South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per capita expenditure (£) *Convenience*						
	2017	2021	2026	2031	2036	*2016 inc SfT*	*2016*	2017	2021	2026	2031	2036
1	63,649	67,718	72,803	77,889	82,975	*2,064*	*2,004*	1,998	1,972	1,967	1,967	1,973
2	51,994	55,317	59,472	63,626	67,780	*2,063*	*2,003*	1,997	1,970	1,966	1,965	1,971
3	20,825	22,223	23,969	25,716	27,462	*2,252*	*2,187*	2,180	2,151	2,146	2,146	2,152
4	13,439	14,341	15,468	16,595	17,723	*2,409*	*2,339*	2,332	2,301	2,296	2,295	2,302
5	40,486	43,203	46,598	49,994	53,389	*2,011*	*1,953*	1,947	1,921	1,917	1,916	1,922
6	25,405	27,110	29,240	31,371	33,502	*2,214*	*2,150*	2,144	2,115	2,110	2,110	2,116
7	27,350	28,982	31,022	33,063	35,103	*2,285*	*2,219*	2,212	2,183	2,178	2,177	2,183
8	33,601	35,607	38,113	40,620	43,126	*2,324*	*2,257*	2,250	2,220	2,215	2,214	2,221
9	16,314	17,288	18,505	19,722	20,939	*2,663*	*2,586*	2,578	2,544	2,538	2,537	2,545
10	24,080	25,517	27,314	29,110	30,906	*2,288*	*2,222*	2,215	2,186	2,180	2,180	2,186
11	67,203	72,058	78,126	84,195	90,264	*2,163*	*2,100*	2,094	2,066	2,061	2,061	2,067
12	38,306	41,073	44,532	47,992	51,451	*2,306*	*2,239*	2,232	2,203	2,197	2,197	2,203
13	25,440	27,278	29,576	31,873	34,171	*2,444*	*2,373*	2,366	2,335	2,330	2,329	2,336
14	14,691	15,753	17,079	18,406	19,733	*2,379*	*2,310*	2,303	2,272	2,267	2,266	2,273
15	201,793	209,921	218,799	226,809	233,987	*2,034*	*1,975*	1,968	1,942	1,938	1,937	1,943
16	50,286	51,866	53,772	55,511	57,159	*2,370*	*2,301*	2,294	2,264	2,258	2,258	2,264
17	98,752	104,129	110,301	115,553	120,278	*2,249*	*2,184*	2,177	2,148	2,144	2,143	2,149
18	95,887	100,757	106,844	112,931	119,018	*2,269*	*2,203*	2,197	2,168	2,163	2,162	2,168
19	35,284	37,076	39,316	41,556	43,795	*2,292*	*2,226*	2,219	2,189	2,184	2,184	2,190
20	200,121	209,670	220,104	229,504	238,385	*1,945*	*1,888*	1,882	1,858	1,853	1,853	1,858
21	34,234	35,972	38,145	40,319	42,492	*2,372*	*2,303*	2,296	2,265	2,260	2,260	2,266
22	62,274	65,108	68,438	71,558	74,218	*2,118*	*2,057*	2,050	2,023	2,019	2,018	2,024
Total	**1,241,416**	**1,307,966**	**1,387,538**	**1,463,911**	**1,537,855**							

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. 2016 Population derived from Experian MMG3 data (2018 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.

d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

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Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m) Convenience					Growth (£m) Convenience			
	2017	2021	2026	2031	2036	2017-2021	2017-2026	2017-2031	2017-2036
1	127.2	133.5	143.2	153.2	163.7	6.3	16.0	26.0	36.5
2	103.8	109.0	116.9	125.0	133.6	5.2	13.1	21.2	29.8
3	45.4	47.8	51.4	55.2	59.1	2.4	6.0	9.8	13.7
4	31.3	33.0	35.5	38.1	40.8	1.7	4.2	6.8	9.5
5	78.8	83.0	89.3	95.8	102.6	4.2	10.5	17.0	23.8
6	54.5	57.3	61.7	66.2	70.9	2.9	7.3	11.7	16.4
7	60.5	63.3	67.6	72.0	76.6	2.8	7.1	11.5	16.1
8	75.6	79.0	84.4	89.9	95.8	3.5	8.8	14.4	20.2
9	42.1	44.0	47.0	50.0	53.3	1.9	4.9	8.0	11.2
10	53.3	55.8	59.6	63.5	67.6	2.4	6.2	10.1	14.2
11	140.7	148.9	161.0	173.5	186.6	8.2	20.3	32.8	45.8
12	85.5	90.5	97.9	105.4	113.4	5.0	12.4	19.9	27.9
13	60.2	63.7	68.9	74.2	79.8	3.5	8.7	14.0	19.6
14	33.8	35.8	38.7	41.7	44.9	2.0	4.9	7.9	11.0
18	210.6	218.4	231.1	244.2	258.1	7.8	20.4	33.5	47.4
19	78.3	81.2	85.9	90.7	95.9	2.9	7.6	12.5	17.6
21	78.6	81.5	86.2	91.1	96.3	2.9	7.6	12.5	17.7
Inner Study Area Total	1360.2	1425.6	1526.3	1629.8	1738.8	65.4	166.1	269.6	378.5
15	397.2	407.8	424.0	439.4	454.7	10.5	26.8	42.2	57.4
16	115.4	117.4	121.4	125.3	129.4	2.1	6.1	10.0	14.1
17	215.0	223.7	236.4	247.6	258.5	8.7	21.4	32.6	43.5
20	376.7	389.5	407.9	425.2	443.0	12.8	31.2	48.5	66.2
22	127.7	131.7	138.1	144.4	150.2	4.0	10.5	16.7	22.5
Study Area Total	**2592.2**	**2695.7**	**2854.2**	**3011.8**	**3174.5**	**103.5**	**262.1**	**419.7**	**582.3**

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m) Convenience (2017)		
	Main	Top-up	Total
1	105.8	21.4	127.2
2	88.3	15.5	103.8
3	33.8	11.6	45.4
4	25.4	5.9	31.3
5	64.0	14.8	78.8
6	45.3	9.1	54.5
7	49.1	11.4	60.5
8	63.0	12.6	75.6
9	32.6	9.5	42.1
10	43.6	9.7	53.3
11	119.5	21.3	140.7
12	62.7	22.8	85.5
13	47.9	12.3	60.2
14	25.7	8.1	33.8
15	334.1	63.2	397.2
16	93.5	21.8	115.4
17	172.4	42.6	215.0
18	172.0	38.6	210.6
19	63.7	14.6	78.3
20	297.3	79.4	376.7
21	66.3	12.3	78.6
22	106.9	20.8	127.7
Total	**2,112.9**	**479.3**	**2,592.2**

Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from QuestIons 9 and 15 of the NEMS Household Survey (December 2017)

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Table 3: Convenience goods shopping patterns

Destination	Total Main food (%)	Total Top-up (%)	Total Convenience (%)	Zone 1 Main food (%)	Zone 1 Top-up (%)	Zone 2 Main food (%)	Zone 2 Top-up (%)	Zone 3 Main food (%)	Zone 3 Top-up (%)	Zone 4 Main food (%)	Zone 4 Top-up (%)	Zone 5 Main food (%)	Zone 5 Top-up (%)	Zone 6 Main food (%)	Zone 6 Top-up (%)	Zone 7 Main food (%)	Zone 7 Top-up (%)	Zone 8 Main food (%)	Zone 8 Top-up (%)	Zone 9 Main food (%)	Zone 9 Top-up (%)	Zone 10 Main food (%)	Zone 10 Top-up (%)	Zone 11 Main food (%)	Zone 11 Top-up (%)	Zone 12 Main food (%)	Zone 12 Top-up (%)	Zone 13 Main food (%)	Zone 13 Top-up (%)	Zone 14 Main food (%)	Zone 14 Top-up (%)	Zone 15 Main food (%)	Zone 15 Top-up (%)	Zone 16 Main food (%)	Zone 16 Top-up (%)	Zone 17 Main food (%)	Zone 17 Top-up (%)	Zone 18 Main food (%)	Zone 18 Top-up (%)	Zone 19 Main food (%)	Zone 19 Top-up (%)	Zone 20 Main food (%)	Zone 20 Top-up (%)	Zone 21 Main food (%)	Zone 21 Top-up (%)	Zone 22 Main food (%)	Zone 22 Top-up (%)
Study Area																																															
Zone 1 | Watford South																																															
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Watford Town Centre	0.0%	2.0%	0.4%	0.0%	31.1%	0.5%	18.1%	0.0%	4.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, High Street, Watford	0.4%	0.2%	0.4%	2.9%	1.8%	5.6%	1.7%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Ascot Road, Watford	1.9%	0.8%	1.7%	15.4%	11.9%	0.9%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	10.2%	2.3%	1.0%	5.2%	1.4%	2.9%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Albert Road South, Watford	1.2%	0.2%	1.1%	12.1%	4.5%	1.4%	0.0%	6.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	5.2%	0.0%	0.0%	0.0%	13.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, High Street, Watford	0.1%	0.0%	0.1%	1.2%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Whippendell Road, Watford	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	1.6%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Lower High Street, Watford	3.6%	0.8%	3.2%	23.4%	17.2%	15.9%	0.8%	37.4%	2.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	24.1%	1.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 1	0.0%	0.1%	0.1%	0.0%	2.1%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	7.4%	4.2%	7.0%	54.9%	68.5%	24.3%	21.4%	52.3%	9.4%	1.7%	0.0%	0.0%	1.1%	0.0%	0.0%	38.9%	10.2%	33.2%	5.1%	7.1%	2.4%	16.9%	0.0%	2.4%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2 | Watford North																																															
Co-op, St. Albans Road, Watford	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Odhams Industrial Estate, St Albans Road, Watford	3.4%	0.4%	2.9%	11.1%	0.0%	49.1%	8.7%	1.1%	0.0%	4.3%	1.2%	0.7%	0.0%	0.0%	0.0%	7.1%	0.0%	0.0%	0.0%	3.2%	0.0%	14.5%	2.3%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Abbotswood Park, Leavesden, Watford	0.0%	0.3%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, The Gossamers, Garston, Watford	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Cow Lane, Watford	2.1%	1.4%	2.0%	15.8%	6.9%	20.6%	26.1%	16.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.8%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.2%	0.0%	0.0%	0.0%	0.0%
Tesco Express, St. Albans Road, Watford	0.2%	0.4%	0.2%	3.0%	0.9%	0.0%	10.2%	2.4%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Dome Roundabout, St. Albans Road, Watford	0.0%	0.2%	0.0%	0.0%	2.7%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 2	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	5.8%	2.9%	5.3%	29.9%	14.9%	69.6%	55.3%	19.8%	0.0%	5.3%	1.2%	0.7%	0.0%	0.0%	1.2%	9.2%	0.8%	0.6%	1.3%	3.2%	0.0%	21.2%	5.8%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	1.7%	1.2%	0.0%	0.0%	0.0%	0.0%
Zone 3 | Bushey & Aldenham																																															
Tesco Express (Esso), High Road, Bushey Heath, Bushey	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Costco, Hartspring Lane, Bushey, Watford	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Tesco Express, Harcourt Road, Bushey, Watford	0.0%	0.4%	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	23.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 3	0.0%	0.3%	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	19.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	0.0%	1.2%	0.4%	0.0%	2.1%	0.0%	0.8%	0.8%	52.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.8%	0.0%	0.0%	0.0%
Zone 4 | Radlett & Shenley																																															
Tesco Express, Watling Street, Radlett	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	2.4%	23.2%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Watling Street, Radlett	0.1%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%	27.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Radlett Town Centre	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Andrew Close, Shenley, Radlett	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	11.0%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	0.1%	1.1%	0.4%	0.0%	0.0%	0.0%	1.1%	0.0%	2.0%	10.9%	71.5%	1.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5 | Borehamwood & Elstree																																															
Sainsbury's Superstore, Shenley Road, Borehamwood	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	4.0%	3.5%	0.0%	0.0%	8.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Leeming Road, Borehamwood	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Organ Hall Road, Borehamwood	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Shenley Road, Borehamwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood	0.5%	0.6%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	2.6%	0.9%	11.0%	10.6%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.7%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood	0.0%	0.7%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	4.7%	6.2%	0.0%	14.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Stirling Way, Borehamwood	0.6%	0.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	4.0%	0.9%	8.0%	8.8%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	2.9%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Shenley Road, Borehamwood	3.5%	0.8%	2.9%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	18.9%	3.5%	70.2%	16.8%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	6.2%	1.7%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 5	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Sub-total	4.7%	4.1%	4.6%	0.0%	0.0%	0.0%	0.0%	7.1%	16.1%	33.8%	11.4%	89.9%	86.8%	3.7%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	8.3%	7.4%	0.0%	0.0%	0.0%	0.0%
Zone 6 | Potters Bar																																															
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar	0.1%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	27.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, High Street, Potters Bar	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	0.5%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	47.7%	36.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.9%	2.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.4%	16.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 6	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	13.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	1.9%	1.6%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.2%	0.0%	80.5%	83.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.6%	21.5%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7 | Rickmansworth																																															
Iceland, High Street, Rickmansworth	0.1%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	2.5%	0.0%	0.0%	1.5%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, New Road, Croxley Green	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	20.7%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Rickmansworth Town Centre	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	0.1%	0.7%	0.2%	0.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.8%	0.5%	0.0%	0.0%	1.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, High Street, Rickmansworth	0.2%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	5.2%	0.0%	0.0%	5.8%	2.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth	1.1%	0.9%	1.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.7%	25.3%	3.1%	1.0%	23.5%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.7%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Homestead Road, Rickmansworth	0.8%	0.4%	0.8%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.5%	3.6%	0.0%	0.0%	30.9%	19.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 7	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	2.3%	3.6%	2.7%	2.8%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	46.7%	74.5%	3.7%	1.9%	61.8%	45.3%	5.2%	4.6%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.7%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8 | Batchworth Heath & South Oxhey																																															
Waitrose, Green Lane, Northwood	1.5%	1.1%	1.5%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	29.2%	29.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, St. Andrews Road, South Oxey, Watford	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	13.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, The Parade, Carpenders Park, Watford	0.2%	0.7%	0.3%	0.0%	1.5%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	8.8%	23.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Prestwick Road, South Oxhey, Watford	0.1%	0.6%	0.2%	0.0%	4.5%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	2.2%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	1.9%	2.7%	2.1%	0.0%	5.9%	0.0%	1.7%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.6%	0.8%	40.7%	80.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 9 | Chaorleywood & Sarratt																																															
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth	0.2%	0.3%	0.2%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	11.4%	0.8%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Lower Road, Chorleywood, Rickmansworth	0.0%	0.5%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	34.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 9	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	0.2%	0.9%	0.4%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	11.4%	0.8%	0.0%	4.5%	44.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 10 | Kings Langley & Abbots Langley																																															
Tesco Express, College Road, Abbots Langley	0.0%	0.7%	0.1%	0.0%	0.0%	0.0%	12.2%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	11.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, High Street, Abbots Langley	0.1%	0.5%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	19.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 10	0.0%	0.8%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	0.1%	1.9%	0.5%	0.0%	0.0%	0.0%	12.2%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	71.6%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 11 | Hemel Hempstead																																															
Marks & Spencer, Marlowes, Hemel Hempstead	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	0.7%	0.0%	0.6%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, London Road, Hemel Hempstead	1.4%	0.3%	1.3%	3.0%	0.0%	0.0%	0.8%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	1.7%	0.0%	13.4%	4.9%	5.5%	2.1%	8.5%	0.0%	0.6%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Redbourn Road, Hemel Hempstead	1.3%	0.2%	1.1%	0.0%	0.0%	5.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	5.0%	1.3%	9.3%	1.4%	0.8%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Asda, Hillfield Road, Hemel Hempstead	0.6%	0.4%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	1.2%	7.4%	4.9%	5.5%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Bellgate, Highfield, Hemel Hempstead	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, The Heights, Hemel Hempstead	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Hillfield Road, Hemel Hempstead	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.0%	0.7%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead	3.1%	0.6%	2.8%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	1.0%	1.9%	0.0%	22.0%	7.7%	27.3%	6.2%	38.2%	3.2%	2.9%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead	0.3%	0.4%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	1.2%	4.6%	2.2%	6.7%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Fletcher Way, Hemel Hempstead	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, The Marlowes, Hemel Hempstead	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	1.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Jarman Way, Hemel Hempstead	2.4%	1.7%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	4.6%	33.4%	21.6%	16.4%	18.0%	5.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 11	0.0%	1.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.6%	14.1%	0.0%	14.2%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	9.5%	6.3%	9.5%	3.0%	0.0%	5.2%	2.5%	0.8%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	1.0%	5.0%	1.1%	33.6%	13.4%	91.2%	82.2%	78.6%	51.3%	19.0%	1.8%	4.0%	1.7%	0.0%	0.0%	1.5%	0.0%	1.5%	1.9%	7.2%	1.9%	1.9%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Zone 12 | Hemel Hempstead Fringe																																															
Co-op, Stoneycroft, Warners End, Hemel Hempstead	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	0.1%	1.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%	0.7%	13.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	1.0%	0.7%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 12	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	0.1%	1.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	15.0%	1.5%	36.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 13 | Berkhamsted																																															
Waitrose, St John's Well Lane, Berkhamsted	2.2%	0.9%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	1.4%	0.0%	6.5%	1.1%	53.8%	32.7%	17.6%	2.9%	0.0%	0.0%	7.0%	1.2%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, High Street, Berkhamsted	0.2%	0.4%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	8.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, High Street, Berkhamsted	0.2%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	25.4%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, High Street, Northchurch, Berkhamsted	0.1%	0.6%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	25.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	2.6%	2.5%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	3.5%	0.0%	1.4%	0.0%	6.5%	2.2%	71.1%	94.5%	17.6%	5.7%	0.0%	0.0%	7.0%	1.2%	2.7%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 14 | Tring																																															
Co-op, Silk Mill Way, Tring	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, Dolphin Square, Tring	0.2%	0.7%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	31.9%	0.0%	0.0%	3.3%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, London Road, Tring	1.8%	1.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%	0.8%	66.5%	45.3%	0.0%	0.0%	19.2%	18.3%	0.7%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 14	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	7.4%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	2.0%	2.4%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.4%	0.8%	71.5%	89.1%	0.0%	0.0%	22.5%	30.9%	0.7%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 18 | St Albans																																															
Co-op, Cell Barnes Lane, St. Albans	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	3.3%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, High Street, Redbourn, St. Albans	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Co-op, Park Street, How Wood, St. Albans	0.1%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	5.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Victoria Street, St. Albans	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Marks & Spencer (BP), Verulam Road, St. Albans	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, St. Peter's Street, St. Albans	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Hatfield Road, St. Albans	2.9%	0.6%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.7%	5.2%	16.4%	4.9%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Sainsbury's Local, Marshalswick Lane, St. Albans	0.1%	0.5%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Everard Close, St. Albans	2.3%	0.8%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.1%	7.2%	1.4%	2.0%	0.0%	0.0%	7.4%	1.7%	0.0%	0.0%
Tesco Express, Beech Road, St. Albans	0.1%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	3.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Hatfield Road, St. Albans	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Luton Road, Harpenden	0.1%	0.5%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	3.3%	4.1%	0.0%	0.9%
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, St. Peters Street, St. Albans	0.2%	1.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	14.3%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Ermine Close, Mayne Avenue, St. Albans	0.9%	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	3.6%	0.0%	0.8%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%	0.0%	1.5%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Local shops, St Albans City Centre	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 18	0.0%	0.8%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Sub-total	6.9%	7.4%	7.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	2.8%	0.9%	0.0%	0.0%	0.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.0%	3.6%	0.0%	1.5%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	68.3%	64.5%	22.5%	19.8%	0.0%	0.0%	14.3%	6.8%	0.0%	1.6%
Zone 19 | London Colney Fringe																																															
Co-op, Bradmore Green, Brookmans Park, Hatfield	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	15.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Haseldine Road, London Colney, St. Albans	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Barnet Road, London Colney, St. Albans	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.9%	1.2%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.8%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sainsbury's, Colney Fields Shopping Park, London Colney	1.8%	0.4%	1.7%	0.0%	0.0%	0.4%	0.0%	3.9%	0.0%	38.7%	10.6%	5.7%	0.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	3.9%	1.1%	18.2%	5.8%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, High Street, London Colney	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 19	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	2.0%	1.3%	2.0%	0.0%	0.0%	0.4%	0.0%	3.9%	1.4%	40.7%	11.8%	5.7%	0.0%	6.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	4.5%	2.0%	19.0%	36.7%	1.4%	0.0%	0.0%	0.0%	0.7%	0.0%
Zone 21 | Harpenden																																															
Co-op, Lower Luton Road, Batford, Harpenden	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%
Tesco Express, High Street, Wheathampstead	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.7%
Tesco Express, Lower Luton Road, Batford, Harpenden	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	12.7%	0.0%	0.0%
Local shops, Wheathampstead Village Centre	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%
Co-op, Southdown Road, Harpenden	0.3%	1.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	10.4%	29.5%	0.0%	0.6%
M&S Simply Food, Church Green Parade, Harpenden	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
Marks & Spencer (BP), Luton Road, Townsend, Harpenden	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%
Sainsbury's Superstore, High Street, Harpenden	1.9%	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	2.7%	0.0%	0.0%	0.0%	0.0%	40.4%	24.7%	0.7%	3.3%
Waitrose, Leyton Road, Harpenden	1.0%	0.7%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	2.0%	0.0%	0.0%	0.0%	0.0%	24.1%	12.8%	0.0%	0.0%
Sub-total	3.4%	5.2%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.9%	12.7%	0.0%	0.0%	0.0%	0.0%	76.9%	93.2%	0.7%	4.7%
Total | Inner Study Area	50.9%	51.1%	53.3%	92.6%	93.4%	99.6%	99.2%	86.3%	80.9%	98.6%	97.7%	98.6%	95.6%	91.2%	94.2%	99.4%	97.6%	78.9%	89.5%	85.8%	95.8%	96.8%	95.4%	100.0%	99.1%	91.7%	93.3%	99.2%	97.7%	93.0%	97.5%	4.3%	6.8%	33.5%	33.7%	4.9%	6.6%	91.2%	81.9%	62.7%	77.9%	16.3%	10.2%	93.9%	100.0%	1.4%	6.2%
Sub Total | Watford Borough	13.1%	7.1%	12.4%	84.8%	83.3%	93.9%	76.6%	72.2%	9.4%	6.9%	1.2%	0.7%	1.1%	0.0%	1.2%	48.1%	11.0%	33.8%	6.4%	10.3%	2.4%	38.0%	5.8%	2.4%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	4.6%	1.2%	0.0%	0.0%	0.0%	0.0%
Sub Total | Hertsmere Borough	6.8%	8.0%	7.7%	0.0%	2.1%	0.0%	2.0%	7.9%	70.2%	45.4%	82.9%	92.1%	94.5%	84.2%	85.1%	0.0%	0.0%	0.0%	0.0%	1.1%	2.4%	0.8%	0.0%	0.8%	0.9%	0.0%	1.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%	21.5%	9.3%	9.0%	0.8%	0.0%	0.0%	0.0%
Sub Total | Three Rivers District	4.6%	9.1%	5.7%	4.8%	8.0%	0.0%	13.9%	1.5%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	2.1%	49.8%	86.6%	45.1%	82.1%	66.2%	89.8%	11.9%	76.2%	0.6%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	4.3%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.9%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum Borough	14.2%	13.0%	15.1%	3.0%	0.0%	5.2%	2.5%	0.8%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	1.2%	1.5%	0.0%	0.0%	1.0%	8.2%	1.1%	38.0%	13.4%	92.7%	97.1%	86.5%	89.4%	98.4%	97.7%	93.0%	96.5%	0.0%	0.0%	31.8%	32.1%	4.9%	6.6%	7.2%	1.9%	1.9%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Sub Total | St Albans City & District	12.3%	13.9%	12.3%	0.0%	0.0%	0.4%	4.2%	3.9%	1.4%	43.5%	12.7%	5.7%	0.0%	7.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	3.6%	1.0%	3.7%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	82.7%	79.1%	41.5%	56.5%	1.4%	0.0%	91.2%	100.0%	1.4%	6.2%
Destination																																															
Outside Inner Study Area																																															
Zone 15 | Three Rivers Fringe																																															
Morrisons, Trident Point, Harrow	1.7%	1.5%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Field End Road, Eastcote	0.4%	1.6%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	9.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bridge Street, Pinner	0.6%	0.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.8%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, Bishops Walk, Pinner	0.5%	0.8%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, High Street, Ruislip	0.2%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.9%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Uxbridge Road, Hatch End	1.2%	0.8%	1.1%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Other stores, Harrow	3.0%	4.2%	3.1%	0.0%	0.0%	0.0%	0.0%	6.6%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.7%	15.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	9.8%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, High Street, Ruislip	0.1%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Rayners Lane, Pinner	0.4%	0.6%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Barters Walk, Pinner	1.7%	0.4%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express (Esso), Joel Street, Northwood Hills, Pinner	0.1%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Fieldend Road, Eastcote	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Park Way, Ruislip	0.1%	0.4%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Ash Hill Drive, Pinner	2.6%	2.7%	2.6%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.4%	13.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Waitrose, Kingsend, Ruislip	0.6%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 15	1.1%	3.3%	1.4%	0.0%	0.9%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	3.8%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	17.3%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	14.5%	18.1%	14.8%	0.0%	1.8%	0.0%	0.8%	9.8%	2.3%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.6%	1.6%	16.6%	8.6%	3.2%	4.2%	0.8%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	82.8%	87.7%	0.0%	1.6%	0.0%	0.0%	0.9%	1.1%	0.8%	0.0%	6.9%	12.7%	0.0%	0.0%	0.0%	0.0%
Zone 16 | Dacorum Western Fringe																																															
Waitrose, The Backs, Chesham	0.4%	0.6%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Elgiva Lane, Chesham	0.8%	0.4%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	19.1%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 16	0.1%	0.7%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	17.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total	1.2%	1.6%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	30.4%	41.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 17 | Dacorum Northern Fringe																																															
Co-op, Manor Road, Caddington	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%
Morrisons, Lake Street, Leighton Buzzard	1.4%	1.1%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.2%	16.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Dunstable	1.9%	0.9%	1.7%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.8%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	19.5%	13.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Other stores, Leighton Buzzard (Zone 17)	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	0.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.6%	16.4%	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 17	0.5%	2.6%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	40.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%
Sub-total	5.9%	5.7%	6.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.8%	0.0%	0.6%	0.0%	0.0%	0.0%	1.0%	1.6%	66.3%	82.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	3.3%
Zone 20 | Hertsmere Southern Fringe																																															
Asda, High Street, Wealdstone	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, High Street, Barnet	1.4%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, High Street, Edgware	0.6%	0.4%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	2.4%	0.0%	0.0%	0.0%	0.0%
Lidl, The Broadway, Stanmore	0.5%	0.7%	0.5%	2.5%	0.0%	0.4%	0.0%	0.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	4.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Broadwalk Shopping Centre, Station Road, Edgware	1.0%	1.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	8.2%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, The Broadway, Stanmore	2.1%	2.0%	1.8%	0.0%	0.0%	0.0%	0.0%	3.2%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.9%	13.1%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Cannons Corner, Stone Grove, Edgware	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Glengall Road, Edgware	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, High Street, Barnet	0.0%	0.7%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Burnt Oak Broadway, Edgware	0.3%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	0.6%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.4%	4.1%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 20	2.5%	2.8%	2.3%	0.5%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.6%	18.3%	0.0%	0.0%	0.0%	0.0%
Sub-total	10.0%	8.7%	8.6%	2.9%	0.9%	0.4%	0.0%	4.0%	5.4%	0.0%	0.0%	1.4%	0.0%	1.4%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	56.9%	56.2%	0.0%	0.0%	0.0%	0.0%
Zone 22 | St Albans Northern Fringe																																															
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton	0.6%	0.3%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	4.1%
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City	0.0%	1.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.2%
Tesco Express, High Street, Welwyn	0.0%	0.8%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.2%
Tesco Express, Eaton Green Road, Luton	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Sub-total	0.6%	2.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	38.4%
Sub-Total Study Area	83.1%	87.9%	85.0%	95.5%	97.0%	100.0%	100.0%	100.0%	88.6%	98.6%	97.7%	100.0%	95.6%	95.3%	94.2%	100.0%	99.2%	96.6%	98.1%	89.0%	100.0%	99.1%	97.3%	100.0%	99.1%	97.0%	94.7%	100.0%	98.5%	93.7%	97.5%	87.1%	95.4%	64.9%	78.3%	71.2%	89.0%	92.1%	83.8%	63.6%	77.9%	80.2%	79.2%	93.9%	100.0%	14.0%	47.9%
Outside Study Area																																															
Aldi, Fairlands Way, Stevenage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Aldi, Kingsbury Road, Kingsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Parkhouse Court, Hatfield	1.1%	0.0%	0.9%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	3.7%	1.4%	2.9%	0.0%	0.0%	0.0%	2.5%	0.0%
Aldi, Scott Road, Luton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Aldi, Victoria Retail Park, South Ruislip	0.7%	0.4%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Vimy Road, Leighton Buzzard	1.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Capitol Way, off Edgware Road, Colindale	0.2%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.2%	0.0%	0.0%	0.0%	0.0%
Asda, Monkswood Way, Stevenage	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	2.7%
Asda, Town Centre, Hatfield	1.3%	0.5%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	1.1%	5.3%	7.4%	0.0%	0.0%	0.0%	0.0%	16.0%	3.1%
Co-op, Biscot Road, Luton	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Co-op, College Lane, Hatfield	0.0%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%
Iceland, Park Street, Luton	0.2%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	2.7%
Lidl, Moors Walk, Panshanger, Welwyn Garden City	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.9%
Morrisons, Black Fan Road, Welwyn Garden City	0.1%	0.6%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	4.0%
Morrisons, Edgware Road, Colindale	0.5%	0.8%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	2.7%	4.9%	0.0%	0.0%	0.0%	0.0%
Other stores, Aylesbury	1.0%	1.0%	1.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	2.5%	0.0%	0.0%	21.3%	20.6%	0.7%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Heath Parade, Grahame Park, Colindale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Church Road, Welwyn Garden City	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Darkes Lane, Potters Bar	1.3%	0.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	21.4%	3.8%
Sainsbury's Superstore, Dunstable Road, Luton	0.2%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	2.7%
Sainsbury's Superstore, Hitchin Road, Stevenage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Nash Way, Kenton, Harrow	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Quantock Rise, Luton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Kenton Lane, Harrow	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.3%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield	1.3%	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	16.7%	2.7%
Tesco Extra, The Forum, Stevenage	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Tesco Metro, Luton Mall, Luton	0.4%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	0.0%
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Tesco Superstore, London Road West, Amersham	0.6%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Packhorse Road, Gerrards Cross	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bridge Road, Welwyn Garden City	0.3%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	3.2%
Waitrose, High Street, Stevenage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Waitrose, Sycamore Road, Amersham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, The Lairage, Bedford Road, Hitchin	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
Other stores, outside study area	4.7%	6.3%	4.8%	2.0%	1.8%	0.0%	0.0%	0.0%	11.4%	1.4%	0.0%	0.0%	4.4%	0.7%	4.6%	0.0%	0.8%	2.2%	1.0%	1.3%	0.0%	0.0%	1.2%	0.0%	0.9%	2.2%	5.3%	0.0%	1.5%	0.9%	0.0%	2.0%	1.7%	2.0%	0.0%	14.2%	9.6%	0.0%	11.0%	27.5%	13.2%	12.1%	13.4%	0.0%	0.0%	0.5%	17.5%
Sub Total outside Study Area	16.9%	12.1%	15.0%	4.5%	3.0%	0.0%	0.0%	0.0%	11.4%	1.4%	2.3%	0.0%	4.4%	4.7%	5.8%	0.0%	0.8%	3.4%	1.9%	11.0%	0.0%	0.9%	2.7%	0.0%	0.9%	3.0%	5.3%	0.0%	1.5%	6.3%	2.5%	12.9%	4.6%	35.1%	21.7%	28.8%	11.0%	7.9%	16.2%	36.4%	22.1%	19.8%	20.8%	6.1%	0.0%	86.0%	52.1%
Total (rounded)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (December 2017)
c. Excludes 'don't know/varies', 'markets' and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 4: Convenience goods expenditure

