		95		96		93		91		90		91		

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Q11 Where do you do this linked trip?												
<i>Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.5%	1	0.0%	0	50.1%	0	32.5%	1	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0
Watford Town Centre	3.7%	9	77.8%	4	0.0%	0	56.5%	1	6.4%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	0	0.0%	0	50.1%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	23.2%	1	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	23.7%	1	83.3%	9
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	3
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	84.9%	2

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Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Others, Zone 11	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	7
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	6.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Zone 17												
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0
Others, Zone 18	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.9%	5	0.0%	0	0.0%	0	37.4%	1	0.0%	0	4.4%	0
Cuffley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.0%	5	0.0%	0	0.0%	0	9.4%	0	4.1%	0	44.7%	3
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0
Stanmore District Centre	7.8%	18	10.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	1	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.8%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Others, outside study area	1.7%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	234	5	1	3	3	11	7	2	5	2	3	9
Sample:	252	6	2	9	19	10	15	6	12	9	8	9

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	65.1%	1439	55.2%	61	53.9%	49	59.6%	22	65.0%	15	61.7%	44	52.5%	18	74.4%	37	57.9%	35	69.9%	20	65.0%	28	55.9%	67
No	34.9%	771	44.8%	50	46.1%	42	40.4%	15	35.0%	8	38.3%	27	47.5%	16	25.6%	13	42.1%	25	30.1%	9	35.0%	15	44.1%	53
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q13 Where did you last undertake your 'top up' shopping?												
<i>Those who do top-up shopping at Q12: AND Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	2.0%	28	31.1%	18	18.1%	9	4.0%	1	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	11.9%	7	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	4.5%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	17.2%	10	0.8%	0	2.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1	0.1%	2	2.1%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	1.2%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	8.7%	4	0.0%	0	1.2%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	6.9%	4	26.1%	12	0.0%	0	0.0%	0	0.8%	0
Tesco Express, St. Albans	0.4%	5	0.9%	1	10.2%	5	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	1.2%	1	0.0%	0	23.6%	5	0.0%	0	0.0%	0
Other stores, Zone 3	0.3%	4	0.9%	1	0.0%	0	19.5%	4	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	2.0%	0	23.2%	4	2.2%	1
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	27.3%	4	0.0%	0
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	1.1%	1	0.0%	0	11.0%	2	5.5%	2
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.3%	4	0.0%	0	0.0%	0	4.0%	1	0.0%	0	8.0%	3
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	1.0%	0	0.9%	0	10.6%	5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	10.0%	2	6.2%	1	14.9%	6

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	1.0%	0	0.9%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	3.5%	1	16.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	13.3%	3	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	7	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.9%	0	2.9%	1	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	9	1.0%	0	5.2%	1	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	19.3%	4	0.0%	0	0.0%	0
Other stores, Zone 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	4	0.0%	0	0.0%	0	4.6%	1	0.0%	0
Zone 8																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0

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Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.7%	9	1.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	4.5%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	12.2%	6	0.0%	0	0.9%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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4AB												
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	0.6%	8	0.0%	0	0.8%	0	0.0%	0	0.0%	0	7.7%	4
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	14
Other stores, Zone 11	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	9
Zone 12												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other stores, Zone 12	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Zone 13												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	0.9%	13	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
M&S Simply Food, High Street, Berkhamsted	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.7%	37	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	3.3%	46	0.9%	1	0.8%	0	0.0%	0	0.0%	0	0.8%	0
Zone 16												
Waitrose, The Backs, Chesham, HP5 1DR	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	0.9%	13	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	2.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Asda, High Street, Wealdstone, HA3 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.8%	38	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Stevenage, SG2 7DU																						
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	6.3%	87	1.8%	1	0.0%	0	11.4%	2	0.0%	0	4.4%	2
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1392	58	48	20	15	43	18	36	33	19	28	67
Sample:	1367	50	59	62	64	66	54	64	58	65	62	67

MeanScore: visits per week

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Those who do top-up shopping at Q12:

Daily	6.3%	90	2.6%	2	1.9%	1	17.5%	4	18.3%	3	16.2%	7	10.3%	2	4.5%	2	4.6%	2	2.4%	0	5.2%	1	1.3%	1
At least two times a week	37.1%	534	33.1%	20	39.6%	19	45.3%	10	40.0%	6	29.7%	13	44.6%	8	49.2%	18	68.5%	24	53.5%	11	40.6%	12	35.5%	24
At least once a week	39.5%	569	47.7%	29	41.1%	20	26.9%	6	35.5%	5	34.4%	15	25.4%	5	37.2%	14	26.0%	9	29.3%	6	28.3%	8	47.5%	32
At least once a fortnight	8.7%	126	9.8%	6	3.3%	2	3.8%	1	3.9%	1	8.6%	4	7.6%	1	5.9%	2	0.9%	0	2.4%	0	13.3%	4	3.9%	3
At least once a month	2.2%	32	2.0%	1	0.0%	0	3.8%	1	1.5%	0	3.6%	2	1.2%	0	1.5%	1	0.0%	0	6.1%	1	3.3%	1	1.9%	1
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.9%	1
Less often	1.2%	17	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.9%	3
Have only visited once (Don't know / varies)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4.3%	61	4.8%	3	13.2%	6	2.8%	1	0.0%	0	7.5%	3	10.9%	2	1.6%	1	0.0%	0	4.0%	1	9.3%	3	3.9%	3	
Mean:	2.48	2.14	2.47	3.43	3.26	2.94	3.14	2.73	3.33	2.74	2.59	2.10												
Weighted base:	1439	61	49	22	15	44	18	37	35	20	28	67												
Sample:	1417	53	62	66	64	67	56	68	60	67	64	67												

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
MeanScore: £																								
Q15 How much on average does your household normally spend on top up shopping in a week?																								
<i>Those who do top-up shopping at Q12:</i>																								
£1 - £5	13.4%	193	25.5%	16	15.1%	7	2.8%	1	11.3%	2	11.0%	5	16.3%	3	4.7%	2	2.7%	1	10.5%	2	8.0%	2	21.2%	14
£6 - £10	24.4%	351	23.6%	14	27.5%	13	15.7%	3	15.7%	2	29.9%	13	20.4%	4	24.0%	9	46.2%	16	22.9%	5	36.5%	10	21.0%	14
£11 - £15	13.8%	199	6.3%	4	16.7%	8	18.0%	4	9.6%	1	10.0%	4	13.0%	2	16.3%	6	6.1%	2	14.7%	3	9.8%	3	12.7%	8
£16 - £20	16.5%	237	19.5%	12	13.1%	6	9.0%	2	23.3%	4	10.5%	5	30.7%	6	18.9%	7	7.9%	3	17.5%	3	10.3%	3	16.7%	11
£21 - £25	4.6%	67	4.2%	3	8.1%	4	15.4%	3	2.1%	0	8.2%	4	1.7%	0	2.7%	1	2.8%	1	4.4%	1	8.2%	2	14.8%	10
£26 - £30	7.2%	103	6.8%	4	11.6%	6	11.3%	2	18.3%	3	4.3%	2	0.0%	0	8.5%	3	7.4%	3	6.5%	1	6.0%	2	5.9%	4
£31 - £35	1.1%	16	2.2%	1	0.0%	0	1.9%	0	4.4%	1	4.3%	2	0.0%	0	1.1%	0	0.9%	0	0.0%	0	1.1%	0	0.0%	0
£36 - £40	2.4%	34	0.9%	1	1.6%	1	3.8%	1	2.1%	0	2.1%	1	2.4%	0	3.4%	1	3.3%	1	0.0%	0	3.0%	1	2.0%	1
£41 - £45	0.3%	4	1.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
£46 - £50	2.0%	28	4.2%	3	0.8%	0	4.7%	1	1.8%	0	4.3%	2	0.0%	0	9.8%	4	3.3%	1	0.0%	0	1.1%	0	0.0%	0
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.8%	0	0.9%	0	0.0%	0	1.5%	0	1.0%	1
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.5%	0	0.0%	0
£71 - £75	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£76 - £80	0.2%	3	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	4	0.9%	1	0.0%	0	1.3%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.5%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151+	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	1.5%	0	0.0%	0
(Don't know)	7.9%	114	4.0%	2	5.4%	3	7.4%	2	8.8%	1	13.1%	6	5.7%	1	2.4%	1	5.5%	2	10.4%	2	5.9%	2	3.9%	3
(Refused)	3.2%	46	0.0%	0	0.0%	0	1.9%	0	0.0%	0	1.0%	0	4.9%	1	3.4%	1	10.3%	4	2.4%	0	4.0%	1	0.0%	0
Mean:	18.74		16.75		15.84		26.55		21.65		18.96		16.85		23.56		17.68		27.24		21.37		16.41	
Weighted base:	1439		61		49		22		15		44		18		37		35		20		28		67	
Sample:	1417		53		62		66		64		67		56		68		60		67		64		67	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	8.9%	8	0.7%	0	4.0%	1	0.8%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	3.5%	1	0.0%	
Watford Town Centre	24.6%	407	81.9%	72	80.8%	50	68.7%	14	27.1%	4	26.6%	16	0.8%	0	64.1%	27	81.5%	37	59.6%	13	55.7%	20	13.8%	14
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	2.1%	35	0.0%	0	0.7%	0	2.4%	0	3.5%	1	27.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.3%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	10.5%	2	0.9%	0	0.0%	0

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Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.7%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.8%	13	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0

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Zone 17																								
Dunstable Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Leighton Buzzard Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 18																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
St. Albans City Centre	5.3%	88	1.7%	2	1.3%	1	0.0%	0	2.4%	0	2.3%	1	3.4%	1	0.7%	0	0.0%	0	0.0%	0	4.2%	1	5.3%	5
Others, Zone 18	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	3.3%	54	0.0%	0	0.6%	0	7.0%	1	21.2%	4	12.2%	8	17.9%	5	1.4%	1	0.0%	0	2.2%	0	2.7%	1	2.6%	3
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
London Colney Village Centre	2.7%	44	0.0%	0	0.0%	0	1.9%	0	19.2%	3	7.9%	5	27.7%	8	0.7%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 20																								
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0												
Stanmore District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wealdstone Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 21																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 22																								
Luton Retail Park, Gipsy Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Other Locations Outside Study Area																								
Amersham Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Aylesbury Town Centre	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Brent Cross Shopping	2.7%	44	0.0%	0	2.2%	1	1.0%	0	8.2%	1	7.3%	4	1.4%	0	0.7%	0	1.9%	1	0.9%	0	3.3%	1	0.9%	1

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Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.2%	120	5.0%	4	0.0%	0	7.0%	1	4.8%	1	1.5%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Gerrards Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.7%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	0.0%	0	7.3%	4	0.0%	0	0.8%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.6%	1	0.0%	0	2.0%	0	3.8%	1	0.0%	0
Others, outside study area	3.8%	62	0.6%	1	1.5%	1	4.0%	1	0.8%	0	0.0%	0
Others												
Abroad	0.7%	12	0.6%	1	0.6%	0	0.0%	0	1.9%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1659	88	61	20	16	62	30	42	45	22	36	103
Sample:	1702	80	77	69	71	83	84	82	78	79	77	81

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Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Yes – food shopping	4.6%	78	0.0%	0	8.7%	5	5.8%	1	15.6%	3	3.2%	2	6.8%	2	4.6%	2	2.8%	1	6.2%	1	2.6%	1	3.2%	3
Yes – non-food shopping	9.0%	153	17.1%	16	2.6%	2	4.2%	1	4.4%	1	9.1%	6	10.2%	3	3.5%	2	5.8%	3	5.7%	1	5.1%	2	6.8%	7
Yes – visiting services such as banks and other financial institutions	1.8%	30	4.0%	4	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	0	9.0%	9
Yes – leisure activity	4.2%	72	0.6%	1	0.6%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	0	1.3%	1	0.7%	0	0.9%	0	0.9%	0	0.6%	1
Yes – travelling to / from work	2.2%	37	2.2%	2	9.1%	6	1.0%	0	1.1%	0	5.5%	3	0.7%	0	1.3%	1	0.7%	0	6.7%	2	14.2%	5	0.0%	0
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.4%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	15.2%	259	20.7%	20	6.4%	4	11.9%	2	21.7%	4	16.2%	10	13.8%	4	23.6%	11	23.6%	11	11.2%	3	9.2%	3	16.3%	17
Yes – visiting family / friends	3.2%	54	3.1%	3	0.6%	0	0.0%	0	9.4%	2	9.2%	6	0.7%	0	9.9%	4	2.7%	1	3.6%	1	2.1%	1	0.6%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	15	2.2%	2	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.0%	17	1.3%	1	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	0.0%	0	1.8%	0	2.6%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.4%	925	34.5%	33	57.2%	36	70.9%	15	46.1%	7	54.5%	34	62.8%	19	50.6%	23	63.7%	29	60.0%	14	49.7%	18	61.0%	63
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.0%	51	14.4%	14	0.0%	0	4.9%	1	0.0%	0	1.5%	1	2.0%	1	1.3%	1	0.0%	0	1.8%	0	11.8%	4	2.5%	3
Weighted base:	1701	94	63	21	16	63	30	45	46	23	36	103												
Sample:	1741	81	77	72	69	85	85	88	80	82	77	82												

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0		
Watford Town Centre	13.6%	87	88.1%	29	51.2%	9	80.6%	7	12.3%	0	12.4%	2	0.0%	0	33.5%	3	59.8%	13	20.2%	2	31.0%	3	0.0%	0
Others, Zone 1	0.3%	2	3.1%	1	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.5%	3	1.6%	1	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.2%	7	0.0%	0	0.0%	0	2.5%	0	14.6%	0	26.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	2.5%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.9%	5	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	4	0.0%	0	17.0%	2	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
South Oxhey Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	4
Zone 9												
Chorleywood Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	3
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.5%
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.3%
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.5%	48	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	27.3%
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	3.0%	19	0.0%	0	28.9%	5	2.3%	0	0.0%	0	0.0%	7.1%
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	32	0.0%	0	0.0%	0	2.5%	0	0.0%	0	3.0%	2.4%
Hatch End Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Ruislip Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	9.1%	59	0.0%	0	0.0%	0	0.0%	0	32.8%	1	3.9%	1
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	5.7%	36	3.1%	1	2.4%	0	2.5%	0	4.0%	0	17.1%	3
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Victoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	4.2%	0	0.0%	0	7.3%	1
Others, outside study area	3.5%	23	0.0%	0	8.0%	1	2.5%	0	0.0%	0	2.9%	0
Others												
Abroad	1.1%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	643	33	17	8	3	16	12	10	22	10	9	29
Sample:	679	34	25	24	17	27	30	26	36	36	26	29

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	4.1%	2	4.6%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	8.3%	1	1.5%	0	1.5%	0	0.0%	0	2.3%	1	0.9%	0	0.0%	0	1.3%	0	0.0%	0
Watford Town Centre	23.6%	271	88.6%	44	62.1%	32	56.7%	8	28.4%	3	19.8%	6	16.3%	3	67.7%	17	67.7%	24	50.1%	6	40.4%	10	2.8%	2
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	1.0%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	2	0.0%	0	0.8%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.5%	17	0.0%	0	0.0%	0	3.3%	0	2.0%	0	38.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	0	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	4.4%	51	0.0%	0	2.3%	1	0.0%	0	0.0%	0	6.3%	2
Others, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	4.0%	46	1.0%	1	2.3%	1	1.3%	0	0.0%	0	1.5%	0
Others, Zone 12	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
St. Albans City Centre	6.5%	74	2.4%	1	0.0%	0	5.5%	1	5.8%	1	5.7%	2
Others, Zone 18	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	0.0%	0	0.0%	0	5.5%	1	10.3%	1	10.1%	3
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	1.0%	11	0.0%	0	0.0%	0	1.3%	0	18.0%	2	2.1%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	2.7%	31	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Brent Cross Shopping	1.7%	20	0.0%	0	3.8%	2	1.3%	0	2.8%	0	4.0%	1

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.0%	23	0.0%	0	0.0%	0	1.4%	0	2.4%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.4%	16	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	1.7%	1	9.4%	5	0.0%	0	5.8%	1	3.1%	1
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.9%	0
Welwyn Garden City Town Centre	7.4%	85	0.0%	0	0.0%	0	1.4%	0	0.0%	0	24.9%	4
Others, outside study area	4.2%	48	0.0%	0	0.0%	0	2.8%	0	0.0%	0	2.9%	0
Others												
Abroad	1.4%	16	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150	50	52	15	9	31	15	25	36	11	24	55
Sample:	1072	45	53	42	45	50	49	50	52	41	55	45

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	1.4%	1	1.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	29.5%	15	13.2%	7	13.3%	1	11.3%	1	0.0%	0	0.0%	0	10.4%	1	4.8%	1	6.2%	0	5.8%	1	6.3%	3
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	2.4%	1	3.1%	2	13.3%	1	4.4%	0	0.0%	0	2.4%	0	8.4%	1	15.0%	4	0.0%	0	2.6%	0	0.0%	0
Watford Town Centre	20.5%	162	63.4%	33	78.8%	41	58.7%	5	45.8%	3	35.2%	9	3.2%	0	68.9%	10	58.0%	15	31.4%	2	55.7%	7	3.1%	1
Others, Zone 1	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0	0.8%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.8%	15	0.0%	0	0.8%	0	0.0%	0	4.9%	0	38.2%	10	7.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	17.5%	1	2.4%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Others, Zone 11	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.2%	57	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.3%	32
Others, Zone 12	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.5%	36	0.0%	0	0.0%	0	2.6%	0	2.4%	1	0.0%	0
Others, Zone 18	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.4%	3	0.0%	0	0.0%	0	7.6%	1	0.0%	0	14.2%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Edgware District Centre	1.0%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	9.5%	1	3.6%	1	4.6%	0

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.7%	22	0.0%	0	0.8%	0	3.0%	0	0.0%	0	0.0%	1
Chalfont St. Giles Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marlow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	2.4%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	1
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	3
Others, outside study area	3.7%	29	1.0%	1	0.0%	0	2.3%	0	0.0%	0	1.7%	0
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	789	52	52	9	7	27	9	14	26	8	13	42
Sample:	680	33	42	24	22	34	27	22	33	30	30	29

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?																							
<i>Excl. Nulls & SFT</i>																							
Zone 1																							
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.6%	11	7.8%	7	1.1%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Watford Town Centre	11.2%	215	80.1%	76	82.8%	63	41.2%	11	3.7%	1	1.8%	1	0.0%	0	29.4%	13	49.3%	26	10.3%	2	13.5%	4	0.0%
Others, Zone 1	0.3%	5	3.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%
Zone 2																							
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																							
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre	0.8%	16	3.7%	3	0.0%	0	42.8%	11	0.0%	0	0.9%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0	0.0%	0	
Zone 4																							
Radlett Town Centre	0.5%	10	0.0%	0	0.0%	0	0.8%	0	45.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shenley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																							
Borehamwood Town Centre	2.3%	44	0.0%	0	0.0%	0	4.6%	1	13.9%	3	68.2%	36	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6																							
Potters Bar Town Centre	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	67.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Mutton Lane, Potters Bar	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 6	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7																							
Croxley Green Local Centre	0.3%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	1.2%	0	0.0%	0	
Rickmansworth Town Centre	2.3%	43	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.5%	22	2.4%	1	46.4%	11	1.0%	0	

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
South Oxhey Local Centre	0.3%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	6
Zone 9												
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Elstree Village Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Zone 12												
Grovehill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	6.4%	123	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0
Others, Zone 12	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	2.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ruislip Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Others, Zone 15	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	1.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	6.2%	118	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Others, Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.9%	17	0.0%	0	1.1%	1	0.0%	0	1.4%	0	1.7%	1
Cuffley Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.7%	13	0.0%	0	1.8%	1	0.0%	0	12.8%	2	1.2%	1
Others, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Edgware District Centre	3.3%	62	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.9%	0
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Aylesbury Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.7%	13	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	1

South West Hertfordshire Joint Retail Study

For Nexus Planning

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Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	39	0.0%	0	5.9%	4	0.0%	0	0.0%	0	1.2%	1
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.4%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.2%	22	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.0%	3
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.7%	0
Others, outside study area	2.1%	40	1.3%	1	0.5%	0	0.8%	0	0.7%	0	0.6%	0
Others												
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1912	95	76	27	19	52	31	46	54	24	32	97
Sample:	1922	86	83	87	83	82	91	91	89	82	87	80

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	2.6%	2	3.7%	2	2.5%	0	6.0%	1	1.4%	0	0.0%	0	2.2%	1	0.8%	0	4.9%	1	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	8.8%	6	7.5%	3	10.4%	2	2.3%	0	0.0%	0	1.0%	0	1.5%	0	3.1%	1	1.3%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	36.6%	24	15.6%	7	16.5%	3	6.4%	1	8.9%	3	1.0%	0	11.7%	3	16.0%	6	15.6%	2	1.7%	0	0.0%	0
Watford Town Centre	25.2%	290	50.1%	33	54.6%	23	66.9%	11	38.2%	4	27.8%	9	1.5%	0	66.5%	18	67.1%	27	34.6%	5	31.7%	8	15.9%	8
Others, Zone 1	0.5%	5	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.6%	1	1.8%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	0.0%	0	1.2%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	1.3%	0	6.8%	1	1.5%	0	0.0%	0	1.1%	0	2.4%	1	1.8%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	1.2%	0	10.0%	1	23.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.8%	9	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	7.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	2.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Ruislip Town Centre	2.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	2.4%	27	0.0%	0	1.3%	1	0.0%	0	1.6%	0	3.4%	1
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	1.0%	0	0.0%	0	3.1%	0	1.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Edgware District Centre	0.7%	9	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.1%	2
Stanmore District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	3.5%	41	0.0%	0	0.0%	0	0.0%	0	2.4%	0	4.4%	1

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	5
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	3
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	11.8%	5	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.3%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	6.8%	78	0.0%	0	0.0%	0	4.8%	1	1.4%	0	17.7%	4
Others, outside study area	4.1%	47	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Others												
Abroad	0.2%	2	0.0%	0	0.0%	0	4.8%	1	1.4%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1152	66	43	16	11	32	21	27	40	16	26	53
Sample:	1192	56	54	53	45	57	53	57	61	59	69	48

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.3%	5	0.6%	1	1.6%	1	1.6%	0	3.2%	1	0.0%	0	0.0%	0	1.6%	1	3.8%	2	1.5%	0	1.1%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.3%	19	2.3%	2	7.8%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	1.1%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	12.2%	185	51.9%	46	50.8%	26	35.3%	9	26.0%	4	11.2%	5	0.0%	0	74.4%	27	60.2%	25	39.4%	9	9.4%	3	0.0%	0
Watford Town Centre	5.2%	79	28.8%	25	31.5%	16	33.5%	9	21.5%	4	3.9%	2	0.0%	0	9.3%	3	22.1%	9	5.1%	1	5.6%	2	0.8%	1
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	1.6%	0	1.6%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	3	0.0%	0	0.0%	0	5.0%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	13.9%	2	30.8%	12	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.1%	17	0.0%	0	0.0%	0	9.7%	2	13.4%	2	16.1%	7	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	27.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	1.0%	0	1.2%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.5%	7	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.7%	1
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	0
Others, Zone 11	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	3.4%	52	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.5%	53	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	2.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	4.7%	71	0.0%	0	1.5%	1	0.0%	0	1.9%	0	0.0%	8.1%
St. Albans City Centre	7.1%	108	9.1%	8	0.0%	0	0.0%	0	6.7%	1	12.7%	5
Others, Zone 18	0.6%	9	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.9%	2
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.2%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.5%	8	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Wealdstone Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Others, Zone 20	2.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	11	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	3
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.3%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.6%	39	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Others, outside study area	11.8%	179	0.0%	0	1.6%	1	0.8%	0	1.9%	0	3.3%	1
Others												
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1514	88	51	26	17	41	23	36	42	23	30	80
Sample:	1565	77	70	75	64	64	65	72	65	79	81	64

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	2.4%	1	1.4%	1	12.4%	2	1.7%	0	1.4%	0	0.0%	0	5.9%	1	9.7%	3	5.6%	1	0.0%	0	4.5%	3
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	6.2%	3	7.3%	3	2.0%	0	2.4%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	19.6%	10	32.4%	12	23.6%	5	20.7%	2	16.1%	6	1.8%	0	30.4%	8	24.7%	7	15.0%	2	22.5%	6	22.1%	13
Watford Town Centre	18.0%	198	64.7%	33	38.3%	15	42.1%	8	37.2%	4	24.5%	8	20.7%	3	22.2%	6	53.4%	16	40.1%	6	32.7%	8	10.4%	6
Others, Zone 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	6	5.1%	3	0.0%	0	15.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.7%	18	0.0%	0	0.0%	0	1.0%	0	6.7%	1	30.0%	10	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.3%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Kings Langley Village Centre	0.8%	9	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Others, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Zone 17												
Dunstable Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.6%	18	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
St. Albans City Centre	2.7%	29	0.0%	0	2.1%	1	0.0%	0	3.4%	0	3.2%	1
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	0.0%	0	2.9%	0	0.0%	0	1.8%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.2%	3	1.0%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Edgware District Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Stanmore District Centre	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.9%	21	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.6%	1

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.3%	14	0.0%	0	0.0%	0	1.0%	0	1.7%	0	1.9%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	2.2%	24	0.0%	0	12.7%	5	1.4%	0	6.7%	1	2.8%	1
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0

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Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	3
Waltham Cross Town Centre	0.9%	10	0.0%	0	0.0%	0	1.3%	0	0.0%	0	6.3%	1
Welwyn Garden City Town Centre	5.2%	57	0.0%	0	0.0%	0	1.7%	0	0.0%	0	5.3%	1
Others, outside study area	6.8%	75	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.8%	2
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1103	50	39	20	11	34	16	25	29	15	25	58
Sample:	1109	49	53	55	44	55	51	53	46	53	56	45

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q26 Do you ever visit any of the following centres? [MR/PR]																								
Abbots Langley	6.5%	143	2.8%	3	38.1%	35	3.9%	1	0.0%	0	1.3%	1	0.0%	0	9.0%	4	3.2%	2	3.6%	1	82.4%	36	12.4%	15
Berkhamstead	19.5%	432	12.0%	13	10.8%	10	3.9%	1	5.6%	1	0.6%	0	2.5%	1	11.3%	6	10.9%	7	30.5%	9	42.8%	19	40.1%	48
Borehamwood	19.3%	427	10.7%	12	24.5%	22	65.3%	24	87.8%	20	92.0%	65	45.6%	16	2.0%	1	13.2%	8	0.7%	0	10.3%	5	3.5%	4
Bushey	11.2%	247	34.5%	38	13.9%	13	74.4%	27	20.4%	5	14.1%	10	2.4%	1	5.5%	3	39.9%	24	16.0%	5	8.0%	4	5.1%	6
Bushey Heath	6.5%	143	20.2%	22	16.2%	15	71.8%	26	17.0%	4	14.8%	10	0.9%	0	0.6%	0	12.3%	7	2.4%	1	3.9%	2	0.6%	1
Chorleywood	4.6%	102	8.9%	10	6.7%	6	2.5%	1	0.9%	0	0.6%	0	0.0%	0	39.9%	20	10.9%	7	80.6%	23	9.7%	4	6.7%	8
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead	30.0%	663	18.4%	20	60.1%	55	5.0%	2	8.2%	2	16.8%	12	17.5%	6	34.3%	17	17.2%	10	34.6%	10	66.5%	29	99.4%	119
Hitchin	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	4.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	16.3%	360	40.8%	45	68.5%	62	27.0%	10	17.4%	4	26.1%	18	11.8%	4	25.5%	13	35.5%	21	18.9%	5	31.1%	14	19.8%	24
Potters Bar (Darkes Lane)	5.5%	121	0.0%	0	5.4%	5	0.0%	0	10.3%	2	0.7%	0	94.0%	32	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	1
Potters Bar (High Street)	5.4%	119	0.0%	0	1.0%	1	0.6%	0	0.6%	0	12.5%	9	73.1%	25	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.5%	1
Radlett	10.7%	236	8.0%	9	15.8%	14	31.9%	12	89.6%	21	50.3%	36	3.0%	1	0.6%	0	1.0%	1	4.7%	1	16.3%	7	9.7%	12
Rickmansworth	13.8%	306	31.6%	35	31.7%	29	5.7%	2	1.5%	0	2.9%	2	7.3%	3	98.9%	49	47.0%	28	91.7%	26	33.2%	15	11.7%	14
South Oxhey	3.8%	84	9.8%	11	1.9%	2	3.9%	1	0.6%	0	2.0%	1	0.9%	0	1.2%	1	60.8%	37	0.0%	0	4.6%	2	0.6%	1
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	10.1%	223	3.4%	4	7.4%	7	1.1%	0	1.9%	0	1.3%	1	8.4%	3	1.2%	1	3.2%	2	4.5%	1	12.3%	5	13.7%	16
Watford	59.8%	1321	93.8%	104	97.1%	88	97.6%	35	88.0%	20	72.9%	51	40.4%	14	95.7%	47	93.2%	56	90.2%	26	92.7%	41	74.5%	89
(Don't visit any of these centres)	12.6%	279	3.7%	4	1.1%	1	0.0%	0	2.3%	1	2.7%	2	3.2%	1	1.2%	1	1.0%	1	1.2%	0	0.7%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119												
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100												

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q27 Which centre do you visit the most?																						
<i>Those who visit one or more of the centres mentioned at Q26:</i>																						
Abbots Langley	1.4%	27	0.0%	0	8.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.6%	18	1.1%	1
Berkhamstead	5.3%	102	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	2
Borehamwood	8.7%	168	0.0%	0	0.4%	0	11.3%	4	51.5%	12	76.8%	53	8.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bushey	1.3%	25	9.5%	10	0.0%	0	15.5%	6	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Bushey Heath	0.4%	8	0.0%	0	0.0%	0	12.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Chorleywood	0.8%	16	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	46.7%	13	1.9%	1
Harpenden	4.5%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	3.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead	14.3%	275	1.0%	1	2.2%	2	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.8%	0	3.4%	2	2.9%	1	20.5%	9
Hitchin	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	1.6%	31	5.9%	6	10.3%	9	2.2%	1	3.2%	1	0.0%	0	1.7%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	1
Potters Bar (Darkes Lane)	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar (High Street)	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	21.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett	1.1%	21	0.0%	0	0.0%	0	1.1%	0	36.9%	8	8.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth	4.8%	93	8.1%	9	5.9%	5	1.3%	0	0.0%	0	0.0%	0	0.0%	0	57.2%	28	12.5%	7	36.8%	10	1.5%	1
South Oxhey	1.1%	21	3.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0	0.7%	0
St Albans	8.1%	157	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	3.1%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	33.8%	653	71.5%	76	70.9%	64	55.3%	20	8.4%	2	11.3%	8	9.6%	3	37.8%	19	67.4%	40	13.6%	4	33.1%	14
Weighted base:	1931		107		90		36		23		69		33		49		60		28		43	
Sample:	2056		98		100		100		97		99		98		99		98		99		99	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
MeanScore: visits per week																								
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	14.2%	15	7.7%	7	16.0%	6	14.2%	3	16.8%	12	4.8%	2	1.4%	1	7.1%	4	15.8%	4	11.3%	5	0.6%	1
At least two times a week	14.3%	276	16.8%	18	14.4%	13	18.8%	7	39.9%	9	23.6%	16	20.0%	7	30.1%	15	7.9%	5	46.8%	13	22.9%	10	11.2%	13
At least once a week	20.4%	393	32.9%	35	30.0%	27	31.5%	11	25.4%	6	33.7%	23	43.6%	14	45.5%	22	26.9%	16	23.5%	7	29.0%	13	21.8%	26
At least once a fortnight	17.6%	340	15.2%	16	15.2%	14	14.2%	5	6.3%	1	3.7%	3	3.0%	1	8.0%	4	12.9%	8	4.8%	1	17.7%	8	41.9%	50
At least once a month	16.5%	319	11.6%	12	25.1%	22	12.1%	4	10.2%	2	7.5%	5	14.4%	5	12.0%	6	23.0%	14	1.7%	0	9.1%	4	13.9%	17
At least every two months	7.8%	151	0.7%	1	1.8%	2	5.6%	2	1.2%	0	2.0%	1	2.9%	1	0.0%	0	5.5%	3	0.0%	0	3.1%	1	5.6%	7
At least every 3 months	6.6%	127	0.0%	0	2.7%	2	0.6%	0	1.2%	0	2.3%	2	1.3%	0	0.6%	0	1.3%	1	3.6%	1	3.2%	1	1.7%	2
At least every 6 months	3.1%	59	0.0%	0	1.8%	2	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.5%	1
Less often than once every 6 months	2.8%	54	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>1.46</i>	<i>2.30</i>	<i>1.58</i>	<i>2.33</i>	<i>2.94</i>	<i>2.77</i>	<i>1.82</i>	<i>1.88</i>	<i>1.42</i>	<i>3.37</i>	<i>2.17</i>	<i>0.99</i>												
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119												
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100												
Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	42.9%	46	69.3%	62	67.8%	25	77.0%	18	59.5%	41	60.9%	20	77.9%	38	69.9%	42	60.4%	17	59.6%	26	74.9%	89
Car / van (as passenger)	6.3%	122	1.4%	2	13.9%	13	0.5%	0	1.9%	0	7.9%	5	11.5%	4	5.9%	3	1.9%	1	1.9%	1	8.2%	4	2.6%	3
Bus (including the busway or guided bus), minibus or coach	4.7%	90	9.6%	10	3.6%	3	10.4%	4	1.7%	0	6.9%	5	3.5%	1	4.3%	2	4.7%	3	3.3%	1	0.7%	0	4.3%	5
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Walk	12.0%	232	39.5%	42	7.7%	7	20.7%	8	18.7%	4	23.2%	16	19.0%	6	11.3%	6	12.9%	8	33.7%	9	30.1%	13	15.9%	19
Taxi	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.5%	1
Train	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	7.6%	5	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	6.1%	7	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.7%	13	0.5%	1	0.0%	0	0.5%	0	0.0%	0	2.5%	2	4.0%	1	0.0%	0	0.9%	1	0.0%	0	0.7%	0	1.6%	2	
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119												
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100												

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What do you like most about (CENTRE MENTIONED AT Q27)?																								
<i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0		
Choice and range of shops	32.3%	624	22.6%	24	19.8%	18	33.4%	12	30.6%	7	18.9%	13	20.1%	7	18.4%	9	31.4%	19	15.3%	4	21.4%	9	32.1%	38
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	9.0%	10	0.5%	0	0.0%	0	0.0%	0	2.3%	2	2.0%	1	0.6%	0	8.7%	5	2.7%	1	2.9%	1	2.4%	3
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.5%	0	1.7%	1	0.8%	0	1.6%	1	3.4%	1	3.2%	2	1.4%	1	4.6%	1	0.7%	0	0.5%	1
Close to home	20.4%	394	33.9%	36	42.9%	38	33.6%	12	26.3%	6	44.9%	31	33.2%	11	23.7%	12	33.6%	20	39.9%	11	27.5%	12	26.8%	32
Close to work	1.1%	22	2.4%	3	0.9%	1	0.0%	0	1.2%	0	4.1%	3	0.7%	0	0.6%	0	1.3%	1	0.7%	0	2.0%	1	0.6%	1
Compact layout / shops close together	1.8%	35	1.9%	2	0.9%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	0	7.4%	4	2.9%	2	1.5%	0	0.7%	0	0.0%	0
Convenient car parking	3.6%	69	0.5%	0	2.2%	2	2.4%	1	13.5%	3	2.7%	2	0.0%	0	2.6%	1	1.0%	1	5.8%	2	2.4%	1	7.2%	9
Convenient for visiting family / friends	1.8%	34	0.5%	1	0.5%	0	0.5%	0	2.4%	1	1.4%	1	1.1%	0	6.8%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Easily accessible by car	0.6%	12	0.5%	1	0.5%	0	0.0%	0	0.6%	0	4.3%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.7%	0	0.6%	1
Easily accessible by public transport	0.5%	10	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.3%	84	12.6%	13	1.5%	1	2.4%	1	2.7%	1	0.7%	0	0.0%	0	10.9%	5	1.4%	1	1.4%	0	2.9%	1	7.5%	9
Familiarity	2.4%	46	0.0%	0	0.5%	0	5.8%	2	4.9%	1	0.7%	0	0.7%	0	4.8%	2	1.1%	1	5.1%	1	1.4%	1	3.9%	5
Free car parking	0.5%	10	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	1.4%	2	1.0%	1	1.1%	0	0.8%	0	1.1%	1	0.6%	0	0.6%	0	1.0%	1	4.5%	1	9.1%	4	1.3%	2
Good markets	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	0.5%	1	0.9%	1	1.1%	0	0.8%	0	0.7%	0	1.6%	1	3.8%	2	0.5%	0	4.8%	1	0.7%	0	0.0%	0
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.0%	0	0.0%	0
Has a Marks & Spencer store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.9%	18	2.7%	3	5.4%	5	1.9%	1	0.0%	0	0.0%	0	2.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Indoor shopping centre / everything under one roof	1.3%	26	0.0%	0	1.3%	1	8.8%	3	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.4%	1	1.0%	0	0.7%	0	0.0%	0
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.4%	3
Small / quiet / not too big	1.4%	28	2.4%	3	5.4%	5	0.0%	0	0.6%	0	0.7%	0	1.6%	1	1.4%	1	0.0%	0	3.6%	1	8.2%	4	1.3%	2
Strength of supermarket provision	1.5%	29	0.0%	0	5.4%	5	0.6%	0	4.3%	1	0.0%	0	2.2%	1	0.6%	0	2.1%	1	2.1%	1	0.0%	0	0.0%	0
Traditional town centre	0.6%	12	0.0%	0	0.5%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	7.6%	8	9.1%	8	5.0%	2	9.0%	2	11.7%	8
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]																								
<i>Those who mentioned a centre at Q27:</i>																								
1st Mention																								
Better environment	0.9%	18	0.0%	0	0.9%	1	0.0%	0	0.6%	0	0.9%	1	2.9%	1	1.2%	1	1.1%	1	0.7%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.5%	9	0.0%	0	0.5%	0	0.6%	0	0.6%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	5.9%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	6.4%	123	5.3%	6	2.4%	2	9.4%	3	0.0%	0	1.4%	1	4.0%	1	1.4%	1	3.4%	2	0.7%	0	5.3%	2	13.5%	16
Cheaper public transport	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.7%	1	0.9%	1	0.5%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	2.4%	1	1.7%	1	1.6%	2
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	0	10.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Improved leisure facilities	0.7%	13	1.3%	1	0.5%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	0.0%	0	1.9%	0	4.5%	3	0.9%	0	3.6%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Improved quality of shops	0.8%	15	1.0%	1	0.0%	0	0.0%	0	1.6%	0	0.7%	0	1.7%	1	2.2%	1	2.3%	1	1.0%	0	1.0%	0	1.1%	1
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	10.4%	200	4.3%	5	11.2%	10	6.7%	2	2.4%	1	10.0%	7	30.0%	10	19.0%	9	11.9%	7	15.6%	4	14.2%	6	29.0%	35
Increased public transport	1.0%	20	7.4%	8	0.4%	0	0.0%	0	1.7%	0	5.7%	4	0.0%	0	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	0.0%	0	1.8%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	3.2%	1	3.2%	1	3.3%	4
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.6%	1
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
facilities												
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	5.5%	6	1.8%	2	0.6%	0	3.0%	1	0.0%	0
More independent / specialist shops	3.1%	59	3.0%	3	1.3%	1	2.5%	1	4.2%	1	0.0%	0
More parking	9.9%	191	3.9%	4	9.3%	8	20.4%	7	23.2%	5	17.9%	12
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	7.4%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.9%	1
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	55.4%	59	62.8%	56	55.4%	20	49.0%	11	41.0%	28
(Don't know)	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	1
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
2nd Mention																							
Better environment	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	1.5%	28	0.0%	0	0.5%	0	1.1%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.7%	0	1.0%	0	1.9%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.1%	2	0.5%	1	0.5%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.6%
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Improved leisure facilities	0.6%	11	1.9%	2	0.5%	0	2.2%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.3%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%
Improved quality of shops	1.4%	27	0.0%	0	0.5%	0	0.6%	0	0.0%	0	2.5%	2	6.8%	2	5.2%	3	0.0%	0	1.2%	0	2.9%	1	4.4%
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.7%	0	0.0%
Increased general choice and range of shops	2.2%	42	1.0%	1	2.6%	2	1.7%	1	6.9%	2	9.7%	7	6.1%	2	5.2%	3	0.5%	0	1.7%	0	1.4%	1	11.7%
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better cafés / restaurants	0.7%	13	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.0%
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better financial services (e.g. banks /	0.3%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
3rd Mention												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Cheaper / free parking	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	2	2.7%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	1.2%	0	8.2%	3	1.8%	1
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
building societies)												
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	100.0%	107	99.6%	89	98.3%	36	90.8%	21	88.6%	61
(Don't know)	2.4%	47	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.9%	3
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]																								
<i>Those who mentioned a centre at Q27:</i>																								
Better environment	1.3%	25	0.0%	0	0.9%	1	0.0%	0	0.6%	0	1.6%	1	6.0%	2	1.2%	1	1.1%	1	0.7%	0	2.9%	1	0.5%	1
Better layout / shops closer together	0.6%	11	0.0%	0	0.5%	0	0.6%	0	0.6%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	5.9%	5	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Cheaper / free parking	7.9%	153	5.3%	6	3.3%	3	10.5%	4	1.2%	0	3.0%	2	4.6%	2	1.4%	1	4.8%	3	1.5%	0	6.3%	3	15.4%	18
Cheaper public transport	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.9%	17	0.5%	1	0.5%	0	0.0%	0	5.5%	1	4.3%	3	0.6%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.7%	1	0.9%	1	0.5%	0	2.7%	1	0.0%	0	0.0%	0	1.2%	1	1.6%	1	2.4%	1	2.4%	1	2.7%	3
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.6%	0	0.6%	0	10.4%	7	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	0.0%	0	0.0%	0	2.2%	1	0.6%	0	2.0%	1	9.9%	3	2.0%	1	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Improved leisure facilities	1.3%	25	3.2%	3	0.9%	1	2.8%	1	3.0%	1	1.4%	1	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.0%	0	0.0%	0	1.9%	0	7.2%	5	2.2%	1	3.6%	2	2.7%	2	3.0%	1	0.0%	0	1.8%	2
Improved quality of shops	2.6%	51	1.0%	1	0.5%	0	0.6%	0	2.8%	1	3.2%	2	16.7%	6	9.2%	5	2.3%	1	2.2%	1	3.9%	2	6.6%	8
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.3%	1	0.7%	0	0.7%	0	0.0%	0
Increased general choice and range of shops	12.9%	249	5.3%	6	13.8%	12	8.4%	3	9.2%	2	21.2%	15	36.7%	12	24.2%	12	12.9%	8	17.3%	5	17.4%	8	41.2%	49
Increased public transport	1.1%	21	7.4%	8	0.4%	0	0.6%	0	2.3%	1	5.7%	4	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.7%	0	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	1.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	0.0%	0	1.8%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	3.2%	1	3.2%	1	3.3%	4
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	6.3%	4	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	3.9%	4	2.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.6%	1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.5%	1	0.0%	0	0.5%	0	0.6%	0	0.0%	0
More family-friendly / children's attractions	1.6%	31	5.5%	6	2.2%	2	1.1%	0	5.3%	1	0.0%	0
More independent / specialist shops	4.0%	78	5.0%	5	1.8%	2	3.8%	1	4.2%	1	0.0%	0
More parking	11.7%	226	4.4%	5	9.3%	8	23.4%	8	27.5%	6	20.6%	14
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	7.4%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.5%	0	0.0%	0	1.5%	0	1.8%	1
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.4%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q32 Why don't you visit these centres? [MR]																						
<i>Those who do not visit any of the centres at Q26:</i>																						
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	24.5%	0	0.0%	0	0.0%	0	49.9%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0
Not accessible by public transport	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres closer / more convenient	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	38.5%	108	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0
Too far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to travel (e.g. old age, disability, ill health etc.)	4.2%	12	0.0%	0	0.0%	0	0.0%	0	34.1%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	43.0%	120	50.0%	2	100.0%	1	0.0%	0	0.0%	0	0.0%	0	80.5%	1	49.9%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	41.4%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0
Weighted base:		279		4		1		0		1		2		1		1		0		0		0
Sample:		154		2		2		0		3		1		2		2		1		1		0

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Which other centre do you usually visit?												
Amersham	0.7%	16	0.6%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Aylesbury	2.9%	64	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Barnet	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	7.3%	160	3.4%	4	5.4%	5	13.9%	5	7.7%	2	17.1%	12
Central London / West End	6.5%	143	9.9%	11	7.2%	7	10.3%	4	4.0%	1	7.6%	5
Chesham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields	0.9%	19	0.5%	1	0.0%	0	1.8%	1	1.1%	0	4.6%	3
Dunstable	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Edgware	0.2%	4	0.0%	0	0.0%	0	0.5%	0	2.3%	1	0.6%	0
Enfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Harpenden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	4.1%	90	1.6%	2	0.0%	0	4.7%	2	2.3%	1	0.6%	0
Hatfield	2.5%	55	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.1%	2
High Wycombe	0.6%	12	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	2.2%	50	1.1%	1	1.3%	1	1.1%	0	8.7%	2	4.8%	3
Luton	0.8%	18	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes	5.1%	112	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.7%	0
Oxford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	6.3%	140	9.3%	10	6.9%	6	6.0%	2	8.6%	2	5.7%	4
Stevenage	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.3%	0
Uxbridge	2.6%	57	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	3.8%	84	0.0%	0	0.0%	0	0.8%	0	1.1%	0	0.7%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bournemouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0
Farnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe (Bluewater)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Shopping Centre)												
Harpenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Nottingham	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	6.0%	4	0.0%
Stanmore	0.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Taunton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thame	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock (Lakeside)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Wendover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Windsor	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / none)	46.4%	1025	64.6%	72	69.5%	63	58.7%	21	64.2%	15	49.9%	35
Weighted base:	2210		111		91		36		23		71	
Sample:	2210		100		102		100		100		100	

Q34 Do you make use of electronic home shopping (i.e. Internet or TV shopping)? [MR]

Yes, Internet	68.5%	1513	70.1%	78	79.1%	72	78.0%	28	76.3%	18	56.8%	40	67.7%	23	73.0%	36	57.2%	35	70.7%	20	61.8%	27	70.3%	84
Yes, Portable internet shopping (through mobile phone)	21.9%	485	24.1%	27	27.7%	25	31.8%	12	18.1%	4	24.0%	17	8.8%	3	22.2%	11	27.3%	16	22.0%	6	18.1%	8	19.5%	23
Yes, TV Shopping	3.5%	78	0.0%	0	4.9%	4	1.1%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No)	26.5%	585	17.2%	19	18.2%	17	15.9%	6	18.2%	4	34.1%	24	31.0%	11	27.0%	13	35.8%	22	23.3%	7	23.9%	10	18.0%	21
Weighted base:	2210		111		91		36		23		71		34		50		60		28		44		119	
Sample:	2210		100		102		100		100		100		100		101		100		100		100		100	

South West Hertfordshire Joint Retail Study

For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.9%	80	3.4%	3	2.2%	2	7.3%	2	11.5%	2	6.4%	3	21.3%	5	5.9%	2	2.5%	1	8.8%	2	3.2%	1	8.6%	8
Books	46.9%	762	36.1%	33	36.3%	27	68.1%	21	67.2%	13	48.3%	22	46.3%	11	58.6%	21	43.3%	17	52.7%	11	24.6%	8	57.8%	57
Car parts / products	1.4%	22	0.6%	1	2.2%	2	0.7%	0	0.7%	0	2.0%	1	1.3%	0	1.1%	0	0.0%	0	5.0%	1	1.3%	0	1.6%	2
CDs, DVDs, music	39.3%	639	32.9%	30	33.9%	25	54.0%	16	39.4%	8	38.2%	18	24.8%	6	49.8%	18	39.7%	15	36.0%	8	27.2%	9	36.6%	36
Clothes / footwear	44.6%	724	38.5%	35	54.1%	40	58.4%	18	44.0%	8	33.1%	15	48.6%	12	38.8%	14	48.6%	19	51.3%	11	38.7%	13	57.8%	57
Computers / accessories / games	1.5%	25	1.1%	1	0.0%	0	2.4%	1	0.7%	0	2.3%	1	2.8%	1	2.2%	1	10.1%	4	0.0%	0	2.6%	1	0.0%	0
Cosmetics / health / beauty / chemist goods	6.2%	100	10.7%	10	8.8%	7	30.2%	9	9.4%	2	8.8%	4	5.3%	1	17.4%	6	0.8%	0	4.1%	1	4.2%	1	7.0%	7
DIY goods	4.6%	75	0.6%	1	2.7%	2	14.9%	5	8.4%	2	5.0%	2	5.9%	1	7.6%	3	1.7%	1	6.5%	1	1.9%	1	6.8%	7
Events tickets	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Food	13.0%	212	8.8%	8	7.2%	5	24.1%	7	19.0%	4	26.6%	12	5.3%	1	16.6%	6	25.9%	10	18.5%	4	14.0%	5	11.2%	11
Furniture / Carpets	4.9%	79	1.3%	1	2.2%	2	1.6%	0	5.6%	1	5.4%	3	3.7%	1	7.9%	3	7.5%	3	7.6%	2	1.0%	0	11.6%	11
Garden items	3.0%	49	0.6%	1	1.1%	1	0.7%	0	0.7%	0	1.0%	0	2.2%	1	1.9%	1	4.9%	2	11.9%	3	0.9%	0	0.7%	1
Gifts	13.6%	220	14.2%	13	13.9%	10	10.3%	3	11.7%	2	5.7%	3	24.2%	6	6.8%	2	11.0%	4	20.4%	4	13.0%	4	17.6%	17
Hobby and craft goods	3.8%	62	3.4%	3	1.1%	1	9.1%	3	3.0%	1	0.0%	0	3.7%	1	10.4%	4	4.1%	2	6.8%	1	2.9%	1	0.7%	1
Holiday and / or travel tickets	4.3%	70	8.2%	8	1.1%	1	2.2%	1	2.1%	0	1.0%	0	5.6%	1	4.7%	2	3.3%	1	6.5%	1	3.2%	1	7.0%	7
Insurance	1.1%	18	0.6%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	0	4.7%	1	2.2%	1	0.8%	0	0.9%	0	0.0%	0	2.7%	3
Jewellery	1.5%	25	1.3%	1	1.1%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	0	3.8%	1	0.7%	1
Major electrical items	16.8%	274	17.7%	16	17.5%	13	19.3%	6	20.4%	4	27.6%	13	14.0%	3	29.4%	11	17.3%	7	16.9%	4	7.3%	2	19.4%	19
Pet food / products	2.6%	43	11.4%	10	0.5%	0	1.3%	0	0.7%	0	5.0%	2	3.1%	1	4.9%	2	0.8%	0	4.4%	1	1.9%	1	2.0%	2
Small electrical items	19.0%	308	16.6%	15	12.5%	9	20.4%	6	13.7%	3	18.2%	8	15.6%	4	13.7%	5	13.6%	5	26.3%	6	7.7%	3	33.8%	33
Small household goods	12.5%	203	5.1%	5	4.5%	3	14.9%	5	8.9%	2	8.5%	4	10.0%	2	24.5%	9	9.2%	4	15.7%	3	6.3%	2	21.1%	21
Sports goods	4.6%	75	7.1%	7	2.7%	2	0.7%	0	2.8%	1	5.4%	3	11.9%	3	1.9%	1	0.8%	0	5.0%	1	3.4%	1	8.2%	8
Stationery	1.9%	31	0.6%	1	1.1%	1	3.3%	1	1.4%	0	1.0%	0	1.3%	0	0.8%	0	6.6%	3	1.9%	0	1.3%	0	0.0%	0
Toys	8.5%	139	4.7%	4	5.8%	4	7.3%	2	20.6%	4	20.2%	9	5.0%	1	15.1%	5	13.4%	5	17.2%	4	8.2%	3	11.6%	11
Wine	0.3%	4	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.7%	125	9.6%	9	4.3%	3	3.4%	1	4.2%	1	4.0%	2	1.5%	0	2.7%	1	1.9%	1	3.4%	1	24.3%	8	2.7%	3
Weighted base:	1625		92		74		30		19		46		24		36		39		22		33		98	
Sample:	1509		73		75		82		74		64		57		72		60		75		69		70	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? [MR]																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.7%	76	3.4%	3	0.5%	0	6.7%	2	11.5%	2	1.0%	0	4.7%	1	5.2%	2	1.6%	1	7.8%	2	3.2%	1	5.6%	5
Books	33.2%	540	24.2%	22	15.9%	12	34.1%	10	57.2%	11	33.5%	16	32.1%	8	37.3%	14	22.8%	9	29.9%	7	16.2%	5	38.8%	38
Car parts / products	1.3%	22	0.0%	0	1.1%	1	2.7%	1	0.7%	0	2.0%	1	5.0%	1	0.0%	0	0.8%	0	3.8%	1	3.9%	1	0.7%	1
CDs, DVDs, music	25.9%	421	20.3%	19	12.5%	9	28.2%	9	35.5%	7	24.3%	11	17.6%	4	25.6%	9	23.5%	9	21.0%	5	21.9%	7	35.0%	34
Clothes / footwear	27.4%	445	26.5%	24	26.3%	19	34.1%	10	31.6%	6	24.4%	11	33.0%	8	19.8%	7	44.6%	17	23.5%	5	17.2%	6	35.0%	34
Computers / accessories / games	1.4%	23	1.1%	1	0.0%	0	0.0%	0	0.7%	0	1.0%	0	1.9%	0	2.2%	1	9.3%	4	0.9%	0	3.9%	1	0.7%	1
Cosmetics / health / beauty / chemist goods	4.5%	73	7.5%	7	6.6%	5	11.5%	4	8.7%	2	2.0%	1	2.2%	1	11.4%	4	2.8%	1	0.0%	0	3.2%	1	2.9%	3
DIY goods	2.8%	46	0.6%	1	0.5%	0	6.7%	2	4.9%	1	2.0%	1	3.7%	1	4.1%	1	0.0%	0	7.5%	2	1.0%	0	4.5%	4
Events tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Food	11.0%	178	6.6%	6	10.4%	8	9.8%	3	17.3%	3	20.6%	10	7.5%	2	11.1%	4	14.9%	6	10.4%	2	19.0%	6	29.2%	29
Furniture / carpets	4.9%	80	6.2%	6	1.1%	1	0.7%	0	0.0%	0	4.0%	2	13.0%	3	6.3%	2	5.0%	2	6.3%	1	2.3%	1	9.8%	10
Garden items	1.9%	31	0.0%	0	0.0%	0	0.7%	0	0.7%	0	1.0%	0	0.0%	0	0.0%	0	1.6%	1	6.2%	1	0.0%	0	0.7%	1
Gifts	15.0%	244	19.5%	18	11.3%	8	19.3%	6	18.8%	4	9.4%	4	6.5%	2	28.0%	10	19.1%	7	34.3%	7	23.3%	8	27.2%	27
Hobby and craft goods	2.5%	41	3.4%	3	0.5%	0	3.3%	1	4.5%	1	0.0%	0	0.0%	0	8.5%	3	4.1%	2	3.1%	1	2.3%	1	0.9%	1
Holiday and / or travel tickets	3.1%	51	9.4%	9	1.6%	1	0.0%	0	3.1%	1	2.4%	1	1.0%	0	3.2%	1	3.3%	1	2.8%	1	4.5%	2	5.6%	5
Insurance	0.9%	15	0.0%	0	1.1%	1	0.7%	0	0.7%	0	6.4%	3	1.0%	0	3.0%	1	0.8%	0	1.8%	0	1.0%	0	0.7%	1
Jewellery	1.3%	22	0.6%	1	0.5%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Major electrical items	12.7%	206	12.4%	11	7.5%	6	17.4%	5	16.8%	3	12.2%	6	16.8%	4	15.8%	6	18.9%	7	11.9%	3	7.7%	3	14.2%	14
Pet food / products	1.9%	31	8.6%	8	0.0%	0	0.6%	0	1.4%	0	5.0%	2	1.9%	0	0.8%	0	0.8%	0	3.1%	1	0.9%	0	0.7%	1
Small electrical items	12.2%	198	11.3%	10	8.1%	6	19.3%	6	10.6%	2	11.6%	5	7.5%	2	11.8%	4	10.7%	4	15.4%	3	3.2%	1	17.6%	17
Small household goods	9.5%	154	2.3%	2	7.6%	6	10.4%	3	8.9%	2	10.4%	5	7.5%	2	9.5%	3	9.2%	4	9.4%	2	7.7%	3	11.6%	11
Sports goods	3.4%	55	3.0%	3	1.1%	1	2.3%	1	2.8%	1	5.1%	2	10.6%	3	1.9%	1	0.8%	0	3.1%	1	1.9%	1	0.7%	1
Stationery	1.1%	18	0.0%	0	1.1%	1	2.2%	1	1.4%	0	0.0%	0	1.3%	0	0.0%	0	0.8%	0	1.9%	0	0.0%	0	0.0%	0
Toys	4.6%	75	1.1%	1	1.8%	1	0.6%	0	16.4%	3	15.2%	7	1.3%	0	3.5%	1	2.5%	1	7.8%	2	3.2%	1	6.0%	6
Wine	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.9%	536	29.4%	27	43.9%	33	29.8%	9	14.3%	3	25.8%	12	34.7%	8	17.8%	6	26.9%	10	27.3%	6	32.1%	11	16.7%	16
Weighted base:		1625		92		74		30		19		46		24		36		39		22		33		98
Sample:		1509		73		75		82		74		64		57		72		60		75		69		70

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Collection at store	6.2%	101	2.3%	2	8.7%	6	1.9%	1	7.9%	2	3.7%	2	18.6%	4	7.9%	3	6.1%	2	10.7%	2	4.1%	1	5.4%	5
Home delivery	87.3%	1418	94.7%	87	87.0%	65	90.9%	28	76.9%	15	90.5%	42	72.4%	17	76.6%	28	89.0%	34	85.2%	19	90.6%	30	80.0%	78
Delivery to place of work	2.5%	41	1.9%	2	4.3%	3	2.2%	1	3.5%	1	2.0%	1	1.0%	0	2.7%	1	0.8%	0	1.3%	0	1.9%	1	0.0%	0
Collection at click and collect hub	2.2%	35	0.6%	1	0.0%	0	4.2%	1	1.4%	0	3.8%	2	1.9%	0	6.3%	2	0.0%	0	1.3%	0	0.0%	0	10.9%	11
Collection at other location (Don't know / varies)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	3.3%	1	3.3%	1	0.0%	0	0.0%	0	2.7%	3
Weighted base:		1625		92		74		30		19		46		24		36		39		22		33		98
Sample:		1509		73		75		82		74		64		57		72		60		75		69		70

Q35 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	27.3%	603	28.1%	31	22.5%	20	27.4%	10	38.7%	9	25.0%	18	33.3%	11	28.4%	14	41.1%	25	29.4%	8	28.3%	12	25.5%	30
Cinema	52.4%	1158	48.2%	53	38.1%	35	60.8%	22	56.9%	13	53.3%	38	51.2%	18	55.5%	28	48.3%	29	55.4%	16	45.1%	20	57.8%	69
Restaurant	71.5%	1581	61.2%	68	67.9%	62	73.0%	26	80.1%	19	71.3%	50	58.6%	20	88.9%	44	68.7%	41	75.1%	21	79.9%	35	71.3%	85
Pub / bars / nightclubs	43.7%	966	39.0%	43	36.4%	33	40.7%	15	42.7%	10	28.3%	20	34.8%	12	62.0%	31	29.5%	18	54.8%	16	57.6%	25	47.2%	56
Ten pin bowling	15.1%	333	28.4%	32	26.5%	24	10.2%	4	16.8%	4	18.3%	13	12.1%	4	33.7%	17	19.4%	12	22.0%	6	12.1%	5	9.4%	11
Bingo	1.5%	33	2.3%	3	2.3%	2	2.8%	1	2.0%	0	4.6%	3	0.9%	0	1.2%	1	1.1%	1	6.8%	2	3.1%	1	2.2%	3
Theatres / concert halls / museums / art galleries and other cultural facilities	54.6%	1208	35.1%	39	29.5%	27	59.0%	21	61.0%	14	57.0%	40	42.6%	15	50.1%	25	54.3%	33	50.4%	14	42.6%	19	46.3%	55
(None mentioned)	12.2%	270	20.7%	23	19.9%	18	16.0%	6	11.8%	3	9.4%	7	15.1%	5	5.6%	3	10.7%	6	15.7%	4	9.7%	4	12.5%	15
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?												
<i>Those who participate in health and fitness or leisure centre activities at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	7.3%	43	72.4%	23	26.8%	5	4.8%	0	2.2%	0	6.3%	1
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.2%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	5.0%	30	16.1%	5	33.7%	7	43.9%	4	28.9%	2	2.6%	0
Zone 4												
Radlett Town Centre	0.3%	2	0.0%	0	0.0%	0	4.2%	0	6.8%	1	2.6%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	3.0%	18	0.0%	0	0.0%	0	4.2%	0	30.4%	3	67.3%	12
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.5%	9
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Rickmansworth Town Centre	2.3%	14	0.0%	0	0.0%	0	2.8%	0	0.0%	0	66.6%	9
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Zone 8												
Northwood Local Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1
South Oxhey Local Centre	1.2%	7	0.0%	0	2.0%	0	0.0%	0	0.0%	0	26.4%	6
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	2.8%	0	0.0%	0	15.9%	3
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Kings Langley Village Centre Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre Zone 14	8.9%	53	0.0%	0	2.0%	0	0.0%	0	6.4%	1	0.0%	0
Others, Zone 12 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre Zone 16	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre Zone 19	1.1%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Chalfont St. Peter Village Centre Zone 20	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre Zone 22	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Zone 23	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0
Harrow Town Centre Zone 24	6.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre Zone 25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre Zone 26	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Ruislip Town Centre Zone 27	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Chesham Town Centre Zone 28	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16 Zone 29	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre Zone 30	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre Zone 31	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 Zone 32	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 34	6.7%	40	3.3%	1	2.0%	0	0.0%	0	5.4%	0	0.0%	0
Others, Zone 18 Zone 35	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, Zone 36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	3.6%	21	0.0%	0	0.0%	0	23.1%	2	5.4%	1	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.6%	9	1.7%	1	21.9%	4	8.2%	1	1.6%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	3.3%	20	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	2.5%	15	6.6%	2	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.5%	38	0.0%	0	9.7%	2	0.0%	0	1.6%	0	0.0%	0	14.7%	4
Others														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	594	31	20	10	8	18	11	14	24	8	12	30		
Sample:	550	23	21	28	32	24	26	33	25	26	23	19		