Destination	Total Main food (£m)	Total Top-up (£m)	Total Convenience (£m)	Zone 1 Main food (£m)	Zone 1 Top-up (£m)	Zone 2 Main food (£m)	Zone 2 Top-up (£m)	Zone 3 Main food (£m)	Zone 3 Top-up (£m)	Zone 4 Main food (£m)	Zone 4 Top-up (£m)	Zone 5 Main food (£m)	Zone 5 Top-up (£m)
Sainsbury's Local, Rayners Lane, Pinner	8.1	2.2	10.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Barters Walk, Pinner	37.1	1.3	38.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express (Esso), Joel Street, Northwood Hills, Pinner	2.2	1.6	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Fieldend Road, Eastcote	3.2	0.5	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross	0.8	0.8	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Park Way, Ruislip	3.2	1.5	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Ash Hill Drive, Pinner	57.5	9.8	67.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Kingsend, Ruislip	13.9	0.8	14.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Zone 15	23.2	12.3	35.6	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**316.0**	**68.9**	**384.9**	**0.0**	**0.4**	**0.0**	**0.1**	**3.3**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 16 | Dacorum Western Fringe													
Waitrose, The Backs, Chesham	8.9	3.2	12.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Elgiva Lane, Chesham	17.8	2.5	20.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Zone 16	1.7	3.8	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**28.4**	**9.4**	**37.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 17 | Dacorum Northern Fringe													
Co-op, Manor Road, Caddington	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Lake Street, Leighton Buzzard	29.6	6.9	36.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Dunstable	38.6	6.1	44.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Leighton Buzzard (Zone 17)	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Vimy Road, Leighton Buzzard	29.2	4.3	33.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Waterborne Walk, Leighton Buzzard	15.6	0.6	16.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Zone 17	9.3	17.2	26.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**122.3**	**36.4**	**158.7**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 20 | Hertsmere Southern Fringe													
Asda, High Street, Wealdstone	2.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, High Street, Barnet	24.3	0.0	24.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, High Street, Edgware	9.8	1.9	11.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, The Broadway, Stanmore	9.5	3.7	13.2	2.6	0.0	0.4	0.0	0.3	0.5	0.0	0.0	0.0	0.0
Sainsbury's, Broadwalk Shopping Centre, Station Road, Edgware	18.3	6.5	24.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Sainsbury's, The Broadway, Stanmore	36.5	10.6	47.1	0.0	0.0	0.0	0.0	1.1	0.2	0.0	0.0	0.0	0.0
Tesco Express, Cannons Corner, Stone Grove, Edgware	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Glengall Road, Edgware	2.1	0.9	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, High Street, Barnet	0.0	3.9	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Burnt Oak Broadway, Edgware	5.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, The Spires Shopping Centre, High Street, Barnet	25.4	3.3	28.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Zone 20	43.9	14.7	58.6	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**177.0**	**46.4**	**223.4**	**3.1**	**0.2**	**0.4**	**0.0**	**1.3**	**0.6**	**0.0**	**0.0**	**0.9**	**0.0**
Zone 22 | St Albans Northern Fringe													
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton	10.2	0.8	11.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City	0.0	4.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, High Street, Welwyn	0.0	2.3	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Eaton Green Road, Luton	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total	**10.2**	**8.0**	**18.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Sub-Total Study Area	**1779.0**	**424.5**	**2203.5**	**101.1**	**20.7**	**88.3**	**15.5**	**33.8**	**10.3**	**25.1**	**5.8**	**64.0**	**14.2**
Outside Study Area													
Aldi, Fairlands Way, Stevenage	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingsbury Road, Kingsbury	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Parkhouse Court, Hatfield	22.3	0.2	22.5	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Scott Road, Luton	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Victoria Retail Park, South Ruislip	14.6	1.3	15.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Vimy Road, Leighton Buzzard	23.9	0.0	23.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Capitol Way, off Edgware Road, Colindale	4.3	0.9	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Monkswood Way, Stevenage	1.6	0.6	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Town Centre, Hatfield	25.4	2.3	27.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Biscot Road, Luton	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, College Lane, Hatfield	0.0	1.6	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Park Street, Luton	2.7	0.6	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Moors Walk, Panshanger, Welwyn Garden City	2.5	0.2	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Black Fan Road, Welwyn Garden City	1.8	2.1	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Edgware Road, Colindale	8.2	4.2	12.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, Aylesbury	22.1	5.6	27.7	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Road, Welwyn Garden City	1.1	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sainsbury's Superstore, Darkes Lane, Potters Bar	23.9	0.8	24.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunstable Road, Luton	3.3	0.6	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Hitchin Road, Stevenage	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Long Drive, Ruislip	17.7	0.5	18.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Nash Way, Kenton, Harrow	0.9	0.1	1.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Quantock Rise, Luton	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont	0.3	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Kenton Lane, Harrow	2.2	1.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield	23.5	0.6	24.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, The Forum, Stevenage	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Luton Mall, Luton	7.3	0.0	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, London Road West, Amersham	14.6	0.1	14.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Tesco Superstore, Packhorse Road, Gerrards Cross	3.4	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bridge Road, Welwyn Garden City	4.5	0.7	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, High Street, Stevenage	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Sycamore Road, Amersham	0.7	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, The Lairage, Bedford Road, Hitchin	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores, outside study area	93.4	30.3	123.7	2.1	0.4	0.0	0.0	0.0	1.3	0.4	0.0	0.0	0.7
Sub Total outside Study Area	**333.9**	**54.8**	**388.8**	**4.7**	**0.6**	**0.0**	**0.0**	**0.0**	**1.3**	**0.4**	**0.1**	**0.0**	**0.7**
Total (rounded)	**2112.9**	**479.3**	**2592.2**	**105.8**	**21.4**	**88.3**	**15.5**	**33.8**	**11.6**	**25.4**	**5.9**	**64.0**	**14.8**

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (December 2017)
c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 5: Convenience goods benchmark

Destination *Inner Study Area*	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Zone 1 | Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watforc	672	344	327	12,456	4.1	0.3	0.0	-3.8
Local shops, Watford Town Centre					10.6	10.6	0.0	0.0
Marks & Spencer, High Street, Watforc	2,245	873	829	10,876	9.0	9.6	0.0	0.6
Morrisons, Ascot Road, Watforc	6,733	3,941	3,153	11,695	36.9	44.9	0.0	8.1
Sainsbury's Superstore, Albert Road South, Watford	5,403	3,330	2,398	10,492	25.2	28.9	0.0	3.7
Tesco Express, High Street, Watforc	288	201	191	11,559	2.2	3.2	0.0	1.0
Tesco Express, Whippendell Road, Watforc	247	175	166	11,559	1.9	0.8	0.0	-1.1
Tesco Extra, Lower High Street, Watforc	13,011	8,924	5,354	11,559	61.9	82.8	0.0	20.9
Other stores, Zone 1					1.5	1.5	0.0	0.0
Sub-total					**153.3**	**182.6**	**0.0**	**29.4**
Zone 2 | Watford North								
Co-op, St. Albans Road, Watforc	547	329	313	9,862	3.1	0.8	0.0	-2.3
Asda, Odhams Industrial Estate, St Albans Road, Watforc	19,307	14,591	8,755	12,674	111.0	74.7	0.0	-36.3
Co-op, Abbotswood Park, Leavesden, Watforc	547	329	313	9,862	3.1	1.3	0.0	-1.8
Co-op, The Gossamers, Garston, Watforc	209	123	117	9,862	1.2	0.5	0.0	-0.6
Sainsbury's Superstore, Cow Lane, Watforc	6,074	3,744	2,696	10,492	28.3	53.0	0.0	24.7
Tesco Express, St. Albans Road, Watforc	255	140	133	11,559	1.5	6.0	0.0	4.5
Waitrose, Dome Roundabout, St. Albans Road, Watforc	200	125	119	12,456	1.5	1.3	0.0	-0.2
Other stores, Zone 2					0.2	0.2	0.0	0.0
Sub-total					**149.8**	**137.7**	**0.0**	**-12.1**
Zone 3 | Bushey & Aldenham								
Tesco Express (Esso), High Road, Bushey Heath, Bushe	250	150	143	11,559	1.6	2.6	0.0	1.0
Costco, Hartspring Lane, Bushey, Watforc					1.3	1.3	0.0	0.0
Tesco Express, Harcourt Road, Bushey, Watforc	210	127	121	11,559	1.4	3.0	0.0	1.6
Other stores, Zone 3					2.5	2.5	0.0	0.0
Sub-total					**6.8**	**9.4**	**0.0**	**2.6**
Zone 4 | Radlett & Shenley								
Tesco Express, Watling Street, Radlett	504	259	246	11,559	2.8	2.5	0.0	-0.3
Budgens, Watling Street, Radlett	773	355	337	9,500	3.2	4.4	0.0	1.2
Local shops, Radlett Town Centre					0.7	0.7	0.0	0.0
Tesco Express, Andrew Close, Shenley, Radlet	342	239	227	11,559	2.6	1.6	0.0	-1.0
Sub-total					**9.4**	**9.3**	**0.0**	**-0.1**
Zone 5 | Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwoo	350	225	214	10,492	2.2	2.8	0.0	0.6
Co-op, Leeming Road, Borehamwoo	386	207	197	9,862	1.9	1.5	0.0	-0.4
Co-op, Organ Hall Road, Borehamwoo	150	90	86	9,862	0.8	0.6	0.0	-0.2
Iceland, Shenley Road, Borehamwoo	1,038	475	461	6,393	2.9	0.6	0.0	-2.3
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwoo	1,258	900	720	4,800	3.5	13.0	0.0	9.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwoo	1,200	746	709	10,876	7.7	4.9	0.0	-2.8
Morrisons, Stirling Way, Borehamwoo	6,734	3,941	3,153	11,695	36.9	16.5	0.0	-20.4
Tesco Extra, Shenley Road, Borehamwoo	14,544	10,534	6,320	11,559	73.1	75.6	0.0	2.5
Other stores, Zone 5					2.8	2.8	0.0	0.0
Sub-total					**131.8**	**118.3**	**0.0**	**-13.5**
Zone 6 | Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Ba	551	236	224	11,559	2.6	4.2	0.0	1.6
Co-op, High Street, Potters Ba	353	186	177	9,862	1.7	1.9	0.0	0.2
Tesco Superstore, Mutton Lane, Potters Ba	5,862	3,587	2,726	11,559	31.5	37.2	0.0	5.6
Sainsbury's Superstore, Darkes Lane, Potters Ba	3,152	1,943	1,399	10,492	14.7	16.5	0.0	1.9
Other stores, Zone 6					2.8	2.8	0.0	0.0
Sub-total					**53.3**	**62.6**	**0.0**	**9.3**
Zone 7 | Rickmansworth								
Iceland, High Street, Rickmansworth	516	307	298	6,393	1.9	3.6	0.0	1.7
Co-op, New Road, Croxley Gree	335	203	193	9,862	1.9	3.5	0.0	1.6
Local shops, Rickmansworth Town Centre					0.9	0.9	0.0	0.0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,876	1.5	5.8	0.0	4.2
Marks & Spencer, High Street, Rickmansworth	1,933	1,202	1,142	10,876	12.4	4.9	0.0	-7.5
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmanswort	3,847	2,354	1,789	11,559	20.7	29.7	0.0	9.0
Waitrose, Homestead Road, Rickmansworth	4,213	2,410	1,976	12,456	24.6	20.4	0.0	-4.3
Other stores, Zone 7					1.8	1.8	0.0	0.0
Sub-total					**65.8**	**70.5**	**0.0**	**4.7**
Zone 8 | Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwoo	2,591	1,482	1,215	12,456	15.1	39.4	0.0	24.3
Co-op, St. Andrews Road, South Oxhey, Watforc	548	364	346	9,862	3.4	2.1	0.0	-1.3
Co-op, The Parade, Carpenders Park, Watforc	438	291	276	9,862	2.7	9.0	0.0	6.2
Tesco Express, Prestwick Road, South Oxhey, Watforc	250	150	143	11,559	1.6	4.5	0.0	2.8
Sub-total					**22.9**	**54.9**	**0.0**	**32.0**
Zone 9 | Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmanswort	340	187	177	11,559	2.0	5.3	0.0	3.2
Co-op, Lower Road, Chorleywood, Rickmansworth	588	383	364	9,862	3.6	4.4	0.0	0.8
Other stores, Zone 9					1.0	1.0	0.0	0.0
Sub-total					**6.7**	**10.8**	**0.0**	**4.1**
Zone 10 | Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langle	461	253	240	11,559	2.8	3.5	0.0	0.7
Budgens, High Street, Abbots Langley	519	250	238	9,500	2.3	5.4	0.0	3.2
Other stores, Zone 10					3.9	3.9	0.0	0.0
Sub-total					**8.9**	**12.8**	**0.0**	**3.9**
Zone 11 | Hemel Hempstead								
Marks & Spencer, Marlowes, Hemel Hempstead	1,456	873	829	10,876	9.0	3.8	0.0	-5.2
Aldi, London Road, Hemel Hempstead	1,430	986	789	8,540	6.7	33.9	0.0	27.2
Aldi, Redbourn Road, Hemel Hempstead	1,422	980	784	8,540	6.7	29.3	0.0	22.6
Asda, Hillfield Road, Hemel Hempstead	3,849	2,345	1,571	12,674	19.9	15.2	0.0	-4.7
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstea	200	125	119	9,862	1.2	0.7	0.0	-0.5
Co-op, Bellgate, Highfield, Hemel Hempstead	241	168	160	9,862	1.6	0.7	0.0	-0.8
Co-op, The Heights, Hemel Hempstead	208	140	133	9,862	1.3	0.5	0.0	-0.9
Co-op, The Queen's Square, Adeyfield, Hemel Hempstea	448	294	279	9,862	2.8	1.5	0.0	-1.2
Iceland, Hillfield Road, Hemel Hempstead	1,422	711	690	6,393	4.4	2.2	0.0	-2.2
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead	250	150	143	10,876	1.5	0.2	0.0	-1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstea	7,619	4,696	3,381	10,492	35.5	73.5	0.0	38.0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstea	3,942	2,430	1,750	10,492	18.4	8.8	0.0	-9.6
Tesco Express, Fletcher Way, Hemel Hempstead	311	171	162	11,559	1.9	0.5	0.0	-1.4
Tesco Express, The Denes, Barnacre Road, Hemel Hempstea	265	183	174	11,559	2.0	1.1	0.0	-0.9
Tesco Express, The Marlowes, Hemel Hempstead	533	280	266	11,559	3.1	2.1	0.0	-1.0
Tesco Superstore, Jarman Way, Hemel Hempstead	9,581	6,572	4,995	11,559	57.7	63.5	0.0	5.8
Other stores, Zone 11					8.0	8.0	0.0	0.0
Sub-total					**181.7**	**245.4**	**0.0**	**63.8**
Zone 12 | Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstead	262	158	150	9,862	1.5	1.8	0.0	0.3
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstea	321	229	218	11,559	2.5	6.7	0.0	4.2
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead	311	186	177	11,559	2.0	3.0	0.0	1.0
Other stores, Zone 12					2.0	2.0	0.0	0.0
Sub-total					**8.0**	**13.4**	**0.0**	**5.4**
Zone 13 | Berkhamsted								
Waitrose, St John's Well Lane, Berkhamsted	4,602	2,633	2,159	12,456	26.9	53.8	0.0	26.9
M&S Simply Food, High Street, Berkhamsted	1,784	1,109	1,054	10,876	11.5	6.0	0.0	-5.4
Tesco Express, High Street, Northchurch, Berkhamsted	261	182	173	11,559	2.0	7.5	0.0	5.5
Tesco Metro, High Street, Berkhamsted	2,506	1,445	1,098	11,559	12.7	5.0	0.0	-7.7
						0.0		
Sub-total					**53.0**	**72.2**	**0.0**	**19.2**
Zone 14 | Tring								
Co-op, Silk Mill Way, Tring	252	184	175	9,862	1.7	0.4	0.0	-1.3
M&S Simply Food, Dolphin Square, Tring	1,027	638	606	10,876	6.6	9.2	0.0	2.6
Tesco Superstore, London Road, Tring	2,397	1,467	1,115	11,559	12.9	49.2	0.0	36.3
Other stores, Zone 14					1.4	1.4	0.0	0.0
Sub-total					**22.6**	**60.2**	**0.0**	**37.6**
Zone 18 | St Albans								
Co-op, Cell Barnes Lane, St. Albans	210	149	142	9,862	1.4	3.0	0.0	1.6
Co-op, High Street, Redbourn, St. Albans	240	140	133	9,862	1.3	0.6	0.0	-0.8
Co-op, Park Street, How Wood, St. Albans	168	106	101	9,862	1.0	3.0	0.0	2.1
Iceland, Victoria Street, St. Albans	1,012	506	491	6,393	3.1	1.1	0.0	-2.1
Marks & Spencer (BP), Verluam Road, St. Albans	100	70	67	10,876	0.7	0.4	0.0	-0.3
Marks & Spencer, St. Peter's Street, St. Albans	943	566	538	10,876	5.8	4.8	0.0	-1.1
Morrisons, Hatfield Road, St. Albans	6,490	3,799	3,039	11,695	35.5	66.0	0.0	30.5
Sainsbury's Local, Marshalswick Lane, St. Albans	399	184	175	10,492	1.8	3.6	0.0	1.7
Sainsbury's, Everard Close, St. Albans	7,085	4,367	3,144	10,492	33.0	52.9	0.0	19.9
Tesco Express, Beech Road, St. Albans	359	251	238	11,559	2.8	3.0	0.0	0.2
Tesco Express, Hatfield Road, St. Albans	458	320	304	11,559	3.5	1.8	0.0	-1.7
Tesco Express, Luton Road, Harpenden	300	170	162	11,559	1.9	4.0	0.0	2.1
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans	399	280	266	11,559	3.1	0.7	0.0	-2.3
Tesco Metro, St. Peters Street, St. Albans	1,954	1,127	857	11,559	9.9	10.8	0.0	0.9
Waitrose, Ermine Close, Mayne Avenue, St. Albans	3,392	1,940	1,591	12,456	19.8	20.2	0.0	0.4
Local shops, St Albans City Centre					1.3	1.3	0.0	0.0
Other stores, Zone 18					3.6	3.6	0.0	0.0
Sub-total					**129.6**	**180.7**	**0.0**	**51.1**
Zone 19 | London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfield	201	134	127	9,862	1.3	2.8	0.0	1.6
Co-op, Haseldine Road, London Colney, St. Alban	143	89	80	9,862	0.8	1.2	0.0	0.4
Marks & Spencer, Barnet Road, London Colney, St. Alban	3,290	1,974	1,875	10,876	20.4	3.5	2.6	-14.2
Sainsbury's, Colney Fields Shopping Park, London Colne	15,017	8,420	6,063	10,492	63.6	44.5	33.4	14.3
Tesco Express, High Street, London Colney	263	184	175	11,559	2.0	0.3	0.0	-1.7
Other stores, Zone 19					0.4	0.4	0.0	0.0
Sub-total					**88.5**	**52.8**	**36.0**	**0.3**
Zone 21 | Harpenden								
Co-op, Lower Luton Road, Batford, Harpende	227	156	148	9,862	1.5	1.0	0.0	-0.4
Tesco Express, High Street, Wheathampstead	307	168	160	11,559	1.8	1.0	0.0	-0.9
Tesco Express, Lower Luton Road, Batford, Harpende	551	236	224	11,559	2.6	2.0	0.0	-0.6
Local shops, Wheathampstead Village Centre					0.5	0.5	0.0	0.0
Co-op, Southdown Road, Harpende	2,172	1,307	1,176	9,862	11.6	12.0	0.0	0.4
M&S Simply Food, Church Green Parade, Harpende	694	496	471	10,876	5.1	1.9	0.0	-3.2
Marks & Spencer (BP), Luton Road, Townsend, Harpende	100	70	67	10,876	0.7	0.3	0.0	-0.4
Sainsbury's Superstore, High Street, Harpende	4,586	2,827	2,035	10,492	21.4	44.3	0.0	23.0
Waitrose, Leyton Road, Harpende	2,680	1,533	1,257	12,456	15.7	23.7	0.0	8.0
Sub-total					**60.8**	**86.7**	**0.0**	**25.8**
Total | Inner Study Area					**1,153.0**	**1,380.5**	**36.0**	**263.5**
Sub Total | Watford Borough					303.1	320.3	0.0	17.2
Sub Total | Hertsmere Borough					201.4	199.7	0.0	-1.7
Sub Total | Three Rivers District					104.3	149.1	0.0	44.7
Sub Total | Dacorum Borough					265.3	391.3	0.0	125.9
Sub Total | St Albans District					278.9	320.1	36.0	77.3

Notes:
a. Gross floorspace derived from StorePoint database, Council records or Nexus Planning assessment
b. Net floorspace derived from StorePoint database or Council records where available or based on Nexus Planning professional judgement
c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from Mintel Retail Rankings 2015.
e. It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6a: Estimated 'capacity' for new convenience goods facilities in South West Hertfordshire (all five authority areas)

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	1,153.0	1,380.5	36.0	141.5	121.9
2021	1,148.4	1,435.6	36.5	141.0	182.7
2026	1,149.6	1,520.0	36.9	141.1	266.3
2031	1,155.3	1,603.9	37.4	141.8	344.2
2036	1,161.1	1,690.6	37.8	142.5	424.7
Study Area Market Share (%)		53.3			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by South West Hertfordshire facilities at 53.3% from the Study Area
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within the five authority areas from Table 5

2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	121.9	10,500	13,400
2021	182.7	15,800	20,100
2026	266.3	23,000	29,200
2031	344.2	29,600	37,600
2036	424.7	36,300	46,100

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6c: Extant convenience goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross florrspace addions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further asumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			**8,029**		**60.3**

2016 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	121.9	60.3	61.7	5,300	6,800
2021	182.7	60.1	122.6	10,600	13,500
2026	266.3	60.1	206.1	17,800	22,600
2031	344.2	60.4	283.8	24,400	31,000
2036	424.7	60.7	364.0	31,100	39,500

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6e: Estimated 'capacity' for new convenience goods facilities in Hertsmere

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	201.4	199.7	0.0	24.5	-26.2
2021	200.6	207.7	0.0	24.4	-17.4
2026	200.8	219.9	0.0	24.7	-5.6
2031	201.8	232.0	0.0	24.8	5.4
2036	202.8	244.5	0.0	24.9	16.8
Study Area Market Share (%)		**7.7**			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Hertsmere facilities at 7.7% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Herstmere from Table 5

2016 Prices

Table 6f: Gross quantitative capacity for additional convenience goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2017	-26.2	-2,300	-2,900
2021	-17.4	-1,500	-1,900
2026	-5.6	-500	-600
2031	5.4	500	600
2036	16.8	1,400	1,800

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6g: Extant convenience goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			**0**		**0.0**

2016 Prices

Table 6h: Net quantitative capacity for additional convenience goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2017	-26.2	0.0	-26.2	-2,300	-2,900
2021	-17.4	0.0	-17.4	-1,500	-1,900
2026	-5.6	0.0	-5.6	-500	-600
2031	5.4	0.0	5.4	500	600
2036	16.8	0.0	16.8	1,400	1,800

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6i: Estimated 'capacity' for new convenience goods facilities in Three Rivers

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	104.3	149.1	0.0	44.6	0.1
2021	103.9	155.0	0.0	44.5	6.6
2026	104.0	164.1	0.0	44.5	15.6
2031	104.5	173.2	0.0	44.7	23.9
2036	105.0	182.5	0.0	45.0	32.5
Study Area Market Share (%)		**5.8**			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 5.7% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Three Rivers from Table 5

2016 Prices

Table 6j: Gross quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.1	0	0
2021	6.6	600	700
2026	15.6	1,300	1,700
2031	23.9	2,100	2,600
2036	32.5	2,800	3,500

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6k: Extant convenience goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. The foodstore is proposed to be delivered within Phase 3A and would therefore form part of a subsequent RM application.	Lidl store assumed 1,714 sq m gross = 1,100 sq m net x 80% convenience goods area = 880 sq m net. Remaining new floorspace is likely to be replacement convenience goods floorspace so no further allowance is made.	4,800	4.2
Total			**880**		**4.2**

2016 Prices

Table 6l: Net quantitative capacity for additional convenience goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.1	4.2	-4.1	-400	-500
2021	6.6	4.2	2.4	200	300
2026	15.6	4.2	11.4	1,000	1,300
2031	23.9	4.2	19.7	1,700	2,100
2036	32.5	4.3	28.3	2,400	3,100

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	265.3	391.3	0.0	125.9
2021	264.3	406.9	0.0	142.6
2026	264.5	430.8	0.0	166.3
2031	265.9	454.6	0.0	188.7
2036	267.2	479.2	0.0	212.0
Study Area Market Share (%)		**15.1**		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 15.1% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Dacorum from Table 5

2016 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	125.9	10,900	13,800
2021	142.6	12,300	15,700
2026	166.3	14,400	18,200
2031	188.7	16,200	20,600
2036	212.0	18,100	23,000

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	4,800	5.7
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	4,800	4.9
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	1,950	10,000	19.5
Total			**4,159**		**30.1**

2016 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	125.9	30.1	95.8	8,300	10,500
2021	142.6	30.0	112.6	9,700	12,400
2026	166.3	30.0	136.3	11,800	14,900
2031	188.7	30.2	158.6	13,600	17,300
2036	212.0	30.3	181.6	15,500	19,700

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6q: Estimated 'capacity' for new convenience goods facilities in Watford

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	303.1	320.3	0.0	17.2
2021	301.9	333.1	0.0	31.2
2026	302.2	352.7	0.0	50.5
2031	303.7	372.2	0.0	68.5
2036	305.2	392.3	0.0	87.1
Study Area Market Share (%)		**12.4**		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 12.3% from the Study Area (allows for no inflow uplift)
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within Watford from Table 5

2016 Prices

Table 6r: Gross quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	17.2	1,500	1,900
2021	31.2	2,700	3,400
2026	50.5	4,400	5,500
2031	68.5	5,900	7,500
2036	87.1	7,500	9,500

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6s: Extant convenience goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross florrspace addions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further asumed that 20% of this total will be dedicated to convenience goods = 1,441 sqm net.	9,000	13.0
Total			**1,441**		**13.0**

2016 Prices

Table 6t: Net quantitative capacity for additional convenience goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	17.2	13.0	4.3	400	500
2021	31.2	12.9	18.3	1,600	2,000
2026	50.5	12.9	37.6	3,300	4,100
2031	68.5	13.0	55.5	4,800	6,100
2036	87.1	13.1	74.0	6,300	8,000

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq.m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

South West Hertfordshire Retail & Leisure Study
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Table 6u: Estimated 'capacity' for new convenience goods facilities in St Albans

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2017	278.9	320.1	36.0	72.3	4.9
2021	277.8	332.9	36.5	72.1	19.5
2026	278.1	352.5	36.9	72.1	39.2
2031	279.5	372.0	37.4	72.5	57.4
2036	280.9	392.1	37.8	72.9	76.1
Study Area Market Share (%)		**12.4**			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by St Albans facilities at 12.3% from the Study Area
3. Designated Centre Overtrading is the surplus positive turnover of all stores within designated Centres within St Albans from Table 5

2016 Prices

Table 6v: Gross quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2017	4.9	400	500
2021	19.5	1,700	2,100
2026	39.2	3,400	4,300
2031	57.4	4,900	6,300
2036	76.1	6,500	8,300

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

2016 Prices

Table 6w: Extant convenience goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Griffiths Way South	5/2016/3386	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	1,921	6,767	13.0
Total			**1,921**		**13.0**

2016 Prices

Table 6x: Net quantitative capacity for additional convenience goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2017	4.9	13.0	-8.1	-700	-900
2021	19.5	12.9	6.6	600	700
2026	39.2	13.0	26.2	2,300	2,900
2031	57.4	13.0	44.3	3,800	4,800
2036	76.1	13.1	63.0	5,400	6,800

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£11,605 sq m) and 50% assumed to be consumed by discount operators (£6,670 per sq m) as identified by Verdict 2016. This equates to £9,137/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

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Table 7a: Population

Zone	Population 2017	2021	2026	2031	2036
1	63,649	67,718	72,803	77,889	82,975
2	51,994	55,317	59,472	63,626	67,780
3	20,825	22,223	23,969	25,716	27,462
4	13,439	14,341	15,468	16,595	17,723
5	40,486	43,203	46,598	49,994	53,389
6	25,405	27,110	29,240	31,371	33,502
7	27,350	28,982	31,022	33,063	35,103
8	33,601	35,607	38,113	40,620	43,126
9	16,314	17,288	18,505	19,722	20,939
10	24,080	25,517	27,314	29,110	30,906
11	67,203	72,058	78,126	84,195	90,264
12	38,306	41,073	44,532	47,992	51,451
13	25,440	27,278	29,576	31,873	34,171
14	14,691	15,753	17,079	18,406	19,733
15	201,793	209,921	218,799	226,809	233,987
16	50,286	51,866	53,772	55,511	57,159
17	98,752	104,129	110,301	115,553	120,278
18	95,887	100,757	106,844	112,931	119,018
19	35,284	37,076	39,316	41,556	43,795
20	200,121	209,670	220,104	229,504	238,385
21	34,234	35,972	38,145	40,319	42,492
22	62,274	65,108	68,438	71,558	74,218
Total	**1,241,416**	**1,307,966**	**1,387,538**	**1,463,911**	**1,537,855**

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£) 2017 with SfT								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	1,086	198	999	409	147	281	216	301	**3,635**
2	1,028	182	1,019	424	133	289	201	292	**3,568**
3	1,207	250	1,156	498	169	332	286	372	**4,269**
4	1,436	297	1,308	543	178	375	342	422	**4,901**
5	1,025	185	989	406	127	288	200	277	**3,498**
6	1,091	227	1,063	476	163	320	266	337	**3,942**
7	1,210	239	1,177	494	167	328	285	396	**4,295**
8	1,241	256	1,114	497	143	362	275	399	**4,287**
9	1,582	343	1,461	608	208	429	389	438	**5,457**
10	1,192	241	1,138	544	168	345	287	365	**4,280**
11	1,038	191	1,033	469	134	300	209	289	**3,663**
12	1,125	220	1,095	540	149	346	250	310	**4,037**
13	1,321	278	1,247	555	184	362	322	401	**4,670**
14	1,169	248	1,113	586	179	374	295	355	**4,317**
15	1,106	223	857	430	125	389	246	433	**3,808**
16	1,127	257	996	690	137	512	281	334	**4,332**
17	1,079	211	1,002	554	148	379	249	305	**3,927**
18	1,217	247	1,149	509	161	325	285	389	**4,282**
19	1,238	251	1,168	517	166	348	301	380	**4,369**
20	1,062	200	781	351	121	360	212	405	**3,493**
21	1,351	278	1,226	534	174	352	325	412	**4,653**
22	1,094	229	932	470	124	309	217	265	**3,639**

Zone	Comparison goods expenditure per capita (£) 2017								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	925	168	851	348	125	239	184	256	**3,097**
2	876	155	868	361	114	246	171	249	**3,040**
3	1,029	213	985	424	144	283	244	317	**3,637**
4	1,223	253	1,115	462	152	319	291	360	**4,175**
5	873	158	843	346	108	245	171	236	**2,980**
6	929	193	906	405	139	272	227	287	**3,359**
7	1,031	204	1,002	421	142	279	242	338	**3,659**
8	1,057	218	949	423	122	308	235	340	**3,652**
9	1,348	292	1,245	518	177	366	332	373	**4,650**
10	1,016	206	970	464	143	294	244	311	**3,647**
11	884	163	880	400	114	255	178	247	**3,121**
12	959	188	933	460	127	295	213	264	**3,439**
13	1,126	237	1,062	473	156	309	274	342	**3,979**
14	996	211	948	499	152	318	251	302	**3,678**
15	942	190	730	366	106	331	209	369	**3,244**
16	960	219	848	588	117	436	239	285	**3,691**
17	919	179	854	472	126	323	212	260	**3,346**
18	1,037	210	979	434	137	277	243	332	**3,648**
19	1,055	214	995	440	142	296	256	324	**3,723**
20	905	170	666	299	103	307	181	345	**2,976**
21	1,151	237	1,045	455	148	300	277	351	**3,964**
22	932	195	794	401	106	263	185	226	**3,101**

Zone	Comparison goods expenditure per capita (£) 2021								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	990	180	911	373	134	256	197	274	**3,314**
2	937	166	929	387	121	263	183	266	**3,253**
3	1,101	228	1,054	454	154	303	261	339	**3,892**
4	1,309	270	1,193	495	162	342	312	385	**4,468**
5	935	169	902	371	116	262	183	253	**3,189**
6	994	207	970	434	149	291	243	307	**3,594**
7	1,103	218	1,073	450	152	299	259	361	**3,916**
8	1,132	233	1,016	453	130	330	251	364	**3,908**
9	1,443	312	1,332	554	189	391	355	399	**4,976**
10	1,087	220	1,038	496	153	314	261	333	**3,902**
11	946	174	942	428	122	273	190	264	**3,340**
12	1,026	201	998	492	136	316	228	283	**3,680**
13	1,204	253	1,137	506	167	330	294	366	**4,258**
14	1,066	226	1,015	534	163	341	269	323	**3,936**
15	1,009	203	781	392	114	355	224	395	**3,472**
16	1,027	234	908	629	125	466	256	305	**3,950**
17	984	192	914	505	135	346	227	278	**3,581**
18	1,110	225	1,048	464	147	296	260	355	**3,904**
19	1,129	229	1,065	471	152	317	274	347	**3,984**
20	969	182	712	320	110	329	193	369	**3,184**
21	1,232	253	1,118	487	159	321	296	375	**4,242**
22	997	209	850	429	113	282	198	241	**3,318**

Zone	Comparison goods expenditure per capita (£) 2026								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	1,150	209	1,059	433	155	297	229	319	**3,851**
2	1,089	193	1,080	449	141	306	213	310	**3,781**
3	1,279	264	1,225	527	179	352	303	394	**4,524**
4	1,521	314	1,386	575	189	397	362	448	**5,193**
5	1,086	196	1,048	431	134	305	212	294	**3,706**
6	1,156	240	1,127	504	173	339	282	357	**4,177**
7	1,282	253	1,247	523	177	347	301	420	**4,551**
8	1,315	271	1,181	526	151	383	292	423	**4,542**
9	1,676	363	1,548	644	220	455	412	464	**5,783**
10	1,263	256	1,206	577	178	365	304	387	**4,535**
11	1,100	202	1,094	497	142	318	221	307	**3,881**
12	1,192	233	1,160	572	158	367	265	329	**4,277**
13	1,400	295	1,321	588	194	384	341	425	**4,948**
14	1,239	262	1,179	621	189	396	312	376	**4,575**
15	1,172	236	908	456	132	412	260	459	**4,035**
16	1,194	272	1,055	731	145	542	297	354	**4,590**
17	1,143	223	1,062	587	157	402	264	323	**4,161**
18	1,290	261	1,217	539	171	344	302	412	**4,537**
19	1,312	266	1,237	547	176	369	318	403	**4,630**
20	1,126	212	828	372	128	382	225	429	**3,701**
21	1,432	294	1,299	566	185	373	344	436	**4,930**
22	1,159	243	988	498	131	327	230	280	**3,856**

Zone	Comparison goods expenditure per capita (£) 2031								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	1,338	244	1,235	505	181	347	267	372	**4,489**
2	1,267	225	1,259	524	165	357	249	361	**4,407**
3	1,488	308	1,429	615	208	410	354	459	**5,272**
4	1,770	366	1,617	671	220	463	422	522	**6,052**
5	1,264	229	1,223	502	157	356	248	342	**4,320**
6	1,345	280	1,314	588	202	395	329	416	**4,868**
7	1,492	295	1,454	611	206	405	352	490	**5,304**
8	1,530	316	1,377	614	177	447	340	493	**5,294**
9	1,951	423	1,806	751	257	530	481	541	**6,740**
10	1,469	298	1,407	673	207	426	354	451	**5,286**
11	1,279	236	1,276	580	166	370	258	358	**4,524**
12	1,387	272	1,353	667	185	428	309	383	**4,985**
13	1,629	344	1,541	686	227	448	398	496	**5,767**
14	1,441	306	1,376	724	221	462	364	438	**5,332**
15	1,363	275	1,059	532	154	481	304	535	**4,703**
16	1,389	318	1,230	853	169	632	347	413	**5,351**
17	1,330	260	1,238	685	183	469	307	376	**4,850**
18	1,500	305	1,420	629	199	401	353	481	**5,288**
19	1,526	311	1,443	639	206	430	371	470	**5,396**
20	1,310	247	966	434	149	445	262	500	**4,313**
21	1,666	343	1,515	660	215	435	402	509	**5,746**
22	1,348	283	1,152	581	153	382	268	327	**4,494**

Zone	Comparison goods expenditure per capita (£) 2036								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	1,566	285	1,442	590	212	405	312	434	**5,245**
2	1,483	263	1,470	612	192	417	290	422	**5,149**
3	1,742	360	1,669	718	243	479	413	536	**6,161**
4	2,072	428	1,888	783	257	541	493	610	**7,072**
5	1,479	267	1,428	587	183	415	289	400	**5,048**
6	1,574	328	1,535	686	235	461	384	486	**5,689**
7	1,746	345	1,698	713	240	473	411	572	**6,198**
8	1,791	369	1,608	717	206	522	398	576	**6,186**
9	2,283	495	2,109	877	300	619	562	631	**7,876**
10	1,720	348	1,643	786	242	497	414	527	**6,176**
11	1,497	276	1,491	677	194	432	301	418	**5,286**
12	1,624	318	1,580	779	216	500	361	448	**5,825**
13	1,906	401	1,799	801	265	523	465	579	**6,739**
14	1,687	357	1,606	846	258	539	425	512	**6,230**
15	1,596	322	1,236	621	180	561	355	625	**5,495**
16	1,626	371	1,437	996	197	738	405	482	**6,252**
17	1,557	304	1,446	800	214	547	359	440	**5,667**
18	1,756	356	1,658	734	233	469	412	562	**6,179**
19	1,786	363	1,685	746	240	502	434	549	**6,305**
20	1,533	288	1,128	507	174	520	306	584	**5,040**
21	1,950	401	1,770	771	252	508	469	594	**6,714**
22	1,578	330	1,345	678	179	446	313	382	**5,252**

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A.
b. Per capita expenditure derived from Experian MMG3 data (2017 report)
c. Population derived from Experian MMG3 data (2017 report)
d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15
e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 of Experian Retail Planner Briefing Note 15

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Table 8: Total comparison goods expenditure availab

Zone	Comparison goods expenditure (£m 2017								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	58.9	10.7	54.2	22.2	8.0	15.2	11.7	16.3	**197.1**
2	45.5	8.1	45.1	18.8	5.9	12.8	8.9	12.9	**158.1**
3	21.4	4.4	20.5	8.8	3.0	5.9	5.1	6.6	**75.7**
4	16.4	3.4	15.0	6.2	2.0	4.3	3.9	4.8	**56.1**
5	35.4	6.4	34.1	14.0	4.4	9.9	6.9	9.6	**120.7**
6	23.6	4.9	23.0	10.3	3.5	6.9	5.8	7.3	**85.3**
7	28.2	5.6	27.4	11.5	3.9	7.6	6.6	9.2	**100.1**
8	35.5	7.3	31.9	14.2	4.1	10.4	7.9	11.4	**122.7**
9	22.0	4.8	20.3	8.5	2.9	6.0	5.4	6.1	**75.9**
10	24.5	5.0	23.4	11.2	3.4	7.1	5.9	7.5	**87.8**
11	59.4	10.9	59.1	26.9	7.7	17.2	11.9	16.6	**209.7**
12	36.7	7.2	35.7	17.6	4.9	11.3	8.2	10.1	**131.7**
13	28.6	6.0	27.0	12.0	4.0	7.9	7.0	8.7	**101.2**
14	14.6	3.1	13.9	7.3	2.2	4.7	3.7	4.4	**54.0**
18	99.4	20.2	93.9	41.6	13.2	26.5	23.3	31.8	**349.8**
19	37.2	7.6	35.1	15.5	5.0	10.5	9.0	11.4	**131.3**
21	39.4	8.1	35.8	15.6	5.1	10.3	9.5	12.0	**135.7**
Inner Study Area Tota	626.9	123.6	595.5	262.2	83.1	174.3	140.7	186.8	**2,193.1**
15	190.2	38.3	147.3	74.0	21.4	66.9	42.3	74.4	**654.7**
16	48.3	11.0	42.7	29.6	5.9	21.9	12.0	14.3	**185.6**
17	90.8	17.7	84.3	46.6	12.5	31.9	20.9	25.6	**330.4**
20	181.2	34.1	133.2	59.9	20.6	61.4	36.1	69.0	**595.5**
22	58.0	12.1	49.5	24.9	6.6	16.4	11.5	14.0	**193.1**
Total	**1,195.3**	**236.9**	**1,052.5**	**497.2**	**150.0**	**372.9**	**263.6**	**384.3**	**4,152.5**

Zone	Comparison goods expenditure (£m 2021								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	67.0	12.2	61.7	25.2	9.1	17.3	13.3	18.6	**224.4**
2	51.8	9.2	51.4	21.4	6.7	14.6	10.1	14.7	**180.0**
3	24.5	5.1	23.4	10.1	3.4	6.7	5.8	7.5	**86.5**
4	18.8	3.9	17.1	7.1	2.3	4.9	4.5	5.5	**64.1**
5	40.4	7.3	39.0	16.0	5.0	11.3	7.9	10.9	**137.8**
6	27.0	5.6	26.3	11.8	4.0	7.9	6.6	8.3	**97.4**
7	32.0	6.3	31.1	13.1	4.4	8.7	7.5	10.5	**113.5**
8	40.3	8.3	36.2	16.1	4.6	11.7	8.9	13.0	**139.2**
9	24.9	5.4	23.0	9.6	3.3	6.8	6.1	6.9	**86.0**
10	27.7	5.6	26.5	12.7	3.9	8.0	6.7	8.5	**99.6**
11	68.2	12.6	67.9	30.8	8.8	19.7	13.7	19.0	**240.7**
12	42.1	8.3	41.0	20.2	5.6	13.0	9.4	11.6	**151.2**
13	32.9	6.9	31.0	13.8	4.6	9.0	8.0	10.0	**116.1**
14	16.8	3.6	16.0	8.4	2.6	5.4	4.2	5.1	**62.0**
18	111.8	22.7	105.5	46.7	14.8	29.8	26.2	35.7	**393.4**
19	41.8	8.5	39.5	17.5	5.6	11.8	10.2	12.9	**147.7**
21	44.3	9.1	40.2	17.5	5.7	11.6	10.7	13.5	**152.6**
Inner Study Area Tota	712.3	140.4	676.8	298.0	94.5	198.1	159.8	212.2	**2,492.1**
15	211.7	42.7	164.0	82.3	23.8	74.4	47.1	82.9	**728.8**
16	53.3	12.2	47.1	32.6	6.5	24.2	13.3	15.8	**204.9**
17	102.5	20.0	95.1	52.6	14.1	36.0	23.6	28.9	**372.8**
20	203.1	38.2	149.4	67.2	23.1	68.9	40.5	77.4	**667.7**
22	64.9	13.6	55.3	27.9	7.4	18.3	12.9	15.7	**216.0**
Total	**1,347.7**	**267.0**	**1,187.7**	**560.6**	**169.3**	**420.0**	**297.2**	**432.9**	**4,682.4**

Zone	Comparison goods expenditure (£m 2026								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	83.7	15.2	77.1	31.5	11.3	21.7	16.7	23.2	**280.4**
2	64.8	11.5	64.2	26.7	8.4	18.2	12.7	18.4	**224.9**
3	30.7	6.3	29.4	12.6	4.3	8.4	7.3	9.4	**108.4**
4	23.5	4.9	21.4	8.9	2.9	6.1	5.6	6.9	**80.3**
5	50.6	9.1	48.9	20.1	6.3	14.2	9.9	13.7	**172.7**
6	33.8	7.0	32.9	14.7	5.1	9.9	8.2	10.4	**122.1**
7	39.8	7.9	38.7	16.2	5.5	10.8	9.4	13.0	**141.2**
8	50.1	10.3	45.0	20.1	5.8	14.6	11.1	16.1	**173.1**
9	31.0	6.7	28.7	11.9	4.1	8.4	7.6	8.6	**107.0**
10	34.5	7.0	32.9	15.8	4.9	10.0	8.3	10.6	**123.9**
11	85.9	15.8	85.5	38.9	11.1	24.8	17.3	24.0	**303.2**
12	53.1	10.4	51.7	25.5	7.1	16.3	11.8	14.6	**190.5**
13	41.4	8.7	39.1	17.4	5.8	11.3	10.1	12.6	**146.3**
14	21.2	4.5	20.1	10.6	3.2	6.8	5.3	6.4	**78.1**
18	137.8	27.9	130.1	57.6	18.3	36.8	32.3	44.1	**484.8**
19	51.6	10.5	48.6	21.5	6.9	14.5	12.5	15.9	**182.0**
21	51.5	10.6	46.7	20.4	6.6	13.4	12.4	15.7	**177.3**
Inner Study Area Tota	884.9	174.4	841.0	370.4	117.4	246.3	198.4	263.5	**3,096.3**
15	256.4	51.7	198.6	99.7	28.9	90.2	57.0	100.4	**882.8**
16	64.2	14.6	56.7	39.3	7.8	29.1	16.0	19.0	**246.8**
17	126.1	24.6	117.1	64.8	17.3	44.3	29.1	35.6	**459.0**
20	236.0	44.4	173.6	78.0	26.8	80.1	47.1	89.9	**775.9**
22	75.4	15.8	64.3	32.4	8.6	21.3	14.9	18.3	**251.1**
Total	**1,643.1**	**325.5**	**1,451.4**	**684.7**	**206.7**	**511.3**	**362.5**	**526.7**	**5,711.9**

Zone	Comparison goods expenditure (£m 2031								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	104.2	19.0	96.2	39.3	14.1	27.0	20.8	29.0	**349.6**
2	80.6	14.3	80.1	33.3	10.5	22.7	15.8	23.0	**280.4**
3	38.3	7.9	36.7	15.8	5.4	10.5	9.1	11.8	**135.6**
4	29.4	6.1	26.8	11.1	3.7	7.7	7.0	8.7	**100.4**
5	63.2	11.4	61.1	25.1	7.8	17.8	12.4	17.1	**216.0**
6	42.2	8.8	41.2	18.4	6.3	12.4	10.3	13.0	**152.7**
7	49.3	9.8	48.1	20.2	6.8	13.4	11.6	16.2	**175.4**
8	62.1	12.8	55.9	24.9	7.2	18.2	13.8	20.0	**215.0**
9	38.5	8.4	35.6	14.8	5.1	10.5	9.5	10.7	**132.9**
10	42.8	8.7	40.9	19.6	6.0	12.4	10.3	13.1	**153.9**
11	107.7	19.9	107.5	48.8	14.0	31.2	21.7	30.1	**380.9**
12	66.6	13.1	64.9	32.0	8.9	20.5	14.8	18.4	**239.2**
13	51.9	10.9	49.1	21.9	7.2	14.3	12.7	15.8	**183.8**
14	26.5	5.6	25.3	13.3	4.1	8.5	6.7	8.1	**98.1**
18	169.4	34.4	160.3	71.0	22.5	45.3	39.8	54.3	**597.2**
19	63.4	12.9	60.0	26.5	8.5	17.9	15.4	19.5	**224.2**
21	59.9	12.3	54.5	23.8	7.7	15.7	14.4	18.3	**206.7**
Inner Study Area Tota	1,096.0	216.5	1,044.5	460.0	145.8	305.9	246.3	327.1	**3,842.0**
15	309.3	62.5	240.1	120.6	34.9	109.0	68.9	121.4	**1,066.6**
16	77.1	17.6	68.3	47.4	9.4	35.1	19.2	22.9	**297.0**
17	153.7	30.1	143.1	79.1	21.2	54.2	35.5	43.5	**560.4**
20	274.6	51.8	202.5	91.0	31.3	93.4	54.9	104.9	**904.3**
22	87.8	18.4	75.0	37.8	10.0	24.9	17.4	21.3	**292.6**
Total	**1,998.5**	**396.8**	**1,773.5**	**835.9**	**252.5**	**622.4**	**442.3**	**641.0**	**6,963.0**