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37 Which centre / facility did you last visit to go the cinema?																								
<i>Those who go to the cinema at Q35: AND Excl. Nulls & SFT</i>																								
Zone 2																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ	18.5%	204	89.3%	48	79.7%	28	60.7%	13	52.8%	7	6.4%	2	0.0%	0	82.9%	23	49.7%	14	63.7%	10	58.7%	12	6.7%	5
Zone 5																								
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH	4.3%	47	3.9%	2	2.7%	1	9.6%	2	23.4%	3	80.5%	28	7.1%	1	0.0%	0	0.0%	0	1.4%	0	1.6%	0	0.0%	0
Zone 6																								
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darques Lane, Potters Bar	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Watersmeet Theatre, High Street, Rickmansworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	1.1%	0	1.3%	0	0.0%	0	0.0%	0
Zone 9																								
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Zone 10																								
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Zone 11																								
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW	21.4%	236	2.9%	2	2.3%	1	0.0%	0	4.5%	1	0.0%	0	5.3%	1	5.7%	2	7.0%	2	14.1%	2	31.5%	6	89.1%	61
Zone 13																								
The Rex, High Street, Berkhamsted	2.5%	27	0.0%	0	0.0%	0	1.3%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.8%	1	1.6%	0	1.9%	1
Zone 15																								
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow	9.5%	105	0.0%	0	13.0%	4	19.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	33.8%	9	0.0%	0	0.0%	0	0.0%	0
Zone 17																								
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Odyssey, London Road, St Albans, AL1 1PQ	5.2%	58	0.0%	0	1.2%	0	0.0%	0	3.4%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	1.3%	1
Zone 22																								
Odeon, The Galleria, Comet Way, Hatfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																								
Central London / West End	1.7%	19	0.0%	0	0.0%	0	2.2%	0	1.0%	0	1.8%	1	0.0%	0	3.3%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Luton												
Everyman, Ethorpe Crescent, Gerrards Cross	2.3% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 0	0.0% 0	5.1% 1	0.0% 0	0.0% 0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0% 56	0.0% 0	0.0% 0	2.9% 1	1.1% 1	0 5.9%	2 37.3%	6 0.0%	0 0.0%	0 1.8%	0 0.0%	0 0.0%
Odeon, Comet Way, Hatfield, AL10 9TF	9.1% 100	0.0% 0	0.0% 0	3.8% 1	11.7% 2	2.7% 1	31.1% 5	0.0% 0	1.1% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1% 23	0.0% 0	1.2% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.7% 1	0.0% 0	0.0% 0	0.0% 0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9% 21	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others, outside study area	9.9% 110	3.9% 2	0.0% 0	0.0% 0	0.0% 0	1.4% 0	5.7% 1	0.0% 0	1.1% 0	5.4% 1	0.0% 0	0.0% 0
Others												
Other (Don't know / can't remember)	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0
Weighted base:	1104	53	35	21	13	35	17	28	28	15	20	69
Sample:	1097	47	50	62	54	46	37	48	39	44	48	54

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Q38 Which centre / facility did you last visit to go to a restaurant?												
<i>Those who go to restaurants at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	9.9%	150	69.6%	45	54.3%	32	12.6%	3	4.0%	1	7.3%	3
Others, Zone 1	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.1%	2	0.0%	0	0.7%	0	0.8%	0	1.1%	0	2.0%	1
Bushey Town Centre	1.5%	23	5.1%	3	1.4%	1	42.7%	11	3.9%	1	1.0%	0
Zone 4												
Radlett Town Centre	1.5%	23	4.0%	3	0.7%	0	4.0%	1	36.0%	6	13.7%	6
Shenley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.0%	0
Zone 5												
Borehamwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.8%	0	5.6%	1	34.6%	16
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.7%	26	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.5%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	34	4.8%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.7%	26	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Elstree Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sarratt Village Centre	0.6%	9	3.2%	2	7.6%	4	0.0%	0	0.0%	0	0.7%	0
Others, Zone 9	0.1%	1	1.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Kings Langley Village Centre Zone 11	0.8%	12	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.2%	1	8.8%	7
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Grovehill Local Centre Zone 13	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Hemel Hempstead Town Centre Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre Zone 15	5.9%	90	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.7%	1	13.7%	4	56.7%	47
Others, Zone 12 Zone 16	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre Zone 17	3.9%	59	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	12.3%	4	1.6%	1
Others, Zone 13 Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 19	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre Zone 20	1.5%	23	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Chalfont St. Peter Village Centre Zone 21	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre Zone 22	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre Zone 23	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Zone 24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre Zone 25	2.8%	42	3.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre Zone 26	4.2%	63	0.0%	0	7.6%	4	1.6%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.5%	3	4.0%	1	0.9%	0	0.0%	0
Pinner Village Centre Zone 27	2.2%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.6%	1	4.0%	1	1.0%	0	0.0%	0
Ruislip Town Centre Zone 28	2.3%	35	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0
Chesham Town Centre Zone 29	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16 Zone 30	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Dunstable Town Centre Zone 31	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre Zone 32	2.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 Zone 33	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 35	8.1%	123	0.0%	0	3.4%	2	0.8%	0	15.7%	3	4.8%	2	6.8%	1	0.7%	0	1.1%	0	1.0%	0	7.1%	2	8.3%	7
Others, Zone 18 Zone 36	0.6%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Albert Bygrave Retail Park, Zone 37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.2%	2
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.4%	1
Stanmore District Centre	2.6%	39	0.0%	0	0.7%	0	5.0%	1	0.0%	0	2.1%	1
Wealdstone Local Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	0	4.3%	1	0.0%	0
Others, Zone 20	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.5%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Aylesbury Town Centre	1.0%	15	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.4%	112	4.3%	3	11.1%	7	19.2%	5	7.4%	1	10.3%	5
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.7%	56	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Hatfield Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Mill Hill Local Centre	2.0%	31	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Milton Keynes Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Others, outside study area	6.0%	91	1.9%	1	0.0%	0	2.4%	1	0.0%	0	4.4%	2
Others												
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1511	64	59	26	17	46	19	43	40	21	33	84
Sample:	1538	61	70	78	67	71	60	82	71	69	67	64

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?												
<i>Those who go to pub / bars, nightclubs or a social club at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	10.1%	93	65.7%	28	49.4%	16	23.4%	3	2.1%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	1.6%	1	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.8%	1
Bushey Town Centre	1.1%	10	4.4%	2	1.3%	0	46.5%	7	3.8%	0	0.0%	0
Zone 4												
Radlett Town Centre	1.1%	10	4.8%	2	0.0%	0	0.0%	0	37.2%	3	9.8%	2
Shenley Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	11.7%	1	7.2%	1
Zone 5												
Borehamwood Town Centre	1.4%	13	0.0%	0	0.0%	0	17.7%	2	3.1%	0	30.5%	6
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.2%	6
South Mimms Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Zone 7												
Croxley Green Local Centre	1.2%	11	6.1%	3	0.0%	0	0.0%	0	0.0%	0	26.4%	8
Rickmansworth Town Centre	2.7%	25	2.4%	1	0.0%	0	0.0%	0	0.0%	0	37.5%	11
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Zone 8												
Northwood Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
South Oxhey Local Centre	0.6%	5	2.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.7%	6	0.0%	0	1.2%	0	0.0%	0	0.0%	0	4.8%	1
Elstree Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	0	12.3%	2
Sarratt Village Centre	0.6%	6	4.8%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Others, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Zone 10												
Abbots Langley Village Centre	1.3%	12	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Kings Langley Village Centre Zone 11	0.5%	4	1.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Hemel Hempstead Town Centre Zone 14	6.8%	62	0.0%	0	16.4%	5	1.9%	0	0.0%	0	1.3%	0
Berkhamsted Town Centre Zone 15	3.7%	34	0.0%	0	0.0%	0	1.5%	0	0.0%	0	1.8%	0
Chalfont St. Peter Village Centre Zone 16	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre Zone 17	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre Zone 18	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre Zone 20	3.9%	36	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Hatch End Local Centre Zone 21	0.8%	7	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Pinner Village Centre Zone 22	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Ruislip Town Centre Zone 23	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre Zone 24	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre Zone 25	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre Zone 26	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 28	7.6%	70	0.0%	0	3.8%	1	0.0%	0	27.4%	2	10.7%	2
Albert Bygrave Retail Park, Zone 29	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Others, Zone 20	0.7%	7	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	8.3%	76	1.2%	1	21.3%	7	0.0%	0	7.9%	1	8.2%	2
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.3%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	3

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Others, outside study area	6.1%	56	0.0%	0	0.0%	0	3.4%	0	0.0%	0	8.2%	2
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	914	43	32	14	8	19	11	30	17	15	24	54
Sample:	878	32	37	33	29	32	33	58	25	47	41	39

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q40 Which centre / facility did you last visit to go ten-pin bowling?													
<i>Those who go ten pin bowling at Q35: AND Excl. Nulls & SFT</i>													
Zone 2													
Hollywood Bowl, Woodside Leisure Park, Watford, WD25 7JZ	58.5%	182 100.0%	32 100.0%	24 76.7%	3 81.9%	3 54.9%	7 58.4%	2 97.6%	16 54.3%	6 100.0%	6 100.0%	4 68.8%	7
Zone 11													
Others, Zone 11	0.6%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 6.3%	1
Others Outside Study Area													
Go Bowling, Grove Park, Court Drive, Dunstable	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Eden Centre, Denmark Street, High Wycombe, HP11 2DB	3.1%	10 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.7%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Finchley High Road, Leisure Way, Finchley	5.7%	18 0.0%	0 0.0%	0 23.3%	1 0.0%	0 36.5%	5 28.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	6.2%	19 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
MFA Bowl, The Galaxy Centre, Bridge Street, Luton	2.2%	7 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Rogue Bowling, Gatehouse Way, Aylesbury, HP19 8DB	2.0%	6 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Others, outside study area	21.8%	68 0.0%	0 0.0%	0 0.0%	0 18.1%	1 8.6%	1 13.3%	1 2.4%	0 42.9%	5 0.0%	0 0.0%	0 24.9%	3
Others													
Other (Don't know / can't remember)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	311	32	24	3	4	13	4	17	11	6	4	10	
Sample:	245	20	26	11	12	15	11	17	9	10	9	7	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 Which centre / facility did you last visit to play bingo?																								
<i>Those who go to bingo at Q35: AND Excl. Nulls & SFT</i>																								
Zone 5																								
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0	100.0%	2	100.0%	1	60.0%	0	100.0%	3	99.9%	0	99.9%	0	100.1%	1	0.0%	0	0.0%	0	24.4%	1
Zone 18																								
Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																								
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	0	51.2%	1
Raging Ball Club, Corporation Street, High Wycombe, HP13 6TQ	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	77.3%	1	0.0%	0
Others, outside study area	21.0%	5	0.0%	0	0.0%	0	0.0%	0	39.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	24.4%	1
Others																								
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		24		2		2		1		0		3		0		0		1		1		1		3
Sample:		36		1		4		2		3		6		1		1		2		1		4		4

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?												
<i>Those who visit theatre / concert halls, museums / art galleries at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	4.5%	51	32.8%	13	9.5%	3	19.7%	4	2.9%	0	1.2%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.6%	7	0.0%	0	1.4%	0	1.3%	0	18.7%	3	4.9%	2
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	0.8%	9	0.0%	0	0.0%	0	1.0%	0	0.0%	0	19.2%	3
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kings Langley Village Centre Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre Zone 13	0.4%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	4
Others, Zone 12 Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Others, Zone 13 Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre Zone 15	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	8
Chalfont St. Peter Village Centre Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre Zone 16	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre Zone 16	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre Zone 17	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Others, Zone 16 Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre Zone 18	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre Zone 18	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 19	3.2%	37	0.0%	0	3.0%	1	0.0%	0	2.9%	1	1.5%	0
Others, Zone 18 Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4.2%
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	71.2%	819	65.9%	26	82.6%	22	78.1%	17	73.6%	10	87.9%	34
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.5%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.0%	46	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	4.4%	51	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Others												
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150	39	27	21	14	38	14	24	33	14	18	53
Sample:	1139	43	37	65	55	56	42	53	44	46	42	46

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q43 How do you normally travel when visiting leisure destinations?																								
<i>Those who participate in one or more leisure activities at Q35:</i>																								
Car / van (as driver)	56.5%	1096	49.7%	44	43.1%	31	64.5%	20	78.8%	16	48.8%	31	63.4%	18	60.0%	28	62.0%	33	69.2%	17	69.0%	27	68.7%	72
Car / van (as passenger)	8.7%	169	4.3%	4	30.6%	22	1.5%	0	1.3%	0	7.0%	4	5.4%	2	4.9%	2	2.1%	1	6.2%	1	8.9%	4	4.6%	5
Bus, minibus or coach	2.9%	56	9.6%	8	1.8%	1	3.3%	1	0.0%	0	1.7%	1	1.8%	1	0.6%	0	5.9%	3	0.0%	0	0.8%	0	1.2%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.0%	193	18.4%	16	6.2%	5	8.2%	3	4.2%	1	12.7%	8	8.2%	2	19.8%	9	7.9%	4	8.2%	2	8.3%	3	13.3%	14
Taxi	1.5%	30	1.2%	1	6.6%	5	0.0%	0	1.5%	0	0.7%	0	1.5%	0	1.5%	1	0.6%	0	0.0%	0	0.0%	0	1.2%	1
Train	13.5%	262	5.6%	5	11.1%	8	18.3%	6	12.1%	2	19.1%	12	13.5%	4	9.7%	5	19.8%	11	8.4%	2	8.6%	3	8.4%	9
Metro	1.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Bicycle	0.3%	6	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	1.3%	25	0.0%	0	0.6%	0	2.9%	1	0.0%	0	0.7%	0	0.0%	0	1.7%	1	1.8%	1	2.5%	1	1.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	67	4.7%	4	0.0%	0	1.3%	0	2.1%	0	8.1%	5	4.6%	1	1.9%	1	0.0%	0	2.0%	0	2.9%	1	2.5%	3
Weighted base:		1940		88		73		30		21		64		29		47		54		24		40		104
Sample:		1926		78		85		95		85		87		82		92		85		84		88		84

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q44 Which leisure facilities would you like to see more of in the area? [MR]																								
Bars / pubs / nightclubs	1.9%	41	0.0%	0	2.2%	2	8.2%	3	0.6%	0	0.7%	0	0.0%	0	0.0%	0	2.6%	2	1.0%	0	1.4%	1	2.8%	3
Better / cheaper public transport	0.1%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	0	0.0%	0	0.0%	0
Better disabled access / facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	1.5%	32	0.5%	1	0.0%	0	2.8%	1	0.0%	0	0.9%	1	1.9%	1	0.6%	0	3.9%	2	0.0%	0	0.0%	0	1.1%	1
Bingo	0.1%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bowling alley	3.8%	84	0.0%	0	0.0%	0	4.5%	2	2.3%	1	7.8%	6	0.6%	0	1.4%	1	2.1%	1	0.0%	0	0.0%	0	11.0%	13
Bowling green	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	6.3%	139	10.6%	12	0.9%	1	13.6%	5	12.2%	3	5.6%	4	10.4%	4	1.4%	1	4.2%	3	2.7%	1	2.9%	1	2.4%	3
Concert hall / venue	0.6%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	2.4%	3
Cycle paths / area	0.8%	17	1.9%	2	0.0%	0	2.2%	1	0.6%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.7%	0	1.7%	2
Dance facilities	0.1%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Extreme sports	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Golf course	0.2%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	0	0.0%	0	2.2%	3
Health and fitness (gym)	2.3%	50	4.4%	5	0.0%	0	2.8%	1	8.1%	2	2.3%	2	2.0%	0	1.4%	1	0.5%	0	4.3%	1	1.4%	1	1.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.1%	47	0.5%	1	0.4%	0	2.2%	1	0.0%	0	0.7%	0	3.2%	1	0.0%	0	16.2%	10	1.0%	0	0.0%	0	0.0%	0
Indoor soft play areas	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Leisure centre	2.1%	46	5.3%	6	0.0%	0	0.0%	0	3.4%	1	4.0%	3	1.5%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / cheaper parking	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More activities for teenagers / young adults	0.7%	16	0.0%	0	0.0%	0	0.5%	0	0.0%	0	8.8%	6	1.5%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More activities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.5%	1
More children facilities / activities	2.0%	44	5.3%	6	0.0%	0	0.6%	0	0.6%	0	13.3%	9	1.3%	0	0.6%	0	0.0%	0	6.5%	2	0.7%	0	2.2%	3
More footpaths / walkways	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.6%	1
More sports facilities (football pitches, tennis courts)	2.5%	55	5.7%	6	0.0%	0	2.8%	1	0.6%	0	7.5%	5	0.6%	0	0.6%	0	0.5%	0	0.7%	0	5.3%	2	0.6%	1
Museum / art galleries	0.7%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.0%	10
Paintballing	0.4%	9	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Play spaces / park facilities	1.7%	38	1.9%	2	0.0%	0	0.0%	0	3.1%	1	4.0%	3	1.3%	0	0.0%	0	3.5%	2	2.9%	1	0.7%	0	1.1%	1
Restaurants / cafés	2.6%	58	5.7%	6	1.7%	2	6.6%	2	5.8%	1	0.6%	0	1.3%	0	0.0%	0	5.8%	4	1.7%	0	3.1%	1	12.6%	15
Skateboarding	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1
Swimming pool	7.6%	167	9.6%	11	2.2%	2	0.6%	0	6.6%	2	7.2%	5	0.0%	0	8.1%	4	6.7%	4	5.5%	2	3.9%	2	2.9%	3
Table tennis / snooker / pool venues	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Theatre	3.5%	78	1.9%	2	0.4%	0	0.5%	0	0.0%	0	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.7%	0	5.9%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adult education classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Better community centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More festivals	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More motor sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller disco	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Water park	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.2%	1398	62.3%	69	82.9%	75	63.1%	23	63.2%	15	53.4%	38
(Don't know)	5.5%	123	5.1%	6	8.7%	8	3.9%	1	0.9%	0	5.3%	4
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

GEN Gender of respondent.

Male	32.8%	724	49.9%	55	26.0%	24	40.1%	15	30.2%	7	23.1%	16	33.0%	11	26.5%	13	39.4%	24	30.5%	9	47.2%	21	32.3%	39
Female	67.2%	1486	50.1%	56	74.0%	67	59.9%	22	69.8%	16	76.9%	54	67.0%	23	73.5%	36	60.6%	37	69.5%	20	52.8%	23	67.7%	81
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119												
Sample:	2210	100	102	100	100	100	100	100	100	101	100	100												

AGE Could I ask how old you are please?

18 – 24 years	7.7%	171	10.5%	12	9.9%	9	0.0%	0	0.0%	0	7.5%	5	7.3%	3	6.7%	3	23.9%	14	0.0%	0	0.0%	0	12.4%	15
25 – 34 years	10.9%	240	15.8%	17	34.6%	31	25.3%	9	13.0%	3	0.0%	0	14.6%	5	13.4%	7	6.0%	4	0.0%	0	16.3%	7	12.4%	15
35 – 44 years	17.2%	380	33.5%	37	17.5%	16	24.6%	9	32.2%	8	29.2%	21	10.3%	4	23.8%	12	21.1%	13	23.1%	7	8.7%	4	26.3%	31
45 – 54 years	15.8%	348	18.9%	21	25.3%	23	25.6%	9	16.4%	4	21.6%	15	11.2%	4	16.9%	8	15.0%	9	10.3%	3	19.1%	8	24.5%	29
55 – 64 years	20.1%	445	12.0%	13	4.1%	4	9.9%	4	13.2%	3	15.3%	11	16.6%	6	16.1%	8	7.2%	4	23.5%	7	21.5%	9	10.4%	12
65+ years	24.3%	538	6.3%	7	7.2%	7	14.6%	5	16.7%	4	23.1%	16	29.4%	10	23.0%	11	19.9%	12	30.1%	9	30.8%	13	13.2%	16
(Refused)	4.0%	89	3.1%	3	1.4%	1	0.0%	0	8.5%	2	3.3%	2	10.6%	4	0.0%	0	6.9%	4	13.0%	4	3.6%	2	0.9%	1
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119												
Sample:	2210	100	102	100	100	100	100	100	100	101	100	100												

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode Sector												
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 6	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 0	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 3	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 4	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL8 7	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	43.1%	15	0.0%	0
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	37.0%	13	0.0%	0
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	20.0%	7	0.0%	0
HA1 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 0	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 6	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 7	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 9	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 7	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.0%	0
HA6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	30.2%	18	0.0%
HA7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 4	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 0	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7.2%
HP1 2	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 3	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.1%
HP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	18.3%
HP2 6	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.4%
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP234	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP235	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP236	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 0	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15.6%
HP3 9	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	36.5%
HP4 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 3	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 4	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 2	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 3	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 9	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 4	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG4 8	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 0	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 9	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB9 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB9 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD171	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD172	0.3%	7	6.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD173	0.5%	12	10.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD174	0.3%	7	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD180	0.7%	15	13.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD186	0.3%	7	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD187	1.1%	24	21.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD188	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD194	1.1%	24	21.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD195	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	14
WD196	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	14
WD197	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	8
WD231	0.5%	11	0.0%	0	0.0%	11	0.0%	0	0.0%	0	0.0%	0
WD232	0.6%	14	12.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD233	0.4%	10	0.0%	0	0.0%	0	26.9%	10	0.0%	0	0.0%	0
WD234	0.5%	11	0.0%	0	0.0%	0	31.2%	11	0.0%	0	0.0%	0
WD244	0.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
WD245	1.2%	26	0.0%	0	28.2%	26	0.0%	0	0.0%	0	0.0%	0
WD246	0.1%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
WD247	0.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
WD250	0.3%	6	0.0%	0	6.2%	6	0.0%	0	0.0%	0	0.0%	0
WD257	1.0%	23	0.0%	0	25.5%	23	0.0%	0	0.0%	0	0.0%	0
WD258	0.2%	4	0.0%	0	0.0%	0	11.0%	4	0.0%	0	0.0%	0
WD259	1.3%	30	0.0%	0	32.8%	30	0.0%	0	0.0%	0	0.0%	0
WD3 1	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	11
WD3 3	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.7%	27
WD3 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 5	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	6
WD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	5
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	9
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	5

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
WD5 0	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 2	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 3	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 4	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 7	0.2%	4	0.0%	0	0.0%	0	17.0%	4	0.0%	0	0.0%	0
WD7 8	0.6%	12	0.0%	0	0.0%	0	53.3%	12	0.0%	0	0.0%	0
WD7 9	0.3%	7	0.0%	0	0.0%	0	29.7%	7	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

QUOTA Zone

Zone 1	5.0%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.1%	91	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0
Zone 3	1.6%	36	0.0%	0	0.0%	0	100.0%	36	0.0%	0	0.0%	0
Zone 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0
Zone 5	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	71
Zone 6	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	34
Zone 7	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50
Zone 8	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	28
Zone 10	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.2%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	14.8%	326	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	8.0%	176	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	7.8%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	2.8%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20	16.4%	362	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	3.5%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	6.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

Appendix 2:

Data Tabulations

By Zones 12-22 – Filtered Nulls & SFT
(Weighted)

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q01 Where did you last undertake your main food and grocery shopping?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	2.9%
Other stores, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0.7%
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, St. Albans	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	3.5%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	22
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8
Other stores, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Zone 7												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.1%	23	0.0%	0	0.8%	0	0.0%	0	0.7%	2	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	32	0.0%	0	0.0%	0	0.0%	0	3.6%	11	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.7%	0	0.6%	0	0.6%	0	0.0%	0	0.7%	1
Aldi, London Road, Hemel Hempstead, HP3 9AA	1.4%	30	5.5%	3	8.5%	4	0.6%	0	0.0%	0	1.5%	1
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.3%	27	9.3%	6	0.8%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.6%	12	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
4AB												
Marks & Spencer (BP), Breakspears Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.1%	65	38.2%	23	2.9%	1	2.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.3%	6	2.2%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	16.4%	10	5.1%	2	0.6%	0	0.0%	0	0.0%	0
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	6.5%	4	53.8%	23	17.6%	4	0.0%	0	7.0%	6
M&S Simply Food, High Street, Berkhamsted	0.2%	3	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.2%	4	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.3%	3
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	7.8%	3	66.5%	16	0.0%	0	19.2%	16
Other stores, Zone 14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	3.7%	11	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	11	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	0.0%	0	5.3%	17	0.0%	0
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	0.0%	0	12.7%	40	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	7	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.7%	35	0.0%	0	0.0%	0	0.0%	0	11.0%	34	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	15.4%	48	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.2%	13	0.0%	0
Other stores, Zone 15	1.1%	22	0.0%	0	0.0%	0	0.0%	0	6.9%	22	0.0%	0
Zone 16												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	16
Other stores, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Zone 17												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	29
Other stores, Dunstable	1.9%	38	5.3%	3	0.8%	0	0.6%	0	0.0%	0	19.5%	34
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	16
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Zone 18												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.1%	1
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	29.7%	49	16.4%	10
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.7%	0	0.0%	0	0.0%	0	25.1%	41	1.4%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.9%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.8%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	38	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	6
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Asda, High Street, Wealdstone, HA3 7AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Iceland, High Street, Barnet, EN5 5XQ	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	29
Lidl, High Street, Edgware, HA8 7LH	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	12
Lidl, The Broadway, Stanmore, HA7 4HB	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	20
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	42
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6

South West Hertfordshire Joint Retail Study For Nexus Planning

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OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9.5%
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.1%	24	0.8%	0	0.0%	0	0.0%	0	0.0%	3.1%	5	3.7%
Aldi, Scott Road, Luton, LU3 3BF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	3.9%	12	0.0%	0	0.0%

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South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.4%
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.7%
Morrisons, Edgware Road, Colindale, NW9 0AS	0.5%	10	0.0%	0	0.0%	1.1%	0	0.0%	0	0.0%	0	2.7%
Other stores, Aylesbury	1.0%	20	0.0%	0	0.0%	3.8%	1	0.0%	0	21.3%	18	0.7%
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.6%
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.0%
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.1%
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.9%	40	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	11
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.7%
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	17	0.0%	0	0.0%	0	5.3%	17	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6.9%
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.7%
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.7%	2	11.0%	9	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.2%

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	4.7%	97	2.2%	1	0.0%	0	0.9%	0	2.0%	6	2.0%	2
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2067	61	43	24	312	83	172	165	59	351	67	125
Sample:	2029	88	90	95	99	92	99	94	97	96	90	93

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q02 Where did you undertake your main food and grocery shopping the time before last?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	4.2%	86	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
Other stores, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	2.1%	43	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, St. Albans	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6
Other stores, Zone 6	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Zone 7												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.0%	0	0.8%	0	0.0%	0	1.4%	4	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	1.8%	1	0.0%	0	0.6%	0	0.0%	0	0.7%	1
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	6.3%	4	17.4%	7	1.7%	0	0.0%	0	2.0%	2
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	16.4%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
4AB																								
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.0%	61	23.1%	14	2.4%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	4.1%	2	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	19.5%	12	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																								
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																								
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	7.1%	4	47.9%	19	19.5%	5	0.0%	0	7.5%	6	4.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Berkhamsted	0.2%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	15.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.4%	9	0.0%	0	0.0%	0	16.4%	4	0.0%	0	6.0%	5
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	28	0.0%	0	5.7%	2	46.1%	11	0.0%	0	17.6%	15
Other stores, Zone 14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.6%	8	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.7%	14	0.0%	0	0.0%	0	0.0%	0	4.4%	14	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.5%	31	0.0%	0	0.0%	0	0.0%	0	4.8%	15	0.0%	0
Other stores, Harrow	4.6%	94	0.0%	0	0.0%	0	0.0%	0	21.3%	66	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.4%	29	0.0%	0	0.0%	0	0.0%	0	9.4%	29	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Pinner, HA5 2PA																								
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0	0.0%	0	0.0%	0	17.9%	55	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																								
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.8%	0	0.0%	0	0.9%	0	0.0%	0	22.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																								
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.8%	1	17.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.4%	30	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	24	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.0%	0	12.8%	21	16.1%	9
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	0.0%	0	19.0%	30	2.3%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.9%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.6%	0	0.0%	0	7.9%	13	1.2%	1
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	37	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	17.0%	10	1.7%	6	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																						
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	31	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	14	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	33	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	32	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	47
Zone 21												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.4%
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.3%	27	0.0%	0	0.0%	0	0.0%	0	6.0%	10	2.0%	1
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.8%	16	0.0%	0	0.0%	0	4.3%	13	0.0%	0	0.0%	0

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South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	8
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
Hatfield, AL10 0JW																						
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	3
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	9
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	7.4%	2	0.0%	0	22.3%	18	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.7%	2	10.3%	12
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	26.0%	18	1.3%	1
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	7.3%	6	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.2%	24	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	7
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	5.7%	117	1.2%	1	0.0%	0	1.5%	0	6.2%	19	1.0%	1
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2058	61	41	24	310	83	172	161	57	350	68	120
Sample:	2020	87	91	95	98	92	99	90	94	96	91	89

Q03 Which retailer do you purchase your main food internet / home delivery shopping from?