Zone	Comparison goods expenditure (£m 2036								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	130.0	23.6	119.6	48.9	17.6	33.6	25.9	36.0	**435.2**
2	100.5	17.8	99.7	41.5	13.0	28.3	19.7	28.6	**349.0**
3	47.8	9.9	45.8	19.7	6.7	13.2	11.3	14.7	**169.2**
4	36.7	7.6	33.5	13.9	4.6	9.6	8.7	10.8	**125.3**
5	79.0	14.3	76.2	31.3	9.8	22.2	15.4	21.3	**269.5**
6	52.7	11.0	51.4	23.0	7.9	15.5	12.9	16.3	**190.6**
7	61.3	12.1	59.6	25.0	8.4	16.6	14.4	20.1	**217.6**
8	77.2	15.9	69.3	30.9	8.9	22.5	17.1	24.8	**266.8**
9	47.8	10.4	44.2	18.4	6.3	13.0	11.8	13.2	**164.9**
10	53.2	10.8	50.8	24.3	7.5	15.4	12.8	16.3	**190.9**
11	135.2	24.9	134.5	61.1	17.5	39.0	27.2	37.7	**477.1**
12	83.5	16.4	81.3	40.1	11.1	25.7	18.6	23.0	**299.7**
13	65.1	13.7	61.5	27.4	9.1	17.9	15.9	19.8	**230.3**
14	33.3	7.0	31.7	16.7	5.1	10.6	8.4	10.1	**122.9**
18	209.0	42.4	197.3	87.4	27.7	55.8	49.0	66.8	**735.5**
19	78.2	15.9	73.8	32.7	10.5	22.0	19.0	24.0	**276.1**
21	70.1	14.4	63.7	27.7	9.0	18.3	16.9	21.4	**241.5**
Inner Study Area Tota	1,360.8	268.0	1,293.9	570.0	180.6	379.0	304.9	405.0	**4,762.2**
15	373.5	75.3	289.3	145.2	42.1	131.3	83.0	146.2	**1,285.8**
16	92.9	21.2	82.1	56.9	11.3	42.2	23.1	27.6	**357.4**
17	187.3	36.6	173.9	96.2	25.7	65.8	43.2	52.9	**681.6**
20	321.5	60.5	236.4	106.3	36.5	109.0	64.1	122.4	**1,056.8**
22	102.7	21.5	87.6	44.2	11.6	29.0	20.4	24.9	**341.9**
Total	**2,438.7**	**483.0**	**2,163.2**	**1,018.8**	**307.8**	**756.4**	**538.7**	**779.0**	**8,485.7**

Zone	Comparison goods growtl (£m)			
	2017-2021	2017-2026	2017-2031	2017-2036
1	27.3	83.3	152.5	238.1
2	21.9	66.8	122.3	191.0
3	10.8	32.7	59.8	93.4
4	8.0	24.2	44.3	69.2
5	17.1	52.0	95.3	148.8
6	12.1	36.8	67.4	105.3
7	13.4	41.1	75.3	117.5
8	16.4	50.4	92.3	144.1
9	10.2	31.1	57.1	89.0
10	11.8	36.1	66.1	103.1
11	30.9	93.5	171.1	267.4
12	19.4	58.7	107.5	168.0
13	14.9	45.1	82.6	129.0
14	8.0	24.1	44.1	68.9
18	43.5	134.9	247.4	385.6
19	16.4	50.7	92.9	144.8
21	16.9	41.6	71.0	105.8
Inner Study Area Tota	299.0	903.2	1,648.9	2,569.0
15	74.1	228.1	411.9	631.1
16	19.3	61.2	111.4	171.7
17	42.4	128.6	230.0	351.2
20	72.2	180.4	308.8	461.3
22	22.9	58.0	99.5	148.8
Total	**529.9**	**1,559.4**	**2,810.5**	**4,333.2**

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A.

b. Per capita expenditure derived from Experian MMG3 data (2017 report)

c. Population derived from Experian MMG3 data (2017 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 of Experian Retail Planner Briefing Note 15

2016 Prices

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 9: Clothing & footwear shopping patterns

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	**Total Clothing (%)**	**Zone 1 Clothing (%)**	**Zone 2 Clothing (%)**	**Zone 3 Clothing (%)**	**Zone 4 Clothing (%)**	**Zone 5 Clothing (%)**	**Zone 6 Clothing (%)**	**Zone 7 Clothing (%)**	**Zone 8 Clothing (%)**	**Zone 9 Clothing (%)**	**Zone 10 Clothing (%)**	**Zone 11 Clothing (%)**	**Zone 12 Clothing (%)**	**Zone 13 Clothing (%)**	**Zone 14 Clothing (%)**	**Zone 18 Clothing (%)**	**Zone 19 Clothing (%)**	**Zone 21 Clothing (%)**	***Inner Study Area***	**Zone 15 Clothing (%)**	**Zone 16 Clothing (%)**	**Zone 17 Clothing (%)**	**Zone 20 Clothing (%)**	**Zone 22 Clothing (%)**
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	1.00%	8.93%	0.66%	4.00%	0.83%	0.00%	0.00%	6.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.90%	0.00%	0.00%	0.94%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.96%	0.00%	0.00%	3.54%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	24.55%	81.93%	80.80%	68.65%	27.13%	26.61%	0.76%	64.10%	81.49%	59.56%	55.72%	13.80%	10.39%	10.14%	6.49%	9.31%	1.23%	1.73%		26.11%	2.53%	0.91%	18.52%	2.60%
Others, Zone 1	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	25.96%	90.86%	81.45%	72.65%	27.95%	26.61%	0.76%	79.12%	81.49%	59.56%	59.26%	13.80%	11.10%	10.14%	6.49%	10.58%	1.23%	1.73%		27.01%	2.53%	0.91%	19.46%	2.60%
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.01%	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.01%	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.07%	0.00%	0.00%	1.02%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.05%	0.00%	0.00%	0.00%	0.00%	1.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.11%	0.00%	0.00%	1.02%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	2.08%	0.00%	0.66%	2.37%	3.54%	27.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.87%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.11%	0.00%	0.00%	0.00%	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.18%	0.00%	0.00%	0.00%	3.25%	2.28%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.16%	0.00%	0.00%	0.00%	0.00%	3.77%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.53%	0.00%	0.66%	2.37%	6.79%	36.65%	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%		0.00%	0.00%	0.00%	5.87%	0.00%
Zone 6 | Potters Bar																								
Potters Bar Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	5.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	7.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.10%	0.00%	10.49%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.10%	0.00%	10.49%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	9.98%	0.00%	3.72%	0.00%	0.00%	0.74%	1.44%	0.72%	3.56%	1.89%	12.93%	71.91%	58.12%	37.51%	15.22%	11.63%	0.92%	2.14%		0.00%	26.12%	1.87%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.95%	0.00%	0.76%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 11	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	10.14%	0.00%	3.72%	0.00%	0.00%	0.74%	1.44%	0.72%	3.56%	1.89%	12.93%	72.56%	61.07%	37.51%	15.98%	11.63%	0.92%	2.14%		0.00%	26.12%	1.87%	0.00%	0.00%
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	0.77%	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.86%	1.96%	22.09%	1.78%	0.00%	0.00%	0.00%		0.00%	6.75%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.77%	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.86%	1.96%	22.09%	1.78%	0.00%	0.00%	0.00%		0.00%	6.75%	0.00%	0.00%	0.00%
Zone 14 | Tring																								
Tring Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%		0.00%	2.12%	0.00%	0.00%	0.00%
Others, Zone 14	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.45%	0.00%	0.00%	0.00%		0.00%	2.12%	0.00%	0.00%	0.00%
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.73%	0.00%	0.00%		0.00%	1.45%	0.00%	0.00%	0.00%
St. Albans City Centre	5.33%	1.72%	1.28%	0.00%	2.43%	2.28%	3.41%	0.68%	0.00%	0.00%	4.15%	5.29%	1.46%	2.03%	0.73%	37.02%	23.13%	32.67%		0.00%	0.00%	0.00%	0.00%	0.66%
Others, Zone 18	0.04%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.75%	1.72%	1.94%	0.00%	2.43%	2.28%	3.41%	0.68%	0.00%	0.00%	4.15%	5.29%	1.46%	2.03%	1.74%	41.75%	23.13%	32.67%		0.00%	1.45%	0.00%	0.00%	0.66%
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	5.94%	0.00%	0.63%	8.89%	40.43%	20.12%	45.61%	2.08%	0.00%	2.21%	9.42%	2.56%	6.45%	4.11%	1.74%	7.23%	21.45%	11.48%		1.80%	1.03%	0.00%	6.83%	1.07%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.76%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.95%	0.00%	0.63%	8.89%	40.43%	20.12%	45.61%	2.08%	0.00%	2.21%	9.42%	2.56%	6.45%	4.11%	2.49%	7.23%	21.45%	11.48%		1.80%	1.03%	0.00%	6.83%	1.07%
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%	0.00%	0.00%	6.68%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%	0.00%	0.00%	6.68%		0.00%	0.00%	0.00%	0.00%	0.00%
Total | Inner Study Area	52.1%	93.2%	88.4%	84.9%	78.9%	89.1%	60.9%	88.7%	85.7%	76.7%	88.4%	95.1%	82.8%	75.9%	29.9%	71.2%	50.1%	54.7%		28.8%	40.0%	2.8%	32.2%	4.3%
Sub Total | Watford District	26.0%	90.9%	81.5%	72.7%	28.0%	26.6%	0.8%	79.1%	81.5%	59.6%	60.1%	13.8%	11.1%	10.1%	6.5%	10.6%	1.2%	1.7%		27.0%	2.5%	0.9%	19.5%	2.6%
Sub Total | Hertsmere District	2.8%	0.0%	0.7%	3.4%	8.1%	39.4%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%		0.0%	0.0%	0.0%	5.9%	0.0%
Sub Total | Three Rivers Borough	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.7%	13.1%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	11.0%	0.6%	3.7%	0.0%	0.0%	0.7%	1.4%	0.7%	3.6%	1.9%	13.8%	73.4%	63.0%	59.6%	19.2%	11.6%	0.9%	2.1%		0.0%	35.0%	1.9%	0.0%	0.0%
Sub Total | St Albans City & District	11.9%	1.7%	2.6%	8.9%	42.9%	22.4%	49.0%	2.8%	0.0%	2.2%	13.6%	7.8%	8.6%	6.1%	4.2%	49.0%	44.6%	50.8%		1.8%	2.5%	0.0%	6.8%	1.7%
Destination	**Total Clothing (%)**	**Zone 1 Clothing (%)**	**Zone 2 Clothing (%)**	**Zone 3 Clothing (%)**	**Zone 4 Clothing (%)**	**Zone 5 Clothing (%)**	**Zone 6 Clothing (%)**	**Zone 7 Clothing (%)**	**Zone 8 Clothing (%)**	**Zone 9 Clothing (%)**	**Zone 10 Clothing (%)**	**Zone 11 Clothing (%)**	**Zone 12 Clothing (%)**	**Zone 13 Clothing (%)**	**Zone 14 Clothing (%)**	**Zone 18 Clothing (%)**	**Zone 19 Clothing (%)**	**Zone 21 Clothing (%)**	***Inner Study Area***	**Zone 15 Clothing (%)**	**Zone 16 Clothing (%)**	**Zone 17 Clothing (%)**	**Zone 20 Clothing (%)**	**Zone 22 Clothing (%)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		12.65%	0.00%	0.00%	18.07%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.69%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.06%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	5.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		19.40%	0.00%	0.00%	18.07%	0.00%
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	0.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.56%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.88%	0.00%		0.00%	6.35%	0.00%	0.00%	0.00%
Others, Zone 16	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.49%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.88%	0.00%		0.00%	6.35%	0.00%	0.00%	0.00%
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	5.96%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.07%		0.00%	0.00%	2.78%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	1.07%		0.00%	0.00%	8.73%	0.00%	0.00%
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	4.62%	0.00%
Edgware District Centre	1.49%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	8.98%	0.00%
Stanmore District Centre	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.80%	0.00%
Wealdstone Local Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.90%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	2.72%	0.00%	0.00%	0.00%	0.83%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	16.29%	0.00%
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.60%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.60%
Sub-total Study Area	62.0%	93.2%	88.4%	84.9%	79.8%	89.1%	61.9%	88.7%	91.1%	79.2%	88.4%	95.1%	83.8%	76.9%	29.9%	71.2%	50.9%	55.8%		48.2%	46.4%	11.5%	66.5%	6.9%
Outside Study Area																								
Amersham Town Centre	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.92%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%	0.00%	0.00%		0.00%	2.48%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.04%	35.46%	0.00%	0.00%	0.00%		0.00%	24.18%	4.00%	0.00%	0.00%
Beaconsfield Town Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	2.66%	0.00%	2.16%	1.02%	8.16%	7.26%	1.44%	0.72%	1.85%	0.92%	3.30%	0.86%	0.00%	0.00%	0.00%	0.00%	2.45%	1.02%		0.00%	0.00%	0.00%	11.36%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.45%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.60%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	7.21%	5.04%	0.00%	7.05%	4.82%	1.54%	3.73%	5.20%	2.06%	7.65%	0.00%	0.65%	0.00%	13.58%	2.24%	3.09%	5.43%	5.97%		18.25%	5.74%	0.00%	15.79%	2.61%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	2.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.94%	0.00%
Gerrards Cross Town Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.09%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	3.88%	0.00%	0.69%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	4.41%	3.50%	0.00%		0.00%	0.00%	0.00%	0.00%	1.92%
Hattersway Retail Park, Chaul End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%	1.02%		3.42%	5.17%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.14%
Ikea, Drury Way, North Circular Road, Wembley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.01%	0.00%	0.00%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%	0.00%	0.00%	6.22%		0.00%	0.00%	7.14%	0.00%	14.55%
Marlow Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.76%	0.00%	0.00%		0.00%	0.00%	0.00%	0.90%	0.00%
Milton Keynes Town Centre	5.69%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	2.21%	1.38%	15.19%	0.91%	0.92%	1.07%		0.00%	9.67%	53.63%	0.00%	8.02%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%	0.00%	0.00%	5.24%		0.00%	0.00%	4.59%	0.00%	0.66%
Monkswood Retail Park, Elder Way, Stevenage	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.63%
Others, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roebuck Retail Park, London Road, Stevenage	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Slough Town Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.90%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	1.34%	0.00%	0.00%	0.00%	0.00%	2.06%	2.48%	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%	2.10%	1.43%		0.00%	0.00%	0.00%	0.90%	15.57%
The Galleria Outlet, Comet Way, Hatfield	1.67%	0.00%	7.30%	0.00%	0.79%	0.00%	2.48%	0.00%	0.00%	0.00%	0.00%	0.00%	8.33%	0.00%	0.00%	5.99%	2.36%	1.02%		0.00%	1.45%	0.00%	0.90%	4.93%
Uxbridge Town Centre	3.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.68%	2.34%	3.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.83%	1.45%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.90%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	4.49%	0.59%	0.00%	2.03%	3.77%	0.00%	17.66%	0.00%	0.96%	0.00%	0.90%	0.00%	0.00%	1.04%	0.00%	7.51%	19.28%	18.09%		0.00%	0.00%	0.00%	0.90%	35.53%
Others, outside study area	3.75%	0.59%	1.53%	3.97%	0.79%	0.00%	1.44%	2.08%	0.00%	5.65%	0.90%	0.65%	2.25%	1.04%	15.23%	0.00%	4.42%	2.14%		6.48%	2.07%	17.26%	0.90%	5.84%
Abroad	0.70%	0.59%	0.63%	0.00%	1.93%	0.00%	0.00%	0.00%	0.00%	0.00%	1.80%	0.00%	0.00%	0.00%	0.00%	1.87%	2.10%	1.02%		0.00%	0.00%	1.87%	0.90%	0.66%
Sub Total outside Study Area	38.0%	6.8%	11.6%	15.1%	20.3%	10.9%	38.1%	11.3%	8.9%	20.8%	11.6%	4.9%	16.2%	23.2%	70.1%	28.8%	49.1%	44.2%		51.8%	53.6%	88.5%	33.5%	93.1%
Total (rounded)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2018)
c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
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Table 10: Clothing & footwear expenditure

Destination	Total Clothing (£m)	Watford BC Zone 1 Clothing (£m)	Watford BC Zone 2 Clothing (£m)	Hertsmere BC Zone 3 Clothing (£m)	Hertsmere BC Zone 4 Clothing (£m)	Hertsmere BC Zone 5 Clothing (£m)	Hertsmere BC Zone 6 Clothing (£m)	Three Rivers DC Zone 7 Clothing (£m)	Three Rivers DC Zone 8 Clothing (£m)	Three Rivers DC Zone 9 Clothing (£m)	Three Rivers DC Zone 10 Clothing (£m)	Dacorum BC Zone 11 Clothing (£m)	Dacorum BC Zone 12 Clothing (£m)	Dacorum BC Zone 13 Clothing (£m)	Dacorum BC Zone 14 Clothing (£m)	St Albans DC Zone 18 Clothing (£m)	St Albans DC Zone 19 Clothing (£m)	St Albans DC Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£11.8	£5.3	£0.3	£0.9	£0.1	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.3	£1.7	£0.0	£0.0	£1.7	£0.0
Watford Arches Retail Park, Lower High Street, Watford	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£4.4	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	£300.5	£48.2	£36.8	£14.7	£4.5	£9.4	£0.2	£18.1	£29.0	£13.1	£13.6	£8.2	£3.8	£2.9	£0.9	£9.3	£0.5	£0.7	£213.8	£49.7	£1.2	£0.8	£33.5	£1.5
Others, Zone 1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£317.1	£53.5	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£29.0	£13.1	£14.5	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£227.0	£51.4	£1.2	£0.8	£35.3	£1.5
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	£0.8	£0.0	£0.0	£0.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.2	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	£21.8	£0.0	£0.3	£0.5	£0.6	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.1	£0.0	£0.0	£0.0	£10.6	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	£2.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£1.6	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£26.4	£0.0	£0.3	£0.5	£1.1	£13.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£15.8	£0.0	£0.0	£0.0	£10.6	£0.0
Zone 6 | Potters Bar																								
Potters Bar Town Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£2.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kimgs Langley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	£111.4	£0.0	£1.7	£0.0	£0.0	£0.3	£0.3	£0.2	£1.3	£0.4	£3.2	£42.7	£21.3	£10.7	£2.2	£11.6	£0.3	£0.8	£97.1	£0.0	£12.6	£1.7	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.1	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 11	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£113.0	£0.0	£1.7	£0.0	£0.0	£0.3	£0.3	£0.2	£1.3	£0.4	£3.2	£43.1	£22.4	£10.7	£2.3	£11.6	£0.3	£0.8	£98.7	£0.0	£12.6	£1.7	£0.0	£0.0
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	£11.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.7	£6.3	£0.3	£0.0	£0.0	£0.0	£8.4	£0.0	£3.3	£0.0	£0.0	£0.0
Others, Zone 13	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£11.6	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.7	£6.3	£0.3	£0.0	£0.0	£0.0	£8.4	£0.0	£3.3	£0.0	£0.0	£0.0
Zone 14 | Tring																								
Tring Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£1.0	£0.0	£0.0	£0.0
Others, Zone 14	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£1.0	£0.0	£0.0	£0.0
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£0.0	£0.0	£4.7	£0.0	£0.7	£0.0	£0.0	£0.0
St. Albans City Centre	£67.9	£1.0	£0.6	£0.0	£0.4	£0.8	£0.8	£0.2	£0.0	£0.0	£1.0	£3.1	£0.5	£0.6	£0.1	£36.8	£8.6	£12.9	£67.5	£0.0	£0.0	£0.0	£0.0	£0.4
Others, Zone 18	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£73.7	£1.0	£0.9	£0.0	£0.4	£0.8	£0.8	£0.2	£0.0	£0.0	£1.0	£3.1	£0.5	£0.6	£0.3	£41.5	£8.6	£12.9	£72.6	£0.0	£0.7	£0.0	£0.0	£0.4
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	£72.0	£0.0	£0.3	£1.9	£6.6	£7.1	£10.8	£0.6	£0.0	£0.5	£2.3	£1.5	£2.4	£1.2	£0.3	£7.2	£8.0	£4.5	£55.1	£3.4	£0.5	£0.0	£12.4	£0.6
Cuffley Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£72.1	£0.0	£0.3	£1.9	£6.6	£7.1	£10.8	£0.6	£0.0	£0.5	£2.3	£1.5	£2.4	£1.2	£0.4	£7.2	£8.0	£4.5	£55.2	£3.4	£0.5	£0.0	£12.4	£0.6
Zone 21 | Harpenden																								
Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£2.6	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£2.6	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0
Total | Inner Study Area	£627.4	£54.8	£40.2	£18.2	£13.0	£31.5	£14.4	£25.0	£30.5	£16.9	£21.6	£56.5	£30.4	£21.7	£4.4	£70.8	£18.6	£21.6	£490.1	£54.8	£19.3	£2.5	£58.2	£2.5
Sub Total | Watford District	£317.3	£53.5	£37.1	£15.6	£4.6	£9.4	£0.2	£22.3	£29.0	£13.1	£14.7	£8.2	£4.1	£2.9	£0.9	£10.5	£0.5	£0.7	£227.2	£51.4	£1.2	£0.8	£35.3	£1.5
Sub Total | Hertsmere District	£30.0	£0.0	£0.3	£0.7	£1.3	£13.9	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£19.4	£0.0	£0.0	£0.0	£10.6	£0.0
Sub Total | Three Rivers Borough	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.2	£2.9	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	£125.9	£0.3	£1.7	£0.0	£0.0	£0.3	£0.3	£0.2	£1.3	£0.4	£3.4	£43.6	£23.1	£17.1	£2.8	£11.6	£0.3	£0.8	£107.3	£0.0	£16.9	£1.7	£0.0	£0.0
Sub Total | St Albans City & District	£148.7	£1.0	£1.2	£1.9	£7.0	£7.9	£11.6	£0.8	£0.0	£0.5	£3.3	£4.7	£3.2	£1.8	£0.6	£48.7	£16.6	£20.0	£130.7	£3.4	£1.2	£0.0	£12.4	£1.0
Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 21 Clothing (£m)	Inner Study Area	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 20 Clothing (£m)	Zone 22 Clothing (£m)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£58.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£24.1	£0.0	£0.0	£32.7	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£7.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£7.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.8	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£71.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£36.9	£0.0	£0.0	£32.7	£0.0
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£1.0	£0.0	£3.1	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£1.2	£0.0	£3.1	£0.0	£0.0	£0.0
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£5.4	£0.0	£0.0
Homebase, Vimy Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.0	£0.0	£2.5	£0.0	£0.0
Others, Zone 17	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.4	£0.8	£0.0	£0.0	£7.9	£0.0	£0.0
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£8.4	£0.0
Edgware District Centre	£16.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£16.3	£0.0
Stanmore District Centre	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.0
Wealdstone Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£29.9	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£29.5	£0.0
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5
Sub-total Study Area	£743.3	£54.8	£40.2	£18.2	£13.1	£31.5	£14.6	£25.0	£32.4	£17.4	£21.6	£56.5	£30.8	£22.0	£4.4	£70.8	£19.0	£22.0	£494.3	£91.7	£22.4	£10.4	£120.5	£4.0
Outside Study Area																								
Amersham Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.7	£0.0	£1.2	£0.0	£0.0	£0.0
Aylesbury Town Centre	£20.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£5.2	£0.0	£0.0	£0.0	£5.5	£0.0	£11.7	£3.6	£0.0	£0.0
Beaconsfield Town Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£29.7	£0.0	£1.0	£0.2	£1.3	£2.6	£0.3	£0.2	£0.7	£0.2	£0.8	£0.5	£0.0	£0.0	£0.0	£0.0	£0.9	£0.4	£9.1	£0.0	£0.0	£0.0	£20.6	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£90.2	£3.0	£0.0	£1.5	£0.8	£0.5	£0.9	£1.5	£0.7	£1.7	£0.0	£0.4	£0.0	£3.9	£0.3	£3.1	£2.0	£2.4	£22.6	£34.7	£2.8	£0.0	£28.6	£1.5
Chalfont St. Giles Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£1.7	£0.0
Gerrards Cross Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£9.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.2	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£4.4	£1.3	£0.0	£8.1	£0.0	£0.0	£0.0	£0.0	£1.1
Hattersway Retail Park, Chaul End Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hertford City Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	£9.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.7	£6.5	£2.5	£0.0	£0.0	£0.0
Hitchin Town Centre	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2
Ikea, Drury Way, North Circular Road, Wembley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	£18.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£2.5	£3.1	£0.0	£0.0	£6.5	£0.0	£8.4
Marlow Town Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£1.6	£0.0
Milton Keynes Town Centre	£63.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.8	£0.4	£2.2	£0.9	£0.3	£0.4	£5.8	£0.0	£4.7	£48.7	£0.0	£4.7
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£6.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£2.1	£2.3	£0.0	£0.0	£4.2	£0.0	£0.4
Monkswood Retail Park, Elder Way, Stevenage	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Others, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Roebuck Retail Park, London Road, Stevenage	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Slough Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£1.7	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	£13.6	£0.0	£0.0	£0.0	£0.0	£0.7	£0.6	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.6	£3.0	£0.0	£0.0	£0.0	£1.6	£9.0
The Galleria Outlet, Comet Way, Hatfield	£19.5	£0.0	£3.3	£0.0	£0.1	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£3.1	£0.0	£0.0	£6.0	£0.9	£0.4	£14.3	£0.0	£0.7	£0.0	£1.6	£2.9
Uxbridge Town Centre	£44.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.8	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£41.5	£0.7	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	£50.4	£0.3	£0.0	£0.4	£0.6	£0.0	£4.2	£0.0	£0.3	£0.0	£0.2	£0.0	£0.0	£0.3	£0.0	£7.5	£7.2	£7.1	£28.2	£0.0	£0.0	£0.0	£1.6	£20.6
Others, outside study area	£44.7	£0.3	£0.7	£0.8	£0.1	£0.0	£0.3	£0.6	£0.0	£1.2	£0.2	£0.4	£0.8	£0.3	£2.2	£0.0	£1.6	£0.8	£10.6	£12.3	£1.0	£15.7	£1.6	£3.4
Abroad	£8.4	£0.3	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.3	£0.0	£1.9	£0.8	£0.4	£4.7	£0.0	£0.0	£1.7	£1.6	£0.4
Sub Total outside Study Area	£451.9	£4.0	£5.3	£3.2	£3.3	£3.8	£9.0	£3.2	£3.1	£4.6	£2.8	£2.9	£6.0	£6.6	£10.3	£28.6	£18.3	£17.4	£132.6	£98.5	£25.9	£80.3	£60.7	£54.0
Total (rounded)	£1,195.3	£58.9	£45.5	£21.4	£16.4	£35.4	£23.6	£28.2	£35.5	£22.0	£24.5	£59.4	£36.7	£28.6	£14.6	£99.4	£37.2	£39.4	£626.9	£190.2	£48.3	£90.8	£181.2	£58.0

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 11: Books, CDs, DVDs shopping patterns

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 21 Books etc (%)	Inner Study Area	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 20 Books etc (%)	Zone 22 Books etc (%)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	13.58%	88.05%	51.19%	80.57%	12.28%	12.39%	0.00%	33.51%	59.80%	20.23%	31.01%	0.00%	6.20%	2.12%	3.48%	8.00%	0.00%	0.00%		6.77%	3.93%	0.00%	4.47%	0.00%
Others, Zone 1	0.32%	3.14%	0.00%	4.80%	0.00%	0.00%	0.00%	5.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**14.02%**	**91.19%**	**51.19%**	**85.37%**	**12.28%**	**12.39%**	**0.00%**	**39.27%**	**59.80%**	**28.36%**	**31.01%**	**0.00%**	**6.20%**	**2.12%**	**3.48%**	**8.00%**	**0.00%**	**0.00%**		**6.77%**	**3.93%**	**0.00%**	**4.47%**	**0.00%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.47%	1.57%	9.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.47%**	**1.57%**	**9.55%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.08%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.49%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.26%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.49%**	**2.09%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.33%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**2.26%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.10%	0.00%	0.00%	0.00%	20.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.02%	0.00%	0.00%	0.00%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.12%**	**0.00%**	**0.00%**	**0.00%**	**24.28%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	1.16%	0.00%	0.00%	2.45%	14.63%	26.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.05%	0.00%	0.00%	2.45%	3.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.75%	0.00%	0.00%	0.00%	0.00%	27.94%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	2.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.01%**	**0.00%**	**0.00%**	**4.91%**	**18.60%**	**54.24%**	**4.98%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**2.23%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	42.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.45%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	24.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	4.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.64%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**71.55%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**8.60%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	39.99%	0.00%	16.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.88%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**39.99%**	**0.00%**	**16.96%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	19.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.41%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**22.27%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**4.51%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	0.00%	32.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.56%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.88%**	**0.00%**	**32.52%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.26%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**11.85%**	**2.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	7.54%	0.00%	0.00%	0.00%	0.00%	2.78%	0.00%	0.00%	0.00%	0.00%	27.35%	77.91%	49.83%	13.09%	3.48%	8.00%	0.00%	0.00%		0.00%	3.93%	2.55%	3.13%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	4.62%	2.04%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 11	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	2.22%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**8.01%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.78%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**30.83%**	**84.84%**	**51.86%**	**15.31%**	**3.48%**	**8.00%**	**0.00%**	**0.00%**		**0.00%**	**3.93%**	**2.55%**	**3.13%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	2.97%	0.00%	28.92%	2.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.15%	0.00%	8.34%	76.04%	33.87%	0.00%	0.00%	0.00%		0.00%	3.36%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.97%**	**0.00%**	**28.92%**	**2.34%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**7.15%**	**0.00%**	**8.34%**	**76.04%**	**33.87%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**3.36%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	15.78%	0.00%	0.00%	0.00%		0.00%	4.99%	0.00%	0.00%	0.00%
Others, Zone 14	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.40%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**15.78%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**4.99%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.07%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre	9.14%	0.00%	0.00%	0.00%	32.78%	3.90%	4.80%	3.03%	0.00%	0.00%	12.02%	4.51%	2.14%	2.12%	0.00%	71.32%	18.16%	6.23%		0.00%	0.00%	0.00%	0.00%	17.61%
Others, Zone 18	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**9.57%**	**0.00%**	**0.00%**	**0.00%**	**32.78%**	**3.90%**	**4.80%**	**3.03%**	**0.00%**	**0.00%**	**12.02%**	**4.51%**	**2.14%**	**2.12%**	**0.00%**	**75.38%**	**20.31%**	**6.23%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**17.61%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	0.84%	0.00%	0.00%	0.00%	3.97%	6.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.26%	0.00%		0.00%	1.64%	0.00%	2.23%	1.38%
Cuffley Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.01%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.95%**	**0.00%**	**0.00%**	**0.00%**	**3.97%**	**6.68%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**5.27%**	**0.00%**		**0.00%**	**1.64%**	**0.00%**	**2.23%**	**1.38%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	0.00%	91.18%		0.00%	0.00%	0.00%	0.00%	1.45%
Sub-total	**3.23%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.94%**	**0.00%**	**91.18%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.45%**
Total | Inner Study Area	**47.0%**	**94.8%**	**89.7%**	**92.6%**	**91.9%**	**80.0%**	**81.3%**	**85.2%**	**82.1%**	**81.2%**	**92.9%**	**94.6%**	**68.5%**	**95.6%**	**56.6%**	**93.3%**	**34.2%**	**97.4%**		**13.5%**	**17.8%**	**2.6%**	**12.1%**	**20.4%**
Sub Total | Watford District	**14.5%**	92.8%	60.7%	85.4%	12.3%	12.4%	0.0%	39.3%	59.8%	28.4%	31.0%	3.1%	6.2%	2.1%	3.5%	8.0%	0.0%	0.0%		6.8%	3.9%	0.0%	4.5%	0.0%
Sub Total | Hertsmere District	**4.3%**	2.1%	0.0%	4.9%	42.9%	54.2%	76.5%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	0.0%		2.3%	0.0%	0.0%	2.2%	0.0%
Sub Total | Three Rivers Borough	**3.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	42.9%	22.3%	49.5%	11.8%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		4.5%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	**11.4%**	0.0%	28.9%	2.3%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	38.0%	84.8%	60.2%	91.3%	53.1%	8.0%	0.0%	0.0%		0.0%	12.3%	2.6%	3.1%	0.0%
Sub Total | St Albans City & District	**13.7%**	0.0%	0.0%	0.0%	36.7%	10.6%	4.8%	3.0%	0.0%	0.0%	12.0%	4.5%	2.1%	2.1%	0.0%	77.3%	25.6%	97.4%		0.0%	1.6%	0.0%	2.2%	20.4%
Destination	**Total Books etc (%)**	**Zone 1 Books etc (%)**	**Zone 2 Books etc (%)**	**Zone 3 Books etc (%)**	**Zone 4 Books etc (%)**	**Zone 5 Books etc (%)**	**Zone 6 Books etc (%)**	**Zone 7 Books etc (%)**	**Zone 8 Books etc (%)**	**Zone 9 Books etc (%)**	**Zone 10 Books etc (%)**	**Zone 11 Books etc (%)**	**Zone 12 Books etc (%)**	**Zone 13 Books etc (%)**	**Zone 14 Books etc (%)**	**Zone 18 Books etc (%)**	**Zone 19 Books etc (%)**	**Zone 21 Books etc (%)**	**Inner Study Area**	**Zone 15 Books etc (%)**	**Zone 16 Books etc (%)**	**Zone 17 Books etc (%)**	**Zone 20 Books etc (%)**	**Zone 22 Books etc (%)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.16%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.91%	0.00%	0.00%	2.45%	0.00%	0.00%	0.00%	3.03%	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.49%	0.00%	0.00%	12.06%	0.00%
Hatch End Local Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
Pinner Village Centre	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		17.03%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.51%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**8.92%**	**0.00%**	**0.00%**	**2.45%**	**0.00%**	**0.00%**	**0.00%**	**3.03%**	**3.83%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**43.19%**	**0.00%**	**0.00%**	**14.29%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	6.99%	0.00%	0.00%	0.00%		0.00%	33.18%	0.00%	0.00%	0.00%
Others, Zone 16	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Sub-total	**2.13%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.22%**	**6.99%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**35.47%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	1.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	22.56%	0.00%	1.38%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	25.00%	0.00%	0.00%
Others, Zone 17	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.43%	0.00%	0.00%
Sub-total	**4.05%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**49.99%**	**0.00%**	**1.38%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	4.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.09%	0.00%
Edgware District Centre	6.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	37.58%	0.00%
Stanmore District Centre	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**10.72%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**4.27%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**62.03%**	**0.00%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Sub-total Study Area	**72.8%**	**94.8%**	**89.7%**	**95.1%**	**91.9%**	**80.0%**	**85.6%**	**88.2%**	**85.9%**	**81.2%**	**92.9%**	**94.6%**	**68.5%**	**97.8%**	**63.6%**	**93.3%**	**34.2%**	**97.4%**		**56.7%**	**53.3%**	**52.5%**	**88.4%**	**21.8%**
Outside Study Area																								
Amersham Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	0.00%	0.00%	0.00%
Aylesbury Town Centre	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.48%	0.00%	0.00%	0.00%	16.95%	0.00%	0.00%	0.00%		0.00%	29.27%	9.22%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	5.68%	3.06%	2.39%	2.45%	3.97%	17.08%	1.78%	5.76%	9.78%	14.90%	3.66%	3.08%	0.00%	2.22%	3.48%	2.71%	6.56%	0.00%		9.93%	5.56%	2.55%	9.38%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.23%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.94%	22.01%	0.00%		0.00%	0.00%	0.00%	0.00%	18.09%
Hattersway Retail Park, Chaul End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.72%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.32%
Ikea, Drury Way, North Circular Road, Wembley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.71%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.85%	0.00%	0.00%	0.00%	2.15%	2.60%		0.00%	0.00%	5.82%	0.00%	14.16%
Marlow Town Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.64%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	2.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.29%	25.00%	0.00%	0.00%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.45%
Roebuck Retail Park, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.89%	0.00%		0.00%	0.00%	0.00%	2.23%	0.00%
The Galleria Outlet, Comet Way, Hatfield	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.03%	11.60%	0.00%		0.00%	0.00%	0.00%	0.00%	8.56%
Uxbridge Town Centre	3.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.42%	1.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		22.53%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.26%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	1.84%	0.00%	0.00%	0.00%	4.15%	0.00%	7.30%	3.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%		0.00%	0.00%	0.00%	0.00%	22.17%
Others, outside study area	3.51%	0.00%	7.96%	2.45%	0.00%	2.92%	0.00%	3.03%	2.91%	1.97%	0.00%	0.00%	4.88%	0.00%	15.96%	0.00%	7.31%	0.00%		8.57%	3.93%	4.85%	0.00%	9.04%
Abroad	1.11%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	23.74%	0.00%	0.00%	0.00%	3.01%	0.00%		0.00%	0.00%	0.00%	0.00%	1.38%
Sub Total outside Study Area	**27.2%**	**5.2%**	**10.3%**	**4.9%**	**8.1%**	**20.0%**	**14.4%**	**11.8%**	**14.1%**	**18.8%**	**7.1%**	**5.4%**	**31.5%**	**2.2%**	**36.4%**	**6.7%**	**65.8%**	**2.6%**		**43.3%**	**46.7%**	**47.5%**	**11.6%**	**78.2%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 12: Books, CDs, DVDs expenditure

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	**Total Books etc (£m)**	**Zone 1 Books etc (£m)**	**Zone 2 Books etc (£m)**	**Zone 3 Books etc (£m)**	**Zone 4 Books etc (£m)**	**Zone 5 Books etc (£m)**	**Zone 6 Books etc (£m)**	**Zone 7 Books etc (£m)**	**Zone 8 Books etc (£m)**	**Zone 9 Books etc (£m)**	**Zone 10 Books etc (£m)**	**Zone 11 Books etc (£m)**	**Zone 12 Books etc (£m)**	**Zone 13 Books etc (£m)**	**Zone 14 Books etc (£m)**	**Zone 18 Books etc (£m)**	**Zone 19 Books etc (£m)**	**Zone 21 Books etc (£m)**	***Inner Study Area***	**Zone 15 Books etc (£m)**	**Zone 16 Books etc (£m)**	**Zone 17 Books etc (£m)**	**Zone 20 Books etc (£m)**	**Zone 22 Books etc (£m)**
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Arches Retail Park, Lower High Street, Watford	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	**£33.9**	£9.4	£4.1	£3.6	£0.4	£0.8	£0.0	£1.9	£4.4	£1.0	£1.5	£0.0	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	***£29.4***	£2.6	£0.4	£0.0	£1.5	£0.0
Others, Zone 1	**£0.9**	£0.3	£0.0	£0.2	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.9***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£35.2**	**£9.8**	**£4.1**	**£3.8**	**£0.4**	**£0.8**	**£0.0**	**£2.2**	**£4.4**	**£1.4**	**£1.5**	**£0.0**	**£0.4**	**£0.1**	**£0.1**	**£1.6**	**£0.0**	**£0.0**	***£30.6***	**£2.6**	**£0.4**	**£0.0**	**£1.5**	**£0.0**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	**£1.3**	£0.2	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.3**	**£0.2**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	**£1.2**	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.9	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.2**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.4***	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	**£0.7**	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	**£0.1**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.8***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	**£3.0**	£0.0	£0.0	£0.1	£0.5	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£2.3***	£0.0	£0.0	£0.0	£0.8	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	**£0.2**	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	**£1.9**	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.9***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.3**	**£0.0**	**£0.0**	**£0.2**	**£0.6**	**£3.5**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£4.6***	**£0.0**	**£0.0**	**£0.0**	**£0.8**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	**£2.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	***£2.6***	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£1.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£4.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£3.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£0.0**	***£4.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	**£3.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£3.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.2**	**£0.0**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£3.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Northwood Heath & South Oxhey																								
Northwood Local Centre	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£1.7	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.6***	**£1.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£1.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.7***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.6***	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.8***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	**£18.1**	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.4	£8.5	£3.6	£0.8	£0.1	£1.6	£0.0	£0.0	***£16.1***	£0.0	£0.4	£0.5	£1.1	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 11	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£19.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.5**	**£9.3**	**£3.7**	**£0.9**	**£0.1**	**£1.6**	**£0.0**	**£0.0**	***£17.4***	**£0.0**	**£0.4**	**£0.5**	**£1.1**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	**£9.4**	£0.0	£2.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.6	£4.6	£1.0	£0.0	£0.0	£0.0	***£9.0***	£0.0	£0.4	£0.0	£0.0	£0.0
Others, Zone 13	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£9.4**	**£0.0**	**£2.3**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.6**	**£4.6**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	***£9.0***	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	**£1.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	***£0.5***	£0.0	£0.5	£0.0	£0.0	£0.0
Others, Zone 14	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	***£0.5***	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre	**£21.5**	£0.0	£0.0	£0.0	£1.1	£0.2	£0.2	£0.2	£0.0	£0.0	£0.6	£0.5	£0.2	£0.1	£0.0	£14.4	£1.4	£0.5	***£19.4***	£0.0	£0.0	£0.0	£0.0	£2.1
Others, Zone 18	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£22.5**	**£0.0**	**£0.0**	**£0.0**	**£1.1**	**£0.2**	**£0.2**	**£0.2**	**£0.0**	**£0.0**	**£0.6**	**£0.5**	**£0.2**	**£0.1**	**£0.0**	**£15.2**	**£1.5**	**£0.5**	***£20.4***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.1**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	**£1.8**	£0.0	£0.0	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.7***	£0.0	£0.2	£0.0	£0.8	£0.2
Cuffley Village Centre	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.1**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	***£1.0***	**£0.0**	**£0.2**	**£0.0**	**£0.8**	**£0.2**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	**£8.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£7.4	***£7.8***	£0.0	£0.0	£0.0	£0.0	£0.2
Sub-total	**£8.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£7.4**	***£7.8***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Total | Inner Study Area	**£119.2**	**£10.2**	**£7.2**	**£4.1**	**£3.1**	**£5.1**	**£4.0**	**£4.7**	**£6.0**	**£3.9**	**£4.6**	**£10.3**	**£4.9**	**£5.8**	**£1.8**	**£18.8**	**£2.6**	**£7.9**	***£105.0***	**£5.2**	**£2.0**	**£0.5**	**£4.1**	**£2.5**
Sub Total | Watford District	**£36.5**	£9.9	£4.9	£3.8	£0.4	£0.8	£0.0	£2.2	£4.4	£1.4	£1.5	£0.3	£0.4	£0.1	£0.1	£1.6	£0.0	£0.0	***£31.9***	£2.6	£0.4	£0.0	£1.5	£0.0
Sub Total | Hertsmere District	**£11.6**	£0.2	£0.0	£0.2	£1.5	£3.5	£3.8	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	***£9.9***	£0.9	£0.0	£0.0	£0.8	£0.0
Sub Total | Three Rivers Borough	**£8.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4	£1.6	£2.4	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£7.2***	£1.7	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	**£29.7**	£0.0	£2.3	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.9	£9.3	£4.3	£5.5	£1.6	£1.6	£0.0	£0.0	***£26.9***	£0.0	£1.4	£0.5	£1.1	£0.0
Sub Total | St Albans City & District	**£32.5**	£0.0	£0.0	£0.0	£1.2	£0.7	£0.2	£0.2	£0.0	£0.0	£0.6	£0.5	£0.2	£0.1	£0.0	£15.6	£1.9	£7.9	***£29.1***	£0.0	£0.2	£0.0	£0.8	£2.5
Destination	**Total Books etc (£m)**	**Zone 1 Books etc (£m)**	**Zone 2 Books etc (£m)**	**Zone 3 Books etc (£m)**	**Zone 4 Books etc (£m)**	**Zone 5 Books etc (£m)**	**Zone 6 Books etc (£m)**	**Zone 7 Books etc (£m)**	**Zone 8 Books etc (£m)**	**Zone 9 Books etc (£m)**	**Zone 10 Books etc (£m)**	**Zone 11 Books etc (£m)**	**Zone 12 Books etc (£m)**	**Zone 13 Books etc (£m)**	**Zone 14 Books etc (£m)**	**Zone 18 Books etc (£m)**	**Zone 19 Books etc (£m)**	**Zone 21 Books etc (£m)**	***Inner Study Area***	**Zone 15 Books etc (£m)**	**Zone 16 Books etc (£m)**	**Zone 17 Books etc (£m)**	**Zone 20 Books etc (£m)**	**Zone 22 Books etc (£m)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£1.2	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	**£11.6**	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.5***	£7.1	£0.0	£0.0	£4.1	£0.0
Hatch End Local Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.8	£0.0
Pinner Village Centre	**£6.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£6.5	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£1.7	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£22.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.6***	**£16.5**	**£0.0**	**£0.0**	**£4.9**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	**£4.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	***£0.4***	£0.0	£3.7	£0.0	£0.0	£0.0
Others, Zone 16	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.3	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	**£4.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	***£0.4***	**£0.0**	**£3.9**	**£0.0**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	**£4.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£4.0	£0.0	£0.2
Homebase, Vimy Road, Leighton Buzzard	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	**£4.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£4.4	£0.0	£0.0
Others, Zone 17	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.4	£0.0	£0.0
Sub-total	**£9.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£8.9**	**£0.0**	**£0.2**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	**£6.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£6.5	£0.0
Edgware District Centre	**£12.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£12.8	£0.0
Stanmore District Centre	**£1.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£1.8	£0.0
Wealdstone Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£21.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.2***	**£0.0**	**£0.0**	**£0.0**	**£21.1**	**£0.0**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Sub-total Study Area	**£175.8**	**£10.2**	**£7.2**	**£4.2**	**£3.1**	**£5.1**	**£4.2**	**£4.9**	**£6.3**	**£3.9**	**£4.6**	**£10.3**	**£4.9**	**£5.9**	**£2.0**	**£18.8**	**£2.6**	**£7.9**	***£106.1***	**£21.7**	**£5.9**	**£9.3**	**£30.1**	**£2.7**
Outside Study Area																								
Amersham Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.3	£0.0	£0.0	£0.0
Aylesbury Town Centre	**£5.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	***£0.7***	£0.0	£3.2	£1.6	£0.0	£0.0
Beaconsfield Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	**£13.6**	£0.3	£0.2	£0.1	£0.1	£1.1	£0.1	£0.3	£0.7	£0.7	£0.2	£0.3	£0.0	£0.1	£0.1	£0.5	£0.5	£0.0	***£5.5***	£3.8	£0.6	£0.5	£3.2	£0.0
Chalfont St. Giles Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	**£4.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.7	£0.0	***£2.1***	£0.0	£0.0	£0.0	£0.0	£2.2
Hattersway Retail Park, Chaul End Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Hertford City Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.2	£0.0	£0.0	£0.0
Hitchin Town Centre	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.4
Ikea, Drury Way, North Circular Road, Wembley	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	**£3.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.2	***£0.6***	£0.0	£0.0	£1.0	£0.0	£1.7
Marlow Town Centre	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.2	£0.0	£0.0	£0.0
Mill Hill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Milton Keynes Town Centre	**£4.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.3	£4.4	£0.0	£0.0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Aylesbury	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.2
Roebuck Retail Park, London Road, Stevenage	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Slough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	**£1.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.8	£0.0
The Galleria Outlet, Comet Way, Hatfield	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.9	£0.0	***£1.4***	£0.0	£0.0	£0.0	£0.0	£1.0
Uxbridge Town Centre	**£8.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£8.6	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	**£0.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.9	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	**£3.5**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£2.7
Others, outside study area	**£8.5**	£0.0	£0.6	£0.1	£0.0	£0.2	£0.0	£0.2	£0.2	£0.1	£0.0	£0.0	£0.4	£0.0	£0.5	£0.0	£0.6	£0.0	***£2.8***	£3.3	£0.4	£0.9	£0.0	£1.1
Abroad	**£2.3**	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.2	£0.0	***£2.2***	£0.0	£0.0	£0.0	£0.0	£0.2
Sub Total outside Study Area	**£61.0**	**£0.6**	**£0.8**	**£0.2**	**£0.3**	**£1.3**	**£0.7**	**£0.7**	**£1.0**	**£0.9**	**£0.4**	**£0.6**	**£2.3**	**£0.1**	**£1.1**	**£1.3**	**£5.0**	**£0.2**	***£17.5***	**£16.6**	**£5.1**	**£8.4**	**£4.0**	**£9.5**
Total (rounded)	**£236.9**	**£10.7**	**£8.1**	**£4.4**	**£3.4**	**£6.4**	**£4.9**	**£5.6**	**£7.3**	**£4.8**	**£4.9**	**£10.9**	**£7.2**	**£6.0**	**£3.1**	**£20.2**	**£7.6**	**£8.1**	***£123.6***	**£38.3**	**£11.0**	**£17.7**	**£34.1**	**£12.1**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 13: Small Household goods shopping patterns

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)	Zone 9 H'hold (%)	Zone 10 H'hold (%)	Zone 11 H'hold (%)	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)	Zone 18 H'hold (%)	Zone 19 H'hold (%)	Zone 21 H'hold (%)	Inner Study Area	Zone 15 H'hold (%)	Zone 16 H'hold (%)	Zone 17 H'hold (%)	Zone 20 H'hold (%)	Zone 22 H'hold (%)
		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.20%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.59%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.72%	4.12%	4.60%	0.00%	1.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.60%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	0.33%	0.00%	0.00%	8.28%	1.48%	1.47%	0.00%	2.29%	0.91%	0.00%	1.28%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.90%
Watford Town Centre	23.60%	88.62%	62.08%	56.67%	28.45%	19.82%	16.26%	67.68%	67.66%	50.10%	40.43%	2.82%	4.52%	32.02%	3.34%	2.81%	1.21%	2.61%		34.32%	5.99%	0.00%	18.30%	0.00%
Others, Zone 1	0.12%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	4.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**24.97%**	**93.78%**	**66.67%**	**66.29%**	**31.35%**	**21.28%**	**16.26%**	**74.70%**	**72.16%**	**50.10%**	**41.71%**	**2.82%**	**7.83%**	**32.02%**	**4.34%**	**2.81%**	**1.21%**	**2.61%**		**34.32%**	**5.99%**	**0.00%**	**19.91%**	**0.90%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.67%	0.00%	13.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.71%**	**0.00%**	**13.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.28%**	**0.00%**	**1.98%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.08%	1.05%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.15%	0.00%	0.78%	0.00%	7.82%	0.00%	0.00%	1.14%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.23%**	**1.05%**	**0.78%**	**2.75%**	**7.82%**	**0.00%**	**0.00%**	**1.14%**	**0.00%**	**2.43%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.01%	0.00%	0.00%	0.00%	1.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.01%**	**0.00%**	**0.00%**	**0.00%**	**1.48%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	1.51%	0.00%	0.00%	3.28%	1.97%	38.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.05%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.60%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.28%	0.00%	0.00%	0.00%	2.82%	9.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.01%	0.00%	0.00%	0.00%	1.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.03%**	**0.00%**	**0.00%**	**3.28%**	**6.28%**	**47.83%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**4.66%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	17.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	2.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.32%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**20.60%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.27%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.04%	0.00%	0.00%	0.00%	0.00%	1.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.19%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.54%**	**0.00%**	**5.93%**	**0.00%**	**1.74%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.33%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**7.13%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kimgs Langley Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.08%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.84%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	3.97%	1.05%	2.32%	1.34%	0.00%	1.47%	0.00%	0.00%	0.00%	0.00%	6.21%	48.81%	19.46%	9.53%	3.94%	1.64%	0.00%	0.00%		0.00%	5.99%	0.00%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	4.40%	0.00%	2.32%	0.00%	0.00%	0.00%	0.00%	6.29%	0.00%	19.00%	31.60%	23.80%	44.54%	4.66%	0.00%	0.00%	0.00%	0.00%		0.98%	3.61%	0.00%	0.00%	0.00%
Others, Zone 11	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**8.41%**	**1.05%**	**4.65%**	**1.34%**	**0.00%**	**1.47%**	**0.00%**	**6.29%**	**0.00%**	**19.00%**	**37.81%**	**72.61%**	**64.99%**	**14.20%**	**3.94%**	**1.64%**	**0.00%**	**0.00%**		**0.98%**	**9.60%**	**0.00%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	7.28%	0.00%	0.00%	0.00%
Sub-total	**0.22%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**7.28%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	0.00%	0.00%	0.00%	10.20%	2.91%	0.00%	0.00%	0.00%		0.00%	0.00%	1.77%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.35%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.74%**	**0.00%**	**0.00%**	**0.00%**	**10.20%**	**2.91%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**1.77%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	31.41%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Others, Zone 14	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.61%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**32.41%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**5.46%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.50%	0.00%	0.00%	0.00%	5.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%	3.37%	0.00%		0.00%	0.00%	0.00%	0.00%	1.21%
St. Albans City Centre	6.46%	2.44%	0.00%	5.54%	5.84%	5.65%	3.34%	0.00%	0.00%	0.00%	2.56%	0.00%	0.00%	0.00%	0.00%	46.08%	23.52%	22.71%		0.00%	0.00%	0.00%	0.00%	12.47%
Others, Zone 18	0.22%	0.00%	0.00%	0.00%	0.00%	1.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.30%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**7.18%**	**2.44%**	**0.00%**	**5.54%**	**11.68%**	**7.19%**	**3.34%**	**0.00%**	**0.00%**	**0.00%**	**2.56%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**49.30%**	**32.20%**	**22.71%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**13.67%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	2.25%	0.00%	0.00%	6.88%	28.35%	12.19%	11.08%	0.00%	0.00%	0.00%	5.25%	2.36%	2.54%	1.55%	0.00%	1.17%	7.78%	1.54%		0.98%	0.00%	0.00%	3.66%	0.00%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.30%**	**0.00%**	**0.00%**	**6.88%**	**28.35%**	**12.19%**	**11.08%**	**0.00%**	**0.00%**	**0.00%**	**5.25%**	**2.36%**	**3.86%**	**1.55%**	**0.00%**	**1.17%**	**7.78%**	**1.54%**		**0.98%**	**0.00%**	**0.00%**	**3.66%**	**0.00%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.46%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.26%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**8.46%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Total | Inner Study Area	**48.0%**	**98.3%**	**85.3%**	**86.1%**	**87.0%**	**91.5%**	**51.3%**	**88.1%**	**74.5%**	**82.1%**	**92.5%**	**77.8%**	**78.7%**	**58.0%**	**43.6%**	**54.9%**	**42.4%**	**35.3%**		**36.3%**	**28.3%**	**1.8%**	**28.2%**	**14.6%**
Sub Total | Watford District	25.7%	93.8%	79.9%	66.3%	31.3%	21.3%	16.3%	74.7%	72.2%	50.1%	43.0%	2.8%	9.8%	32.0%	4.3%	2.8%	1.2%	2.6%		34.3%	6.0%	0.0%	19.9%	0.9%
Sub Total | Hertsmere District	2.6%	1.0%	0.8%	6.0%	15.6%	47.8%	20.6%	1.1%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%		0.0%	0.0%	0.0%	4.7%	0.0%
Sub Total | Three Rivers Borough	0.4%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	5.9%	2.3%	8.9%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	9.6%	1.0%	4.6%	1.3%	0.0%	1.5%	0.0%	6.3%	0.0%	20.7%	37.8%	72.6%	65.0%	24.4%	39.3%	1.6%	0.0%	0.0%		1.0%	22.3%	1.8%	0.0%	0.0%
Sub Total | St Albans City & District	9.7%	2.4%	0.0%	12.4%	40.0%	19.4%	14.4%	0.0%	0.0%	0.0%	7.8%	2.4%	3.9%	1.6%	0.0%	50.5%	40.0%	32.7%		1.0%	0.0%	0.0%	3.7%	13.7%