Those who last did their main food shopping via the Internet Q01:

Asda	2.0%	3	4.5%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	10.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	2	0.0%	0	23.9%	2	54.9%	4
Iceland	0.7%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	11.4%	16	19.3%	2	37.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.2%	1	0.0%	0	20.2%	2	16.0%	1
Tesco	38.0%	52	8.9%	1	32.4%	1	93.9%	2	16.0%	2	73.3%	5	30.0%	1	55.4%	3	23.0%	1	46.7%	5	23.9%	2
Ocado	27.4%	38	58.4%	6	29.7%	1	6.1%	0	21.3%	3	17.8%	1	70.0%	3	19.1%	1	16.4%	0	53.3%	6	20.2%	2
Waitrose	9.1%	13	0.0%	0	0.0%	0	0.0%	0	62.8%	9	0.0%	0	0.0%	0	0.0%	0	16.4%	0	0.0%	0	11.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Co	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Click & Collect)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	138	10	3	2	14	7	4	6	3	11	9	7										
Sample:	175	12	10	5	3	8	3	5	5	4	10	6										

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?																								
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.7%	1	0.7%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.4%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.7%	1	0.0%	0	0.0%	0	1.7%	1	0.5%	1
Car parking provision	2.5%	56	0.0%	0	1.7%	1	2.9%	1	1.3%	4	3.4%	3	1.4%	2	3.4%	6	3.5%	2	4.9%	18	10.9%	8	1.9%	3
Choice of food goods available	6.7%	148	4.2%	3	4.5%	2	10.8%	3	5.3%	17	9.8%	9	2.1%	4	5.6%	10	12.6%	8	8.6%	31	15.3%	12	10.5%	14
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	0.0%	0	1.1%	0	0.6%	2	0.7%	1	1.0%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.6%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Cleanliness	0.5%	11	1.1%	1	0.9%	0	1.7%	0	0.9%	3	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Convenient generally	3.2%	70	1.5%	1	2.6%	1	1.4%	0	0.0%	0	0.0%	0	1.0%	2	28.1%	48	2.2%	1	0.0%	0	5.6%	4	6.8%	9
Delivery service	1.6%	36	1.5%	1	1.3%	1	6.6%	2	0.0%	0	0.7%	1	0.0%	0	1.9%	3	0.0%	0	0.7%	3	6.1%	5	1.9%	3
Easy to get to by car	1.3%	28	1.2%	1	0.5%	0	0.6%	0	1.3%	4	0.0%	0	2.1%	4	5.4%	9	0.8%	0	0.0%	0	1.4%	1	3.1%	4
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know where everything is	0.6%	14	0.6%	0	0.0%	0	0.0%	0	0.7%	2	1.4%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	5.3%	4	1.0%	1
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Good internal layout	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.9%	1	0.7%	2	0.0%	0	0.7%	1
Good service / friendly staff	1.0%	23	0.0%	0	9.4%	4	0.6%	0	0.0%	0	2.3%	2	0.7%	1	0.6%	1	2.6%	2	1.4%	5	0.0%	0	0.0%	0
Good special offers / discounts	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Habit / always use it / preference for retailer	4.4%	97	12.5%	9	7.8%	4	1.3%	0	4.6%	15	5.3%	5	2.1%	4	6.6%	11	3.9%	2	4.6%	17	2.6%	2	1.6%	2
Has a Click & Collect service	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
I get / give a lift to that store	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Internet - fast / easy delivery	0.6%	14	7.2%	5	1.5%	1	0.6%	0	0.0%	0	2.8%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Internet shopping is convenient	3.0%	66	3.9%	3	4.1%	2	8.7%	2	4.2%	14	4.4%	4	1.0%	2	0.0%	0	3.2%	2	2.3%	8	3.7%	3	1.3%	2
Large store	1.1%	24	0.0%	0	7.8%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	2	0.0%	0	6.0%	8
Lower prices	8.7%	192	7.3%	5	11.4%	5	4.2%	1	10.0%	32	7.1%	6	9.1%	16	12.3%	21	4.2%	3	4.1%	15	2.9%	2	4.1%	5
Loyalty card / points scheme	1.5%	34	2.0%	1	1.6%	1	0.6%	0	2.2%	7	5.5%	5	2.1%	4	0.0%	0	1.5%	1	1.0%	3	1.0%	1	2.4%	3
Near to home	35.2%	777	20.5%	15	24.3%	11	35.1%	9	39.3%	128	30.3%	27	36.4%	64	17.1%	30	39.0%	24	47.8%	173	24.9%	19	27.2%	36
Near to Marks & Spencer store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Near to work	2.6%	57	2.6%	2	0.0%	0	2.7%	1	0.0%	0	0.9%	1	9.6%	17	0.0%	0	0.8%	0	3.8%	14	0.0%	0	13.5%	18
Nice shopping environment	0.4%	8	0.0%	0	0.0%	0	0.6%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Only one in the area / no other choice	0.2%	4	0.0%	0	3.3%	2	1.4%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
such as banks and other financial services																								
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Quality of food goods available	7.6%	168	7.4%	5	3.5%	2	7.1%	2	10.6%	35	4.8%	4	5.9%	10	6.3%	11	7.4%	5	7.2%	26	10.6%	8	4.0%	5
Quality of shops selling food goods	0.5%	10	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	3	0.7%	1	0.7%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	0.7%	15	3.9%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.5%	1
Staff discount / work there	1.6%	34	7.9%	6	0.0%	0	7.1%	2	1.5%	5	0.7%	1	2.7%	5	0.6%	1	0.8%	0	0.0%	0	1.5%	1	3.1%	4
Value for money	5.5%	122	9.3%	7	9.5%	4	2.8%	1	11.5%	37	4.8%	4	8.9%	16	0.9%	2	3.4%	2	1.2%	4	0.7%	1	3.7%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for visiting family / friends	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Free newspaper	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free samples whilst shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of brands and non-brands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of organic products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of bulk-buy items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good-sized store (not too big / small)	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had vouchers to use	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has an in-store pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
In the area / passing at the time	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
In-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
New store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of gluten-free products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Range of services in-store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning facility	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / old-fashioned	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
store												
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / no reason in particular)	3.1%	69	1.9%	1	0.5%	0	0.6%	0	1.5%	5	3.9%	4
Bright / well-lit store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?																								
(Nothing)	64.6%	1429	60.0%	43	57.3%	26	67.2%	18	65.9%	215	60.2%	55	62.5%	110	61.1%	105	56.9%	35	71.7%	260	51.0%	39	66.6%	88
Aisle obstructions (e.g. stock cages, staff shopping for online customers etc.)	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	3	0.0%	0	0.0%	0
Change layout too often	2.0%	43	0.0%	0	0.0%	0	0.8%	0	1.5%	5	1.6%	1	0.7%	1	3.8%	7	2.3%	1	4.4%	16	0.0%	0	0.8%	1
Congested entrance / exits	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get out of car park	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.7%	2	3.7%	5
Difficult to get to	0.4%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%	2	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Difficult to park / lack of parking	2.9%	63	3.7%	3	1.3%	1	2.2%	1	1.5%	5	2.3%	2	4.8%	9	4.1%	7	3.0%	2	4.7%	17	4.9%	4	0.7%	1
Dirty / untidy / scruffy store	0.5%	10	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	1	0.8%	0	0.7%	3	0.0%	0	1.1%	1
Discontinued items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty shelves	1.0%	23	1.1%	1	0.7%	0	1.4%	0	0.7%	2	3.4%	3	0.7%	1	2.4%	4	0.8%	0	0.0%	0	2.5%	2	0.0%	0
Expensive	5.2%	116	5.3%	4	21.9%	10	1.3%	0	6.0%	20	4.1%	4	1.7%	3	4.3%	7	6.8%	4	4.0%	14	2.5%	2	8.0%	11
Expensive parking	1.0%	23	1.3%	1	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	5.8%	4	5.5%	7
Internal building work	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't chose / see the actual products	0.5%	12	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.5%	1
Internet - delivery charges	0.5%	11	0.0%	0	0.0%	0	6.6%	2	2.7%	9	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - difficult to navigate the website	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Internet - don't always see special offers	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior substituted items	0.5%	11	7.2%	5	0.7%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1
Internet - slow / busy website / poor connection	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of brands / too many own-label products	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.8%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.0%	110	5.1%	4	1.6%	1	5.2%	1	6.9%	22	8.3%	8	3.1%	5	4.8%	8	11.7%	7	3.8%	14	6.7%	5	3.9%	5
No petrol station	0.1%	3	0.0%	0	0.0%	0	1.2%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at the checkout	1.2%	26	1.5%	1	0.5%	0	0.0%	0	1.5%	5	0.0%	0	0.7%	1	0.0%	0	1.9%	1	1.4%	5	0.0%	0	0.0%	0
Poor internal layout	0.6%	13	1.9%	1	6.7%	3	0.6%	0	0.6%	2	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.5%	1
Poor quality	1.1%	24	1.9%	1	0.5%	0	1.6%	0	0.6%	2	2.1%	2	1.0%	2	0.6%	1	2.7%	2	1.0%	3	1.4%	1	1.8%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	1.1%	25	0.0%	0	0.0%	0	1.3%	0	0.9%	3	4.1%	4	8.2%	14	0.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Staff rude / unhelpful	1.2%	26	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	7.3%	13	1.1%	1	0.0%	0	8.9%	7	0.5%	1
Too busy / big	2.4%	53	5.8%	4	0.0%	0	1.0%	0	2.0%	6	3.7%	3	2.2%	4	0.9%	2	1.6%	1	1.6%	6	0.0%	0	1.5%	2
Too cold inside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Too far away	0.7%	15	0.9%	1	1.3%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many self-service	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
checkouts																								
Too small	2.8%	62	0.7%	0	0.0%	0	2.5%	1	2.9%	9	2.0%	2	6.0%	11	3.3%	6	0.0%	0	3.7%	13	3.1%	2	2.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking pay machines often don't work	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Checkout conveyor belts are too short	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas goods stocked too early	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing / incorrect pricing	0.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copying branded goods' packaging	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycling rack is not under cover	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't cater for single people	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Don't stock certain items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feeling rushed at the checkout	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Internet - sometimes don't get the full order delivered	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
No butchers section	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No clothing section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cooking instructions on own-brand products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No customer toilets	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store café	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No locally-sourced fresh produce	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22											
No other shops nearby	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No phone signal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
No self-service checkouts	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Not enough Kosher food stocked	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Not enough disabled parking / facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Not enough trolleys	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
People parking there without shopping in store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Polythene bags are too thin	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0	
Poor Sunday opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Poor clothing section	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor management	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor quality in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Pot holes in the car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Recycle bins are obstructive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Repeated warnings about the fire alarm test	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Self-scanning service	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many branches close together	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many bulk-buy items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many special offers on junk food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too student-orientated	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Under-handed price rises	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Unhygienic toilets	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Untidy / messy shelves (Don't know)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
MeanScore: visits per week																								
Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)																								
Daily	2.7%	60	1.1%	1	2.2%	1	0.6%	0	2.2%	7	0.7%	1	1.7%	3	2.1%	4	2.7%	2	9.3%	34	3.2%	2	1.3%	2
At least two times a week	14.3%	315	8.5%	6	21.7%	10	15.4%	4	16.8%	55	15.0%	14	17.5%	31	10.4%	18	18.9%	12	13.9%	50	26.9%	21	9.6%	13
At least once a week	62.5%	1381	62.4%	45	57.6%	26	68.8%	18	54.3%	177	65.0%	59	69.0%	121	64.0%	110	61.5%	38	56.5%	205	57.0%	44	64.5%	85
At least once a fortnight	11.9%	263	12.9%	9	14.5%	7	8.8%	2	8.0%	26	8.3%	7	8.4%	15	15.5%	27	11.9%	7	14.8%	54	7.5%	6	15.9%	21
At least once a month	5.2%	115	11.1%	8	2.1%	1	3.5%	1	10.8%	35	10.3%	9	0.7%	1	1.7%	3	3.4%	2	1.9%	7	3.4%	3	7.4%	10
At least every two months	0.5%	12	1.3%	1	0.0%	0	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Less often	0.2%	4	0.9%	1	0.0%	0	1.5%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.8%	17	0.7%	0	0.0%	0	0.0%	0	3.6%	12	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	43	1.2%	1	1.8%	1	1.5%	0	2.4%	8	0.7%	1	0.7%	1	6.3%	11	0.8%	0	3.0%	11	1.9%	1	1.3%	2
Mean:	1.49		1.15		1.71		1.42		1.48		1.38		1.57		1.37		1.64		1.91		1.96		1.24	
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132	
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100	
Q07 How do you normally travel to (STORE MENTIONED AT Q01)?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Car / van (as driver)	76.9%	1594	83.5%	51	64.5%	28	89.3%	22	79.4%	248	76.3%	64	77.4%	133	76.1%	127	69.8%	41	69.5%	244	73.6%	50	81.0%	102
Car / van (as passenger)	7.8%	162	11.3%	7	1.9%	1	4.2%	1	8.1%	25	3.5%	3	6.3%	11	11.8%	20	18.1%	11	7.1%	25	6.5%	4	5.4%	7
Bus (including the busway or guided bus), minibus or coach	2.7%	57	0.0%	0	1.1%	0	1.2%	0	2.3%	7	2.9%	2	1.4%	2	2.2%	4	2.4%	1	3.8%	13	0.8%	1	1.0%	1
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	2	0.0%	0	0.0%	0
Walk	9.5%	196	4.5%	3	22.7%	10	5.3%	1	8.8%	28	13.9%	12	6.4%	11	7.6%	13	7.2%	4	16.6%	58	16.6%	11	4.3%	5
Taxi	0.7%	14	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.8%	1	5.8%	7
Train	0.9%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	4	0.0%	0	8.4%	14	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel - goods delivered)	0.9%	19	0.0%	0	7.2%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.9%	2	0.0%	0	1.7%	6	1.6%	1	0.0%	0
	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Weighted base:	2073		61		43		24		312		84		172		166		59		351		67		126	
Sample:	2035		88		90		95		99		93		99		95		97		96		90		94	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
MeanScore: time taken (minutes)																								
Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
1 - 5 minutes	38.9%	806	12.0%	7	38.0%	16	43.7%	11	58.7%	183	12.7%	11	25.6%	44	39.8%	66	33.8%	20	42.5%	149	58.6%	40	26.7%	34
6 - 10 minutes	32.1%	666	42.7%	26	28.5%	12	26.7%	7	25.2%	79	48.3%	40	32.4%	56	29.7%	49	40.2%	24	30.5%	107	24.6%	17	26.1%	33
11 - 15 minutes	14.8%	307	26.4%	16	19.1%	8	18.4%	4	6.2%	19	18.6%	16	22.3%	38	21.3%	35	15.4%	9	12.7%	45	6.3%	4	21.4%	27
16 - 20 minutes	6.9%	143	5.8%	4	5.8%	2	7.4%	2	4.4%	14	8.4%	7	5.1%	9	6.0%	10	6.1%	4	7.4%	26	5.2%	3	14.0%	18
21 - 25 minutes	1.8%	37	11.0%	7	1.4%	1	0.6%	0	0.0%	0	4.0%	3	1.4%	2	0.0%	0	3.3%	2	4.3%	15	0.8%	1	1.7%	2
26 - 30 minutes	1.8%	36	0.0%	0	0.0%	0	0.9%	0	2.0%	6	4.4%	4	1.0%	2	0.6%	1	0.0%	0	0.0%	0	1.9%	1	6.3%	8
31 - 35 minutes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
36 - 40 minutes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	2	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.5%	1
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	2.2%	1	7.2%	3	2.3%	1	1.3%	4	1.7%	1	10.6%	18	1.6%	3	0.0%	0	1.0%	3	0.8%	1	3.3%	4
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
<i>Mean:</i>	<i>10.08</i>		<i>12.79</i>		<i>9.35</i>		<i>9.23</i>		<i>8.61</i>		<i>13.29</i>		<i>11.30</i>		<i>9.28</i>		<i>10.27</i>		<i>10.01</i>		<i>7.77</i>		<i>12.36</i>	
Weighted base:	2073	61	43	24	312	84	172	166	59	351	67	126												
Sample:	2035	88	90	95	99	93	99	95	97	96	90	94												

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
MeanScore: £												
Q09 How much on average does your household normally spend on main food and grocery shopping in a week?												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.5%	0	1.7%	0	0.0%	0	0.9%	1
£11 - £15	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
£16 - £20	2.3%	50	1.3%	1	12.9%	6	7.1%	2	1.3%	4	10.3%	18
£21 - £25	1.4%	32	1.7%	1	1.1%	0	1.5%	0	2.2%	7	0.7%	1
£26 - £30	2.6%	57	1.9%	1	1.6%	1	1.3%	0	8.2%	27	1.6%	1
£31 - £35	1.2%	26	0.6%	0	1.3%	1	1.1%	0	0.7%	2	3.2%	3
£36 - £40	4.1%	91	1.2%	1	0.7%	0	3.2%	1	1.5%	5	2.5%	2
£41 - £45	2.3%	51	1.2%	1	0.5%	0	1.1%	0	3.7%	12	2.0%	2
£46 - £50	8.1%	179	3.4%	2	3.5%	2	7.7%	2	1.5%	5	8.5%	8
£51 - £55	1.5%	33	1.7%	1	0.6%	0	2.1%	1	2.2%	7	0.7%	1
£56 - £60	6.6%	146	10.6%	8	2.7%	1	3.7%	1	8.2%	27	11.0%	10
£61 - £65	1.6%	34	9.1%	7	1.8%	1	0.0%	0	1.9%	2	0.7%	1
£66 - £70	7.2%	159	11.2%	8	11.5%	5	10.8%	3	10.6%	35	4.8%	4
£71 - £75	2.5%	56	1.3%	1	4.0%	2	0.6%	0	2.2%	7	0.7%	1
£76 - £80	6.0%	133	6.4%	5	11.3%	5	3.5%	1	2.3%	7	4.6%	4
£81 - £85	0.8%	17	0.0%	0	0.5%	0	0.0%	0	0.9%	3	1.6%	1
£86 - £90	2.6%	57	1.5%	1	0.7%	0	2.3%	1	0.6%	2	3.7%	3
£91 - £95	0.3%	6	0.0%	0	0.0%	0	1.4%	0	0.9%	3	0.0%	0
£96 - £100	16.4%	363	20.5%	15	14.0%	6	15.8%	4	18.3%	60	15.3%	14
£101 - £120	6.0%	131	5.4%	4	3.7%	2	3.0%	1	6.9%	23	3.0%	3
£121 - £140	3.6%	80	2.6%	2	1.7%	1	1.2%	0	4.9%	16	5.7%	5
£141 - £160	4.1%	91	4.5%	3	8.4%	4	6.2%	2	3.2%	10	4.6%	4
£161 - £180	1.0%	22	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	1.4%	32	0.6%	0	0.6%	0	0.6%	0	0.9%	3	2.1%	2
£201 - £250	0.5%	10	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
£250+	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.2%	225	8.0%	6	8.3%	4	20.2%	5	12.2%	40	16.7%	15
(Refused)	4.0%	89	3.2%	2	8.0%	4	3.2%	1	6.5%	21	3.4%	3
Mean:	83.12	84.35	77.24	76.16	80.34	82.80	67.75	85.80	78.42	78.73	95.90	86.92
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q10 When you go main food shopping is your trip linked with any other activity?																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Yes – getting petrol	2.9%	59	1.7%	1	3.1%	1	2.7%	1	0.9%	3	0.0%	0	5.9%	10	4.4%	7	0.9%	0	2.4%	8	0.0%	0	0.0%	0
Yes – leisure activity	2.6%	54	0.0%	0	3.5%	2	2.3%	1	3.5%	11	3.9%	3	4.9%	8	4.5%	7	2.2%	1	0.7%	2	1.7%	1	7.8%	10
Yes – non-food shopping	7.7%	159	2.5%	2	7.8%	3	2.9%	1	6.0%	19	13.2%	11	3.2%	5	4.0%	7	10.5%	6	12.5%	44	25.8%	17	10.1%	13
Yes – other food shopping	1.9%	39	4.8%	3	2.0%	1	1.5%	0	1.7%	5	1.7%	1	2.9%	5	0.0%	0	2.8%	2	2.1%	7	1.6%	1	0.7%	1
Yes – travelling to / from school / college / university	1.1%	23	0.8%	0	0.6%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	1.5%	5	0.8%	1	0.0%	0
Yes – travelling to / from work	4.5%	93	16.3%	10	3.2%	1	6.2%	2	5.4%	17	4.8%	4	9.8%	17	0.0%	0	2.6%	1	3.9%	14	3.1%	2	7.5%	9
Yes – visiting café / pub / restaurant	3.5%	73	15.9%	10	4.3%	2	4.3%	1	1.1%	4	3.7%	3	3.2%	5	6.0%	10	3.9%	2	3.1%	11	2.5%	2	3.3%	4
Yes – visiting family / friends	1.3%	26	0.0%	0	0.6%	0	10.4%	3	0.7%	2	0.0%	0	0.7%	1	2.2%	4	3.6%	2	2.9%	10	0.8%	1	0.5%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	9	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.7%	2	0.8%	1	1.2%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	28	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	9.4%	16	3.6%	6	0.0%	0	0.7%	2	2.2%	2	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.9%	39	0.0%	0	2.3%	1	0.6%	0	3.5%	11	2.2%	2	2.7%	5	1.6%	3	3.3%	2	2.1%	8	4.1%	3	0.7%	1
Yes – visiting the car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing / strolling	0.7%	15	1.0%	1	0.0%	0	0.0%	0	0.7%	2	1.0%	1	0.7%	1	0.9%	2	0.0%	0	2.0%	7	0.0%	0	0.0%	0
Yes - dog walking	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.5%	1
Yes – other activity	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3
(No activity)	67.3%	1395	54.0%	33	52.1%	22	58.0%	14	76.5%	239	68.0%	57	54.7%	94	62.3%	104	67.8%	40	65.5%	230	53.8%	36	57.7%	73
(Don't know / varies)	2.2%	46	3.0%	2	20.5%	9	0.0%	0	0.0%	0	0.8%	1	0.8%	1	2.7%	4	1.7%	1	0.0%	0	2.0%	1	7.8%	10
Weighted base:	2073		61		43		24		312		84		172		166		59		351		67		126	
Sample:	2035		88		90		95		99		93		99		95		97		96		90		94	

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Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q11 Where do you do this linked trip?												
<i>Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.0%	2	28.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.9%	2	41.4%	2	5.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.1%	17	10.0%	0	9.4%	0	0.0%	0	8.6%	1	0.0%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	2.8%	6	10.5%	0	80.9%	4	46.0%	1	0.0%	0	8.9%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.4%	3	0.0%	0	4.7%	0	36.8%	0	0.0%	0	18.7%	3
Others, Zone 14	0.1%	0	0.0%	0	0.0%	0	17.2%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	6.8%	16	0.0%	0	0.0%	0	0.0%	0	45.8%	16	0.0%	0
Ruislip Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	25.3%	9	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	5
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Zone 17												
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.9%	5	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	7.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0	57.0%	12	6.7%	1
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	11.8%	2
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.9%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1
Others, outside study area	1.7%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	234	4	5	1	35	14	13	9	10	59	21	13
Sample:	252	6	17	7	13	18	10	5	17	19	23	12

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	65.1%	1439	68.3%	49	73.4%	34	55.5%	15	79.7%	260	62.2%	57	54.3%	95	80.1%	138	57.3%	35	57.8%	209	70.4%	54	73.8%	98
No	34.9%	771	31.7%	23	26.6%	12	44.5%	12	20.3%	66	37.8%	34	45.7%	80	19.9%	34	42.7%	26	42.2%	153	29.6%	23	26.2%	35
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

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Q13 Where did you last undertake your 'top up' shopping?												
<i>Those who do top-up shopping at Q12: AND Excl. Nulls & SFT</i>												
Zone 1												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	2.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Express, St. Albans	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.2%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other stores, Zone 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	4
Zone 7												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other stores, Zone 10	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	0.2%	2	1.4%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.4%	6	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
4AB												
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	0.6%	8	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.4%	6	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	1.7%	23	18.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 11	1.3%	18	14.2%	6	0.0%	0	1.7%	0	0.0%	0	1.9%	2
Zone 12												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.2%	3	7.4%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	1.0%	14	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.3%	4	8.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.3%	4	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	0.9%	13	1.1%	0	32.7%	11	2.9%	0	0.0%	0	1.2%	1
M&S Simply Food, High Street, Berkhamsted	0.4%	5	1.1%	0	11.0%	4	0.0%	0	0.0%	0	1.4%	1
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.6%	9	0.0%	0	25.4%	8	2.8%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.6%	8	0.0%	0	25.4%	8	0.0%	0	0.0%	0	0.0%	0

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Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.7%	10	0.0%	0	0.0%	0	31.9%	5	0.0%	0	10.3%	5
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	20	0.0%	0	0.8%	0	45.3%	7	0.0%	0	18.3%	10
Other stores, Zone 14	0.2%	2	0.0%	0	0.0%	0	7.4%	1	0.0%	0	2.3%	1
Zone 15												
Morrisons, Trident Point, Harrow, HA1 4BB	1.5%	20	0.0%	0	0.0%	0	0.0%	0	8.2%	20	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	1.6%	23	0.0%	0	0.0%	0	0.0%	0	9.2%	23	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	4.4%	11	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.9%	7	0.0%	0
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	0.0%	0	15.5%	38	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.6%	9	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0

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Pinner, HA5 2PA																								
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.7%	37	0.0%	0	0.0%	0	0.0%	0	13.7%	34	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	3.3%	46	0.0%	0	0.0%	0	0.0%	0	17.3%	43	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																								
Waitrose, The Backs, Chesham, HP5 1DR	0.6%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																								
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Morrisons, Lake Street, Leighton Buzzard	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	2.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Asda, High Street, Wealdstone, HA3 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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OBE																
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8	0.0%	0	0.0%	0
Other stores, Zone 20	2.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	38	0.0%	0	0.0%	0
Zone 21																
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.7%	1		
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7	0.0%	0		
Local shops, Wheathampstead Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0		
Zone 22																
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4		
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	18		
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, High Street, Welwyn, AL6 9EQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	11		
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4		
Other Locations Outside Study Area																
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0		
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	2	7.4%	2
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other stores, Aylesbury	1.0%	13	0.0%	0	0.0%	0	2.5%	0	0.0%	0	20.6%	11
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	6.3%	87	5.3%	2	1.5%	0	0.0%	0	1.7%	4	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1392	43	33	15	247	53	91	135	33	207	54	96
Sample:	1367	60	67	59	73	59	53	71	58	62	65	69

MeanScore: visits per week

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Those who do top-up shopping at Q12:

Daily	6.3%	90	8.4%	4	2.2%	1	7.5%	1	1.9%	5	0.0%	0	8.4%	8	14.3%	20	4.6%	2	7.6%	16	13.2%	7	3.1%	3
At least two times a week	37.1%	534	36.3%	18	51.3%	17	60.0%	9	21.8%	57	35.2%	20	31.0%	30	38.3%	53	46.9%	17	39.5%	83	56.7%	31	37.4%	37
At least once a week	39.5%	569	43.7%	21	28.2%	9	23.9%	4	51.8%	135	34.2%	19	25.7%	25	35.3%	49	30.8%	11	42.9%	90	30.1%	16	42.6%	42
At least once a fortnight	8.7%	126	3.7%	2	10.9%	4	2.4%	0	11.5%	30	14.1%	8	22.1%	21	6.0%	8	8.7%	3	7.7%	16	0.0%	0	10.1%	10
At least once a month	2.2%	32	3.2%	2	2.5%	1	1.7%	0	3.1%	8	8.5%	5	5.2%	5	1.1%	2	1.9%	1	0.0%	0	0.0%	0	1.3%	1
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0	1.9%	3	1.9%	1	0.0%	0	0.0%	0	0.7%	1
Less often	1.2%	17	0.0%	0	0.7%	0	0.0%	0	2.8%	7	0.0%	0	3.1%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
(Don't know / varies)	4.3%	61	4.7%	2	4.2%	1	4.4%	1	6.0%	16	8.0%	5	4.5%	4	2.3%	3	5.1%	2	2.4%	5	0.0%	0	0.7%	1
Mean:	2.48		2.63		2.66		3.33		1.70		2.01		2.32		2.99		2.70		2.64		3.49		2.21	
Weighted base:	1439	49	34	15	260	57	95	138	35	209	54	98												
Sample:	1417	62	68	60	79	64	56	73	62	63	65	71												

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
MeanScore: £																								
Q15 How much on average does your household normally spend on top up shopping in a week?																								
<i>Those who do top-up shopping at Q12:</i>																								
£1 - £5	13.4%	193	5.9%	3	4.7%	2	4.8%	1	22.3%	58	6.6%	4	26.5%	25	5.4%	7	20.6%	7	5.6%	12	6.9%	4	16.7%	16
£6 - £10	24.4%	351	28.8%	14	19.1%	6	13.1%	2	17.9%	46	13.5%	8	23.0%	22	34.3%	47	17.0%	6	23.0%	48	26.4%	14	33.4%	33
£11 - £15	13.8%	199	8.7%	4	23.6%	8	24.3%	4	19.1%	50	23.7%	13	14.6%	14	9.5%	13	14.2%	5	12.5%	26	11.6%	6	9.1%	9
£16 - £20	16.5%	237	17.9%	9	14.4%	5	9.5%	1	18.6%	48	22.1%	12	11.6%	11	13.6%	19	8.4%	3	17.4%	37	25.6%	14	17.6%	17
£21 - £25	4.6%	67	2.8%	1	2.3%	1	5.2%	1	5.0%	13	2.1%	1	0.0%	0	5.9%	8	4.6%	2	2.4%	5	2.0%	1	4.6%	4
£26 - £30	7.2%	103	13.7%	7	9.5%	3	19.5%	3	1.9%	5	9.2%	5	1.3%	1	6.7%	9	11.7%	4	13.0%	27	9.9%	5	3.5%	3
£31 - £35	1.1%	16	0.0%	0	0.8%	0	2.5%	0	0.8%	2	1.5%	1	1.3%	1	0.0%	0	2.7%	1	1.6%	3	1.0%	1	0.7%	1
£36 - £40	2.4%	34	0.0%	0	1.5%	1	4.5%	1	1.1%	3	2.6%	1	1.3%	1	11.6%	16	1.4%	0	0.0%	0	0.0%	0	2.6%	3
£41 - £45	0.3%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	2.0%	28	2.2%	1	6.2%	2	0.0%	0	3.1%	8	4.4%	2	0.0%	0	0.8%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.6%	2	0.0%	0	4.9%	10	1.1%	1	2.6%	3
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.2%	3	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
£121 - £130	0.4%	5	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
£151+	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.9%	114	4.6%	2	6.9%	2	11.0%	2	6.3%	17	11.7%	7	8.9%	9	6.0%	8	10.5%	4	14.0%	29	8.3%	4	6.8%	7
(Refused)	3.2%	46	3.8%	2	10.2%	3	2.1%	0	3.0%	8	2.6%	1	3.1%	3	4.6%	6	4.2%	1	4.3%	9	4.1%	2	0.6%	1
Mean:	18.74	30.63	19.80	23.93	15.19	19.30	16.76	19.26	17.98	21.04	17.74	16.91												
Weighted base:	1439	49	34	15	260	57	95	138	35	209	54	98												
Sample:	1417	62	68	60	79	64	56	73	62	63	65	71												

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Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Watford Town Centre	24.6%	407	10.4%	6	10.1%	2	6.5%	1	26.1%	61	2.5%	1
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	2.9%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Others, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	58.1%	36	37.5%	9	15.2%	3	0.0%	0	26.1%	15
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.8%	13	2.0%	1	22.1%	5	1.8%	0	0.0%	0	6.8%	4
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.1%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	81	0.0%	0	0.0%	0	0.0%	0	12.7%	30	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	9	0.0%	0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	5	0.0%	0	1.0%	0	0.0%	0	0.0%	0	6.4%	4
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Zone 17																								
Dunstable Town Centre	0.5%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	5.3%	88	1.5%	1	2.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	44	23.1%	13	0.0%	0	32.7%	17	0.7%	1
Others, Zone 18	0.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	3.3%	54	3.0%	2	2.1%	1	0.7%	0	1.8%	4	1.0%	1	0.0%	0	2.8%	3	19.3%	10	2.5%	7	6.0%	3	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.7%	44	3.5%	2	2.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	2.1%	1	4.3%	12	5.5%	3	1.1%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	13	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22																								
Luton Retail Park, Gipsy Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Amersham Town Centre	0.1%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	27	0.0%	0	1.0%	0	35.5%	7	0.0%	0	24.2%	14	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.7%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	11.4%	31	1.0%	1	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0
Central London	7.2%	120	0.0%	0	13.6%	3	2.2%	0	18.2%	43	5.7%	3	0.0%	0	3.1%	4	5.4%	3	15.8%	43	6.0%	3	2.6%	3
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.1%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.2%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0
Hatfield Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	3.5%	2	0.0%	0	0.0%	0	1.9%	2
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.7%	12	0.0%	0	0.0%	0	0.7%	0	3.4%	8	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	24	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	5.2%	3	10.4%	10
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.7%	94	2.2%	1	1.4%	0	15.2%	3	0.0%	0	9.7%	6	53.6%	73	0.9%	1	0.9%	0	0.0%	0	1.1%	1	8.0%	8
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.6%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.7%	1
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	8.3%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	21.8%	51	1.4%	1
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	3.8%	62	2.2%	1	1.0%	0	15.2%	3	6.5%	15	2.1%	1
Others												
Abroad	0.7%	12	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.9%	3
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1659	62	25	21	233	58	136	119	54	274	53	99
Sample:	1702	83	67	71	82	75	76	72	88	77	72	78