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)	Zone 9 H'hold (%)	Zone 10 H'hold (%)	Zone 11 H'hold (%)	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)	Zone 18 H'hold (%)	Zone 19 H'hold (%)	Zone 21 H'hold (%)	Inner Study Area	Zone 15 H'hold (%)	Zone 16 H'hold (%)	Zone 17 H'hold (%)	Zone 20 H'hold (%)	Zone 22 H'hold (%)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.37%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.94%	0.00%	0.00%	5.54%	0.00%	0.00%	0.00%	0.00%	3.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		19.24%	0.00%	0.00%	8.32%	0.00%
Hatch End Local Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.64%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.94%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.36%**	**0.00%**	**0.00%**	**5.54%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**7.43%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**26.20%**	**0.00%**	**0.00%**	**8.32%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.46%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.60%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**5.46%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.25%	2.07%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	6.06%	0.00%	7.69%
Homebase, Vimy Road, Leighton Buzzard	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.59%	0.00%	0.00%
Leighton Buzzard Town Centre	1.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	14.19%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.59%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.25%**	**2.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**22.84%**	**0.00%**	**7.69%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	20.96%	0.00%
Edgware District Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	5.80%	0.00%
Stanmore District Centre	2.73%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.36%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.49%**	**0.00%**	**0.00%**	**1.41%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**46.12%**	**0.00%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.77%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.11%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.77%**
Sub-total Study Area	**63.7%**	**98.3%**	**85.3%**	**93.0%**	**87.0%**	**91.5%**	**51.3%**	**89.7%**	**81.9%**	**82.1%**	**92.5%**	**77.8%**	**81.9%**	**60.0%**	**43.6%**	**54.9%**	**42.4%**	**35.3%**		**62.5%**	**33.8%**	**24.6%**	**82.7%**	**24.0%**
Outside Study Area																								
Amersham Town Centre	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.95%	2.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	4.75%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.61%	0.99%	1.48%	19.23%	0.00%	0.00%	0.00%		0.00%	32.96%	1.26%	0.00%	0.00%
Beaconsfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	1.73%	0.00%	3.78%	1.34%	2.82%	3.96%	1.40%	0.00%	0.86%	0.00%	1.79%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%		0.00%	0.00%	0.00%	9.09%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.46%	1.77%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.16%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.01%	0.00%	0.00%	1.41%	2.40%	0.00%	8.61%	0.00%	3.85%	2.43%	1.79%	0.00%	0.00%	2.07%	0.00%	4.85%	2.47%	7.53%		4.76%	1.76%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	2.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.89%	0.00%		0.00%	0.00%	0.00%	1.53%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.41%	0.00%	0.78%	0.00%	0.00%	0.00%	1.95%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	1.55%	0.00%	8.13%	3.68%	5.92%		0.00%	0.00%	0.00%	0.00%	5.33%
Hattersway Retail Park, Chaul End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	3.47%	0.00%	0.00%	0.00%	22.44%	2.67%	0.00%	0.00%	0.00%		5.43%	10.21%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.72%
Ikea, Drury Way, North Circular Road, Wembley	2.63%	1.69%	9.38%	0.00%	5.84%	3.08%	2.36%	6.33%	3.58%	0.00%	0.00%	14.64%	0.00%	1.55%	0.00%	0.00%	1.69%	0.00%		5.04%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	2.59%	0.00%	14.01%
Marlow Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	6.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.79%	1.21%	0.94%	5.69%	19.70%	4.85%	0.00%	0.00%		0.00%	6.17%	56.20%	0.00%	5.67%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.94%	1.55%	0.00%	1.64%	0.00%	8.51%		0.00%	0.00%	4.29%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.98%	0.00%		0.00%	0.00%	0.00%	0.00%	3.92%
Roebuck Retail Park, London Road, Stevenage	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.02%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.54%		0.00%	0.00%	0.00%	0.00%	3.27%
The Galleria Outlet, Comet Way, Hatfield	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	4.10%	1.62%		0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	0.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.40%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.54%	0.00%	0.00%	0.00%	0.00%	1.47%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.82%	0.00%		1.37%	0.00%	0.00%	0.00%	0.90%
Welwyn Garden City Town Centre	7.37%	0.00%	0.00%	1.41%	0.00%	0.00%	24.90%	0.00%	0.00%	9.02%	0.00%	0.00%	3.21%	1.55%	0.00%	21.56%	24.63%	37.42%		0.00%	0.00%	0.00%	5.19%	36.92%
Others, outside study area	4.20%	0.00%	0.00%	2.82%	0.00%	0.00%	2.85%	1.60%	8.02%	0.00%	0.00%	0.00%	0.99%	2.07%	14.80%	1.23%	2.47%	0.00%		12.51%	6.17%	9.28%	0.00%	1.21%
Abroad	1.36%	0.00%	0.78%	0.00%	1.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.76%	11.01%	0.00%	0.00%	0.00%	0.00%	0.00%		1.96%	1.76%	0.00%	1.53%	0.00%
Sub Total outside Study Area	**36.3%**	**1.7%**	**14.7%**	**7.0%**	**13.0%**	**8.5%**	**48.7%**	**10.3%**	**18.1%**	**17.9%**	**7.6%**	**22.2%**	**18.1%**	**40.0%**	**56.4%**	**45.1%**	**57.6%**	**64.7%**		**37.5%**	**66.2%**	**75.4%**	**17.3%**	**76.0%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 14: Small Household goods expenditure

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	**£2.1**	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	*£2.1*	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	**£7.5**	£2.2	£2.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	*£5.3*	£0.0	£0.0	£0.0	£2.1	£0.0
Watford Arches Retail Park, Lower High Street, Watford	**£4.2**	£0.0	£0.0	£1.7	£0.2	£0.5	£0.0	£0.6	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	*£3.8*	£0.0	£0.0	£0.0	£0.0	£0.4
Watford Town Centre	**£256.1**	£48.0	£28.0	£11.6	£4.3	£6.8	£3.7	£18.6	£21.6	£10.2	£9.4	£1.7	£1.6	£8.7	£0.5	£2.6	£0.4	£0.9	*£178.6*	£50.6	£2.6	£0.0	£24.4	£0.0
Others, Zone 1	**£1.6**	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£1.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£271.4**	**£50.8**	**£30.1**	**£13.6**	**£4.7**	**£7.3**	**£3.7**	**£20.5**	**£23.0**	**£10.2**	**£9.7**	**£1.7**	**£2.8**	**£8.7**	**£0.6**	**£2.6**	**£0.4**	**£0.9**	*£191.3*	**£50.6**	**£2.6**	**£0.0**	**£26.5**	**£0.4**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	**£6.6**	£0.0	£6.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	*£6.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.4*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£7.0**	**£0.0**	**£6.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£7.0*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	**£1.1**	£0.6	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£1.1*	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	**£2.3**	£0.0	£0.3	£0.0	£1.2	£0.0	£0.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£2.3*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.5**	**£0.6**	**£0.3**	**£0.6**	**£1.2**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£3.5*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	**£0.2**	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.2*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.2*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	**£18.1**	£0.0	£0.0	£0.7	£0.3	£13.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£14.0*	£0.0	£0.0	£0.0	£4.1	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	**£2.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£2.1	£0.0
Tesco Extra, Shenley Road, Borehamwood	**£3.7**	£0.0	£0.0	£0.0	£0.4	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£3.7*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	**£0.2**	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.2*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£24.1**	**£0.0**	**£0.0**	**£0.7**	**£0.9**	**£16.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£17.9*	**£0.0**	**£0.0**	**£0.0**	**£6.2**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	**£4.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	*£4.5*	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.7*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£4.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	*£5.2*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	**£0.5**	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.5*	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	**£1.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£1.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.4*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£1.6**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£2.5*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.7*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.7*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£1.4*	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£1.4*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.3*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.9*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	**£46.9**	£0.6	£1.0	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£1.5	£28.9	£7.0	£2.6	£0.5	£1.5	£0.0	£0.0	*£44.3*	£0.0	£2.6	£0.0	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	**£48.2**	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£3.9	£7.4	£14.1	£15.9	£1.3	£0.0	£0.0	£0.0	£0.0	*£45.3*	£1.4	£1.5	£0.0	£0.0	£0.0
Others, Zone 11	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.4*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£95.5**	**£0.6**	**£2.1**	**£0.3**	**£0.0**	**£0.5**	**£0.0**	**£1.7**	**£0.0**	**£3.9**	**£8.8**	**£42.9**	**£23.2**	**£3.8**	**£0.5**	**£1.5**	**£0.0**	**£0.0**	*£89.9*	**£1.4**	**£4.1**	**£0.0**	**£0.0**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	**£3.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£3.1	£0.0	£0.0	£0.0
Sub-total	**£3.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.0*	**£0.0**	**£3.1**	**£0.0**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	**£5.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£2.8	£0.4	£0.0	£0.0	£0.0	*£3.5*	£0.0	£0.0	£1.5	£0.0	£0.0
Others, Zone 13	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£2.8**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	*£3.5*	**£0.0**	**£0.0**	**£1.5**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	**£6.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.4	£0.0	£0.0	£0.0	*£4.4*	£0.0	£2.3	£0.0	£0.0	£0.0
Others, Zone 14	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	*£0.1*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£6.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£4.5**	**£0.0**	**£0.0**	**£0.0**	*£4.5*	**£0.0**	**£2.3**	**£0.0**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	**£5.7**	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0	£1.2	£0.0	*£5.1*	£0.0	£0.0	£0.0	£0.0	£0.6
St. Albans City Centre	**£72.4**	£1.3	£0.0	£1.1	£0.9	£1.9	£0.8	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£43.2	£8.3	£8.1	*£66.3*	£0.0	£0.0	£0.0	£0.0	£6.2
Others, Zone 18	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	*£2.4*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£80.5**	**£1.3**	**£0.0**	**£1.1**	**£1.8**	**£2.5**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£46.3**	**£11.3**	**£8.1**	*£73.7*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£6.8**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	**£0.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.5*	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	**£27.0**	£0.0	£0.0	£1.4	£4.2	£4.2	£2.5	£0.0	£0.0	£0.0	£1.2	£1.4	£0.9	£0.4	£0.0	£1.1	£2.7	£0.6	*£20.7*	£1.4	£0.0	£0.0	£4.9	£0.0
Cuffley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£27.5**	**£0.0**	**£0.0**	**£1.4**	**£4.2**	**£4.2**	**£2.5**	**£0.0**	**£0.0**	**£0.0**	**£1.2**	**£1.4**	**£1.4**	**£0.4**	**£0.0**	**£1.1**	**£2.7**	**£0.6**	*£21.2*	**£1.4**	**£0.0**	**£0.0**	**£4.9**	**£0.0**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	**£3.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0	*£3.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£3.0**	*£3.0*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Total | Inner Study Area	**£538.4**	**£53.3**	**£38.5**	**£17.7**	**£13.0**	**£31.2**	**£11.8**	**£24.1**	**£23.8**	**£16.7**	**£21.6**	**£46.0**	**£28.1**	**£15.7**	**£6.1**	**£51.6**	**£14.9**	**£12.6**	*£426.6*	**£53.4**	**£12.1**	**£1.5**	**£37.6**	**£7.2**
Sub Total | Watford District	**£278.4**	£50.8	£36.0	£13.6	£4.7	£7.3	£3.7	£20.5	£23.0	£10.2	£10.0	£1.7	£3.5	£8.7	£0.6	£2.6	£0.4	£0.9	*£198.3*	£50.6	£2.6	£0.0	£26.5	£0.4
Sub Total | Hertsmere District	**£33.0**	£0.6	£0.3	£1.2	£2.3	£16.3	£4.7	£0.3	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	*£26.8*	£0.0	£0.0	£0.0	£6.2	£0.0
Sub Total | Three Rivers Borough	**£5.6**	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£1.6	£0.7	£1.8	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£5.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	**£110.4**	£0.6	£2.1	£0.3	£0.0	£0.5	£0.0	£1.7	£0.0	£4.2	£8.8	£42.9	£23.2	£6.6	£5.5	£1.5	£0.0	£0.0	*£98.0*	£1.4	£9.5	£1.5	£0.0	£0.0
Sub Total | St Albans City & District	**£111.0**	£1.3	£0.0	£2.5	£6.0	£6.6	£3.3	£0.0	£0.0	£0.0	£1.8	£1.4	£1.4	£0.4	£0.0	£47.4	£14.0	£11.7	*£97.9*	£1.4	£0.0	£0.0	£4.9	£6.8

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 18 H'hold (£m)	Zone 19 H'hold (£m)	Zone 21 H'hold (£m)	Inner Study Area	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 20 H'hold (£m)	Zone 22 H'hold (£m)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	**£2.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£2.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	**£41.7**	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£2.3*	£28.3	£0.0	£0.0	£11.1	£0.0
Hatch End Local Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.3*	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	**£4.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.4*	£3.9	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	**£4.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.6*	£4.3	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£53.2**	**£0.0**	**£0.0**	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£3.5*	**£38.6**	**£0.0**	**£0.0**	**£11.1**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	**£2.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.4*	£0.0	£2.3	£0.0	£0.0	£0.0
Others, Zone 16	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	**£2.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.4*	**£0.0**	**£2.3**	**£0.0**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	**£10.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.6	£0.0	£0.0	£0.0	£0.0	*£1.7*	£0.0	£0.0	£5.1	£0.0	£3.8
Homebase, Vimy Road, Leighton Buzzard	**£2.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£2.2	£0.0	£0.0
Leighton Buzzard Town Centre	**£12.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£12.0	£0.0	£0.0
Others, Zone 17	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£24.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.2**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£1.7*	**£0.0**	**£0.0**	**£19.3**	**£0.0**	**£3.8**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	**£27.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£27.9	£0.0
Edgware District Centre	**£7.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£7.7	£0.0
Stanmore District Centre	**£26.1**	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.3*	£0.0	£0.0	£0.0	£25.8	£0.0
Wealdstone Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£61.7**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.3*	**£0.0**	**£0.0**	**£0.0**	**£61.4**	**£0.0**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	**£0.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.9
Wigmore Park Shopping Centre, Wigmore Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	*£0.0*	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**
Sub-total Study Area	**£681.8**	**£53.3**	**£38.5**	**£19.1**	**£13.0**	**£31.2**	**£11.8**	**£24.6**	**£26.1**	**£16.7**	**£21.6**	**£46.0**	**£29.3**	**£16.2**	**£6.1**	**£51.6**	**£14.9**	**£12.6**	*£432.6*	**£92.0**	**£14.4**	**£20.7**	**£110.1**	**£11.9**
Outside Study Area																								
Amersham Town Centre	**£9.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£1.1*	£6.0	£2.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	**£19.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.4	£2.7	£0.0	£0.0	£0.0	*£4.4*	£0.0	£14.1	£1.1	£0.0	£0.0
Beaconsfield Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.3*	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	**£17.5**	£0.0	£1.7	£0.3	£0.4	£1.4	£0.3	£0.0	£0.3	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	*£5.4*	£0.0	£0.0	£0.0	£12.1	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	**£2.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£1.1	£1.5	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	**£1.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	*£1.5*	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	**£21.2**	£0.0	£0.0	£0.3	£0.4	£0.0	£2.0	£0.0	£1.2	£0.5	£0.4	£0.0	£0.0	£0.6	£0.0	£4.6	£0.9	£2.7	*£13.4*	£7.0	£0.8	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	**£1.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	*£1.1*	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	**£3.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	*£1.7*	£0.0	£0.0	£0.0	£2.0	£0.0
Gerrards Cross Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	**£15.2**	£0.0	£0.3	£0.0	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£7.6	£1.3	£2.1	*£12.5*	£0.0	£0.0	£0.0	£0.0	£2.6
Hattersway Retail Park, Chaul End Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Hertford City Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	**£19.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.7	£0.0	£0.0	£0.0	£6.1	£0.4	£0.0	£0.0	£0.0	*£7.5*	£8.0	£4.4	£0.0	£0.0	£0.0
Hitchin Town Centre	**£0.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.9
Ikea, Drury Way, North Circular Road, Wembley	**£27.6**	£0.9	£4.2	£0.0	£0.9	£1.1	£0.5	£1.7	£1.1	£0.0	£0.0	£8.7	£0.0	£0.4	£0.0	£0.0	£0.6	£0.0	*£20.2*	£7.4	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	**£9.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£2.2	£0.0	£6.9
Marlow Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Milton Keynes Town Centre	**£63.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.7	£0.3	£1.5	£2.7	£4.6	£0.0	£0.0	*£10.3*	£0.0	£2.6	£47.4	£0.0	£2.8
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	**£9.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.0	£1.5	£0.0	£3.0	*£5.3*	£0.0	£0.0	£3.6	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	*£0.8*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Aylesbury	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	**£3.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	*£1.7*	£0.0	£0.0	£0.0	£0.0	£1.9
Roebuck Retail Park, London Road, Stevenage	**£1.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£1.5
Slough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	**£2.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	*£1.0*	£0.0	£0.0	£0.0	£0.0	£1.6
The Galleria Outlet, Comet Way, Hatfield	**£3.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.4	£0.6	*£3.6*	£0.0	£0.0	£0.0	£0.0	£0.0
Uxbridge Town Centre	**£3.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.3*	£3.5	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	*£0.0*	£0.0	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	**£5.1**	£0.0	£0.0	£0.0	£0.0	£0.5	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	*£2.6*	£2.0	£0.0	£0.0	£0.0	£0.4
Welwyn Garden City Town Centre	**£76.9**	£0.0	£0.0	£0.3	£0.0	£0.0	£5.7	£0.0	£0.0	£1.8	£0.0	£0.0	£1.1	£0.4	£0.0	£20.2	£8.6	£13.4	*£51.7*	£0.0	£0.0	£0.0	£6.9	£18.3
Others, outside study area	**£38.7**	£0.0	£0.0	£0.6	£0.0	£0.0	£0.7	£0.4	£2.6	£0.0	£0.0	£0.0	£0.4	£0.6	£2.1	£1.2	£0.9	£0.0	*£9.2*	£18.4	£2.6	£7.8	£0.0	£0.6
Abroad	**£13.1**	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£3.9	£0.0	£0.0	£0.0	£0.0	£0.0	*£7.4*	£2.9	£0.8	£0.0	£2.0	£0.0
Sub Total outside Study Area	**£370.7**	**£0.9**	**£6.6**	**£1.4**	**£2.0**	**£2.9**	**£11.2**	**£2.8**	**£5.8**	**£3.6**	**£1.8**	**£13.1**	**£6.5**	**£10.8**	**£7.9**	**£42.3**	**£20.2**	**£23.1**	*£163.0*	**£55.3**	**£28.2**	**£63.6**	**£23.1**	**£37.6**
Total (rounded)	**£1,052.5**	**£54.2**	**£45.1**	**£20.5**	**£15.0**	**£34.1**	**£23.0**	**£27.4**	**£31.9**	**£20.3**	**£23.4**	**£59.1**	**£35.7**	**£27.0**	**£13.9**	**£93.9**	**£35.1**	**£35.8**	*£595.5*	**£147.3**	**£42.7**	**£84.3**	**£133.2**	**£49.5**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 15: Recreational goods shopping patterns

Destination	Total Recrtn (%)	Watford BC Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Hertsmere BC Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Three Rivers DC Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Dacorum BC Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	St Albans DC Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.91%	1.35%	1.03%	2.15%	0.00%	0.00%	0.00%	4.05%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	1.66%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	5.32%	29.54%	13.22%	13.30%	11.33%	0.00%	0.00%	10.41%	4.84%	6.18%	5.85%	6.25%	2.12%	0.00%	0.00%	8.33%	0.00%	0.00%		0.00%	0.00%	0.00%	4.39%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	1.69%	2.36%	3.10%	13.30%	4.39%	0.00%	2.43%	8.38%	15.01%	0.00%	2.56%	0.00%	0.00%	0.00%	0.00%	1.70%	0.00%	0.00%		2.16%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	20.50%	63.38%	78.80%	58.66%	45.84%	35.24%	3.23%	68.86%	57.97%	31.37%	55.68%	3.10%	1.51%	18.12%	3.46%	5.52%	0.00%	4.05%		11.90%	4.20%	0.00%	11.85%	0.00%
Others, Zone 1	0.60%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.87%	0.00%	0.00%	0.00%	0.00%
Sub-total	**29.02%**	**97.64%**	**96.15%**	**87.41%**	**61.56%**	**35.24%**	**5.66%**	**91.70%**	**82.70%**	**40.13%**	**64.09%**	**9.35%**	**3.63%**	**18.12%**	**3.46%**	**22.26%**	**1.66%**	**4.05%**		**16.93%**	**4.20%**	**0.00%**	**16.24%**	**0.00%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.04%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.43%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.06%	0.00%	0.00%	5.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.14%	0.00%	0.78%	0.00%	10.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.20%**	**0.00%**	**0.78%**	**5.16%**	**10.13%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.60%	0.00%	0.00%	0.00%	3.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.60%**	**0.00%**	**0.00%**	**0.00%**	**3.76%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**6.71%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	1.85%	0.00%	0.78%	0.00%	4.93%	38.22%	7.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.05%	0.00%	0.00%	2.15%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.42%	0.00%	0.00%	0.00%	0.00%	12.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Sub-total	**2.70%**	**0.00%**	**0.78%**	**2.15%**	**4.93%**	**50.57%**	**10.28%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.41%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**4.28%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	4.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.50%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	3.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.64%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.49%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**8.54%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**10.89%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	0.00%	17.48%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.25%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.02%**	**0.00%**	**17.48%**	**2.43%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Rickmansworth Heath & South Oxhey																								
Northwood Local Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.16%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.42%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.02%**	**3.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**2.16%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	14.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.14%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**14.02%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.09%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**5.85%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	7.18%	0.00%	0.78%	0.00%	0.00%	0.00%	2.31%	0.00%	4.88%	2.71%	17.65%	76.59%	31.81%	25.38%	9.27%	0.00%	3.99%	2.51%		0.00%	15.52%	0.00%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	1.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.56%	5.74%	38.42%	0.00%	0.00%	0.00%	0.00%	3.34%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 11	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**9.21%**	**0.00%**	**0.78%**	**0.00%**	**0.00%**	**0.00%**	**2.31%**	**0.00%**	**4.88%**	**2.71%**	**20.21%**	**85.43%**	**70.23%**	**25.38%**	**9.27%**	**0.00%**	**3.99%**	**5.85%**		**0.00%**	**15.52%**	**0.00%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.06%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.51%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.16%	47.36%	1.77%	0.00%	0.00%	0.00%		0.00%	2.83%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.72%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**4.16%**	**47.36%**	**1.77%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.83%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.05%	0.00%	0.00%	0.00%		0.00%	2.83%	2.01%	0.00%	0.00%
Others, Zone 14	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.36%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**4.05%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.83%**	**2.01%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.65%	0.00%	9.87%		0.00%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre	4.54%	0.00%	0.00%	0.00%	2.56%	2.39%	0.00%	0.00%	0.00%	0.00%	2.56%	0.00%	2.12%	0.00%	1.77%	31.40%	34.73%	10.63%		0.00%	0.00%	0.00%	0.00%	1.43%
Others, Zone 18	0.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.25%	0.00%	0.00%	0.00%	1.66%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**5.68%**	**0.00%**	**0.00%**	**0.00%**	**2.56%**	**2.39%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.56%**	**0.00%**	**8.37%**	**0.00%**	**1.77%**	**38.05%**	**36.39%**	**20.50%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.43%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	0.98%	0.00%	0.00%	0.00%	7.57%	2.39%	14.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	3.34%		0.00%	0.00%	0.00%	3.00%	0.00%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.12%**	**0.00%**	**0.00%**	**0.00%**	**7.57%**	**2.39%**	**14.16%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.24%**	**0.00%**	**3.34%**		**0.00%**	**0.00%**	**0.00%**	**3.00%**	**0.00%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.27%	0.00%	19.58%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.76%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.27%**	**0.00%**	**19.58%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Total | Inner Study Area	**51.9%**	**97.6%**	**98.5%**	**94.7%**	**90.5%**	**90.6%**	**41.0%**	**95.7%**	**90.8%**	**74.3%**	**97.6%**	**94.8%**	**87.9%**	**90.9%**	**20.3%**	**72.5%**	**56.3%**	**53.3%**		**19.1%**	**25.4%**	**2.0%**	**23.5%**	**1.4%**
Sub Total | Watford District	29.1%	97.6%	96.2%	87.4%	61.6%	35.2%	5.7%	91.7%	82.7%	40.1%	66.5%	9.4%	3.6%	18.1%	3.5%	22.3%	1.7%	4.1%		16.9%	4.2%	0.0%	16.2%	0.0%
Sub Total | Hertsmere District	4.0%	0.0%	1.6%	7.3%	18.8%	50.6%	18.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	14.3%	0.0%		0.0%	0.0%	0.0%	4.3%	0.0%
Sub Total | Three Rivers Borough	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	3.2%	31.5%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		2.2%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	10.4%	0.0%	0.8%	0.0%	0.0%	0.0%	2.3%	0.0%	4.9%	2.7%	20.2%	85.4%	75.9%	72.7%	15.1%	0.0%	4.0%	5.9%		0.0%	21.2%	2.0%	0.0%	0.0%
Sub Total | St Albans City & District	7.6%	0.0%	0.0%	0.0%	10.1%	4.8%	14.2%	0.0%	0.0%	0.0%	2.6%	0.0%	8.4%	0.0%	1.8%	43.6%	36.4%	43.4%		0.0%	0.0%	0.0%	3.0%	1.4%

Destination	Total Recrtn (%)	Zone 1 Recrtn (%)	Zone 2 Recrtn (%)	Zone 3 Recrtn (%)	Zone 4 Recrtn (%)	Zone 5 Recrtn (%)	Zone 6 Recrtn (%)	Zone 7 Recrtn (%)	Zone 8 Recrtn (%)	Zone 9 Recrtn (%)	Zone 10 Recrtn (%)	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)	Zone 18 Recrtn (%)	Zone 19 Recrtn (%)	Zone 21 Recrtn (%)	Inner Study Area	Zone 15 Recrtn (%)	Zone 16 Recrtn (%)	Zone 17 Recrtn (%)	Zone 20 Recrtn (%)	Zone 22 Recrtn (%)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	6.22%	0.00%	0.00%	0.00%	0.00%	1.71%	0.00%	0.00%	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		8.41%	0.00%	0.00%	34.54%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Ruislip Town Centre	3.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		30.21%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**10.53%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.71%**	**0.00%**	**2.13%**	**2.42%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**38.62%**	**0.00%**	**0.00%**	**36.68%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	5.72%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.32%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**5.72%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.62%	0.00%	0.00%		0.00%	0.00%	7.64%	0.00%	1.36%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.93%	11.66%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.82%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.62%**	**0.00%**	**0.00%**		**0.00%**	**1.93%**	**19.30%**	**0.00%**	**1.36%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	5.64%
Edgware District Centre	1.04%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.36%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	6.63%	0.00%
Stanmore District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.02%**	**0.00%**	**0.74%**	**0.00%**	**0.00%**	**0.00%**	**2.31%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.36%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**10.91%**	**5.64%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.83%		0.00%	0.00%	0.00%	0.00%	33.21%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.27%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.37%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.27%**	**0.00%**	**8.83%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**33.21%**
Sub-total Study Area	**68.9%**	**97.6%**	**99.2%**	**94.7%**	**90.5%**	**92.3%**	**43.3%**	**97.9%**	**93.2%**	**74.3%**	**97.6%**	**94.8%**	**87.9%**	**90.9%**	**22.7%**	**76.4%**	**56.3%**	**62.2%**	0.0%	**57.7%**	**33.0%**	**21.3%**	**71.1%**	**41.6%**
Outside Study Area																								
Amersham Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.75%	0.00%	0.00%	0.00%	0.00%	2.86%	0.00%	0.00%	0.00%		0.00%	5.69%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	47.26%	0.00%	0.00%	0.00%		0.00%	26.20%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	1.83%	0.00%	0.00%	0.00%	9.49%	3.59%	4.62%	0.00%	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.50%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.77%	0.00%	0.00%	0.00%		0.00%	6.20%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.73%	0.00%	0.78%	3.01%	0.00%	0.00%	0.00%	0.00%	6.83%	2.71%	0.00%	1.51%	3.10%	0.00%	0.00%	1.62%	6.83%	9.20%		11.36%	1.38%	0.00%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.14%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	3.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	7.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	2.31%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.71%	6.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hattersway Retail Park, Chaul End Lane, Luton	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.51%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	1.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.92%	19.39%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Ikea, Drury Way, North Circular Road, Wembley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.12%	3.18%	0.00%	1.69%	0.00%	0.00%	9.68%		0.00%	0.00%	7.53%	0.00%	10.42%
Marlow Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	4.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	21.39%	0.00%	0.00%	0.00%		0.00%	3.31%	58.71%	0.00%	0.00%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	4.02%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Aylesbury	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.12%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.45%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.27%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	5.59%
Roebuck Retail Park, London Road, Stevenage	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.51%		0.00%	0.00%	0.00%	0.00%	1.91%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.40%	0.00%	0.00%	0.00%	0.00%	2.39%	2.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	1.66%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
The Galleria Outlet, Comet Way, Hatfield	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.70%	2.33%	2.51%		0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	2.39%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		16.89%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		5.03%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	5.15%	0.00%	0.00%	0.00%	0.00%	0.00%	34.81%	0.00%	0.00%	0.00%	0.00%	0.00%	3.71%	0.00%	0.00%	8.52%	17.61%	8.12%		0.00%	0.00%	0.00%	5.14%	39.07%
Others, outside study area	3.69%	1.01%	0.00%	2.26%	0.00%	1.71%	2.43%	0.00%	0.00%	3.60%	0.00%	0.00%	0.00%	9.15%	2.36%	0.00%	5.66%	3.34%		4.10%	3.38%	8.44%	11.11%	1.36%
Abroad	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub Total outside Study Area	**31.1%**	**2.4%**	**0.8%**	**5.3%**	**9.5%**	**7.7%**	**56.8%**	**2.1%**	**6.8%**	**25.7%**	**2.4%**	**5.2%**	**12.1%**	**9.2%**	**77.3%**	**23.6%**	**43.6%**	**37.9%**		**42.3%**	**67.0%**	**78.7%**	**28.9%**	**58.4%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 16: Recreation goods expenditure

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	**Total Recrtn (£m)**	**Zone 1 Recrtn (£m)**	**Zone 2 Recrtn (£m)**	**Zone 3 Recrtn (£m)**	**Zone 4 Recrtn (£m)**	**Zone 5 Recrtn (£m)**	**Zone 6 Recrtn (£m)**	**Zone 7 Recrtn (£m)**	**Zone 8 Recrtn (£m)**	**Zone 9 Recrtn (£m)**	**Zone 10 Recrtn (£m)**	**Zone 11 Recrtn (£m)**	**Zone 12 Recrtn (£m)**	**Zone 13 Recrtn (£m)**	**Zone 14 Recrtn (£m)**	**Zone 18 Recrtn (£m)**	**Zone 19 Recrtn (£m)**	**Zone 21 Recrtn (£m)**	***Inner Study Area***	**Zone 15 Recrtn (£m)**	**Zone 16 Recrtn (£m)**	**Zone 17 Recrtn (£m)**	**Zone 20 Recrtn (£m)**	**Zone 22 Recrtn (£m)**
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	**£4.4**	£0.3	£0.2	£0.2	£0.0	£0.0	£0.0	£0.5	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£0.3	£0.0	***£4.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	**£22.1**	£6.5	£2.5	£1.2	£0.7	£0.0	£0.0	£1.2	£0.7	£0.5	£0.7	£1.7	£0.4	£0.0	£0.0	£3.5	£0.0	£0.0	***£19.5***	£0.0	£0.0	£0.0	£2.6	£0.0
Watford Arches Retail Park, Lower High Street, Watford	**£8.5**	£0.5	£0.6	£1.2	£0.3	£0.0	£0.3	£1.0	£2.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	***£6.9***	£1.6	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	**£90.8**	£14.0	£14.8	£5.2	£2.8	£4.9	£0.3	£7.9	£8.2	£2.7	£6.2	£0.8	£0.3	£2.2	£0.3	£2.3	£0.0	£0.6	***£73.6***	£8.8	£1.2	£0.0	£7.1	£0.0
Others, Zone 1	**£3.0**	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.9***	£2.1	£0.0	£0.0	£0.0	£0.0
Sub-total	**£128.8**	**£21.6**	**£18.1**	**£7.7**	**£3.8**	**£4.9**	**£0.6**	**£10.6**	**£11.8**	**£3.4**	**£7.2**	**£2.5**	**£0.6**	**£2.2**	**£0.3**	**£9.3**	**£0.3**	**£0.6**	***£105.4***	**£12.5**	**£1.2**	**£0.0**	**£9.7**	**£0.0**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	**£0.5**	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	**£0.8**	£0.0	£0.1	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.2**	**£0.0**	**£0.1**	**£0.5**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	**£3.0**	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£0.0	£0.0	***£3.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.8**	**£0.0**	**£0.0**	***£3.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	**£8.2**	£0.0	£0.1	£0.0	£0.3	£5.4	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£6.9***	£0.0	£0.0	£0.0	£1.3	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	**£0.4**	£0.0	£0.0	£0.2	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	**£1.7**	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	**£1.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.3***	£0.0	£0.0	£0.0	£1.3	£0.0
Sub-total	**£11.9**	**£0.0**	**£0.1**	**£0.2**	**£0.3**	**£7.1**	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	***£9.3***	**£0.0**	**£0.0**	**£0.0**	**£2.6**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	**£1.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	***£1.0***	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	***£1.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.7**	**£0.0**	***£2.6***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	**£2.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.5	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£2.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£1.5**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	**£1.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£1.6	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	**£0.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.7***	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Kimgs Langley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.7***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	**£38.8**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.2	£2.0	£20.6	£5.6	£3.1	£0.7	£0.0	£0.6	£0.4	***£34.2***	£0.0	£4.6	£0.0	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	**£9.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.5	£6.8	£0.0	£0.0	£0.0	£0.0	£0.5	***£9.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 11	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£48.8**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.7**	**£0.2**	**£2.3**	**£23.0**	**£12.4**	**£3.1**	**£0.7**	**£0.0**	**£0.6**	**£0.9**	***£44.2***	**£0.0**	**£4.6**	**£0.0**	**£0.0**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	**£7.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£5.7	£0.1	£0.0	£0.0	£0.0	***£6.6***	£0.0	£0.8	£0.0	£0.0	£0.0
Others, Zone 13	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£7.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£5.7**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	***£6.6***	**£0.0**	**£0.8**	**£0.0**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	**£2.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.8	£0.9	£0.0	£0.0
Others, Zone 14	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.8**	**£0.9**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	**£4.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£0.0	£1.5	***£4.3***	£0.0	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre	**£21.7**	£0.0	£0.0	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£0.0	£0.1	£13.1	£5.4	£1.7	***£21.4***	£0.0	£0.0	£0.0	£0.0	£0.4
Others, Zone 18	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.3	£0.0	***£1.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£27.4**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£1.5**	**£0.0**	**£0.1**	**£15.8**	**£5.7**	**£3.2**	***£27.1***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	***£0.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	**£5.3**	£0.0	£0.0	£0.0	£0.5	£0.3	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.5	***£3.5***	£0.0	£0.0	£0.0	£1.8	£0.0
Cuffley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.9**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.3**	**£1.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.3**	**£0.0**	**£0.5**	***£4.1***	**£0.0**	**£0.0**	**£0.0**	**£1.8**	**£0.0**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	**£4.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£3.1	***£4.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£4.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£3.1**	***£4.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Total | Inner Study Area	**£249.7**	**£21.6**	**£18.5**	**£8.4**	**£5.6**	**£12.7**	**£4.2**	**£11.0**	**£12.9**	**£6.3**	**£10.9**	**£25.5**	**£15.5**	**£10.9**	**£1.5**	**£30.2**	**£8.8**	**£8.3**	***£212.7***	**£14.1**	**£7.5**	**£0.9**	**£14.1**	**£0.4**
Sub Total | Watford District	**£129.1**	£21.6	£18.1	£7.7	£3.8	£4.9	£0.6	£10.6	£11.8	£3.4	£7.4	£2.5	£0.6	£2.2	£0.3	£9.3	£0.3	£0.6	***£105.6***	£12.5	£1.2	£0.0	£9.7	£0.0
Sub Total | Hertsmere District	**£18.7**	£0.0	£0.3	£0.6	£1.2	£7.1	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£2.2	£0.0	***£16.1***	£0.0	£0.0	£0.0	£2.6	£0.0
Sub Total | Three Rivers Borough	**£6.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£2.7	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£4.5***	£1.6	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	**£58.5**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.2	£2.3	£23.0	£13.4	£8.8	£1.1	£0.0	£0.6	£0.9	***£51.3***	£0.0	£6.3	£0.9	£0.0	£0.0
Sub Total | St Albans City & District	**£37.3**	£0.0	£0.0	£0.0	£0.6	£0.7	£1.5	£0.0	£0.0	£0.0	£0.3	£0.0	£1.5	£0.0	£0.1	£18.1	£5.7	£6.8	***£35.2***	£0.0	£0.0	£0.0	£1.8	£0.4
Destination	**Total Recrtn (£m)**	**Zone 1 Recrtn (£m)**	**Zone 2 Recrtn (£m)**	**Zone 3 Recrtn (£m)**	**Zone 4 Recrtn (£m)**	**Zone 5 Recrtn (£m)**	**Zone 6 Recrtn (£m)**	**Zone 7 Recrtn (£m)**	**Zone 8 Recrtn (£m)**	**Zone 9 Recrtn (£m)**	**Zone 10 Recrtn (£m)**	**Zone 11 Recrtn (£m)**	**Zone 12 Recrtn (£m)**	**Zone 13 Recrtn (£m)**	**Zone 14 Recrtn (£m)**	**Zone 18 Recrtn (£m)**	**Zone 19 Recrtn (£m)**	**Zone 21 Recrtn (£m)**	***Inner Study Area***	**Zone 15 Recrtn (£m)**	**Zone 16 Recrtn (£m)**	**Zone 17 Recrtn (£m)**	**Zone 20 Recrtn (£m)**	**Zone 22 Recrtn (£m)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	**£27.3**	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£6.2	£0.0	£0.0	£20.7	£0.0
Hatch End Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£1.3	£0.0
Ruislip Town Centre	**£22.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£22.3	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£51.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.2**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.8***	**£28.6**	**£0.0**	**£0.0**	**£22.0**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£1.7	£0.0	£0.0	£0.0
Others, Zone 16	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	**£1.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£1.7**	**£0.0**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	**£4.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	***£0.7***	£0.0	£0.0	£3.6	£0.0	£0.3
Homebase, Vimy Road, Leighton Buzzard	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	**£6.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.6	£5.4	£0.0	£0.0
Others, Zone 17	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£10.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	***£0.7***	**£0.0**	**£0.6**	**£9.0**	**£0.0**	**£0.3**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	**£2.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£1.3	£1.4
Edgware District Centre	**£4.3**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£4.0	£0.0
Stanmore District Centre	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£1.3	£0.0
Wealdstone Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£8.5**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	***£0.5***	**£0.0**	**£0.0**	**£0.0**	**£6.5**	**£1.4**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	**£9.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	***£1.4***	£0.0	£0.0	£0.0	£0.0	£8.3
Wigmore Park Shopping Centre, Wigmore Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	**£0.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	***£0.9***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£10.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£1.4**	***£2.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£8.3**
Sub-total Study Area	**£332.5**	**£21.6**	**£18.6**	**£8.4**	**£5.6**	**£12.9**	**£4.5**	**£11.3**	**£13.2**	**£6.3**	**£10.9**	**£25.5**	**£15.5**	**£10.9**	**£1.7**	**£31.8**	**£8.8**	**£9.7**	***£217.1***	**£42.7**	**£9.8**	**£9.9**	**£42.6**	**£10.4**
Outside Study Area																								
Amersham Town Centre	**£2.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	***£0.9***	£0.0	£1.7	£0.0	£0.0	£0.0
Aylesbury Town Centre	**£11.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£0.0	***£3.5***	£0.0	£7.7	£0.0	£0.0	£0.0
Beaconsfield Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	**£8.1**	£0.0	£0.0	£0.0	£0.6	£0.5	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.8***	£0.0	£0.0	£0.0	£6.3	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	**£2.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	***£0.1***	£0.0	£1.8	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	**£14.5**	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£1.0	£0.2	£0.0	£0.4	£0.5	£0.0	£0.0	£0.7	£1.1	£1.4	***£5.7***	£8.4	£0.4	£0.0	£0.0	£0.0
Chalfont St. Giles Village Centre	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£1.3	£0.0
Colindale Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.6***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	**£4.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8	£1.0	£0.0	***£4.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Hattersway Retail Park, Chaul End Lane, Luton	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Hertford City Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	**£9.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£3.6	£5.7	£0.0	£0.0	£0.0
Hitchin Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Ikea, Drury Way, North Circular Road, Wembley	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	**£8.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6	£0.0	£0.1	£0.0	£0.0	£1.5	***£2.8***	£0.0	£0.0	£3.5	£0.0	£2.6
Marlow Town Centre	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Milton Keynes Town Centre	**£29.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	***£1.6***	£0.0	£1.0	£27.4	£0.0	£0.0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£1.9	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Aylesbury	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.4	£0.0	£0.0	£0.0
Others, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	**£2.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	***£0.9***	£0.0	£0.0	£0.0	£0.0	£1.4
Roebuck Retail Park, London Road, Stevenage	**£0.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.5
Slough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	**£2.0**	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.3	£0.0	***£2.0***	£0.0	£0.0	£0.0	£0.0	£0.0
The Galleria Outlet, Comet Way, Hatfield	**£1.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.4	£0.4	***£1.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Uxbridge Town Centre	**£13.7**	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.2***	£12.5	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	**£3.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£3.7	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	**£24.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£3.5	£2.7	£1.3	***£11.8***	£0.0	£0.0	£0.0	£3.1	£9.7
Others, outside study area	**£18.9**	£0.2	£0.0	£0.2	£0.0	£0.2	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.1	£0.2	£0.0	£0.9	£0.5	***£3.9***	£3.0	£1.0	£3.9	£6.7	£0.3
Abroad	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total outside Study Area	**£164.7**	**£0.5**	**£0.1**	**£0.5**	**£0.6**	**£1.1**	**£5.8**	**£0.2**	**£1.0**	**£2.2**	**£0.3**	**£1.4**	**£2.1**	**£1.1**	**£5.7**	**£9.8**	**£6.8**	**£5.9**	***£45.1***	**£31.3**	**£19.8**	**£36.7**	**£17.3**	**£14.6**
Total (rounded)	**£497.2**	**£22.2**	**£18.8**	**£8.8**	**£6.2**	**£14.0**	**£10.3**	**£11.5**	**£14.2**	**£8.5**	**£11.2**	**£26.9**	**£17.6**	**£12.0**	**£7.3**	**£41.6**	**£15.5**	**£15.6**	***£262.2***	**£74.0**	**£29.6**	**£46.6**	**£59.9**	**£24.9**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
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Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.60%	7.82%	1.07%	6.10%	0.00%	0.00%	0.00%	2.58%	0.00%	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	0.03%	0.00%	0.00%	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Watford Town Centre	11.23%	80.11%	82.76%	41.16%	3.74%	1.77%	0.00%	29.36%	49.29%	10.31%	13.52%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%		3.82%	0.00%	0.00%	1.89%	0.00%
Others, Zone 1	0.28%	3.29%	1.07%	0.00%	0.00%	0.00%	0.00%	2.58%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**12.14%**	**91.22%**	**84.90%**	**48.00%**	**3.74%**	**1.77%**	**0.00%**	**34.52%**	**49.89%**	**10.31%**	**14.48%**	**0.00%**	**0.67%**	**0.66%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**3.82%**	**0.00%**	**0.00%**	**1.89%**	**0.00%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.15%	0.00%	2.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.96%	0.00%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.02%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.17%**	**0.00%**	**3.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.96%**	**0.00%**	**0.70%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.82%	3.67%	0.00%	42.84%	0.00%	0.91%	0.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.11%**	**3.67%**	**0.00%**	**42.84%**	**0.00%**	**0.91%**	**0.00%**	**0.62%**	**10.25%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.53%	0.00%	0.00%	0.77%	45.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.18%	0.00%	0.00%	0.00%	17.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.71%**	**0.00%**	**0.00%**	**0.77%**	**62.99%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.77%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	2.29%	0.00%	0.00%	4.59%	13.89%	68.18%	1.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.35%	0.00%	0.00%	0.00%	2.10%	11.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.13%	0.00%	0.00%	0.00%	0.71%	4.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.77%**	**0.00%**	**0.00%**	**4.59%**	**16.70%**	**84.61%**	**1.92%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.73%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.79%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	1.30%	0.00%	0.00%	0.00%	0.00%	1.47%	67.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%	0.00%	4.25%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	5.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%		0.00%	0.00%	0.00%	1.11%	0.00%
Others, Zone 6	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.14%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.92%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.47%**	**72.27%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.70%**	**0.00%**	**0.00%**	**0.00%**	**16.08%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**1.11%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.33%	1.08%	0.00%	0.00%	0.00%	0.00%	0.00%	10.91%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	2.27%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	47.52%	2.37%	46.42%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.04%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.63%**	**1.08%**	**0.53%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**58.43%**	**2.94%**	**48.43%**	**1.01%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**3.04%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	18.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		5.77%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.34%	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.74%**	**0.55%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.62%**	**29.72%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**5.77%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.00%	33.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.14%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.57%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.73%**	**0.00%**	**0.66%**	**0.00%**	**33.67%**	**0.00%**	**0.00%**	**2.75%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.89%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	52.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kimgs Langley Village Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.17%	9.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.70%	2.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.24%**	**0.00%**	**0.53%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.17%**	**64.48%**	**2.68%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	6.43%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.88%	7.03%	83.00%	51.34%	0.88%	1.68%	1.02%	0.00%	0.00%		0.00%	1.53%	0.78%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.68%	5.60%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 11	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	6.48%	3.26%	0.00%	0.00%	0.73%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**7.40%**	**0.00%**	**0.53%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.62%**	**0.60%**	**0.88%**	**12.71%**	**95.08%**	**56.46%**	**0.88%**	**1.68%**	**1.75%**	**0.00%**	**0.00%**		**0.00%**	**1.53%**	**0.78%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%	0.00%	16.03%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.75%	0.00%	0.00%
Sub-total	**0.69%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.01%**	**0.00%**	**17.43%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.75%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	2.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.91%	1.63%	95.59%	26.23%	0.00%	0.00%	0.00%		0.00%	6.13%	1.79%	0.00%	0.00%
Others, Zone 13	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.70%	1.32%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.84%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.91%**	**2.33%**	**96.91%**	**26.23%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**6.13%**	**1.79%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	1.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	64.28%	0.00%	0.00%	0.00%		0.00%	13.19%	0.00%	0.00%	0.00%
Others, Zone 14	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.11%	0.00%	0.00%	0.00%		0.00%	3.94%	0.00%	0.00%	0.00%
Sub-total	**1.56%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**66.39%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**17.13%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre	6.19%	0.00%	0.00%	0.00%	0.94%	0.00%	0.00%	0.00%	0.57%	0.00%	1.01%	0.65%	3.03%	0.00%	0.00%	65.45%	25.31%	4.61%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 18	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.75%	0.00%	0.00%	4.47%	1.98%	0.78%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.78%**	**0.00%**	**0.00%**	**0.00%**	**0.94%**	**0.00%**	**0.00%**	**0.00%**	**0.57%**	**0.00%**	**1.01%**	**0.65%**	**5.78%**	**0.00%**	**0.00%**	**70.69%**	**27.29%**	**5.39%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	1.58%	0.00%	2.82%	0.00%	14.23%	2.94%	4.86%	0.00%	0.00%	0.00%	2.02%	0.00%	0.67%	0.00%	0.00%	4.79%	18.66%	0.00%		0.00%	1.07%	0.00%	0.79%	0.00%
Cuffley Village Centre	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	15.76%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.65%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.10%**	**0.00%**	**2.82%**	**0.00%**	**14.23%**	**2.94%**	**4.86%**	**0.00%**	**0.00%**	**0.00%**	**2.02%**	**0.00%**	**0.67%**	**0.00%**	**0.00%**	**4.79%**	**36.07%**	**0.00%**		**0.00%**	**1.07%**	**0.00%**	**0.79%**	**0.00%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.12%		0.00%	0.00%	0.00%	0.00%	0.56%
Harpenden Town Centre	4.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.36%	0.00%	0.00%	11.49%	0.00%	87.15%		0.00%	0.00%	1.04%	0.00%	4.23%
Sub-total	**4.66%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.36%**	**0.00%**	**0.00%**	**11.49%**	**0.00%**	**92.27%**		**0.00%**	**0.00%**	**1.04%**	**0.00%**	**4.79%**
Total | Inner Study Area	**51.0%**	**96.5%**	**92.5%**	**96.2%**	**98.6%**	**93.4%**	**79.1%**	**95.5%**	**94.0%**	**94.5%**	**97.7%**	**99.3%**	**88.9%**	**98.5%**	**94.3%**	**90.2%**	**79.4%**	**97.7%**		**12.6%**	**25.9%**	**4.4%**	**4.6%**	**4.8%**
Sub Total | Watford District	12.3%	91.2%	88.1%	48.0%	3.7%	1.8%	0.0%	34.5%	49.9%	10.3%	15.4%	0.0%	1.4%	0.7%	0.0%	0.0%	0.0%	0.0%		3.8%	0.0%	0.0%	1.9%	0.0%
Sub Total | Hertsmere District	6.5%	3.7%	0.0%	48.2%	79.7%	87.0%	74.2%	0.6%	10.3%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	1.5%	16.1%	0.0%		0.0%	0.0%	0.0%	1.9%	0.0%
Sub Total | Three Rivers Borough	6.2%	1.6%	1.1%	0.0%	0.0%	1.7%	0.0%	59.7%	32.7%	83.3%	65.5%	2.7%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%		8.8%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	12.5%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	0.9%	13.7%	96.0%	76.2%	97.8%	94.3%	1.8%	0.0%	0.0%		0.0%	24.8%	3.3%	0.0%	0.0%
Sub Total | St Albans City & District	13.5%	0.0%	2.8%	0.0%	15.2%	2.9%	4.9%	0.0%	0.6%	0.0%	3.0%	0.7%	7.8%	0.0%	0.0%	87.0%	63.4%	97.7%		0.0%	1.1%	1.0%	0.8%	4.8%
Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 21 Chemist (%)	Inner Study Area	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 20 Chemist (%)	Zone 22 Chemist (%)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.77%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	2.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.33%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	7.04%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		24.78%	0.00%	0.00%	20.22%	0.00%
Hatch End Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.25%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	3.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		21.95%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	1.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		9.99%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Sub-total	**14.89%**	**0.00%**	**0.00%**	**0.77%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**4.26%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**76.53%**	**0.00%**	**0.00%**	**20.22%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.66%	0.64%	0.00%	0.00%	0.00%		0.00%	45.88%	0.00%	0.00%	0.00%
Others, Zone 16	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.30%	0.00%	0.00%	0.00%
Sub-total	**1.96%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.66%**	**0.64%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**47.18%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	20.43%	0.00%	0.56%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%		0.00%	1.84%	46.17%	0.00%	0.00%
Others, Zone 17	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	11.08%	0.00%	0.00%
Sub-total	**6.85%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.88%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**1.84%**	**77.68%**	**0.00%**	**0.56%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	3.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Edgware District Centre	3.26%	0.00%	0.00%	2.25%	0.00%	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	19.67%	0.00%
Stanmore District Centre	1.70%	0.00%	0.00%	0.00%	0.00%	0.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.29%	0.00%
Wealdstone Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**8.51%**	**0.00%**	**0.00%**	**2.25%**	**0.00%**	**1.78%**	**1.64%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**51.52%**	**0.00%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	3.09%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.09%**
Sub-total Study Area	**83.4%**	**96.5%**	**92.5%**	**99.2%**	**98.6%**	**95.2%**	**80.7%**	**95.5%**	**98.2%**	**94.5%**	**97.7%**	**99.3%**	**88.9%**	**100.0%**	**94.9%**	**90.2%**	**79.4%**	**97.7%**		**89.2%**	**74.9%**	**82.0%**	**76.3%**	**8.4%**
Outside Study Area																								
Amersham Town Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	1.04%	0.00%	0.00%	0.00%		0.00%	1.84%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.39%	0.00%	0.00%	0.00%		0.00%	16.92%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	0.70%	0.00%	0.53%	0.00%	0.00%	2.38%	0.00%	0.00%	0.57%	0.00%	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	2.05%	0.00%	5.93%	0.00%	0.00%	1.21%	0.00%	0.66%	0.00%	3.47%	0.00%	0.00%	7.76%	0.00%	0.00%	0.00%	0.83%	0.00%		0.00%	0.00%	8.71%	4.14%	0.00%
Chalfont St. Giles Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Colindale Local Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.79%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.62%	0.00%
Gerrards Cross Town Centre	0.61%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.06%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	2.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	9.35%	0.00%		0.00%	0.00%	0.00%	3.26%	25.82%
Hattersway Retail Park, Chaul End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	2.12%
Ikea, Drury Way, North Circular Road, Wembley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.02%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.44%	2.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.93%	0.00%	0.00%	1.02%	0.00%	0.00%		0.00%	0.00%	1.04%	0.00%	19.40%
Marlow Town Centre	0.14%	0.00%	0.00%	0.00%	0.71%	0.00%	8.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	1.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	8.43%	0.00%
Milton Keynes Town Centre	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	4.14%	0.00%	0.00%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.56%
Roebuck Retail Park, London Road, Stevenage	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.56%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.10%	0.00%	0.00%	0.00%	0.00%	1.21%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.95%
The Galleria Outlet, Comet Way, Hatfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.51%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.73%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.16%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	2.87%	0.00%	0.00%	0.00%	0.00%	0.00%	9.91%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.01%	5.57%	2.34%		0.00%	0.00%	0.00%	0.00%	37.62%
Others, outside study area	2.07%	1.29%	0.51%	0.77%	0.71%	0.00%	0.00%	0.62%	0.00%	0.88%	0.96%	0.00%	2.49%	0.00%	0.64%	0.00%	2.85%	0.00%		4.55%	3.15%	4.07%	1.93%	4.54%
Abroad	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub Total outside Study Area	**16.6%**	**3.5%**	**7.5%**	**0.8%**	**1.4%**	**4.8%**	**19.3%**	**4.5%**	**1.7%**	**5.5%**	**2.3%**	**0.7%**	**11.2%**	**0.0%**	**5.1%**	**9.8%**	**20.6%**	**2.3%**		**10.9%**	**25.1%**	**18.0%**	**23.7%**	**91.6%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)
c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 18: Chemist goods expenditure