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
MeanScore: visits per year																								
Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?																								
<i>Those who buy clothing or footwear goods (excluding via the Internet) at Q16:</i>																								
Daily	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
At least two times a week	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	2.1%	3	0.0%	0	0.9%	2	0.0%	0	0.0%	0
At least once a week	4.5%	77	3.4%	2	4.2%	1	0.7%	0	6.8%	17	3.9%	2	4.8%	7	9.1%	11	3.7%	2	4.2%	12	2.0%	1	4.5%	5
At least once a fortnight	8.5%	145	13.5%	8	2.9%	1	1.7%	0	4.1%	10	7.3%	4	6.6%	9	0.9%	1	8.2%	5	14.5%	40	17.3%	9	8.3%	9
At least once a month	21.4%	366	16.1%	10	29.0%	8	35.9%	8	10.2%	25	19.4%	11	25.4%	36	26.5%	33	26.4%	15	22.8%	62	24.6%	13	15.7%	17
At least every two months	13.6%	233	17.6%	11	9.6%	3	20.9%	4	6.4%	16	21.5%	13	8.8%	12	23.7%	29	11.4%	6	13.3%	36	17.1%	9	8.2%	9
At least every 3 months	16.5%	282	15.9%	10	26.8%	7	3.7%	1	20.0%	49	14.8%	9	24.6%	34	10.8%	13	12.4%	7	17.3%	48	15.1%	8	19.6%	22
At least every 6 months	16.7%	285	13.5%	8	6.9%	2	11.2%	2	28.0%	68	16.8%	10	9.9%	14	10.2%	13	19.5%	11	16.4%	45	13.6%	7	24.2%	27
Less often than once every 6 months	6.1%	104	8.8%	5	7.5%	2	5.6%	1	9.6%	23	5.2%	3	12.0%	17	1.8%	2	11.0%	6	4.4%	12	0.0%	0	10.6%	12
Have only visited once (Don't know / varies)	1.3%	23	0.7%	0	1.3%	0	10.5%	2	1.7%	4	1.4%	1	0.9%	1	1.7%	2	0.8%	0	0.0%	0	2.1%	1	0.6%	1
	10.2%	175	10.5%	7	11.9%	3	9.7%	2	13.2%	32	5.6%	3	7.2%	10	13.2%	16	6.5%	4	5.4%	15	8.2%	4	8.3%	9
Mean:	13.47	10.36	9.39	7.56	8.82	18.25	9.76	16.76	9.53	16.60	11.33	9.00												
Weighted base:	1713	62	26	21	244	59	140	124	56	274	54	111												
Sample:	1757	83	73	73	86	76	79	76	92	77	73	85												
Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Car / van (as driver)	67.9%	1156	72.5%	45	65.2%	17	80.4%	17	55.9%	136	75.8%	45	80.8%	111	77.7%	95	63.2%	35	62.7%	170	73.4%	39	71.2%	79
Car / van (as passenger)	7.2%	123	20.0%	12	6.4%	2	4.3%	1	9.9%	24	3.9%	2	4.8%	7	0.9%	1	17.1%	9	7.4%	20	11.7%	6	3.2%	4
Bus (including the busway or guided bus), minibus or coach	6.3%	108	3.6%	2	0.0%	0	3.4%	1	5.9%	14	7.2%	4	7.0%	10	3.9%	5	8.7%	5	10.7%	29	5.5%	3	3.8%	4
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.4%	126	1.7%	1	10.2%	3	0.0%	0	2.1%	5	2.8%	2	4.1%	6	13.2%	16	2.7%	1	5.3%	15	3.1%	2	12.7%	14
Taxi	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Train	6.0%	101	0.0%	0	11.9%	3	10.5%	2	17.3%	42	6.4%	4	0.0%	0	2.1%	3	6.5%	4	9.9%	27	5.2%	3	0.6%	1
Metro	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0
Bicycle	0.9%	16	0.0%	0	2.2%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Tube / Underground	0.5%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.0%	35	2.2%	1	4.1%	1	1.4%	0	3.5%	9	1.4%	1	3.3%	5	0.9%	1	1.7%	1	0.9%	2	1.1%	1	1.9%	2
Weighted base:	1701	62	26	21	244	59	138	122	55	272	53	110												
Sample:	1741	83	72	73	86	76	77	74	90	76	72	84												

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Yes – food shopping	4.6%	78	1.7%	1	4.8%	1	2.8%	1	0.9%	2	5.9%	4	3.0%	4	5.8%	7	9.0%	5	8.3%	23	4.6%	2	5.4%	6
Yes – non-food shopping	9.0%	153	3.2%	2	15.8%	4	3.5%	1	8.8%	22	10.5%	6	7.3%	10	13.8%	17	0.0%	0	6.2%	17	3.8%	2	27.3%	30
Yes – visiting services such as banks and other financial institutions	1.8%	30	2.4%	2	1.9%	0	0.0%	0	1.2%	3	1.0%	1	0.0%	0	1.2%	2	1.8%	1	1.8%	5	0.0%	0	1.4%	2
Yes – leisure activity	4.2%	72	12.8%	8	2.3%	1	5.6%	1	11.8%	29	7.8%	5	6.4%	9	5.5%	7	0.9%	0	2.2%	6	5.2%	3	0.6%	1
Yes – travelling to / from work	2.2%	37	0.0%	0	3.3%	1	0.0%	0	2.4%	6	2.9%	2	0.9%	1	0.0%	0	3.0%	2	2.2%	6	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	15.2%	259	13.0%	8	7.4%	2	22.3%	5	11.3%	28	7.7%	5	20.6%	28	22.6%	28	17.5%	10	12.5%	34	19.1%	10	13.2%	15
Yes – visiting family / friends	3.2%	54	4.0%	2	2.9%	1	1.8%	0	5.2%	13	7.7%	5	4.3%	6	0.9%	1	4.4%	2	0.9%	2	4.6%	2	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.4%	7	0.0%	0	1.9%	0	0.7%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	15	1.0%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.0%	17	0.7%	0	0.0%	0	0.7%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.4%	925	60.0%	37	54.8%	14	61.2%	13	48.7%	119	55.5%	33	52.8%	73	47.1%	57	61.7%	34	62.8%	171	60.6%	32	47.0%	52
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.0%	51	1.2%	1	5.1%	1	1.4%	0	2.4%	6	0.0%	0	3.7%	5	1.8%	2	1.7%	1	1.3%	3	2.1%	1	5.1%	6
Weighted base:	1701		62		26		21		244		59		138		122		55		272		53		110	
Sample:	1741		83		72		73		86		76		77		74		90		76		72		84	

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	13.6%	87	6.2%	1	2.1%	0	3.5%	0	6.8%	6	3.9%	1
Others, Zone 1	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
South Oxhey Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.3%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.1%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.5%	48	49.8%	11	13.1%	2	3.5%	0	0.0%	0	3.9%	1
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	3.0%	19	8.3%	2	76.0%	9	33.9%	2	0.0%	0	3.4%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	15.8%	1	0.0%	0	5.0%	2
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	32	0.0%	0	0.0%	0	0.0%	0	18.5%	17	0.0%	0
Hatch End Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	2.5%	16	0.0%	0	0.0%	0	0.0%	0	17.0%	16	0.0%	0
Ruislip Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	2.0%	13	0.0%	0	2.2%	0	7.0%	0	0.0%	0	33.2%	12
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Zone 17												
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	9.1%	59	2.1%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	8
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	16.9%	1	0.0%	0	29.3%	11
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Central London	5.7%	36	0.0%	0	2.2%	0	3.5%	0	9.9%	9	5.6%	2
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.7%	11	2.8%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1										
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	2.2%	2	0.0%	0	0.0%	0						
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	11.6%	3	0.0%	0	0.0%	0	8.6%	4				
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Uxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	22.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Victoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	22.2%	10		
Others, outside study area	3.5%	23	4.9%	1	0.0%	0	16.0%	1	8.6%	8	3.9%	1	4.9%	2	0.0%	0	7.3%	2	0.0%	0	0.0%	0	9.0%	4
Others																								
Abroad	1.1%	7	23.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.4%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	643		22		12		5		93		37		51		56		22		110		21		45	
Sample:	679		35		36		26		36		42		35		31		39		29		25		35	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Watford Town Centre	23.6%	271	4.5%	2	32.0%	5	3.3%	1	34.3%	74	6.0%	2
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	4.4%	51	44.5%	21	4.7%	1	0.0%	0	1.0%	2	3.6%	1
Others, Zone 11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	4.0%	46	19.5%	9	9.5%	2	3.9%	1	0.0%	0	6.0%	2
Others, Zone 12	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2
Zone 13												
Berkhamsted Town Centre	0.4%	4	0.0%	0	10.2%	2	2.9%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	31.4%	5	0.0%	0	5.5%	2
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0	0.0%	0	0.0%	0	19.2%	41	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Zone 17												
Dunstable Town Centre	1.2%	13	3.3%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
St. Albans City Centre	6.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.1%	42
Others, Zone 18	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	2.5%	1	1.6%	0	0.0%	0	1.0%	2	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	2.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	4.1%	9	4.7%	2
Aylesbury Town Centre	1.5%	17	1.0%	0	1.5%	0	19.2%	3	0.0%	0	33.0%	11
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Central London	2.0%	23	0.0%	0	2.1%	0	0.0%	0	4.8%	10	1.8%	1	0.0%	0	4.8%	4	2.5%	1	0.0%	0	7.5%	3	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.5%	2	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0
Hatfield Town Centre	1.4%	16	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	3.7%	1	0.0%	0	5.9%	2	5.3%	4
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	20	0.0%	0	22.4%	4	2.7%	0	5.4%	12	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	0.0%	0	1.6%	0	0.0%	0	5.0%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.2%	71	0.9%	0	5.7%	1	19.7%	3	0.0%	0	6.2%	2	56.2%	55	4.8%	4	0.0%	0	0.0%	0	0.0%	0	5.7%	4
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.8%	9	0.9%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	1.6%	2	0.0%	0	0.0%	0	8.5%	3	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	7.4%	85	3.2%	2	1.6%	0	0.0%	0	0.0%	0	21.6%	20
Others, outside study area	4.2%	48	1.0%	0	2.1%	0	14.8%	2	12.5%	27	6.2%	2
Others												
Abroad	1.4%	16	11.0%	5	0.0%	0	0.0%	0	2.0%	4	1.8%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150		47	16	16	214	34	98	92	39	161	35
Sample:	1072		57	38	48	57	43	56	46	62	37	44

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	4.4%	5	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	20.5%	162	1.5%	0	18.1%	1	3.5%	0	11.9%	12	4.2%	2	0.0%	0	5.5%	4	0.0%	0	11.9%	14	4.1%	1	0.0%	0
Others, Zone 1	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	2.1%	2	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	2.1%	2	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	38.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.2%	57	31.8%	9	25.4%	2	9.3%	1	0.0%	0	15.5%	7
Others, Zone 12	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	6	4.2%	1	47.4%	3	1.8%	0	0.0%	0	2.8%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	4.0%	0	0.0%	0	2.8%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	30.2%	31	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Zone 17																								
Dunstable Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	11.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	9.9%	2	0.0%	0
St. Albans City Centre	4.5%	36	2.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	21	34.7%	10	0.0%	0	10.6%	2	1.4%	1
Others, Zone 18	0.3%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.3%	1	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	5.6%	3
Edgware District Centre	1.0%	8	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22																								
Luton Retail Park, Gipsy Lane, Luton	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2	33.2%	15
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Amersham Town Centre	0.4%	3	0.0%	0	0.0%	0	2.9%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.0%	16	0.0%	0	0.0%	0	47.3%	4	0.0%	0	26.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	12	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	3	0.0%	0	0.0%	0	1.8%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.7%	22	3.1%	1	0.0%	0	0.0%	0	11.4%	12	1.4%	1	0.0%	0	1.6%	1	6.8%	2	0.0%	0	9.2%	2	0.0%	0
Chalfont St. Giles Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	19.6%	4	0.0%	0
Hatfield Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	6.2%	2	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	4.9%	5	19.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.6%	12	3.2%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	1	10.4%	5
Marlow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.0%	39	0.0%	0	0.0%	0	21.4%	2	0.0%	0	3.3%	1	58.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	2.4%	19	0.0%	0	0.0%	0	16.9%	17	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	41	3.7%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	6
Others, outside study area	3.7%	29	0.0%	0	9.2%	1	2.4%	0	4.1%	4	3.4%	1
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	789	29	7	9	102	44	61	67	29	115	23	46
Sample:	680	34	21	32	28	42	31	35	41	26	34	30

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.6%	11	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	11.2%	215	0.0%	0	0.7%	0	0.0%	0	3.8%	11	0.0%	0
Others, Zone 1	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Shenley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	2.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.3%	25	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Others, Zone 6	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6
Zone 7												
Croxley Green Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	43	0.0%	0	0.0%	0	0.0%	0	3.0%	9	0.0%	0

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	5.8%	17	0.0%	0
South Oxhey Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.1%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.4%	9	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.5%	10	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Zone 12												
Grovehill Local Centre	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	6.4%	123	51.3%	34	0.9%	0	1.7%	0	0.0%	0	1.5%	1
Others, Zone 12	0.6%	12	16.0%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Zone 13												
Berkhamstead Town Centre	2.8%	53	1.6%	1	95.6%	37	26.2%	6	0.0%	0	6.1%	5
Others, Zone 13	0.1%	1	0.7%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.4%	26	0.0%	0	0.0%	0	64.3%	16	0.0%	0	13.2%	10
Others, Zone 14	0.2%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.9%	3
Zone 15												
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	13.3%	38	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.0%	0	24.8%	71	0.0%	0
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%	0	21.9%	63	0.0%	0
Ruislip Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	10.0%	29	0.0%	0
Others, Zone 15	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Zone 16												
Chesham Town Centre	1.9%	37	0.0%	0	0.7%	0	0.6%	0	0.0%	0	45.9%	36
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

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Zone 17												
Dunstable Town Centre	1.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	78	0.0%	0	0.9%	0	0.0%	0	1.8%	1	46.2%	76
Others, Zone 17	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	18
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
St. Albans City Centre	6.2%	118	3.0%	2	0.0%	0	0.0%	0	0.0%	0	65.4%	97
Others, Zone 18	0.5%	10	2.7%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.9%	17	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Cuffley Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	9
London Colney Village Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Others, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	3.3%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.8%	1
Aylesbury Town Centre	0.7%	14	0.0%	0	0.0%	0	3.4%	1	0.0%	0	16.9%	13
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	39	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	14	0.0%	0	0.8%	0	4.1%	13	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	4.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.4%	85	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	11.5%	17	0.0%	0	0.0%	0	87.2%	61	4.2%	5
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	9.4%	5	3.3%	10	0.0%	0	25.8%	29
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.2%	22	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	18
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	26	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22		
Centre														
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	4
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	5.6%	3
Others, outside study area	2.1%	40	2.5%	2	0.0%	0	0.6%	0	4.6%	13	3.1%	2	4.1%	7
Others														
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1912	67	39	25	286	79	165	148	58	312	69	112		
Sample:	1922	90	84	89	95	84	94	83	95	83	93	91		

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	25.2%	290	9.7%	4	26.6%	6	8.9%	1	30.1%	54	8.6%	4
Others, Zone 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.8%	9	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	7.0%	80	62.6%	26	29.5%	6	10.9%	1	0.0%	0	17.8%	7
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	2.8%	32	16.1%	7	11.7%	2	1.5%	0	0.0%	0	4.4%	2
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamstead Town Centre	0.4%	5	0.0%	0	17.3%	4	4.3%	0	0.0%	0	1.6%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	8.4%	1	0.0%	0	3.0%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.0%	46	0.0%	0	0.0%	0	0.0%	0	4.8%	9	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Ruislip Town Centre	2.8%	33	0.0%	0	0.0%	0	0.0%	0	18.2%	32	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.5%	6	1.8%	1	0.0%	0	1.5%	0	0.0%	0	10.5%	4
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Zone 17												
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.2%	7
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5
St. Albans City Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	15
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0
Aylesbury Town Centre	1.1%	12	0.0%	0	0.0%	0	20.7%	2	0.0%	0	14.9%	6
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	3.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

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For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Central London	1.9%	22	0.0%	0	1.6%	0	2.0%	0	5.2%	9	1.6%	1	0.0%	0	6.0%	4	2.6%	1	2.6%	5	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Hatfield Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	11.3%	4	0.0%	0	1.7%	1	6.0%	4
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	6.7%	2	6.8%	4
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	2.4%	27	0.0%	0	4.8%	1	4.5%	0	9.8%	18	12.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	16	1.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	2.5%	2	0.0%	0	0.0%	0	4.4%	1	8.9%	6
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.3%	72	0.0%	0	2.9%	1	26.3%	3	0.0%	0	6.6%	3	60.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.1%	36	0.0%	0	0.0%	0	20.1%	36	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Welwyn Garden City Town Centre	6.8%	78	2.2%	1	0.0%	0	0.0%	0	0.0%	0	21.1%	16
Others, outside study area	4.1%	47	2.3%	1	1.6%	0	9.5%	1	2.8%	5	0.0%	0
Others												
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1152	41	21	10	178	41	108	74	39	193	34	63
Sample:	1192	55	48	47	58	52	59	45	61	49	52	54

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Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.3%	19	0.0%	0	0.0%	0	0.0%	0	3.3%	8	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	12.2%	185	0.0%	0	0.0%	0	0.0%	0	5.4%	13	1.5%	1
Watford Town Centre	5.2%	79	0.0%	0	0.9%	0	0.8%	0	3.0%	7	0.0%	0
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Zone 4												
Radlett Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Zone 7												
Croxley Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Rickmansworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.4%	6	0.8%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	63.4%	36	26.0%	7	10.4%	2	0.0%	0	4.1%	2
Others, Zone 11	0.7%	11	3.3%	2	11.4%	3	0.0%	0	0.0%	0	1.4%	2
Zone 12												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	3.4%	52	14.0%	8	12.0%	3	1.9%	0	0.0%	0	5.9%	3
Others, Zone 12	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	11	0.0%	0	30.6%	9	3.8%	1	0.0%	0	3.0%	2
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	1.0%	15	0.0%	0	0.9%	0	48.1%	9	0.0%	0	5.4%	3
Others, Zone 14	0.3%	4	0.8%	0	0.9%	0	6.7%	1	0.0%	0	1.5%	1
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.5%	53	0.0%	0	0.0%	0	0.0%	0	3.0%	7	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%	0	13.8%	33	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.7%	16
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.5%	1

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Zone 17																								
Dunstable Town Centre	0.3%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	2.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	25.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.7%	10	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	4.7%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.0%	50	4.6%	2	0.0%	0	22.1%	13	2.2%	2
St. Albans City Centre	7.1%	108	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	64	26.4%	12	1.3%	3	14.2%	8	2.3%	2
Others, Zone 18	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	5	0.0%	0	0.9%	1	0.0%	0
Zone 19																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																								
Barnet Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0
Stanmore District Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Wealdstone Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	2.2%	34	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	31	0.0%	0	0.0%	0
Zone 21																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22																								
Luton Retail Park, Gipsy Lane, Luton	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7	0.0%	0	0.0%	0	23.3%	13	7.4%	7
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area																								
Amersham Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.7%	25	0.8%	0	0.9%	0	24.3%	5	0.0%	0	30.8%	17	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	11	0.0%	0	10.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	13.4%	6	0.0%	0	2.3%	1	14.3%	14
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	7.2%	4	11.0%	11
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	7.8%	8
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Others, Aylesbury	0.1%	1	0.0%	0	0.9%	0	0.8%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.4%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	2	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	5.7%	6						
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Slough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.9%	1	1.8%	2						
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	6.8%	4	4.3%	4				
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Victoria Retail Park, Crown Road, South Ruislip	3.3%	50	0.0%	0	0.0%	0	0.0%	0	20.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0						
Welwyn Garden City Town Centre	2.6%	39	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	1.3%	2	2.6%	2	30.6%	29		
Others, outside study area	11.8%	179	9.1%	5	0.0%	0	1.6%	0	41.5%	100	7.7%	4	11.5%	14	0.0%	0	15.6%	7	14.9%	29	1.9%	1	10.5%	10
Others																								
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weighted base:	1514	57	28	19	240	57	121	140	46	196	58	96												
Sample:	1565	79	67	74	77	66	72	80	74	57	71	72												

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?																								
<i>Excl. Nulls & SFT</i>																								
Zone 1																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	14	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	10.6%	4	5.9%	1	2.5%	0	2.2%	4	2.7%	1	0.0%	0	7.2%	6	0.0%	0	1.9%	3	6.6%	2	0.0%	0
Watford Town Centre	18.0%	198	13.3%	5	10.9%	2	9.3%	1	18.3%	35	6.6%	2	0.0%	0	18.2%	14	1.6%	0	13.0%	24	2.7%	1	1.0%	1
Others, Zone 1	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Zone 2																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																								
Borehamwood Town Centre	1.7%	18	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.2%	6	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																								
Potters Bar Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	3	3.2%	6	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Croxley Green Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.8%	9	5.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Others, Zone 10	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	28.0%	11	18.8%	4	4.0%	1	0.0%	0	2.7%	1
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12												
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	1.7%	18	10.6%	4	1.2%	0	1.1%	0	0.0%	0	6.7%	2
Others, Zone 12	0.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13												
Berkhamsted Town Centre	0.7%	7	1.6%	1	21.0%	5	3.1%	0	0.0%	0	2.0%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	6.8%	1	0.0%	0	1.9%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	5.5%	10	0.0%	0
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	31.0%	59	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16												
Chesham Town Centre	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	10.5%	3
Others, Zone 16	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2

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Zone 17												
Dunstable Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	1.6%	0	2.1%	0	0.0%	0	2.0%	1
Zone 18												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
St. Albans City Centre	2.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations Outside Study Area												
Amersham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0
Aylesbury Town Centre	1.7%	19	1.2%	0	13.3%	3	31.0%	4	0.0%	0	15.5%	5
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.3%	14	0.0%	0	2.4%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	5.8%	4	1.7%	0	1.3%	2	3.9%	1	1.0%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.8%	5	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	5	0.0%	0	0.0%	0
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.3%	1	3.8%	3	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	3.2%	0	1.6%	3	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ikea, Drury Way, North Circular Road, Wembley	2.2%	24	13.2%	5	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.5%	49	1.2%	0	4.3%	1	23.6%	3	0.0%	0	11.4%	4	35.9%	34	1.4%	1	0.0%	0	0.0%	0	3.3%	1	7.6%	5
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Others, Aylesbury	0.4%	4	0.0%	0	1.2%	0	1.5%	0	0.0%	0	8.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.6%	9	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	7.0%	13	0.0%	0
Waltham Cross Town Centre	0.9%	10	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	57	1.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.8%	75	8.2%	3	14.8%	3	11.8%	2	17.9%	34	7.3%	2
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1103	39	21	15	189	31	94	78	30	183	34	68
Sample:	1109	52	42	57	52	43	52	50	54	41	49	57

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q26 Do you ever visit any of the following centres? [MR/PR]																								
Abbots Langley	6.5%	143	6.1%	4	8.6%	4	3.4%	1	0.7%	2	3.4%	3	0.0%	0	8.7%	15	0.0%	0	1.4%	5	0.0%	0	7.8%	10
Berkhamstead	19.5%	432	69.9%	50	98.7%	45	83.2%	22	6.1%	20	68.3%	62	26.7%	47	20.3%	35	5.1%	3	3.0%	11	8.7%	7	11.6%	15
Borehamwood	19.3%	427	5.2%	4	0.5%	0	1.7%	0	2.2%	7	2.6%	2	1.0%	2	18.4%	32	13.8%	8	49.7%	180	1.7%	1	9.7%	13
Bushey	11.2%	247	6.8%	5	0.5%	0	2.5%	1	6.6%	22	1.6%	1	0.0%	0	8.0%	14	1.9%	1	18.1%	66	1.7%	1	1.6%	2
Bushey Heath	6.5%	143	0.0%	0	0.5%	0	1.2%	0	3.8%	12	0.0%	0	0.0%	0	1.5%	3	0.8%	0	10.2%	37	0.0%	0	0.8%	1
Chorleywood	4.6%	102	2.2%	2	6.2%	3	3.7%	1	2.9%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.7%	1	1.6%	2
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	79	0.0%	0	0.0%	0	98.6%	76	27.5%	36
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	68	0.0%	0	0.0%	0	46.1%	35	61.3%	81
Hemel Hempstead	30.0%	663	96.6%	69	93.5%	43	73.6%	20	1.6%	5	62.3%	57	34.2%	60	35.1%	60	23.5%	14	3.7%	13	24.5%	19	15.7%	21
Hitchin	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	12	0.0%	0	0.0%	0	16.7%	13	31.1%	41
Luton	4.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	35	0.0%	0	0.0%	0	38.8%	30	26.1%	35
North Watford / St Albans Road	16.3%	360	15.0%	11	10.4%	5	2.3%	1	4.6%	15	8.2%	7	2.7%	5	21.9%	38	4.2%	3	8.4%	31	12.6%	10	11.7%	15
Potters Bar (Darkes Lane)	5.5%	121	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	47.6%	29	8.4%	31	0.0%	0	7.8%	10
Potters Bar (High Street)	5.4%	119	0.7%	0	2.2%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.5%	11	41.1%	25	9.3%	34	2.6%	2	3.1%	4
Radlett	10.7%	236	2.8%	2	0.5%	0	0.6%	0	9.3%	30	1.6%	1	1.0%	2	20.8%	36	3.9%	2	11.9%	43	0.0%	0	4.0%	5
Rickmansworth	13.8%	306	2.8%	2	1.8%	1	6.4%	2	22.0%	72	5.3%	5	0.0%	0	5.8%	10	0.8%	0	2.3%	8	0.0%	0	2.1%	3
South Oxhey	3.8%	84	3.0%	2	6.2%	3	2.9%	1	2.5%	8	0.0%	0	1.7%	3	1.5%	3	0.0%	0	2.0%	7	1.0%	1	0.8%	1
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	95.5%	164	0.0%	0	0.0%	0	95.2%	73	65.1%	86
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	18	0.0%	0	0.0%	0	6.8%	5	49.3%	65
Tring	10.1%	223	25.2%	18	56.7%	26	97.1%	26	2.7%	9	54.5%	49	18.8%	33	4.8%	8	0.8%	0	0.7%	2	3.2%	2	5.2%	7
Watford	59.8%	1321	79.4%	57	72.7%	33	65.3%	18	73.2%	239	30.9%	28	18.8%	33	44.3%	76	33.7%	21	54.9%	199	21.1%	16	22.3%	29
(Don't visit any of these centres)	12.6%	279	0.7%	0	0.0%	0	1.0%	0	16.6%	54	13.5%	12	48.9%	86	0.0%	0	19.2%	12	27.9%	101	0.7%	1	1.8%	2
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132	
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100	

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q27 Which centre do you visit the most?												
<i>Those who visit one or more of the centres mentioned at Q26:</i>												
Abbots Langley	1.4%	27	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Berkhamstead	5.3%	102	12.7%	9	77.0%	35	7.5%	2	5.4%	15	27.3%	21
Borehamwood	8.7%	168	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Bushey	1.3%	25	0.0%	0	0.0%	0	0.6%	0	2.1%	6	0.0%	0
Bushey Heath	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden	4.5%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	13
Hatfield	3.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10
Hemel Hempstead	14.3%	275	73.3%	52	19.9%	9	9.2%	2	0.0%	0	41.4%	33
Hitchin	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	1.6%	31	0.7%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Potters Bar (Darkes Lane)	2.3%	45	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar (High Street)	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth	4.8%	93	0.0%	0	0.0%	0	3.7%	1	11.5%	31	0.0%	0
South Oxhey	1.1%	21	0.7%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
St Albans	8.1%	157	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	3.1%	60	0.0%	0	1.5%	1	69.4%	18	0.0%	0	26.2%	21
Watford	33.8%	653	12.0%	9	1.6%	1	9.0%	2	77.7%	211	5.2%	4
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
MeanScore: visits per week																								
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	2.2%	2	18.6%	9	25.3%	7	0.0%	0	5.6%	4	0.0%	0	16.9%	29	1.0%	0	0.9%	2	16.6%	13	4.9%	6
At least two times a week	14.3%	276	11.9%	8	37.3%	17	32.3%	9	1.9%	5	13.8%	11	6.1%	5	15.8%	27	5.5%	3	3.2%	8	44.8%	34	16.8%	22
At least once a week	20.4%	393	29.4%	21	22.0%	10	20.0%	5	11.9%	32	11.3%	9	1.9%	2	21.9%	38	16.6%	8	11.0%	29	20.1%	15	18.1%	24
At least once a fortnight	17.6%	340	21.2%	15	14.8%	7	5.2%	1	24.2%	66	29.9%	24	31.5%	28	15.6%	27	23.9%	12	13.1%	34	8.3%	6	6.8%	9
At least once a month	16.5%	319	12.5%	9	3.1%	1	6.1%	2	13.1%	35	16.8%	13	12.8%	11	12.3%	21	12.3%	6	35.2%	92	5.4%	4	23.7%	31
At least every two months	7.8%	151	10.7%	8	1.1%	0	2.0%	1	22.4%	61	3.2%	2	1.4%	1	1.3%	2	9.4%	5	15.5%	41	0.0%	0	9.6%	12
At least every 3 months	6.6%	127	6.0%	4	0.5%	0	0.8%	0	7.7%	21	10.0%	8	20.0%	18	5.8%	10	21.3%	11	12.5%	33	0.7%	1	8.6%	11
At least every 6 months	3.1%	59	2.8%	2	0.0%	0	1.2%	0	5.3%	14	6.3%	5	15.0%	13	0.0%	0	4.9%	2	4.8%	13	0.7%	1	3.6%	5
Less often than once every 6 months	2.8%	54	0.6%	0	0.0%	0	0.0%	0	12.8%	35	0.8%	1	11.3%	10	0.0%	0	4.2%	2	1.0%	3	0.0%	0	2.3%	3
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.1%	80	2.8%	2	2.5%	1	7.2%	2	0.8%	2	2.3%	2	0.0%	0	10.4%	18	0.0%	0	2.8%	7	3.4%	3	5.6%	7
Mean:		1.46		1.11		3.18		3.57		0.39		1.30		0.48		2.40		0.64		0.52		3.33		1.40
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97
Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	67.6%	48	46.1%	21	78.9%	21	83.7%	228	78.4%	62	89.8%	81	77.2%	133	74.3%	37	80.2%	210	59.1%	45	75.6%	98
Car / van (as passenger)	6.3%	122	6.7%	5	2.8%	1	1.1%	0	8.0%	22	13.0%	10	4.7%	4	0.6%	1	17.6%	9	9.6%	25	4.8%	4	3.9%	5
Bus (including the busway or guided bus), minibus or coach	4.7%	90	11.1%	8	1.6%	1	2.7%	1	0.0%	0	3.8%	3	2.7%	2	4.9%	8	2.9%	1	8.3%	22	2.8%	2	5.3%	7
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	7.3%	5	45.9%	21	16.5%	4	0.0%	0	4.7%	4	0.0%	0	13.4%	23	0.0%	0	0.0%	0	31.5%	24	9.5%	12
Taxi	0.6%	12	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	5.6%	7
Train	1.5%	29	0.7%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	2.8%	3	0.7%	1	3.4%	2	1.9%	5	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	1.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	13	5.8%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q30 What do you like most about (CENTRE MENTIONED AT Q27)?																								
<i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	6.7%	6	1.5%	3	0.0%	0	0.9%	2	0.7%	1	2.0%	3
Choice and range of shops	32.3%	624	19.1%	14	26.1%	12	8.9%	2	58.1%	158	35.6%	28	31.6%	28	12.0%	21	30.1%	15	54.4%	142	15.5%	12	24.3%	32
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	1.3%	1	0.5%	0	0.6%	0	3.5%	9	5.9%	5	1.4%	1	3.9%	7	5.2%	3	3.2%	8	1.0%	1	11.3%	15
Choice of services (hairdressers, banks etc)	1.5%	29	0.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	13.9%	7	4.5%	12	0.0%	0	0.0%	0
Close to home	20.4%	394	36.7%	26	29.1%	13	22.9%	6	3.7%	10	21.0%	16	5.6%	5	24.4%	42	15.6%	8	3.2%	8	29.4%	22	10.9%	14
Close to work	1.1%	22	2.6%	2	0.0%	0	2.9%	1	3.2%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Compact layout / shops close together	1.8%	35	0.9%	1	8.6%	4	1.2%	0	0.8%	2	1.5%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	2	3.4%	3	6.8%	9
Convenient car parking	3.6%	69	0.7%	0	0.0%	0	2.9%	1	2.6%	7	3.1%	2	7.1%	6	5.0%	9	3.9%	2	7.4%	19	0.7%	1	0.0%	0
Convenient for visiting family / friends	1.8%	34	1.3%	1	0.0%	0	8.0%	2	4.5%	12	0.8%	1	6.7%	6	0.6%	1	1.0%	0	1.0%	3	1.4%	1	0.0%	0
Easily accessible by car	0.6%	12	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.5%	1
Easily accessible by public transport	0.5%	10	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Environmental quality of centre	4.3%	84	6.7%	5	7.3%	3	4.7%	1	2.7%	7	11.7%	9	10.2%	9	1.5%	3	5.8%	3	1.6%	4	2.1%	2	3.1%	4
Familiarity	2.4%	46	3.4%	2	4.5%	2	17.5%	5	0.8%	2	3.8%	3	5.3%	5	3.9%	7	1.0%	0	1.0%	3	1.9%	1	1.4%	2
Free car parking	0.5%	10	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	0.0%	0	4.1%	2	6.4%	2	0.0%	0	1.1%	1	1.4%	1	4.7%	8	0.0%	0	0.0%	0	5.6%	4	2.6%	3
Good markets	0.9%	18	0.0%	0	0.7%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	12	0.0%	0	0.0%	0	0.7%	1	3.1%	4
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	0.7%	0	4.6%	2	3.1%	1	1.1%	3	7.4%	6	2.7%	2	6.8%	12	1.3%	1	1.6%	4	3.2%	2	2.2%	3
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.9%	1	0.0%	0	0.0%	0	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store nearby	0.4%	8	0.6%	0	0.7%	0	0.0%	0	0.8%	2	0.8%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0
Has everything I need	0.9%	18	0.0%	0	0.5%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.0%	0	0.0%	0	2.5%	2	1.7%	2
Indoor shopping centre / everything under one roof	1.3%	26	4.5%	3	0.0%	0	0.0%	0	2.9%	8	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	5	0.7%	1	0.8%	1
Pedestrianised areas	0.4%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	1.4%	28	1.7%	1	0.5%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8	0.0%	0
Strength of supermarket provision	1.5%	29	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	2.9%	1	2.8%	7	0.0%	0	6.1%	8
Traditional town centre	0.6%	12	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	8.6%	7	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Has a TK Maxx store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
(Nothing in particular)	10.6%	205	6.8%	5	6.2%	3	6.8%	2	9.7%	26	1.5%	1
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]																								
<i>Those who mentioned a centre at Q27:</i>																								
1st Mention																								
Better environment	0.9%	18	0.0%	0	1.1%	0	2.9%	1	0.0%	0	0.0%	0	1.4%	1	1.5%	3	0.0%	0	0.0%	0	2.2%	2	5.8%	7
Better layout / shops closer together	0.5%	9	0.0%	0	2.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1
Cheaper / free parking	6.4%	123	2.2%	2	15.4%	7	2.3%	1	11.7%	32	3.4%	3	1.4%	1	6.3%	11	2.0%	1	9.1%	24	10.0%	8	0.0%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0	2.9%	2	0.7%	1
Improved leisure facilities	0.7%	13	0.0%	0	1.1%	0	0.8%	0	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	20	1.3%	1	0.0%	0	1.2%	0	0.0%	0	1.1%	1	0.0%	0	1.9%	3	1.0%	0	0.9%	2	6.9%	5	0.0%	0
Improved quality of shops	0.8%	15	0.7%	0	0.0%	0	0.6%	0	1.1%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	1	0.0%	0	0.7%	1	0.8%	1
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Increased general choice and range of shops	10.4%	200	13.0%	9	3.7%	2	9.4%	2	3.4%	9	1.5%	1	2.8%	3	12.6%	22	14.3%	7	10.3%	27	9.0%	7	11.2%	15
Increased public transport	1.0%	20	0.0%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	3.7%	3	0.5%	1
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
facilities												
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0	6.6%	2	3.2%	9	0.0%	0
More independent / specialist shops	3.1%	59	15.9%	11	2.9%	1	1.4%	0	1.1%	3	8.2%	6
More parking	9.9%	191	6.0%	4	24.9%	11	3.9%	1	5.5%	15	17.6%	14
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	57.4%	41	44.6%	20	56.6%	15	71.6%	195	56.0%	44
(Don't know)	2.3%	45	0.6%	0	1.3%	1	0.0%	0	1.6%	4	0.0%	0
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
2nd Mention																								
Better environment	0.2%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.1%	3	0.7%	0	1.1%	1	1.2%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	1.5%	28	1.3%	1	6.8%	3	1.7%	0	1.3%	4	1.1%	1	0.0%	0	3.9%	7	2.3%	1	0.0%	0	4.2%	3	1.7%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.3%	5	3.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.4%	7	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	1
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	3.6%	3	0.7%	1		
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	1.3%	3	0.0%	0	0.5%	1
Improved quality of shops	1.4%	27	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.9%	1	0.0%	0	6.1%	5	2.6%	3
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	2.2%	42	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.9%	2	2.0%	1	0.0%	0	5.4%	4	1.5%	2
Increased public transport	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.7%	1	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	13	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
More facilities for the elderly	0.1%	2	0.0%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
More independent / specialist shops	0.6%	12	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More parking	1.6%	31	0.0%	0	16.4%	8	0.6%	0	0.0%	0	1.1%	1
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.9%	1	0.0%	0	0.6%	0	0.0%	0	2.2%	2
Open a department store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	83.8%	60	67.5%	31	88.7%	24	86.5%	235	93.3%	73
(Don't know)	2.3%	44	0.6%	0	1.3%	1	0.0%	0	1.6%	4	0.0%	0
Weighted base:		1931		71		46		27		272		79
Sample:		2056		99		100		99		80		87

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
3rd Mention												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	1	0.0%	0
Improved quality of shops	0.4%	9	0.7%	0	0.0%	0	2.3%	1	0.0%	0	0.6%	1
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
building societies)												
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.5%	6
More parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.0%	3
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	98.1%	70	88.7%	41	95.5%	25	98.4%	267	100.0%	79
(Don't know)	2.4%	47	0.6%	0	1.3%	1	1.6%	0	0.8%	2	0.0%	0
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]																								
<i>Those who mentioned a centre at Q27:</i>																								
Better environment	1.3%	25	0.0%	0	1.1%	0	3.7%	1	0.0%	0	0.0%	0	1.4%	1	2.8%	5	1.0%	0	0.0%	0	2.2%	2	5.8%	7
Better layout / shops closer together	0.6%	11	0.7%	0	3.7%	2	3.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1
Cheaper / free parking	7.9%	153	3.5%	2	22.1%	10	4.0%	1	13.0%	35	4.5%	4	1.4%	1	10.8%	19	4.3%	2	9.1%	24	14.9%	11	1.7%	2
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.7%	1
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fill the vacant shops	1.3%	25	3.9%	3	0.7%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.5%	1
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0
Improved food shops within the town centre	0.9%	18	0.7%	0	0.7%	0	0.6%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	3	2.3%	1	0.0%	0	3.7%	3	1.2%	1
Improved leisure facilities	1.3%	25	0.0%	0	1.1%	0	3.1%	1	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.9%	2	3.6%	3	1.2%	2
Improved non-food shops within the town centre	1.9%	37	1.3%	1	0.6%	0	1.2%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	8	3.0%	1	2.3%	6	6.9%	5	1.0%	1
Improved quality of shops	2.6%	51	5.2%	4	0.0%	0	2.9%	1	1.1%	3	0.0%	0	1.9%	2	1.3%	2	4.8%	2	0.0%	0	7.6%	6	3.9%	5
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved street cleaning	0.4%	8	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Increased general choice and range of shops	12.9%	249	13.6%	10	3.7%	2	9.4%	2	3.4%	9	3.1%	2	2.8%	3	13.5%	23	17.3%	9	10.3%	27	15.4%	12	14.7%	19
Increased public transport	1.1%	21	0.7%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.7%	1	0.5%	1
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	2.9%	2	1.0%	1
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	1.0%	0	3.9%	10	4.4%	3	1.0%	1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More / better financial	0.4%	7	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
More facilities for the elderly	0.1%	2	0.6%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.6%	31	0.0%	0	2.2%	1	6.6%	2	3.2%	9	0.0%	0
More independent / specialist shops	4.0%	78	19.6%	14	3.5%	2	1.4%	0	1.1%	3	9.0%	7
More parking	11.7%	226	6.0%	4	41.3%	19	4.5%	1	5.5%	15	17.6%	14
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
More road crossings	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.6%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.7%	14	0.9%	1	0.0%	0	0.6%	0	0.8%	2	2.2%	2
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	9
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Update / refurbish the shopping area	0.4%	8	0.0%	0	7.5%	3	1.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q32 Why don't you visit these centres? [MR]												
<i>Those who do not visit any of the centres at Q26:</i>												
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Lack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Not accessible by public transport	2.8%	8	0.0%	0	0.0%	0	0.0%	0	3.9%	2	4.9%	1
Other centres closer / more convenient	3.2%	9	0.0%	0	0.0%	0	0.0%	0	3.9%	2	6.9%	1
Too far away from home	38.5%	108	100.0%	0	0.0%	0	0.0%	0	23.3%	13	42.7%	5
Too far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to travel (e.g. old age, disability, ill health etc.)	4.2%	12	0.0%	0	0.0%	0	100.1%	0	15.9%	9	4.9%	1
Unfamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	3.9%	2	39.1%	5
(Nothing, no reason to visit)	43.0%	120	0.0%	0	0.0%	0	0.0%	0	47.7%	26	8.4%	1
(Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Weighted base:		279		0		0		54		12		86
Sample:		154		1		0		22		14		50

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q33 Which other centre do you usually visit?																								
Amersham	0.7%	16	0.0%	0	0.6%	0	0.0%	0	2.7%	9	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aylesbury	2.9%	64	0.6%	0	2.7%	1	34.7%	9	0.0%	0	30.5%	28	10.3%	18	2.6%	4	0.0%	0	0.0%	0	0.5%	1		
Barnet	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.9%	7	0.0%	0	0.0%	0		
Brent Cross	7.3%	160	6.4%	5	1.1%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	6.0%	10	1.9%	1	22.5%	82	0.7%	1	10.7%	14
Central London / West End	6.5%	143	1.3%	1	5.5%	3	1.2%	0	7.9%	26	2.7%	2	0.7%	1	7.2%	12	4.4%	3	6.0%	22	6.1%	5	10.4%	14
Chesham	0.3%	7	1.5%	1	0.7%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Colney Fields	0.9%	19	0.0%	0	0.0%	0	0.6%	0	0.9%	3	0.9%	1	0.0%	0	2.6%	4	8.5%	5	0.0%	0	1.0%	1	0.0%	0
Dunstable	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	2.1%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Eastcote	0.4%	10	0.0%	0	0.0%	0	0.0%	0	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Enfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Harpenden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	4.8%	4	0.5%	1
Harrow	4.1%	90	0.0%	0	0.0%	0	0.0%	0	16.1%	52	0.0%	0	0.0%	0	0.0%	0	6.8%	24	0.0%	0	0.0%	0	0.0%	0
Hatfield	2.5%	55	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	1.0%	2	10.1%	17	13.4%	8	2.5%	9	0.0%	0	8.6%	11
High Wycombe	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Hillingdon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hitchin	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Leighton Buzzard	1.3%	30	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.0%	0	16.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	2.2%	50	2.1%	2	1.9%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.7%	12	0.8%	0	2.3%	8	0.7%	1	0.5%	1
Luton	0.8%	18	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.8%	0	0.0%	0	2.4%	2	1.9%	3
Milton Keynes	5.1%	112	1.3%	1	9.9%	5	14.9%	4	0.0%	0	7.3%	7	42.6%	75	1.3%	2	1.9%	1	0.7%	2	0.0%	0	5.0%	7
Oxford	0.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	6.3%	140	16.2%	12	1.8%	1	0.0%	0	0.0%	0	7.3%	7	0.7%	1	7.8%	13	24.1%	15	2.1%	8	25.2%	19	10.5%	14
Stevenage	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.3%	3
Uxbridge	2.6%	57	0.0%	0	0.0%	0	0.0%	0	14.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	3.8%	84	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	11	20.4%	13	3.5%	13	15.0%	12	21.5%	28
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bournemouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Chalfont St. Peter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe (Bluewater)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Shopping Centre)												
Harpenden	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Ipswich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow	0.2%	3	0.7%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Portsmouth	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Taunton	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
Thame	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Thurrock (Lakeside)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wendover	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Whetstone	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windsor	0.2%	5	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0
Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
(Don't know / none)	46.4%	1025	61.5%	44	74.6%	34	45.6%	12	41.5%	135	39.7%	36
Weighted base:		2210		72		46		27		326		91
Sample:		2210		100		100		100		102		101

Q34 Do you make use of electronic home shopping (i.e. Internet or TV shopping)? [MR]

Yes, Internet	68.5%	1513	72.7%	52	75.1%	34	78.1%	21	63.9%	208	70.9%	64	73.6%	129	75.3%	130	54.4%	33	65.8%	239	68.5%	53	66.8%	89
Yes, Portable internet shopping (through mobile phone)	21.9%	485	31.8%	23	32.0%	15	18.7%	5	17.4%	57	19.6%	18	26.7%	47	13.0%	22	8.0%	5	21.6%	78	23.9%	18	33.8%	45
Yes, TV Shopping	3.5%	78	1.5%	1	2.2%	1	2.1%	1	3.5%	12	0.7%	1	10.4%	18	0.0%	0	0.8%	0	7.9%	29	2.2%	2	6.6%	9
(No)	26.5%	585	18.8%	13	20.9%	10	19.7%	5	34.6%	113	28.4%	26	23.0%	40	23.2%	40	43.7%	27	26.7%	97	28.6%	22	28.8%	38
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.9%	80	1.9%	1	2.1%	1	7.3%	2	9.9%	21	5.1%	3	6.5%	9	3.1%	4	4.8%	2	1.3%	3	4.1%	2	0.0%	0
Books	46.9%	762	51.1%	30	40.4%	15	46.7%	10	46.1%	98	44.8%	29	33.3%	45	44.3%	59	46.3%	16	52.0%	138	69.9%	38	45.2%	43
Car parts / products	1.4%	22	1.6%	1	3.3%	1	2.2%	0	1.4%	3	1.3%	1	0.9%	1	0.0%	0	2.8%	1	2.2%	6	0.0%	0	0.7%	1
CDs, DVDs, music	39.3%	639	45.3%	26	39.7%	14	43.2%	9	41.1%	88	37.6%	24	30.4%	41	31.1%	41	41.9%	14	46.9%	125	55.6%	30	37.9%	36
Clothes / footwear	44.6%	724	31.5%	18	50.2%	18	38.8%	8	51.4%	110	50.8%	33	44.5%	60	33.3%	44	43.3%	15	40.0%	106	46.0%	25	46.2%	44
Computers / accessories / games	1.5%	25	2.6%	2	1.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	14.7%	8	1.9%	2
Cosmetics / health / beauty / chemist goods	6.2%	100	12.9%	7	3.0%	1	2.9%	1	5.5%	12	12.1%	8	4.1%	5	2.9%	4	7.5%	3	1.9%	5	6.5%	4	2.9%	3
DIY goods	4.6%	75	5.0%	3	2.8%	1	0.0%	0	8.8%	19	6.1%	4	5.4%	7	0.9%	1	8.0%	3	2.2%	6	11.6%	6	0.0%	0
Events tickets	0.3%	6	0.8%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	1	0.7%	1
Food	13.0%	212	26.4%	15	31.5%	11	15.4%	3	12.9%	28	15.8%	10	5.7%	8	12.9%	17	12.3%	4	8.0%	21	13.4%	7	13.4%	13
Furniture / Carpets	4.9%	79	1.9%	1	1.6%	1	0.7%	0	7.4%	16	6.4%	4	5.4%	7	4.2%	6	6.0%	2	1.3%	3	7.1%	4	8.4%	8
Garden items	3.0%	49	1.9%	1	0.7%	0	2.7%	1	9.4%	20	2.8%	2	1.3%	2	0.8%	1	4.1%	1	3.4%	9	2.0%	1	1.6%	2
Gifts	13.6%	220	13.7%	8	20.9%	8	18.7%	4	19.3%	41	9.6%	6	11.9%	16	9.7%	13	9.8%	3	13.1%	35	8.8%	5	12.1%	11
Hobby and craft goods	3.8%	62	2.9%	2	1.4%	0	0.7%	0	5.1%	11	5.8%	4	9.4%	13	5.3%	7	2.9%	1	1.9%	5	0.0%	0	2.3%	2
Holiday and / or travel tickets	4.3%	70	4.4%	3	3.7%	1	5.3%	1	4.4%	9	7.7%	5	7.5%	10	0.8%	1	4.3%	1	3.9%	10	6.5%	4	0.7%	1
Insurance	1.1%	18	0.0%	0	3.3%	1	1.0%	0	2.1%	4	1.3%	1	2.8%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.5%	25	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.9%	1	1.3%	2	0.0%	0	1.4%	0	4.8%	13	0.0%	0	1.4%	1
Major electrical items	16.8%	274	9.0%	5	13.9%	5	9.0%	2	19.8%	42	19.2%	12	9.6%	13	21.8%	29	14.4%	5	14.4%	38	36.5%	20	4.3%	4
Pet food / products	2.6%	43	1.6%	1	0.7%	0	2.0%	0	2.8%	6	0.0%	0	1.9%	3	5.1%	7	3.3%	1	1.3%	3	1.4%	1	0.7%	1
Small electrical items	19.0%	308	10.0%	6	9.3%	3	23.1%	5	13.4%	28	16.0%	10	30.4%	41	17.5%	23	27.8%	10	22.9%	61	32.1%	18	6.1%	6
Small household goods	12.5%	203	17.1%	10	20.6%	7	27.3%	6	12.4%	26	17.9%	12	7.8%	11	12.4%	16	7.4%	3	13.6%	36	17.6%	10	7.8%	7
Sports goods	4.6%	75	0.0%	0	1.4%	1	2.9%	1	2.4%	5	1.3%	1	13.8%	19	1.1%	2	4.7%	2	4.5%	12	3.1%	2	7.1%	7
Stationery	1.9%	31	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	4.2%	6	0.0%	0	4.8%	13	2.1%	1	0.9%	1
Toys	8.5%	139	7.1%	4	5.8%	2	6.5%	1	4.0%	9	16.7%	11	3.7%	5	2.8%	4	2.7%	1	10.5%	28	7.1%	4	17.4%	16
Wine	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	10	0.0%	0	0.7%	1
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	7.7%	125	5.8%	3	11.3%	4	1.7%	0	3.9%	8	18.2%	12	4.7%	6	15.4%	20	8.0%	3	13.1%	35	3.0%	2	1.4%	1
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? [MR]																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.7%	76	1.1%	1	2.8%	1	6.5%	1	12.3%	26	1.3%	1	8.7%	12	3.1%	4	1.9%	1	2.6%	7	4.1%	2	0.0%	0
Books	33.2%	540	40.6%	24	40.8%	15	24.8%	5	49.1%	105	37.7%	25	23.2%	31	22.2%	29	39.6%	14	34.4%	91	58.1%	32	19.2%	18
Car parts / products	1.3%	22	0.8%	0	2.4%	1	1.0%	0	2.4%	5	1.3%	1	0.0%	0	0.0%	0	2.8%	1	2.2%	6	0.0%	0	0.7%	1
CDs, DVDs, music	25.9%	421	35.0%	20	35.5%	13	21.2%	5	36.6%	78	22.5%	15	14.0%	19	19.0%	25	34.9%	12	28.3%	75	41.7%	23	14.0%	13
Clothes / footwear	27.4%	445	28.3%	16	44.7%	16	37.9%	8	33.8%	72	25.8%	17	32.3%	44	9.7%	13	33.0%	11	22.9%	61	34.4%	19	19.9%	19
Computers / accessories / games	1.4%	23	3.4%	2	0.7%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	14.7%	8	0.0%	0
Cosmetics / health / beauty / chemist goods	4.5%	73	9.7%	6	1.4%	1	0.0%	0	6.5%	14	1.3%	1	6.9%	9	2.0%	3	1.9%	1	1.0%	3	13.6%	7	2.3%	2
DIY goods	2.8%	46	1.9%	1	2.1%	1	0.7%	0	4.7%	10	2.8%	2	1.9%	3	5.3%	7	8.0%	3	0.0%	0	11.2%	6	0.0%	0
Events tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Food	11.0%	178	25.6%	15	17.9%	6	5.5%	1	5.1%	11	9.7%	6	7.0%	9	9.2%	12	8.6%	3	9.9%	26	11.4%	6	3.2%	3
Furniture / carpets	4.9%	80	1.9%	1	0.0%	0	0.7%	0	6.4%	14	3.2%	2	6.9%	9	3.4%	4	4.7%	2	1.3%	3	8.5%	5	12.3%	12
Garden items	1.9%	31	1.9%	1	0.7%	0	0.7%	0	6.0%	13	0.9%	1	1.3%	2	0.0%	0	2.7%	1	3.4%	9	2.0%	1	0.0%	0
Gifts	15.0%	244	16.3%	9	15.8%	6	42.3%	9	20.0%	43	11.9%	8	12.8%	17	2.3%	3	8.4%	3	13.1%	35	15.3%	8	2.1%	2
Hobby and craft goods	2.5%	41	1.9%	1	1.4%	0	0.0%	0	7.2%	15	3.6%	2	2.2%	3	1.1%	2	2.9%	1	1.0%	3	0.0%	0	1.6%	1
Holiday and / or travel tickets	3.1%	51	7.6%	4	2.0%	1	6.8%	1	1.0%	2	5.1%	3	5.0%	7	0.0%	0	2.8%	1	2.6%	7	1.0%	1	1.6%	2
Insurance	0.9%	15	1.1%	1	3.3%	1	1.0%	0	1.0%	2	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.3%	22	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.8%	13	0.0%	0	0.7%	1
Major electrical items	12.7%	206	12.3%	7	7.2%	3	4.6%	1	14.7%	31	19.9%	13	6.9%	9	15.3%	20	11.7%	4	11.2%	30	34.5%	19	1.8%	2
Pet food / products	1.9%	31	3.7%	2	3.1%	1	1.0%	0	2.8%	6	0.0%	0	1.0%	1	0.0%	0	3.3%	1	1.3%	3	2.4%	1	0.7%	1
Small electrical items	12.2%	198	6.3%	4	7.7%	3	16.4%	4	4.1%	9	20.2%	13	17.0%	23	16.2%	21	7.5%	3	14.1%	37	31.1%	17	3.4%	3
Small household goods	9.5%	154	12.9%	7	18.3%	7	10.6%	2	12.7%	27	8.0%	5	2.8%	4	7.9%	10	6.0%	2	12.6%	33	18.7%	10	3.2%	3
Sports goods	3.4%	55	0.0%	0	1.4%	1	0.7%	0	1.4%	3	1.3%	1	10.6%	14	2.3%	3	0.0%	0	4.5%	12	4.2%	2	6.4%	6
Stationery	1.1%	18	0.0%	0	0.7%	0	1.0%	0	0.0%	0	0.9%	1	1.9%	3	0.0%	0	0.0%	0	3.8%	10	1.0%	1	1.1%	1
Toys	4.6%	75	6.3%	4	5.8%	2	11.8%	3	3.0%	6	8.7%	6	2.7%	4	0.0%	0	1.4%	0	7.0%	19	7.1%	4	3.7%	3
Wine	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.8%	10	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know)	32.9%	536	15.1%	9	25.7%	9	15.7%	3	15.2%	32	41.3%	27	36.4%	49	56.2%	74	27.2%	9	45.6%	121	24.3%	13	48.4%	46
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Collection at store	6.2%	101	2.7%	2	5.1%	2	2.4%	1	10.2%	22	1.0%	1	7.7%	10	6.5%	9	19.3%	7	5.5%	15	4.1%	2	1.6%	2
Home delivery	87.3%	1418	93.9%	54	91.1%	33	87.6%	19	82.0%	175	96.2%	63	80.3%	109	85.7%	113	74.2%	26	92.3%	245	92.5%	51	93.7%	88
Delivery to place of work	2.5%	41	0.8%	0	1.4%	0	8.2%	2	4.1%	9	0.0%	0	10.6%	14	2.3%	3	1.4%	0	0.0%	0	1.4%	1	0.9%	1
Collection at click and collect hub	2.2%	35	1.1%	1	1.4%	0	0.0%	0	2.8%	6	1.9%	1	0.0%	0	4.2%	6	1.4%	0	0.0%	0	2.1%	1	2.8%	3
Collection at other location (Don't know / varies)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	0	1.0%	3	0.0%	0	0.9%	1
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

Q35 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	27.3%	603	29.6%	21	15.8%	7	25.4%	7	34.2%	112	25.2%	23	19.6%	34	25.7%	44	17.6%	11	27.7%	100	29.4%	23	24.0%	32
Cinema	52.4%	1158	74.4%	53	53.4%	24	62.4%	17	52.4%	171	56.9%	52	41.6%	73	62.8%	108	49.5%	30	46.6%	169	57.6%	44	57.8%	77
Restaurant	71.5%	1581	82.0%	59	72.0%	33	84.2%	23	72.4%	236	82.0%	75	55.6%	98	82.8%	143	72.3%	44	66.3%	240	79.2%	61	73.9%	98
Pub / bars / nightclubs	43.7%	966	42.3%	30	58.1%	27	49.5%	13	38.9%	127	61.9%	56	54.7%	96	45.3%	78	38.3%	24	34.2%	124	51.3%	39	55.0%	73
Ten pin bowling	15.1%	333	17.6%	13	8.3%	4	24.0%	6	15.7%	51	9.7%	9	2.9%	5	18.9%	32	5.9%	4	10.7%	39	11.9%	9	22.3%	29
Bingo	1.5%	33	3.2%	2	0.0%	0	0.0%	0	1.7%	6	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.7%	3	0.7%	1	0.5%	1
Theatres / concert halls / museums / art galleries and other cultural facilities	54.6%	1208	52.1%	37	65.1%	30	66.3%	18	63.7%	208	53.0%	48	57.6%	101	65.3%	113	46.3%	28	57.1%	207	70.8%	54	46.2%	61
(None mentioned)	12.2%	270	6.6%	5	14.9%	7	5.4%	1	8.2%	27	8.7%	8	13.0%	23	9.4%	16	14.9%	9	16.8%	61	4.5%	3	11.7%	16
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?												
<i>Those who participate in health and fitness or leisure centre activities at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	7.3%	43	2.1%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	5.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6
Zone 4												
Radlett Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.0%	5
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	6.7%	40	2.1%	0	0.0%	0	0.0%	0	26.6%	30	0.0%	0
South Oxhey Local Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Kings Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 11																								
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Zone 12																								
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Hemel Hempstead Town Centre	8.9%	53	73.2%	15	17.4%	1	2.3%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																								
Berkhamsted Town Centre	1.9%	11	8.8%	2	67.4%	5	23.7%	2	0.0%	0	6.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																								
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	1.1%	6	0.0%	0	8.1%	1	34.3%	2	0.0%	0	14.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																								
Chalfont St. Peter Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	2.1%	12	0.0%	0	0.0%	0	0.0%	0	11.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.9%	41	0.0%	0	0.0%	0	0.0%	0	22.1%	25	0.0%	0	0.0%	0	0.0%	0	17.4%	16	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	9.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	2.3%	14	0.0%	0	0.0%	0	0.0%	0	11.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																								
Chesham Town Centre	1.1%	6	2.9%	1	0.0%	0	2.3%	0	0.0%	0	23.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																								
Dunstable Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.2%	31	19.6%	2	0.0%	0	3.5%	1	8.1%	3
Others, Zone 18	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	6	0.0%	0
Zone 19																								
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	16
Edgware District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Stanmore District Centre	3.6%	21	0.0%	0	0.0%	0	1.9%	2	0.0%	0	17.4%	16
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	1.5%	9	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0
Aylesbury Town Centre	1.8%	11	0.0%	0	0.0%	0	2.3%	0	0.0%	0	2.8%	3
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.6%	9	0.0%	0	0.0%	0	3.1%	0	0.0%	0	6.5%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Hatfield Town Centre	3.3%	20	8.7%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	2.5%	15	2.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	25.9%	2	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.5%	38	0.0%	0	7.1%	1	2.3%	0	3.9%	4	11.1%	3
Others												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	594	21	7	7	112	23	34	44	11	93	22	32
Sample:	550	27	24	26	29	27	21	25	19	26	24	22

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q37 Which centre / facility did you last visit to go the cinema?																								
<i>Those who go to the cinema at Q35: AND Excl. Nulls & SFT</i>																								
Zone 2																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ	18.5%	204	3.7%	2	6.2%	2	10.7%	2	2.1%	3	1.2%	1	0.0%	0	9.8%	10	3.8%	1	13.7%	23	3.3%	1	0.0%	0
Zone 5																								
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH	4.3%	47	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	9	0.0%	0	0.0%	0
Zone 6																								
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darke Lane, Potters Bar	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 7																								
Watersmeet Theatre, High Street, Rickmansworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																								
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																								
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																								
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW	21.4%	236	89.3%	47	57.3%	14	25.2%	4	0.0%	0	47.7%	24	22.3%	16	34.1%	35	3.3%	1	0.0%	0	27.0%	12	8.0%	6
Zone 13																								
The Rex, High Street, Berkhamsted	2.5%	27	4.4%	2	35.5%	9	19.7%	3	0.0%	0	16.0%	8	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																								
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow	9.5%	105	0.0%	0	0.0%	0	0.0%	0	33.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	41	0.0%	0	0.0%	0
Zone 17																								
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																								
Odyssey, London Road, St Albans, AL1 1PQ	5.2%	58	0.8%	0	0.0%	0	10.7%	2	0.0%	0	0.0%	0	0.0%	0	38.2%	39	10.9%	3	2.1%	3	16.5%	7	0.0%	0
Zone 22																								
Odeon, The Galleria, Comet Way, Hatfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Others Outside Study Area																								
Central London / West End	1.7%	19	0.0%	0	0.0%	0	1.3%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.1%	8	0.0%	0	0.0%	0
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	26.4%	20
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	7.4%	6

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Luton												
Everyman, Ethorpe Crescent, Gerrards Cross	2.3% 26	0.0% 0	0.0% 0	0.0% 0	16.8% 23	2.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0% 56	0.0% 0	0.0% 0	0.0% 0	6.3% 9	0.0% 0	0.0% 0	0.0% 0	3.3% 1	21.5% 36	0.0% 0	0.9% 1
Odeon, Comet Way, Hatfield, AL10 9TF	9.1% 100	1.8% 1	0.0% 0	1.0% 0	0.0% 0	3.7% 2	0.0% 0	13.5% 14	53.9% 16	13.8% 23	29.3% 13	29.7% 23
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	3.0% 1	35.3% 25	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1% 23	0.0% 0	0.0% 0	0.0% 0	15.7% 22	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9% 21	0.0% 0	1.0% 0	17.2% 3	0.0% 0	20.6% 10	10.3% 7	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others, outside study area	9.9% 110	0.0% 0	0.0% 0	12.3% 2	19.8% 27	5.4% 3	24.4% 17	3.3% 3	14.7% 4	13.8% 23	15.1% 7	24.3% 18
Others												
Other (Don't know / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1104	53	24	16	139	50	70	102	30	166	44	76
Sample:	1097	65	64	52	45	50	38	60	45	37	57	55

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q38 Which centre / facility did you last visit to go to a restaurant?												
<i>Those who go to restaurants at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	9.9%	150	2.7%	2	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Others, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.1%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Zone 4												
Radlett Town Centre	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6
Shenley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.7%	26	0.8%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	7
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	34	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0
Others, Zone 7	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	1.7%	26	0.0%	0	0.0%	0	0.0%	0	6.1%	14	0.0%	0
South Oxhey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sarratt Village Centre	0.6%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22											
Kings Langley Village Centre Zone 11	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grovehill Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead Town Centre Zone 14	5.9%	90	39.7%	23	9.6%	3	3.9%	1	0.0%	0	3.6%	2	0.0%	0	5.3%	7	0.0%	0	0.0%	0	0.9%	1	0.0%
Others, Zone 12 Zone 15	0.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Berkhamsted Town Centre Zone 16	3.9%	59	10.4%	6	66.4%	22	20.0%	4	0.0%	0	19.4%	13	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Others, Zone 13 Zone 17	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 14 Zone 18	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tring Town Centre Zone 19	1.5%	23	0.0%	0	4.4%	1	50.2%	10	0.0%	0	10.6%	7	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chalfont St. Peter Village Centre Zone 20	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Denham Village Centre Zone 21	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastcote Local Centre Zone 22	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow Town Centre	2.8%	42	0.0%	0	0.0%	0	0.0%	0	12.8%	30	0.0%	0	0.0%	0	0.0%	0	3.6%	8	0.0%	0	0.0%	0	0.0%
Hatch End Local Centre	4.2%	63	0.0%	0	0.0%	0	0.0%	0	13.8%	32	0.0%	0	0.0%	0	0.0%	0	8.7%	21	0.0%	0	0.0%	0	0.0%
Pinner Village Centre	2.2%	34	0.0%	0	0.0%	0	0.0%	0	12.1%	28	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%
Ruislip Town Centre Zone 16	2.3%	35	0.0%	0	0.0%	0	0.0%	0	15.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesham Town Centre Zone 17	0.3%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 16 Zone 18	0.4%	7	0.0%	0	0.8%	0	1.8%	0	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunstable Town Centre Zone 19	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	22	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%
Leighton Buzzard Town Centre Zone 20	2.0%	30	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	30.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 17 Zone 21	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	10.5%	10	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St. Albans City Centre Zone 19	8.1%	123	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	62.0%	83	20.8%	9	0.0%	0	11.0%	6	5.6%
Others, Zone 18 Zone 19	0.6%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4
Zone 20												
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	35
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	7
Stanmore District Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	31
Wealdstone Local Centre	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Others, Zone 20	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Zone 21												
Wheathampstead Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
4.1%	2	2.0%	2									
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.5%	7	0.0%	0	0.8%	0	0.0%	0	6.3%	4	0.0%	0
Aylesbury Town Centre	1.0%	15	1.1%	1	3.1%	1	5.4%	1	0.0%	0	13.9%	10
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.4%	112	13.3%	8	3.6%	1	9.6%	2	4.7%	11	4.8%	3
5.3%	5	9.8%	13	8.1%	3	6.6%	16	5.6%	3	3.8%	3	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Colindale Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	3.8%	9	0.9%	1
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Missenden Village Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Harpenden Town Centre	3.7%	56	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
6.2%	8	0.0%	0	0.0%	0	0.0%	0	68.6%	41	4.8%	4	
Hatfield Town Centre	1.4%	21	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
18.3%	8	0.0%	0	1.0%	1	11.6%	10					
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.8%	1											

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
High Wycombe Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	2.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	8	1.5%	1	2.1%	1	0.0%	0	0.9%	1	5.2%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.2%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	7
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.0%	14	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	31
Others, outside study area	6.0%	91	16.3%	9	7.0%	2	6.3%	1	10.2%	24	7.6%	5
Others												
Abroad	0.3%	5	1.1%	1	0.8%	0	1.1%	0	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1511	57	32	20	231	69	97	133	42	235	59	86
Sample:	1538	74	71	72	75	74	59	75	66	65	81	66

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?												
<i>Those who go to pub / bars, nightclubs or a social club at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	10.1%	93	1.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.7%	25	1.5%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
South Oxhey Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sarratt Village Centre	0.6%	6	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Zone 10												
Abbots Langley Village Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2

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Kings Langley Village Centre Zone 11	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre Zone 14	6.8%	62	27.5%	8	10.7%	3	0.0%	0	0.0%	0	1.4%	1
Others, Zone 12 Zone 15	0.4%	4	10.1%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre Zone 16	3.7%	34	12.8%	4	77.8%	21	3.8%	0	0.0%	0	0.0%	0
Others, Zone 13 Zone 17	0.1%	1	0.0%	0	1.0%	0	2.5%	0	0.0%	0	0.0%	0
Others, Zone 14 Zone 18	0.1%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0
Tring Town Centre Zone 19	1.6%	15	1.5%	0	1.0%	0	57.2%	7	0.0%	0	7.6%	4
Chalfont St. Peter Village Centre Zone 20	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Denham Village Centre Zone 21	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Eastcote Local Centre Zone 22	1.4%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	12	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.9%	36	0.0%	0	0.0%	0	0.0%	0	17.7%	22	0.0%	0
Hatch End Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Pinner Village Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	12.4%	15	0.0%	0
Ruislip Town Centre Zone 22	1.8%	17	0.0%	0	0.0%	0	0.0%	0	13.7%	17	0.0%	0
Chesham Town Centre Zone 23	1.1%	10	0.0%	0	0.9%	0	0.0%	0	0.0%	0	19.5%	10
Others, Zone 16 Zone 24	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	10
Dunstable Town Centre Zone 25	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Leighton Buzzard Town Centre Zone 26	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Others, Zone 17 Zone 27	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ Zone 28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 29	7.6%	70	2.1%	1	0.0%	0	0.0%	0	0.0%	0	64.2%	48
Others, Zone 18 Zone 30	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, Zone 31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	2.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Aylesbury Town Centre	0.8%	7	0.0%	0	0.0%	0	3.4%	0	0.0%	0	8.3%	4
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	8.3%	76	21.6%	6	1.9%	0	1.3%	0	23.8%	29	6.4%	3
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Harpenden Town Centre	4.8%	44	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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High Wycombe Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.2%	3		
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	8	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.5%	23	1.5%	0	0.0%	0	14.1%	2	0.0%	0	0.0%	0	24.8%	20	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	2.0%	1	33.7%	24		
Others, outside study area	6.1%	56	8.0%	2	5.0%	1	14.1%	2	1.7%	2	9.4%	5	17.6%	14	8.1%	6	13.9%	3	2.1%	3	3.5%	1	12.0%	9
Others																								
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		914		29		27		12		122		52		79		74		21		120		38		72
Sample:		878		44		49		33		36		53		44		43		40		31		52		47

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q40 Which centre / facility did you last visit to go ten-pin bowling?																								
<i>Those who go ten pin bowling at Q35: AND Excl. Nulls & SFT</i>																								
Zone 2																								
Hollywood Bowl, Woodside Leisure Park, Watford, WD25 7JZ	58.5%	182	73.6%	8	66.4%	3	36.0%	2	0.0%	0	56.7%	5	0.0%	0	83.2%	22	0.0%	0	61.7%	22	30.7%	3	24.7%	7
Zone 11																								
Others, Zone 11	0.6%	2	0.0%	0	6.7%	0	3.7%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																								
Go Bowling, Grove Park, Court Drive, Dunstable	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Eden Centre, Denmark Street, High Wycombe, HP11 2DB	3.1%	10	0.0%	0	0.0%	0	2.7%	0	19.4%	9	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Finchley High Road, Leisure Way, Finchley	5.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	11	0.0%	0	0.0%	0
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	6.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	3	55.5%	16
MFA Bowl, The Galaxy Centre, Bridge Street, Luton	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	4	11.0%	3
Rogue Bowling, Gatehouse Way, Aylesbury, HP19 8DB	2.0%	6	0.0%	0	13.4%	1	54.9%	3	0.0%	0	28.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	21.8%	68	26.4%	3	13.4%	1	2.7%	0	80.6%	36	0.0%	0	100.0%	5	16.8%	4	100.0%	3	7.2%	3	0.0%	0	8.8%	3
Others																								
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		311		11		4		6		45		9		5		27		3		36		9		29
Sample:		245		10		12		13		7		8		4		11		3		10		7		13

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Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
Q41 Which centre / facility did you last visit to play bingo?																						
<i>Those who go to bingo at Q35: AND Excl. Nulls & SFT</i>																						
Zone 5																						
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	63.6%	3	0.0%	0	100.0%	3	0.0%	0	0.0%	0
Zone 18																						
Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area																						
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5	20.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Raging Ball Club, Corporation Street, High Wycombe, HP13 6TQ	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	21.0%	5	79.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		24		2		0		0		0		0		4		0		3		0		1
Sample:		36		2		0		0		0		0		3		0		1		0		1

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?												
<i>Those who visit theatre / concert halls, museums / art galleries at Q35: AND Excl. Nulls & SFT</i>												
Zone 1												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	4.5%	51	1.3%	0	2.9%	1	0.9%	0	0.0%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Radlett Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Borehamwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Potters Bar Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	4
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Kings Langley Village Centre Zone 11	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre Zone 14	0.4%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre Zone 15	0.2%	3	0.0%	0	0.8%	0	2.7%	0	0.0%	0	0.0%	0
Triing Town Centre Zone 16	1.0%	12	1.2%	0	7.4%	2	4.7%	1	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre Zone 18	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Dunstable Town Centre Zone 19	1.2%	14	2.5%	1	1.2%	0	0.0%	0	0.0%	0	1.4%	1
St. Albans City Centre Zone 20	3.2%	37	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, Zone 21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre Zone 22	3.2%	37	2.5%	1	0.0%	0	0.0%	0	0.0%	0	20.3%	18

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
London Colney Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20												
Barnet Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 22												
Luton Retail Park, Gypsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Outside Study Area												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	3.4%	39	1.2%	0	3.4%	1	29.1%	5	0.0%	0	31.9%	15
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	71.2%	819	82.3%	30	75.4%	22	58.7%	10	75.6%	154	56.5%	26
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.3%	9	0.0%	0
Harpenden Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Hatfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
High Wycombe Town Centre	0.5%	5	0.0%	0	0.8%	0	0.0%	0	1.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.0%	46	2.5%	1	2.0%	1	0.9%	0	0.0%	0	0.0%	0	35.5%	36	4.1%	4	1.8%	0	0.0%	0	5.1%	3	2.6%	2
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	8.8%	5
Others, outside study area	4.4%	51	0.0%	0	0.8%	0	3.0%	1	15.2%	31	6.3%	3	6.4%	6	0.0%	0	1.8%	0	1.3%	2	2.4%	1	1.1%	1
Others																								
Abroad	0.2%	2	2.9%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150		37		29		17		204		47		100		89		26		193		54		59	
Sample:	1139		54		59		57		58		60		52		54		49		50		67		50	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q43 How do you normally travel when visiting leisure destinations?																								
<i>Those who participate in one or more leisure activities at Q35:</i>																								
Car / van (as driver)	56.5%	1096	54.9%	37	41.8%	16	64.4%	16	30.8%	92	64.7%	54	75.2%	115	71.8%	112	52.3%	27	58.5%	177	59.5%	44	58.8%	69
Car / van (as passenger)	8.7%	169	16.1%	11	5.1%	2	6.8%	2	4.9%	15	18.3%	15	9.0%	14	7.1%	11	18.3%	10	12.3%	37	5.8%	4	2.7%	3
Bus, minibus or coach	2.9%	56	2.0%	1	1.3%	0	0.6%	0	1.7%	5	1.5%	1	2.7%	4	1.4%	2	3.6%	2	5.8%	17	0.7%	1	3.5%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.0%	193	0.7%	0	23.9%	9	9.0%	2	17.6%	53	4.0%	3	6.3%	10	7.0%	11	6.9%	4	3.1%	9	11.9%	9	13.2%	15
Taxi	1.5%	30	1.4%	1	1.5%	1	1.2%	0	0.0%	0	3.2%	3	0.0%	0	3.6%	6	2.8%	1	0.9%	3	3.0%	2	3.3%	4
Train	13.5%	262	19.9%	13	23.5%	9	15.9%	4	31.0%	93	6.7%	6	5.9%	9	7.2%	11	11.2%	6	8.2%	25	9.1%	7	11.1%	13
Metro	1.8%	35	0.0%	0	0.0%	0	0.0%	0	6.1%	18	0.8%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0
Bicycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	1.3%	25	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.6%	11	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	67	5.0%	3	1.9%	1	2.0%	1	5.2%	16	0.8%	1	0.8%	1	1.9%	3	4.0%	2	2.5%	8	9.9%	7	6.8%	8
Weighted base:	1940		67		39		25		300		83		153		156		52		302		73		117	
Sample:	1926		91		85		93		92		90		86		90		86		86		95		87	

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Q44 Which leisure facilities would you like to see more of in the area? [MR]																								
Bars / pubs / nightclubs	1.9%	41	8.7%	6	0.0%	0	0.0%	0	1.5%	5	1.6%	1	0.0%	0	0.9%	2	0.8%	0	2.1%	8	0.7%	1	5.5%	7
Better / cheaper public transport	0.1%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Better disabled access / facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Better shopping facilities	1.5%	32	2.6%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	5	5.6%	10	0.0%	0	2.2%	1	1.4%	5	3.6%	3	0.0%	0
Bingo	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	3.8%	84	6.0%	4	6.8%	3	1.3%	0	8.9%	29	0.7%	1	0.0%	0	5.9%	10	2.7%	2	0.0%	0	3.5%	3	7.3%	10
Bowling green	0.6%	12	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.1%	7	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Cinema	6.3%	139	1.9%	1	0.6%	0	3.5%	1	8.2%	27	4.1%	4	9.8%	17	4.6%	8	1.9%	1	8.2%	30	15.8%	12	1.7%	2
Concert hall / venue	0.6%	13	5.6%	4	2.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Cycle paths / area	0.8%	17	0.0%	0	0.0%	0	0.8%	0	2.5%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	2.3%	50	8.5%	6	0.0%	0	4.2%	1	0.9%	3	0.7%	1	2.9%	5	0.0%	0	1.1%	1	2.8%	10	3.9%	3	6.0%	8
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.1%	47	0.0%	0	6.8%	3	1.7%	0	7.5%	25	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.7%	2	1.0%	1	0.5%	1
Indoor soft play areas	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	1.9%	3
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	2.1%	46	0.0%	0	0.5%	0	3.5%	1	0.9%	3	6.2%	6	5.6%	10	1.5%	3	0.0%	0	2.8%	10	1.7%	1	0.8%	1
More / cheaper parking	0.2%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	3	0.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers / young adults	0.7%	16	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.8%	0	0.0%	0	4.6%	4	0.0%	0
More activities for the elderly	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	2.0%	44	2.2%	2	0.6%	0	0.6%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0	3.1%	2	2.8%	10	6.6%	5	1.0%	1
More footpaths / walkways	0.3%	6	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More sports facilities (football pitches, tennis courts)	2.5%	55	2.8%	2	0.6%	0	9.1%	2	0.0%	0	2.8%	2	2.4%	4	6.9%	12	1.1%	1	3.1%	11	1.7%	1	1.5%	2
Museum / art galleries	0.7%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Paintballing	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	7
Play spaces / park facilities	1.7%	38	2.6%	2	0.0%	0	7.7%	2	1.6%	5	3.7%	3	3.6%	6	0.7%	1	0.8%	0	0.7%	3	1.7%	1	2.0%	3
Restaurants / cafés	2.6%	58	3.2%	2	0.0%	0	0.0%	0	1.5%	5	4.3%	4	1.4%	3	0.9%	2	0.8%	0	0.0%	0	7.3%	6	2.5%	3
Skateboarding	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Swimming pool	7.6%	167	3.2%	2	6.8%	3	3.5%	1	3.8%	12	3.7%	3	2.7%	5	0.0%	0	3.4%	2	15.4%	56	9.7%	7	30.7%	41
Table tennis / snooker / pool venues	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Theatre	3.5%	78	7.9%	6	1.1%	0	0.6%	0	13.1%	43	0.0%	0	0.7%	1	1.3%	2	2.4%	1	0.0%	0	10.4%	8	2.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adult education classes	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better community centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3
More festivals	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More motor sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Roller disco	0.1%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.2%	1398	47.8%	34	75.2%	34	63.2%	17	48.3%	158	74.6%	68
(Don't know)	5.5%	123	2.8%	2	4.1%	2	11.6%	3	13.3%	43	3.0%	3
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

GEN Gender of respondent.

Male	32.8%	724	24.9%	18	31.6%	14	41.0%	11	32.3%	105	22.9%	21	43.9%	77	37.4%	64	33.2%	20	25.2%	91	27.4%	21	35.6%	47
Female	67.2%	1486	75.1%	54	68.4%	31	59.0%	16	67.7%	221	77.1%	70	56.1%	99	62.6%	108	66.8%	41	74.8%	271	72.6%	56	64.4%	85
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132												
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100												

AGE Could I ask how old you are please?

18 – 24 years	7.7%	171	0.0%	0	6.2%	3	19.7%	5	7.5%	25	7.8%	7	0.0%	0	0.0%	0	9.0%	6	15.9%	57	0.0%	0	5.5%	7
25 – 34 years	10.9%	240	21.7%	16	31.0%	14	13.1%	4	7.5%	25	0.0%	0	16.4%	29	7.3%	13	0.0%	0	0.0%	0	8.2%	6	27.5%	36
35 – 44 years	17.2%	380	15.4%	11	8.8%	4	7.0%	2	13.3%	43	22.0%	20	5.8%	10	25.9%	45	3.2%	2	11.2%	41	17.5%	13	21.4%	28
45 – 54 years	15.8%	348	28.6%	20	17.3%	8	15.3%	4	8.1%	27	18.2%	17	16.2%	29	14.5%	25	11.4%	7	12.1%	44	23.0%	18	12.4%	16
55 – 64 years	20.1%	445	13.9%	10	16.4%	8	16.5%	4	27.1%	88	25.2%	23	25.5%	45	28.1%	48	21.6%	13	24.7%	90	19.7%	15	14.5%	19
65+ years	24.3%	538	17.3%	12	18.6%	9	20.8%	6	30.9%	101	24.6%	22	33.7%	59	18.8%	32	45.6%	28	32.6%	118	26.8%	21	14.6%	19
(Refused)	4.0%	89	3.2%	2	1.8%	1	7.6%	2	5.5%	18	2.3%	2	2.4%	4	5.3%	9	9.2%	6	3.5%	13	4.8%	4	4.0%	5
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132												
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100												

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
PC Postcode Sector												
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	30
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.0%	0
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 6	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 8	0.4%	9	13.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 0	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	13
AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	11
AL5 3	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 4	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	20
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	24
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	16
AL8 7	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	36
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	0
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	21
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	9
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	23
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	16
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	14
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA1 4	0.6%	13	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0
HA2 0	1.6%	35	0.0%	0	0.0%	0	10.8%	35	0.0%	0	0.0%	0
HA2 6	0.7%	14	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0
HA2 7	0.5%	10	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0
HA2 9	0.6%	14	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	20
HA4 7	0.6%	13	0.0%	0	0.0%	0	4.1%	13	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	6.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	9.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	6.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	4.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	7.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%	0	11.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	34	0.0%	0	0.0%	0	0.0%	0
HA7 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	15	0.0%	0	0.0%	0	0.0%	0
HA7 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	12	0.0%	0	0.0%	0	0.0%	0
HA7 4	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	29	0.0%	0	0.0%	0	0.0%	0
HA8 0	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	34	0.0%	0	0.0%	0	0.0%	0
HA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7	0.0%	0	0.0%	0	0.0%	0
HA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13	0.0%	0	0.0%	0	0.0%	0
HA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	19	0.0%	0	0.0%	0	0.0%	0
HA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	29	0.0%	0	0.0%	0	0.0%	0
HA8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0	0.0%	0
HP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 2	0.9%	21	28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 3	0.5%	11	15.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 6	0.9%	21	28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP234	0.4%	8	0.0%	0	0.0%	0	31.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP235	0.8%	18	0.0%	0	0.0%	0	68.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP236	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 0	0.5%	10	14.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 9	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 1	0.6%	13	0.0%	0	27.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 2	0.6%	14	0.0%	0	30.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 3	0.9%	19	0.0%	0	41.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	0.0%	0
LU1 4	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	28
LU6 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 2	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 3	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 9	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	18
NW7 4	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	32
SG4 8	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 0	0.1%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
SL9 9	1.4%	31	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0
UB9 5	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
UB9 6	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
WD171	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD172	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD173	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD174	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD180	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD186	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD187	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD188	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD194	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD195	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD196	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD197	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD231	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD232	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD233	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD234	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD244	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD245	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD246	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD247	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD250	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD257	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD258	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD259	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 1	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 3	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 5	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
WD5 0	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 2	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 3	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 4	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 7	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 8	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 9	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

QUOTA Zone

Zone 1	5.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.2%	72	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.1%	46	0.0%	0	100.0%	46	0.0%	0	0.0%	0	0.0%	0
Zone 14	1.2%	27	0.0%	0	0.0%	0	100.0%	27	0.0%	0	0.0%	0
Zone 15	14.8%	326	0.0%	0	0.0%	0	0.0%	0	100.0%	326	0.0%	0
Zone 16	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	91
Zone 17	8.0%	176	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	176
Zone 18	7.8%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	172
Zone 19	2.8%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	61
Zone 20	16.4%	362	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	362
Zone 21	3.5%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	77
Zone 22	6.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

Appendix 3:

Data Tabulations

By Q27 – Part One

(Weighted)

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstea d	Borehamwo d	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
MeanScore: visits per week																						
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																						
<i>Those who mentioned a centre at Q27:</i>																						
Daily	6.8%	131	16.5%	4	10.7%	11	9.0%	15	14.5%	4	11.1%	1	19.5%	3	18.9%	16	2.9%	2	1.6%	4	22.2%	1
At least two times a week	14.3%	276	25.7%	7	25.0%	26	13.8%	23	16.7%	4	42.2%	3	63.0%	10	44.6%	39	27.6%	16	7.6%	21	0.0%	0
At least once a week	20.4%	393	30.8%	8	15.2%	16	26.3%	44	37.1%	9	5.3%	0	8.2%	1	23.1%	20	25.0%	15	20.3%	56	18.5%	1
At least once a fortnight	17.6%	340	25.4%	7	15.8%	16	16.6%	28	28.0%	7	0.0%	0	2.5%	0	4.1%	4	1.1%	1	34.5%	95	0.0%	0
At least once a month	16.5%	319	1.5%	0	17.3%	18	14.6%	24	0.9%	0	32.9%	3	1.2%	0	7.6%	7	6.3%	4	14.6%	40	40.7%	3
At least every two months	7.8%	151	0.0%	0	6.9%	7	5.4%	9	0.0%	0	8.5%	1	0.0%	0	0.0%	0	1.1%	1	5.8%	16	0.0%	0
At least every 3 months	6.6%	127	0.0%	0	2.5%	3	7.6%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	20.0%	12	7.3%	20	9.3%	1
At least every 6 months	3.1%	59	0.0%	0	1.8%	2	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.2%	12	0.0%	0
Less often than once every 6 months	2.8%	54	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.3%	6	9.3%	1
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.1%	80	0.0%	0	1.7%	2	4.6%	8	2.7%	1	0.0%	0	4.4%	1	1.7%	1	12.4%	7	1.8%	5	0.0%	0
<i>Mean:</i>		<i>1.46</i>		<i>2.62</i>		<i>2.08</i>		<i>1.66</i>		<i>2.26</i>		<i>2.63</i>		<i>4.16</i>		<i>3.44</i>		<i>1.83</i>		<i>0.86</i>		<i>1.87</i>
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?

Those who mentioned a centre at Q27:

Car / van (as driver)	72.8%	1406	30.4%	8	69.5%	71	75.4%	127	44.2%	11	56.0%	4	53.2%	8	65.0%	56	69.1%	41	75.8%	209	81.5%	5
Car / van (as passenger)	6.3%	122	19.2%	5	2.3%	2	6.3%	11	11.8%	3	0.0%	0	0.0%	0	4.4%	4	2.5%	1	6.6%	18	9.3%	1
Bus (including the busway or guided bus), minibus or coach	4.7%	90	0.0%	0	1.5%	2	8.4%	14	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.6%	2	6.3%	17	9.3%	1
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	49.2%	13	20.6%	21	9.5%	16	39.3%	10	44.0%	3	45.6%	7	27.8%	24	12.4%	7	8.8%	24	0.0%	0
Taxi	0.6%	12	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	7	0.9%	3	0.0%	0
Train	1.5%	29	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	0.8%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	13	0.0%	0	0.2%	0	0.5%	1	1.9%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.7%	5	0.0%	0
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
Q30 What do you like most about (CENTRE MENTIONED AT Q27)?																						
<i>Those who mentioned a centre at Q27:</i>																						
A change of scene / somewhere different to go	0.8%	15	0.0%	0	1.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.7%	5	9.3%	1
Choice and range of shops	32.3%	624	10.2%	3	38.1%	39	38.9%	65	1.6%	0	5.3%	0	5.7%	1	12.3%	11	13.5%	8	31.7%	87	27.8%	2
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	1.5%	0	6.6%	7	0.7%	1	39.5%	10	41.4%	3	6.2%	1	0.0%	0	16.8%	10	0.6%	2	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.0%	0	1.8%	3	11.5%	3	2.6%	0	6.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Close to home	20.4%	394	25.3%	7	11.4%	12	22.5%	38	15.5%	4	40.5%	3	42.6%	7	36.1%	31	4.0%	2	27.2%	75	9.3%	1
Close to work	1.1%	22	0.0%	0	0.8%	1	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	3	0.0%	0
Compact layout / shops close together	1.8%	35	1.5%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.1%	4	0.0%	0	1.2%	3	0.0%	0
Convenient car parking	3.6%	69	3.8%	1	0.0%	0	5.7%	10	0.0%	0	0.0%	0	1.3%	0	2.1%	2	1.0%	1	6.2%	17	0.0%	0
Convenient for visiting family / friends	1.8%	34	2.7%	1	4.4%	5	1.3%	2	8.4%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	3	0.0%	0
Easily accessible by car	0.6%	12	0.0%	0	1.3%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Easily accessible by public transport	0.5%	10	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
Environmental quality of centre	4.3%	84	1.2%	0	11.9%	12	0.0%	0	1.9%	0	2.5%	0	2.5%	0	4.9%	4	0.0%	0	5.7%	16	0.0%	0
Familiarity	2.4%	46	3.8%	1	2.2%	2	2.2%	4	4.9%	1	0.0%	0	12.9%	2	2.4%	2	0.0%	0	2.6%	7	9.3%	1
Free car parking	0.5%	10	0.0%	0	0.0%	0	2.4%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	14.6%	4	3.3%	3	0.0%	0	4.2%	1	2.6%	0	8.0%	1	7.0%	6	0.0%	0	0.6%	2	13.0%	1
Good markets	0.9%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1
Good range of charity shops	0.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	1.2%	0	6.9%	7	2.9%	5	2.1%	1	5.1%	0	8.5%	1	4.1%	4	0.0%	0	0.0%	0	9.3%	1
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store	0.4%	8	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Has everything I need	0.9%	18	0.0%	0	0.5%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.2%	1	0.0%	0
Indoor shopping centre / everything under one roof	1.3%	26	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0
Small / quiet / not too big	1.4%	28	31.9%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	9.7%	8	0.0%	0	0.6%	2	0.0%	0
Strength of supermarket provision	1.5%	29	0.0%	0	0.7%	1	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11	0.1%	0	0.0%	0
Traditional town centre	0.6%	12	0.0%	0	1.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.1%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]																						
<i>Those who mentioned a centre at Q27:</i>																						
1st Mention																						
Better environment	0.9%	18	0.0%	0	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.9%	6	0.2%	1	0.0%	0
Better layout / shops closer together	0.5%	9	0.0%	0	1.1%	1	0.0%	0	0.6%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	6.4%	123	1.2%	0	2.2%	2	0.5%	1	1.1%	0	2.6%	0	0.0%	0	8.8%	8	0.0%	0	8.2%	22	0.0%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	6.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	3.0%	0	0.6%	1	0.0%	0	4.2%	12	0.0%	0
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	1.2%	0	1.0%	1	0.3%	0	0.0%	0	10.3%	1	0.0%	0	2.6%	2	0.0%	0	0.1%	0	0.0%	0
Improved leisure facilities	0.7%	13	0.0%	0	1.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	3.5%	1	2.6%	2	1.3%	1	0.3%	1	0.0%	0
Improved quality of shops	0.8%	15	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.8%	1	1.5%	4	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	10.4%	200	12.1%	3	1.3%	1	6.0%	10	5.7%	1	0.0%	0	9.4%	1	11.0%	10	17.2%	10	17.0%	47	18.5%	1
Increased public transport	1.0%	20	0.0%	0	0.4%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.2%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	2.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	1.5%	4	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.6%	0	3.3%	3	0.0%	0	0.5%	1	0.0%	0
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin	
facilities												
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0	0.0%	0	2.6%	0	5.2%	1
More independent / specialist shops	3.1%	59	10.9%	3	2.1%	2	0.0%	0	5.3%	1	5.3%	0
More parking	9.9%	191	5.4%	1	26.7%	27	10.8%	18	4.0%	1	13.9%	1
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	65.2%	17	60.0%	61	65.1%	109	77.7%	19	62.6%	5
(Don't know)	2.3%	45	0.0%	0	1.4%	1	0.3%	0	1.9%	0	0.0%	0
Weighted base:		1931		27		102		168		25		8
Sample:		2056		50		162		165		36		21
										16		16
										86		86
										59		59
										275		275
										25		25
										279		279
												7
												10

South West Hertfordshire Joint Retail Study

For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstea d	Borehamwo d	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin
2nd Mention											
Better environment	0.2%	4	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%
Better layout / shops closer together	0.1%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%
Cheaper / free parking	1.5%	28	2.5%	1	4.2%	4	0.4%	1	0.8%	0	1.3%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fill the vacant shops	0.3%	5	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%
Improve the nightlife	1.5%	28	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	0.4%	1	0.0%	0	10.3%
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%
Improved quality of shops	1.4%	27	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Increased general choice and range of shops	2.2%	42	2.4%	1	0.0%	0	4.3%	7	0.8%	0	2.6%
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%
More / better cafés / restaurants	0.7%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.2%
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin
building societies)											
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More facilities for the elderly	0.1%	2	1.2%	0	0.5%	0	0.0%	0	2.1%	1	2.5%
More family-friendly / children's attractions	0.2%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
More independent / specialist shops	0.6%	12	2.8%	1	0.0%	0	0.0%	0	0.0%	0	6.1%
More parking	1.6%	31	1.2%	0	2.8%	3	1.5%	3	1.1%	0	0.0%
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pubs / bars	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More road crossings	0.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%
Nicer atmosphere / friendlier people	0.3%	6	1.5%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Open a department store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Update / refurbish the shopping area	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing / Nothing else)	82.4%	1591	82.5%	22	86.4%	89	88.1%	148	93.3%	23	75.8%
(Don't know)	2.3%	44	1.2%	0	1.4%	1	0.3%	0	1.9%	0	0.0%
Weighted base:		1931		27		102		168		25	
Sample:		2056		50		162		165		36	

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin			
3rd Mention														
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.7%	1
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	2.8%	1	0.0%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin	
building societies)												
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	1.0%	1	0.3%	1	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	93.5%	25	96.7%	99	95.6%	161	98.1%	25	94.7%	7
(Don't know)	2.4%	47	1.2%	0	1.4%	1	1.0%	2	1.9%	0	0.0%	0
Weighted base:		1931		27		102		168		25		8
Sample:		2056		50		162		165		36		21
												16
												86
												59
												275
												25
												279
												7
												10

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]																						
<i>Those who mentioned a centre at Q27:</i>																						
Better environment	1.3%	25	0.0%	0	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.9%	6	0.9%	3	0.0%	0
Better layout / shops closer together	0.6%	11	0.0%	0	3.3%	3	0.0%	0	0.6%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	2	0.0%	0
Cheaper / free parking	7.9%	153	3.7%	1	6.4%	7	0.9%	2	1.9%	0	2.6%	0	1.3%	0	12.5%	11	0.0%	0	9.4%	26	13.0%	1
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0
Easier to get to by car	0.9%	17	0.0%	0	0.0%	0	8.5%	14	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	3.0%	0	0.6%	1	1.1%	1	5.8%	16	0.0%	0
Improve the nightlife	1.9%	36	1.2%	0	0.0%	0	4.3%	7	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	1.2%	0	1.0%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	3.3%	3	1.1%	1	0.7%	2	0.0%	0
Improved leisure facilities	1.3%	25	0.0%	0	1.1%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.3%	0	3.0%	5	0.0%	0	0.0%	0	3.5%	1	3.8%	3	2.4%	1	1.1%	3	0.0%	0
Improved quality of shops	2.6%	51	1.6%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	6	1.8%	1	5.7%	16	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	12.9%	249	17.3%	5	1.3%	1	11.0%	18	6.5%	2	2.6%	0	10.7%	2	18.3%	16	18.2%	11	22.7%	62	18.5%	1
Increased public transport	1.1%	21	0.0%	0	0.4%	0	1.8%	3	0.0%	0	2.6%	0	0.0%	0	1.3%	1	0.0%	0	0.3%	1	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	2.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.6%	1	0.0%	0	1.5%	4	0.0%	0
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	3.8%	1	5.2%	5	0.0%	0	0.5%	1	0.0%	0
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin
services (e.g. banks / building societies)											
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More facilities for the elderly	0.1%	2	1.2%	0	0.5%	0	0.1%	0	2.1%	1	2.5%
More family-friendly / children's attractions	1.6%	31	1.2%	0	1.0%	1	0.3%	1	0.0%	0	5.3%
More independent / specialist shops	4.0%	78	13.8%	4	2.4%	2	0.0%	0	5.3%	1	11.4%
More parking	11.7%	226	9.1%	2	28.6%	29	12.2%	21	5.1%	1	13.9%
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pubs / bars	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More road crossings	0.1%	1	2.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Nicer atmosphere / friendlier people	0.7%	14	1.5%	0	0.0%	0	0.8%	1	0.0%	0	1.3%
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1931		27	102	168		25	8	16	86	59
Sample:	2056		50	162	165		36	21	57	98	25

Appendix 4:

Data Tabulations

By Q27 – Part Two

(Weighted)

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
MeanScore: visits per week																								
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	3.4%	1	17.4%	5	2.2%	1	3.3%	1	10.5%	2	3.0%	3	7.4%	2	17.8%	28	0.0%	0	13.9%	8	2.8%	19
At least two times a week	14.3%	276	24.3%	4	0.9%	0	15.9%	7	6.7%	2	30.3%	6	31.0%	29	27.8%	6	14.9%	23	2.8%	1	27.4%	16	4.7%	31
At least once a week	20.4%	393	16.7%	3	8.4%	3	42.5%	19	20.8%	7	14.4%	3	45.3%	42	21.3%	5	19.5%	31	12.4%	3	13.4%	8	15.3%	100
At least once a fortnight	17.6%	340	16.7%	3	6.7%	2	21.4%	10	20.0%	7	6.5%	1	10.2%	10	2.4%	0	12.9%	20	6.1%	1	15.5%	9	18.1%	118
At least once a month	16.5%	319	28.1%	5	45.7%	14	7.5%	3	3.0%	1	16.5%	4	7.1%	7	9.9%	2	16.4%	26	30.1%	7	11.1%	7	22.0%	144
At least every two months	7.8%	151	0.0%	0	0.7%	0	6.8%	3	12.3%	4	4.4%	1	0.0%	0	0.0%	0	1.1%	2	36.2%	9	0.0%	0	15.2%	100
At least every 3 months	6.6%	127	0.0%	0	17.6%	6	0.0%	0	16.9%	6	16.2%	3	0.0%	0	8.2%	2	4.5%	7	9.8%	2	12.7%	8	6.9%	45
At least every 6 months	3.1%	59	3.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	2.6%	1	4.0%	2	5.1%	33
Less often than once every 6 months	2.8%	54	4.8%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	41
Have only visited once (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0
	4.1%	80	3.1%	1	2.6%	1	0.8%	0	15.5%	5	1.2%	0	3.0%	3	23.0%	5	10.7%	17	0.0%	0	1.8%	1	3.4%	22
Mean:		1.46		1.60		1.57		1.37		1.00		2.22		2.04		2.46		2.41		0.40		2.37		0.75
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496
Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	62.3%	11	75.1%	24	70.7%	32	80.0%	27	76.6%	16	64.8%	60	65.0%	14	73.8%	116	90.2%	21	78.6%	47	76.1%	497
Car / van (as passenger)	6.3%	122	0.0%	0	8.1%	3	8.9%	4	4.0%	1	2.1%	0	13.8%	13	0.0%	0	0.7%	1	2.6%	1	4.7%	3	7.8%	51
Bus (including the busway or guided bus), minibus or coach	4.7%	90	9.8%	2	0.0%	0	1.5%	1	11.0%	4	0.6%	0	9.1%	8	0.0%	0	6.4%	10	7.1%	2	2.7%	2	3.9%	25
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	27.9%	5	16.8%	5	11.2%	5	3.9%	1	20.1%	4	8.9%	8	35.0%	7	14.7%	23	0.0%	0	13.6%	8	5.8%	38
Taxi	0.6%	12	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.5%	29	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.8%	25
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.4%	0	1.6%	11
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	3
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.7%	13	0.0%	0	0.0%	0	2.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	4
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
Q30 What do you like most about (CENTRE MENTIONED AT Q27)? <i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	4.5%	1	0.0%	0	0.4%	3
Choice and range of shops	32.3%	624	19.5%	4	15.0%	5	7.8%	4	22.4%	7	10.5%	2	11.5%	11	4.6%	1	12.3%	19	35.1%	8	6.2%	4	52.4%	343
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	0.0%	0	0.0%	0	4.7%	2	13.8%	5	5.1%	1	8.7%	8	1.4%	0	7.4%	12	2.8%	1	0.0%	0	1.6%	10
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.0%	0	13.2%	6	15.3%	5	21.4%	5	2.9%	3	0.0%	0	1.0%	2	0.0%	0	0.3%	0	0.2%	1
Close to home	20.4%	394	28.4%	5	19.3%	6	33.0%	15	16.1%	5	22.4%	5	19.3%	18	39.5%	8	23.4%	37	10.0%	2	23.1%	14	15.1%	99
Close to work	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	10.8%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	4
Compact layout / shops close together	1.8%	35	3.4%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	30.8%	7	0.0%	0	2.2%	14
Convenient car parking	3.6%	69	0.0%	0	0.0%	0	3.3%	1	0.0%	0	11.0%	2	6.3%	6	0.0%	0	2.1%	3	0.0%	0	1.9%	1	3.7%	24
Convenient for visiting family / friends	1.8%	34	0.0%	0	1.7%	1	0.8%	0	0.0%	0	12.2%	3	1.0%	1	32.0%	7	1.0%	2	0.0%	0	2.9%	2	1.0%	6
Easily accessible by car	0.6%	12	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4
Easily accessible by public transport	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.1%	1
Environmental quality of centre	4.3%	84	0.0%	0	19.8%	6	2.9%	1	0.0%	0	2.9%	1	16.6%	15	0.0%	0	2.2%	4	2.6%	1	13.0%	8	2.3%	15
Familiarity	2.4%	46	3.4%	1	0.0%	0	0.5%	0	0.0%	0	4.0%	1	2.1%	2	3.1%	1	3.6%	6	0.0%	0	14.5%	9	1.2%	8
Free car parking	0.5%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	2.4%	1	0.0%	0
Friendly / community atmosphere	1.7%	33	3.6%	1	1.9%	1	0.5%	0	2.3%	1	0.0%	0	1.4%	1	1.5%	0	5.3%	8	0.0%	0	4.2%	3	0.0%	0
Good markets	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	15	0.0%	0	0.5%	0	0.0%	0
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Good range of independent / specialist shops	2.2%	43	0.0%	0	1.3%	0	0.0%	0	1.5%	1	3.1%	1	2.8%	3	0.0%	0	7.7%	12	2.8%	1	12.7%	8	0.0%	0
Has a Costco nearby	0.2%	4	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	14
Has a Marks & Spencer store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	7
Has everything I need	0.9%	18	3.4%	1	1.3%	0	2.5%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.7%	1	6.1%	1	0.4%	0	1.2%	8
Indoor shopping centre / everything under one roof	1.3%	26	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	17
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	1.4%	28	0.0%	0	0.0%	0	0.7%	0	0.7%	0	2.7%	1	1.6%	2	9.7%	2	0.0%	0	0.0%	0	3.6%	2	0.1%	1
Strength of supermarket provision	1.5%	29	0.0%	0	16.4%	5	2.7%	1	0.0%	0	0.6%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2
Traditional town centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	1	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
Feels safe	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	31.7%	6	4.9%	2	22.6%	10	27.3%	9	0.6%	0
Weighted base:	1931	18	31	45	33	21	93	21	157	24	60	653
Sample:	2056	22	29	105	41	59	144	24	103	21	109	496

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November 2017

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Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]												
<i>Those who mentioned a centre at Q27:</i>												
1st Mention												
Better environment	0.9%	18	3.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	2
Better layout / shops closer together	0.5%	9	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	15
Cheaper / free parking	6.4%	123	0.0%	0	0.0%	0	2.7%	1	0.6%	0	0.0%	80
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Cheaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.8%	2
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Improved leisure facilities	0.7%	13	0.0%	0	1.3%	0	0.0%	0	0.0%	0	2.8%	6
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	6.2%	3	1.5%	0	1.5%	1
Improved quality of shops	0.8%	15	0.0%	0	0.0%	0	2.9%	1	0.6%	0	1.7%	4
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Increased general choice and range of shops	10.4%	200	11.9%	2	0.0%	0	28.5%	13	33.5%	11	7.0%	49
Increased public transport	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Less charity shops	0.5%	9	3.6%	1	0.0%	0	0.0%	0	0.6%	0	0.3%	2
Less cheap shops	0.1%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
facilities																								
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1										
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
More family-friendly / children's attractions	1.4%	27	0.0%	0	18.5%	6	0.0%	0	0.0%	0	3.2%	1	1.3%	1	0.0%	0	0.0%	0	3.0%	2	2.0%	13		
More independent / specialist shops	3.1%	59	0.0%	0	12.4%	4	1.8%	1	11.8%	4	3.6%	1	2.7%	3	6.0%	1	7.1%	11	0.0%	0	1.1%	1	0.8%	6
More parking	9.9%	191	3.1%	1	9.3%	3	12.3%	5	6.2%	2	13.0%	3	12.5%	12	3.8%	1	12.4%	19	10.5%	2	16.6%	10	6.7%	44
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	8
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	35.7%	7	51.5%	16	39.9%	18	33.9%	11	50.1%	11	56.5%	53	78.7%	17	36.5%	57	27.2%	6	60.0%	36	59.6%	389
(Don't know)	2.3%	45	21.8%	4	0.0%	0	1.8%	1	0.0%	0	12.8%	3	0.0%	0	0.0%	0	0.8%	1	30.8%	7	0.6%	0	1.6%	11
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

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2nd Mention																								
Better environment	0.2%	4	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.4%	0	0.0%	0		
Better layout / shops closer together	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0		
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper / free parking	1.5%	28	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.3%	0	0.0%	0	4.3%	7	7.8%	2	0.0%	0	0.9%	6		
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1		
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0		
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fill the vacant shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	25		
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	2.1%	1	7.5%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1		
Improved leisure facilities	0.6%	11	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.8%	5		
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	1.0%	0	10.3%	3	0.0%	0	1.4%	1	0.0%	0	2.5%	4	0.0%	0	0.0%	0		
Improved quality of shops	1.4%	27	7.2%	1	1.3%	0	7.4%	3	1.1%	0	3.0%	1	1.4%	1	0.0%	0	0.7%	1	9.0%	2	0.0%	0	0.2%	2
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.2%	2		
Increased general choice and range of shops	2.2%	42	6.7%	1	0.0%	0	3.9%	2	3.9%	1	5.4%	1	3.0%	3	2.5%	1	1.0%	2	5.4%	1	1.1%	1	0.5%	3
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1		
Introduce Park & Ride	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0		
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0		
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2		
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0		
More / better cafés / restaurants	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	12		
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.6%	0	0.6%	4		

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
building societies)																								
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More facilities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0		
More family-friendly / children's attractions	0.2%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1		
More independent / specialist shops	0.6%	12	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	3		
More parking	1.6%	31	0.0%	0	3.6%	1	2.5%	1	0.6%	0	1.5%	0	1.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.8%	5
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.1%	0
Open a department store	0.3%	5	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	47.3%	9	90.4%	28	76.1%	34	67.5%	22	73.5%	16	84.5%	79	96.0%	20	74.6%	117	44.2%	10	93.0%	55	87.0%	569
(Don't know)	2.3%	44	17.1%	3	0.0%	0	1.8%	1	0.0%	0	13.7%	3	0.0%	0	0.0%	0	0.8%	1	30.8%	7	0.6%	0	1.7%	11
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
3rd Mention												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	1
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Improved leisure facilities	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.5%	0	7.5%	3	1.3%	0
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
building societies)												
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6
More parking	0.3%	5	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	71.0%	13	96.4%	30	91.4%	41	82.1%	27	80.5%	17
(Don't know)	2.4%	47	17.1%	3	0.0%	0	1.8%	1	0.0%	0	13.7%	3
Weighted base:		1931		18		31		45		33		21
Sample:		2056		22		29		105		41		59

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]												
<i>Those who mentioned a centre at Q27:</i>												
Better environment	1.3%	25	3.4%	1	0.0%	0	5.5%	2	0.0%	0	0.0%	2
Better layout / shops closer together	0.6%	11	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	15
Cheaper / free parking	7.9%	153	0.0%	0	0.0%	0	4.2%	2	0.6%	0	1.3%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0
Easier to get to by car	0.9%	17	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.8%	1
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.8%	0
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.6%	3
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	0.0%	0	0.0%	0	2.1%	1	8.6%	3	2.8%	1
Improved leisure facilities	1.3%	25	11.3%	2	1.3%	0	0.0%	0	0.0%	0	2.5%	1
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.0%	0	9.3%	4	11.8%	4	1.5%	2
Improved quality of shops	2.6%	51	7.2%	1	1.3%	0	10.8%	5	9.2%	3	5.9%	4
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Increased general choice and range of shops	12.9%	249	18.6%	3	0.0%	0	33.9%	15	37.4%	12	12.4%	3
Increased public transport	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6
Introduce Park & Ride	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Less charity shops	0.7%	13	3.6%	1	0.0%	0	0.0%	0	8.4%	3	0.0%	0
Less cheap shops	0.3%	5	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.3%	0
More / better cafés / restaurants	1.6%	31	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.6%	1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2

South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
More family-friendly / children's attractions	1.6%	31	0.0%	0	19.8%	6	0.5%	0	0.0%	0	3.0%	2
More independent / specialist shops	4.0%	78	0.0%	0	12.4%	4	2.6%	1	11.8%	4	3.6%	1
More parking	11.7%	226	7.9%	1	12.9%	4	14.7%	7	6.9%	2	14.5%	3
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.0%	0	0.0%	0	7.8%	3	1.6%	0
Open a department store	0.7%	14	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931		18	31	45	33	21	93	21	157	24	60
Sample:	2056		22	29	105	41	59	144	24	103	21	109

Appendix 5:

Zone Details

Zone	Council	Postcode Sectors	Number of Interviews
1	Watford Borough Council	WD17 1, WD17 2, WD17 3, WD17 4, WD18 0, WD18 6, WD18 7, WD18 8, WD19 4, WD23 2, WD99 1	100
2	Watford Borough Council	WD24 4, WD24 5, WD24 6, WD24 7, WD25 0, WD25 7, WD25 9	102
3	Hertsmere Borough Council	WD23 1, WD23 3, WD23 4, WD25 8	100
4	Hertsmere Borough Council	WD7 7, WD7 8, WD7 9	100
5	Hertsmere Borough Council	WD6 1, WD6 2, WD6 3, WD6 4, WD6 5	100
6	Hertsmere Borough Council	EN6 2, EN6 3, EN6 5	100
7	Three Rivers District Council	WD3 1, WD3 3, WD3 7, WD3 8, WD18 9	101
8	Three Rivers District Council	HA6 2, HA6 3, WD19 5, WD19 6, WD19 7	100
9	Three Rivers District Council	WD3 4, WD3 5, WD3 6, WD3 9	100
10	Three Rivers District Council	WD4 8, WD4 9, WD5 0	100
11	Dacorum Borough Council	HP1 1, HP2 4, HP2 5, HP2 7, HP3 8, HP3 9	100
12	Dacorum Borough Council	AL3 8, HP1 2, HP1 3, HP2 6, HP3 0	100
13	Dacorum Borough Council	HP4 1, HP4 2, HP4 3	100
14	Dacorum Borough Council	HP23 4, HP23 5	100
15	Three Rivers District Council	HA1 1, HA1 4, HA2 0, HA2 6, HA2 7, HA2 9, HA4 7, HA4 8, HA4 9, HA5 1, HA5 2, HA5 3, HA5 4, HA5 5, HA6 1, HA6 6, HA7 9, HA8 4, SL9 0, SL9 9, UB9 5, UB9 6	102
16	Dacorum Borough Council	HP5 1, HP5 2, HP5 3, HP22 4, HP22 5, HP22 6	101
17	Dacorum Borough Council	LU1 4, LU6 1, LU6 2, LU6 3, LU7 0, LU7 1, LU7 2, LU7 3, LU7 4, LU7 9	102
18	Dacorum Borough Council	AL1 1, AL1 2, AL1 3, AL1 4, AL1 5, AL2 2, AL2 3, AL3 4, AL3 5, AL3 6, AL3 7, AL4 9, AL5 3	100
19	Hertsmere Borough Council	AL2 1, AL4 0, AL9 6, AL9 7, EN6 4	102

Zone	Council	Postcode Sectors	Number of Interviews
20	Hertsmere Borough Council	EN4 0, EN4 9, EN5 2, EN5 3, EN5 4, EN5 5, HA3 5, HA3 6, HA3 7, HA7 1, HA7 2, HA7 3, HA7 4, HA8 0, HA8 5, HA8 6, HA8 7, HA8 8, HA8 9, NW7 3, NW7 4	100
21	St Alban City District Council	AL4 8, AL5 1, AL5 2, AL5 4, AL5 5	100
22	St Alban City District Council	AL6 9, AL8 7, AL10 9, SG4 8, LU1 3, LU2 9	100
Total			2,210

Appendix 6:

Sample Questionnaire

Job No: 181017
South West Hertfordshire Joint Retail Study

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in your area about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Where did you last undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List
155 (Don't do this type of shopping)

GO TO CLOSE

Q02 Where did you undertake your main food and grocery shopping the time before last?
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

Those who last did their main food shopping via the Internet Q01:

Q03 Which retailer do you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Asda
2 Morrisons
3 Iceland
4 Sainsbury's
5 Tesco
6 Ocado
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

001 Accessibility by public transport
002 Car parking prices
003 Car parking provision
004 Choice of food goods available
005 Choice of shops nearby selling non-food goods
006 Choice of shops selling food goods
007 Cleanliness
008 Delivery service
009 Easy to get to by car
010 Entertainment / events
011 Good internal layout
012 Good service / friendly staff
013 Habit / always use it / preference for retailer
014 Internet shopping is convenient
015 Lower prices
016 Loyalty card / points scheme
017 Near to home
018 Near to work
019 Nice shopping environment
020 Only one in the area / no other choice
021 Provision of leisure facilities nearby
022 Provision of services nearby, such as banks and other financial services
023 Public information, signposts and public facilities
024 Quality of food goods available
025 Quality of shops selling food goods
026 Safety (during the day)
027 Safety (during the evening / night time)
028 Staff discount / work there
029 Value for money
030 Other (PLEASE WRITE IN)
031 (Don't know / no reason in particular)

Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?
DO NOT READ OUT. ONE ANSWER ONLY

- 001 (Nothing)
- 002 Change layout too often
- 003 Expensive parking
- 004 Difficult to get to
- 005 Expensive
- 006 Lack of cycle parking
- 007 Difficult to park/Lack of parking
- 008 Lack of public transport
- 009 Limited range of goods
- 010 No petrol station
- 011 Poor internal layout
- 012 Poor quality
- 013 Preference for retailer
- 014 Staff rude / unhelpful
- 015 Too busy
- 016 Too far away
- 017 Too small
- 018 Other (PLEASE WRITE IN)
- 019 (Don't know)

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Excluding those who last did their main food shopping via the Internet Q01:

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Excluding those who last did their main shopping via the Internet Q01:

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?
DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Q09 How much on average does your household normally spend on main food and grocery shopping in a week?
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Excluding those who last did their main food shopping via the Internet Q01:

Q10 When you go main food shopping is your trip linked with any other activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

001	Yes – non-food shopping	GO TO Q11
002	Yes – other food shopping	GO TO Q11
003	Yes – visiting services such as banks and other financial institutions	GO TO Q11
004	Yes – leisure activity	GO TO Q12
005	Yes – travelling to/from work	GO TO Q12
006	Yes – travelling to/from school/college/university	GO TO Q12
007	Yes – getting petrol	GO TO Q12
008	Yes – visiting café / pub / restaurant	GO TO Q12
009	Yes – visiting family/friends	GO TO Q12
010	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q12
011	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q12
012	Yes – other activity (PLEASE WRITE IN)	GO TO Q12
013	(No activity)	GO TO Q12
014	(Don't know / varies)	GO TO Q12

Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10:

Q11 Where do you do this linked trip?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	GO TO Q13
2	No	GO TO Q16

Those who do top-up shopping at Q12:

Q13 Where did you last undertake your 'top up' shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

Those who do top-up shopping at Q12:

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

Those who do top-up shopping at Q12:

Q15 How much on average does your household normally spend on top up shopping in a week?
DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV shopping or use of a home catalogue.

Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

C	<i>Others:</i>	GO TO Q17
076	Abroad	GO TO Q17
077	Internet / catalogue / delivered	GO TO Q20
078	Other (PLEASE WRITE IN)	GO TO Q17
079	(Don't know / can't remember)	GO TO Q17
080	(Don't do this type of shopping)	GO TO Q20

Those who buy clothing or footwear goods (excluding via the Internet) at Q16:

Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 001 Yes – food shopping
- 002 Yes – non-food shopping
- 003 Yes – visiting services such as banks and other financial institutions
- 004 Yes – leisure activity
- 005 Yes – travelling to/from work
- 006 Yes – travelling to/from school/college/university
- 007 Yes – getting petrol
- 008 Yes – visiting café / pub / restaurant
- 009 Yes – visiting family/friends
- 010 Yes – visiting health service such as doctor, dentist, hospital
- 011 Yes – visiting other service such as laundrette, hairdresser, recycling
- 012 Yes – other activity (PLEASE WRITE IN)
- 013 No
- 014 (Don't know / varies)

Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List

Q26 Do you ever visit any of the following centres?
READ OUT. CODE ALL THAT APPLY.

- 1 Borehamwood
- 2 Potters Bar (Darkes Lane)
- 3 Potters Bar (High Street)
- 4 Bushey
- 5 Bushey Heath
- 6 Radlett
- 7 Hemel Hempstead
- 8 Berkhamstead
- 9 Tring
- A Watford
- B North Watford/St Albans Road
- C Rickmansworth
- D South Oxhey
- E Abbots Langley
- F Chorleywood
- G (Don't visit any of these centres)

GO TO Q32

Those who visit one or more of the centres mentioned at Q26:

Q27 Which centre do you visit the most?
ONE ANSWER ONLY.

- 1 Abbots Langley
- 2 Berkhamstead
- 3 Borehamwood
- 4 Bushey
- 5 Bushey Heath
- 6 Chorleywood
- 7 Hemel Hempstead
- 8 North Watford/St Albans Road
- 9 Potters Bar (Darkes Lane)
- A Potters Bar (High Street)
- B Radlett
- C Rickmansworth
- D South Oxhey
- E Tring
- F Watford

Those who mentioned a centre at Q27:

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who mentioned a centre at Q27:

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who mentioned a centre at Q27:

Q30 What do you like most about (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 001 Choice and range of shops
- 002 Strength of supermarket provision
- 003 Choice of leisure facilities (restaurants, pubs etc)
- 004 Choice of services (hairdressers, banks etc)
- 005 Environmental quality of centre
- 006 Close to home
- 007 Close to work
- 008 Easily accessible by public transport
- 009 Convenient car parking
- 010 Free car parking
- 011 Other (PLEASE WRITE IN)
- 012 (Nothing in particular)

Those who mentioned a centre at Q27:

Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- | | | |
|-----|--|-----------|
| 001 | Increased general choice and range of shops | GO TO Q33 |
| 002 | Improved food shops within the town centre | GO TO Q33 |
| 003 | Discount foodstores within the town centre | GO TO Q33 |
| 004 | Improved non-food shops within the town centre | GO TO Q33 |
| 005 | Improved leisure facilities | GO TO Q33 |
| 006 | Improved quality of shops | GO TO Q33 |
| 007 | More parking | GO TO Q33 |
| 008 | Cheaper parking | GO TO Q33 |
| 009 | Improved street cleaning | GO TO Q33 |
| 010 | Increased public transport | GO TO Q33 |
| 011 | Cheaper public transport | GO TO Q33 |
| 012 | Better environment | GO TO Q33 |
| 013 | Better security | GO TO Q33 |
| 014 | Longer opening hours | GO TO Q33 |
| 015 | Other (PLEASE WRITE IN) | GO TO Q33 |
| 016 | (Nothing / Nothing else) | GO TO Q33 |
| 017 | (Don't know) | GO TO Q33 |

Those who do not visit any of the centres at Q26:

Q32 Why don't you visit these centres?
DO NOT READ OUT. CAN BE MULTICODED

- 001 Lack of choice and range of non-food shops
- 002 Lack of choice and range of food shops
- 003 Choice of leisure facilities (cinema, gym, pubs etc)
- 004 Choice of services (hairdressers, banks etc)
- 005 Environmental quality of centre
- 006 Too far away from home
- 007 Too far away from work
- 008 Not accessible by public transport
- 009 Inconveniently located car parking
- 010 Expensive car parking
- 011 Traffic congestion
- 012 Other (PLEASE WRITE IN)
- 013 (Nothing, no reason to visit)
- 014 (Don't know)

Q33 Which other centre do you usually visit?
DO NOT PROMPT. ONE ANSWER ONLY.

- 001 St Albans
- 002 Luton
- 003 Hatfield
- 004 Welwyn Garden City
- 005 Brent Cross
- 006 Aylesbury
- 007 Colney Fields
- 008 Other
- 009 (Don't know / none)

Q34A Do you make use of electronic home shopping (i.e. Internet or TV shopping)?
DO NOT READ OUT. CAN BE MULTICODED

- 1 Yes, Internet GO TO Q34B
- 2 Yes, Portable internet shopping (through mobile phone) GO TO Q34B
- 3 Yes, TV Shopping GO TO Q34B
- 4 (No) GO TO Q35

Those who make use of electronic home shopping at Q34A:

Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping?
DO NOT READ OUT. CAN BE MULTICODED

- 001 Banking / finance
- 002 Books
- 003 Car parts / products
- 004 CDs, DVDs, music
- 005 Clothes
- 006 Cosmetics / health / beauty / chemist goods
- 007 DIY goods
- 008 Food
- 009 Furniture / Carpets
- 010 Garden items
- 011 Gifts
- 012 Hobby and craft goods
- 013 Holiday and / or travel tickets
- 014 Insurance
- 015 Jewellery
- 016 Major electrical items
- 017 Pet food / products
- 018 Small electrical items
- 019 Small household goods
- 020 Sports goods
- 021 Stationery
- 022 Toys
- 023 Other (PLEASE WRITE IN)
- 024 (Don't know / can't remember)

Those who make use of electronic home shopping at Q34A:

Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping?
DO NOT READ OUT. CAN BE MULTICODED

- 001 Banking / finance
- 002 Books
- 003 Car parts / products
- 004 CDs, DVDs, music
- 005 Clothes
- 006 Cosmetics / health / beauty / chemist goods
- 007 DIY goods
- 008 Food
- 009 Furniture / Carpets
- 010 Garden items
- 011 Gifts
- 012 Hobby and craft goods
- 013 Holiday and / or travel tickets
- 014 Insurance
- 015 Jewellery
- 016 Major electrical items
- 017 Pet food / products
- 018 Small electrical items
- 019 Small household goods
- 020 Sports goods
- 021 Stationery
- 022 Toys
- 023 Other (PLEASE WRITE IN)
- 024 (Don't know / can't remember)

Those who make use of electronic home shopping at Q34A:

Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?
DO NOT READ OUT. CAN BE MULTICODED

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub
- 5 Collection at other location
- 6 (Don't know / varies)

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q35 Which of these leisure activities do you participate in?
READ OUT. CAN BE MULTICODED.

- 1 Indoor sports or health and fitness activity GO TO Q36
- 2 Cinema GO TO Q37
- 3 Restaurant GO TO Q38
- 4 Pub / bars / nightclubs GO TO Q39
- 5 Ten pin bowling GO TO Q40
- 6 Bingo GO TO Q41
- 7 Theatres / concert halls / museums / art galleries and other cultural facilities GO TO Q42
- 8 (None mentioned) GO TO Q44

Those who participate in health and fitness or leisure centre activities at Q35:

Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go to the cinema at Q35:

Q37 Which centre / facility did you last visit to go the cinema?
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

Those who go to restaurants at Q35:

Q38 Which centre / facility did you last visit to go to a restaurant?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go to pub / bars, nightclubs or a social club at Q35:

Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go ten pin bowling at Q35:

Q40 Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

Those who go to bingo at Q35:

Q41 Which centre / facility did you last visit to play bingo?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Those who visit theatre / concert halls, museums / art galleries at Q35:

Q42 Which centre / facility did you last visit to theatres / concert halls / museums / art galleries and other cultural facilities?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who participate in one or more leisure activities at Q35:

Q43 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Q44 Which leisure facilities would you like to see more of in the area?
DO NOT READ OUT. CAN BE MULTICODED.

- 001 Bars / pubs
- 002 Better shopping facilities
- 003 Bowling alley
- 004 Cinema
- 005 Concert hall / venue
- 006 Cycle paths / area
- 007 Dance facilities
- 008 Extreme sports
- 009 Health and fitness (gym)
- 010 Hotels
- 011 Ice rink
- 012 Karting
- 013 Leisure centre
- 014 More children facilities / activities
- 015 More sports facilities (football pitches, tennis courts)
- 016 Museum / art galleries
- 017 Skateboarding
- 018 Indoor soft play areas
- 019 Play spaces / park facilities
- 020 Paintballing
- 021 Restaurants
- 022 Swimming pool
- 023 Theatre
- 024 Bingo
- 025 Other (PLEASE WRITE IN)
- 026 (None)
- 027 (Don't know)

GEN Gender of respondent.
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask how old you are please?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

Thank & close.

Appendix 7:

Map

South West Hertfordshire Joint Retail Study | Study Area