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 21 Chemist (£m)	Inner Study Area	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 20 Chemist (£m)	Zone 22 Chemist (£m)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£1.0	£0.6	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Arches Retail Park, Lower High Street, Watford	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Watford Town Centre	£17.8	£6.4	£4.9	£1.2	£0.1	£0.1	£0.0	£1.1	£2.0	£0.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£16.6	£0.8	£0.0	£0.0	£0.4	£0.0
Others, Zone 1	£0.4	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£19.3**	**£7.3**	**£5.0**	**£1.4**	**£0.1**	**£0.1**	**£0.0**	**£1.3**	**£2.0**	**£0.3**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£18.1***	**£0.8**	**£0.0**	**£0.0**	**£0.4**	**£0.0**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.3**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£1.6	£0.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.1**	**£0.3**	**£0.0**	**£1.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.1***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	£1.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.4**	**£0.0**	**£0.0**	**£0.0**	**£1.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	***£1.4***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	£3.7	£0.0	£0.0	£0.1	£0.3	£3.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£3.6	£0.0	£0.0	£0.0	£0.2	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£4.5**	**£0.0**	**£0.0**	**£0.1**	**£0.3**	**£3.7**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	***£4.3***	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.2	£0.0
Others, Zone 6	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£2.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.8**	**£0.0**	***£3.5***	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£0.7	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£4.6**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.3**	**£0.1**	**£1.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£3.9***	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Northwood Heath & South Oxhey																								
Northwood Local Centre	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£1.2	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.3***	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£1.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.2**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.5***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	£9.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£6.4	£2.5	£0.0	£0.0	£0.1	£0.0	£0.0	£9.4	£0.0	£0.1	£0.1	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 11	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£11.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£7.3**	**£2.8**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	***£10.9***	**£0.0**	**£0.1**	**£0.1**	**£0.0**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.1	£0.0	£0.0
Sub-total	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.9***	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£3.8	£0.6	£0.0	£0.0	£0.0	£4.5	£0.0	£0.4	£0.2	£0.0	£0.0
Others, Zone 13	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.1**	**£3.9**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	***£4.6***	**£0.0**	**£0.4**	**£0.2**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£1.4	£0.0	£0.8	£0.0	£0.0	£0.0
Others, Zone 14	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0
Sub-total	**£2.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.5**	**£0.0**	**£0.0**	**£0.0**	***£1.5***	**£0.0**	**£1.0**	**£0.0**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre	£10.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£8.6	£1.3	£0.2	£10.4	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 18	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.6	£0.1	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£11.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£9.3**	**£1.4**	**£0.3**	***£11.4***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	£2.6	£0.0	£0.2	£0.0	£0.3	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.6	£0.9	£0.0	£2.4	£0.0	£0.1	£0.0	£0.2	£0.0
Cuffley Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.5**	**£0.0**	**£0.2**	**£0.0**	**£0.3**	**£0.1**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£1.8**	**£0.0**	***£3.3***	**£0.0**	**£0.1**	**£0.0**	**£0.2**	**£0.0**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	£6.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.5	£0.0	£4.4	£6.0	£0.0	£0.0	£0.1	£0.0	£0.3
Sub-total	**£6.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£1.5**	**£0.0**	**£4.7**	***£6.3***	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.3**
Total | Inner Study Area	**£83.4**	**£7.7**	**£5.5**	**£2.9**	**£2.0**	**£4.1**	**£2.8**	**£3.7**	**£3.8**	**£2.7**	**£3.4**	**£7.6**	**£4.3**	**£3.9**	**£2.1**	**£11.9**	**£4.0**	**£5.0**	***£77.4***	**£2.7**	**£1.5**	**£0.5**	**£0.9**	**£0.3**
Sub Total | Watford District	**£19.6**	£7.3	£5.2	£1.4	£0.1	£0.1	£0.0	£1.3	£2.0	£0.3	£0.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£18.3***	£0.8	£0.0	£0.0	£0.4	£0.0
Sub Total | Hertsmere District	**£11.7**	£0.3	£0.0	£1.4	£1.6	£3.8	£2.6	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.8	£0.0	***£11.3***	£0.0	£0.0	£0.0	£0.4	£0.0
Sub Total | Three Rivers Borough	**£10.8**	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£2.3	£1.3	£2.4	£2.3	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£8.9***	£1.9	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	**£19.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£7.4	£3.7	£3.9	£2.1	£0.2	£0.0	£0.0	***£17.9***	£0.0	£1.5	£0.4	£0.0	£0.0
Sub Total | St Albans City & District	**£21.6**	£0.0	£0.2	£0.0	£0.3	£0.1	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.0	£11.5	£3.2	£5.0	***£20.9***	£0.0	£0.1	£0.1	£0.2	£0.3
Destination	**Total Chemist (£m)**	**Zone 1 Chemist (£m)**	**Zone 2 Chemist (£m)**	**Zone 3 Chemist (£m)**	**Zone 4 Chemist (£m)**	**Zone 5 Chemist (£m)**	**Zone 6 Chemist (£m)**	**Zone 7 Chemist (£m)**	**Zone 8 Chemist (£m)**	**Zone 9 Chemist (£m)**	**Zone 10 Chemist (£m)**	**Zone 11 Chemist (£m)**	**Zone 12 Chemist (£m)**	**Zone 13 Chemist (£m)**	**Zone 14 Chemist (£m)**	**Zone 18 Chemist (£m)**	**Zone 19 Chemist (£m)**	**Zone 21 Chemist (£m)**	***Inner Study Area***	**Zone 15 Chemist (£m)**	**Zone 16 Chemist (£m)**	**Zone 17 Chemist (£m)**	**Zone 20 Chemist (£m)**	**Zone 22 Chemist (£m)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£9.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3	£0.0	£0.0	£4.2	£0.0
Hatch End Local Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£4.7	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	**£20.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.2***	**£16.4**	**£0.0**	**£0.0**	**£4.2**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.0
Others, Zone 16	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	**£2.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£2.8**	**£0.0**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0
Homebase, Vimy Road, Leighton Buzzard	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	£5.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£5.8	£0.0	£0.0
Others, Zone 17	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0
Sub-total	**£9.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.1**	**£9.7**	**£0.0**	**£0.0**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	£4.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£4.0	£0.0
Edgware District Centre	£4.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£4.0	£0.0
Stanmore District Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0
Wealdstone Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0
Others, Zone 20	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£10.8**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.1**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.2***	**£0.0**	**£0.0**	**£0.0**	**£10.6**	**£0.0**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Sub-total Study Area	**£127.8**	**£7.7**	**£5.5**	**£3.0**	**£2.0**	**£4.2**	**£2.8**	**£3.7**	**£4.0**	**£2.7**	**£3.4**	**£7.6**	**£4.3**	**£4.0**	**£2.1**	**£11.9**	**£4.0**	**£5.0**	***£77.8***	**£19.1**	**£4.4**	**£10.2**	**£15.7**	**£0.6**
Outside Study Area																								
Amersham Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0
Aylesbury Town Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£1.0	£0.0	£0.0	£0.0
Beaconsfield Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.7	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.9	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£1.1	£0.9	£0.0
Chalfont St. Giles Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Colindale Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Gerrards Cross Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.5	£0.0	£1.3	£0.0	£0.0	£0.0	£0.7	£1.7
Hattersway Retail Park, Chaul End Lane, Luton	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hertford City Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hitchin Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Ikea, Drury Way, North Circular Road, Wembley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	£1.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.1	£0.0	£1.3
Marlow Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0
Milton Keynes Town Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Aylesbury	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Enfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Roebuck Retail Park, London Road, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Slough Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1
The Galleria Outlet, Comet Way, Hatfield	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Uxbridge Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.3	£0.1	£1.2	£0.0	£0.0	£0.0	£0.0	£2.5
Others, outside study area	£2.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£1.0	£0.2	£0.5	£0.4	£0.3
Abroad	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total outside Study Area	**£22.2**	**£0.3**	**£0.4**	**£0.0**	**£0.0**	**£0.2**	**£0.7**	**£0.2**	**£0.1**	**£0.2**	**£0.1**	**£0.1**	**£0.5**	**£0.0**	**£0.1**	**£1.3**	**£1.0**	**£0.1**	***£5.3***	**£2.3**	**£1.5**	**£2.2**	**£4.9**	**£6.0**
Total (rounded)	**£150.0**	**£8.0**	**£5.9**	**£3.0**	**£2.0**	**£4.4**	**£3.5**	**£3.9**	**£4.1**	**£2.9**	**£3.4**	**£7.7**	**£4.9**	**£4.0**	**£2.2**	**£13.2**	**£5.0**	**£5.1**	***£83.1***	**£21.4**	**£5.9**	**£12.5**	**£20.6**	**£6.6**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

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Table 19: Large electrical goods shopping patterns

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC							
Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)	Zone 18 Electrical (%)	Zone 19 Electrical (%)	Zone 21 Electrical (%)	*Inner Study Area*	Zone 15 Electrical (%)	Zone 16 Electrical (%)	Zone 17 Electrical (%)	Zone 20 Electrical (%)	Zone 22 Electrical (%)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.66%	2.65%	3.75%	2.53%	5.96%	1.42%	0.00%	2.17%	0.81%	4.87%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	1.67%	8.83%	7.53%	10.38%	2.32%	0.00%	1.05%	1.48%	3.15%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%		2.83%	0.00%	0.00%	0.00%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	5.50%	36.58%	15.55%	16.50%	6.44%	8.92%	1.05%	11.69%	16.02%	15.63%	1.66%	0.00%	1.84%	0.00%	0.00%	1.53%	0.00%	0.00%		0.00%	0.00%	0.00%	6.07%	0.00%
Watford Town Centre	25.20%	50.13%	54.55%	66.94%	38.18%	27.82%	1.46%	66.47%	67.07%	34.57%	31.75%	15.94%	9.70%	26.57%	8.93%	15.58%	2.53%	1.61%		30.14%	8.59%	0.00%	32.16%	0.00%
Others, Zone 1	0.46%	1.06%	0.90%	0.00%	0.00%	0.00%	0.00%	2.96%	2.61%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.18%	0.00%	0.00%	0.00%	0.00%
Sub-total	**33.49%**	**99.24%**	**82.28%**	**96.34%**	**52.90%**	**38.15%**	**3.56%**	**84.78%**	**89.66%**	**58.17%**	**33.41%**	**15.94%**	**11.54%**	**26.57%**	**8.93%**	**20.04%**	**2.53%**	**1.61%**		**34.16%**	**8.59%**	**0.00%**	**38.23%**	**0.00%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.09%	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.09%**	**0.00%**	**0.95%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.11%**	**0.00%**	**0.00%**	**1.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.18%	0.00%	0.00%	1.20%	13.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.51%	0.00%	0.00%	1.26%	6.77%	1.49%	0.00%	1.06%	2.38%	1.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.65%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.69%**	**0.00%**	**0.00%**	**2.46%**	**20.32%**	**1.49%**	**0.00%**	**1.06%**	**2.38%**	**1.77%**	**0.00%**	**0.00%**	**0.00%**	**1.64%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**1.65%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	1.29%	0.00%	0.00%	1.20%	10.04%	23.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.07%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.12%	0.00%	0.00%	0.00%	0.00%	2.90%	2.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.52%	0.00%	0.00%	0.00%	0.00%	10.24%	1.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.28%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.93%**	**0.00%**	**0.00%**	**1.20%**	**10.04%**	**36.87%**	**3.61%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**4.35%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	20.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.32%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.52%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**22.89%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.32%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.06%	0.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%	2.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.19%**	**0.76%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.11%**	**0.00%**	**8.53%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**5.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.77%	0.00%	1.85%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	0.00%	28.51%	0.00%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.18%	1.19%	0.00%	1.18%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.88%**	**0.00%**	**1.85%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.06%**	**0.00%**	**0.00%**	**29.70%**	**1.19%**	**1.14%**	**1.18%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	2.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	9.35%	20.11%	16.07%	11.68%	1.51%	7.50%	0.00%	2.26%		0.00%	4.44%	1.20%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	6.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	4.80%	21.40%	59.84%	62.65%	29.50%	10.88%	1.53%	0.00%	1.61%		0.00%	17.82%	0.00%	0.00%	0.00%
Others, Zone 11	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**9.80%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.06%**	**0.00%**	**6.13%**	**30.75%**	**81.62%**	**78.72%**	**41.18%**	**12.39%**	**9.03%**	**0.00%**	**3.87%**		**0.00%**	**22.26%**	**1.20%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	0.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.29%	4.32%	0.00%	0.00%	0.00%		0.00%	1.56%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.41%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**17.29%**	**4.32%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**1.56%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.36%	0.00%	0.00%	0.00%		0.00%	2.96%	0.00%	0.00%	0.00%
Others, Zone 14	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.51%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**9.87%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.96%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.57%	0.00%	1.69%		0.00%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre	2.35%	0.00%	1.27%	0.00%	1.62%	3.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.21%	19.39%	6.61%		0.00%	0.00%	0.00%	0.00%	0.99%
Others, Zone 18	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.89%**	**0.00%**	**1.27%**	**0.00%**	**1.62%**	**3.40%**	**1.46%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**26.78%**	**20.63%**	**8.30%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.99%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	0.33%	0.00%	0.95%	0.00%	3.13%	0.00%	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%	3.70%	2.26%		0.00%	0.00%	0.00%	0.00%	0.00%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.43%**	**0.00%**	**0.95%**	**0.00%**	**3.13%**	**0.00%**	**2.10%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.14%**	**0.00%**	**0.00%**	**1.46%**	**3.70%**	**2.26%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.48%	0.00%	6.69%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.40%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.48%**	**0.00%**	**8.38%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Total | Inner Study Area	**52.0%**	**100.0%**	**87.3%**	**100.0%**	**88.0%**	**79.9%**	**33.6%**	**90.2%**	**92.0%**	**79.8%**	**95.0%**	**98.8%**	**92.5%**	**87.9%**	**35.5%**	**59.8%**	**30.2%**	**24.4%**		**35.8%**	**35.4%**	**1.2%**	**42.6%**	**1.0%**
Sub Total | Watford District	33.6%	99.2%	83.2%	96.3%	52.9%	38.1%	3.6%	85.9%	89.7%	58.2%	34.6%	15.9%	11.5%	26.6%	8.9%	20.0%	2.5%	1.6%		34.2%	8.6%	0.0%	38.2%	0.0%
Sub Total | Hertsmere District	3.1%	0.0%	0.0%	3.7%	30.4%	38.4%	26.5%	1.1%	2.4%	1.8%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	3.3%	0.0%		1.7%	0.0%	0.0%	4.3%	0.0%
Sub Total | Three Rivers Borough	1.1%	0.8%	1.9%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	13.7%	29.7%	1.2%	1.1%	1.2%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	6.1%	30.7%	81.6%	78.7%	58.5%	26.6%	9.0%	0.0%	3.9%		0.0%	26.8%	1.2%	0.0%	0.0%
Sub Total | St Albans City & District	3.7%	0.0%	2.2%	0.0%	4.7%	3.4%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	30.7%	24.3%	18.9%		0.0%	0.0%	0.0%	0.0%	1.0%
Destination	**Total Electrical (%)**	**Zone 1 Electrical (%)**	**Zone 2 Electrical (%)**	**Zone 3 Electrical (%)**	**Zone 4 Electrical (%)**	**Zone 5 Electrical (%)**	**Zone 6 Electrical (%)**	**Zone 7 Electrical (%)**	**Zone 8 Electrical (%)**	**Zone 9 Electrical (%)**	**Zone 10 Electrical (%)**	**Zone 11 Electrical (%)**	**Zone 12 Electrical (%)**	**Zone 13 Electrical (%)**	**Zone 14 Electrical (%)**	**Zone 18 Electrical (%)**	**Zone 19 Electrical (%)**	**Zone 21 Electrical (%)**	***Inner Study Area***	**Zone 15 Electrical (%)**	**Zone 16 Electrical (%)**	**Zone 17 Electrical (%)**	**Zone 20 Electrical (%)**	**Zone 22 Electrical (%)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	4.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.78%	0.00%	0.00%	18.76%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.31%	0.00%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%	2.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.18%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		18.23%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**7.17%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.42%**	**0.00%**	**0.00%**	**7.16%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**24.19%**	**0.00%**	**0.00%**	**18.76%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	0.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.53%	0.00%	0.00%	1.84%	0.00%	1.51%	0.00%	0.00%	0.00%		0.00%	10.51%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.49%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.53%**	**0.00%**	**0.00%**	**1.84%**	**0.00%**	**1.51%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**10.51%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	9.28%	0.00%	5.06%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.07%	6.15%	0.00%	0.00%
Others, Zone 17	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	3.53%	0.00%	0.00%
Sub-total	**2.14%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.07%**	**18.97%**	**0.00%**	**5.06%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	0.27%	0.00%	0.00%	0.00%	0.00%	1.42%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.28%	0.00%
Edgware District Centre	0.74%	0.00%	0.90%	0.00%	0.00%	7.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.07%	0.00%
Stanmore District Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.28%	0.00%
Wealdstone Local Centre	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.28%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.44%**	**0.00%**	**0.90%**	**0.00%**	**0.00%**	**8.49%**	**1.05%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**6.90%**	**0.00%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.22%		0.00%	0.00%	0.00%	0.00%	8.17%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.99%
Sub-total	**0.60%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.22%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**9.16%**
Sub-total Study Area	**63.8%**	**100.0%**	**88.2%**	**100.0%**	**88.0%**	**89.8%**	**34.7%**	**90.2%**	**99.2%**	**82.3%**	**95.0%**	**98.8%**	**94.4%**	**87.9%**	**37.0%**	**59.8%**	**30.2%**	**27.6%**		**60.0%**	**47.9%**	**20.2%**	**68.2%**	**15.2%**
Outside Study Area																								
Amersham Town Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	9.75%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.75%	1.46%	0.00%	0.00%		0.00%	14.93%	2.73%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	3.54%	0.00%	0.00%	0.00%	2.38%	4.39%	2.09%	0.00%	0.00%	0.00%	1.66%	0.00%	0.00%	0.00%	0.00%	1.53%	0.00%	0.00%		0.00%	0.00%	1.20%	18.61%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	3.63%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.47%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.92%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	0.00%	1.33%	1.66%	0.00%	0.00%	1.64%	2.02%	6.04%	2.59%	0.00%		5.20%	1.56%	0.00%	2.62%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.52%	0.00%	0.00%	0.00%	0.00%	0.00%	26.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.09%	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.30%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.16%	0.00%	0.00%	0.00%	0.00%	0.00%	13.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.48%	11.26%	1.69%		0.00%	0.00%	0.00%	0.00%	6.05%
Hattersway Retail Park, Chaul End Lane, Luton	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%	0.00%	6.66%		0.00%	0.00%	0.00%	0.00%	6.84%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	2.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.38%	0.81%	8.60%	1.66%	0.00%	0.00%	4.82%	4.46%	0.00%	0.00%	0.00%		9.84%	12.06%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.99%
Ikea, Drury Way, North Circular Road, Wembley	0.44%	0.00%	11.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	1.18%	0.00%	2.48%	0.00%	4.42%		0.00%	0.00%	5.47%	0.00%	8.91%
Marlow Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	6.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.88%	26.26%	0.00%	0.00%	0.00%		0.00%	6.59%	60.35%	0.00%	0.99%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	1.14%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.97%
Others, Aylesbury	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.07%	1.20%	0.00%	0.00%
Others, Enfield	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.48%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.07%	0.00%	1.69%		0.00%	0.00%	0.00%	0.00%	9.17%
Roebuck Retail Park, London Road, Stevenage	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.73%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.69%	0.00%		0.00%	0.00%	0.00%	0.00%	1.67%
The Galleria Outlet, Comet Way, Hatfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.00%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	3.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		20.13%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.47%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	6.81%	0.00%	0.00%	0.00%	4.81%	1.42%	17.69%	0.00%	0.00%	0.00%	0.00%	0.00%	2.22%	0.00%	0.00%	21.11%	37.85%	57.90%		0.00%	0.00%	0.00%	0.00%	36.69%
Others, outside study area	4.12%	0.00%	0.00%	0.00%	0.00%	0.00%	4.24%	0.00%	0.00%	6.49%	0.00%	1.25%	2.28%	1.64%	9.49%	0.00%	4.19%	0.00%		2.83%	0.00%	7.75%	10.53%	11.51%
Abroad	0.19%	0.00%	0.00%	0.00%	4.80%	1.42%	0.00%	4.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub Total outside Study Area	**36.2%**	**0.0%**	**11.8%**	**0.0%**	**12.0%**	**10.2%**	**65.3%**	**9.8%**	**0.8%**	**17.7%**	**5.0%**	**1.3%**	**5.6%**	**12.2%**	**63.0%**	**40.2%**	**69.8%**	**72.4%**		**40.0%**	**52.1%**	**79.8%**	**31.8%**	**84.8%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 20: Large electrical goods expenditure

Destination	Total Electrical (£m)	Watford BC: Zone 1 Electrical (£m)	Watford BC: Zone 2 Electrical (£m)	Hertsmere BC: Zone 3 Electrical (£m)	Hertsmere BC: Zone 4 Electrical (£m)	Hertsmere BC: Zone 5 Electrical (£m)	Hertsmere BC: Zone 6 Electrical (£m)	Three Rivers DC: Zone 7 Electrical (£m)	Three Rivers DC: Zone 8 Electrical (£m)	Three Rivers DC: Zone 9 Electrical (£m)	Three Rivers DC: Zone 10 Electrical (£m)	Dacorum BC: Zone 11 Electrical (£m)	Dacorum BC: Zone 12 Electrical (£m)	Dacorum BC: Zone 13 Electrical (£m)	Dacorum BC: Zone 14 Electrical (£m)	St Albans DC: Zone 18 Electrical (£m)	St Albans DC: Zone 19 Electrical (£m)	St Albans DC: Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	**£2.4**	£0.4	£0.5	£0.1	£0.3	£0.1	£0.0	£0.2	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£2.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	**£5.9**	£1.3	£1.0	£0.6	£0.1	£0.0	£0.1	£0.1	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£4.0***	£1.9	£0.0	£0.0	£0.0	£0.0
Watford Arches Retail Park, Lower High Street, Watford	**£17.7**	£5.6	£2.0	£1.0	£0.3	£0.9	£0.1	£0.9	£1.7	£0.9	£0.1	£0.0	£0.2	£0.0	£0.0	£0.4	£0.0	£0.0	***£14.0***	£0.0	£0.0	£0.0	£3.7	£0.0
Watford Town Centre	**£92.1**	£7.6	£7.0	£3.9	£1.6	£2.8	£0.1	£5.1	£6.9	£2.1	£2.2	£2.7	£1.1	£2.1	£0.4	£4.1	£0.3	£0.2	***£50.3***	£20.2	£1.9	£0.0	£19.8	£0.0
Others, Zone 1	**£1.7**	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.9***	£0.8	£0.0	£0.0	£0.0	£0.0
Sub-total	**£119.7**	**£15.1**	**£10.5**	**£5.7**	**£2.3**	**£3.8**	**£0.2**	**£6.5**	**£9.3**	**£3.5**	**£2.4**	**£2.7**	**£1.3**	**£2.1**	**£0.4**	**£5.3**	**£0.3**	**£0.2**	***£71.5***	**£22.8**	**£1.9**	**£0.0**	**£23.5**	**£0.0**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	**£0.3**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.3**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	**£0.8**	£0.0	£0.0	£0.1	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	**£2.1**	£0.0	£0.0	£0.1	£0.3	£0.1	£0.0	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.9***	£1.1	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.8**	**£0.0**	**£0.0**	**£0.1**	**£0.9**	**£0.1**	**£0.0**	**£0.1**	**£0.2**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.7***	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	**£4.7**	£0.0	£0.0	£0.1	£0.4	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£2.9***	£0.0	£0.0	£0.0	£1.9	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	**£1.9**	£0.0	£0.0	£0.0	£0.0	£1.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.1***	£0.0	£0.0	£0.0	£0.8	£0.0
Others, Zone 5	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£7.1**	**£0.0**	**£0.0**	**£0.1**	**£0.4**	**£3.7**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£4.4***	**£0.0**	**£0.0**	**£0.0**	**£2.7**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	**£1.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£1.8***	£0.0	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	***£1.9***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	**£0.2**	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.7**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.7***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	**£2.5**	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£2.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.8**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£2.1**	**£0.2**	**£0.1**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.8***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	**£10.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£3.5	£1.8	£0.9	£0.1	£2.0	£0.0	£0.2	***£9.2***	£0.0	£1.0	£0.4	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	**£26.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£1.5	£10.3	£7.1	£2.3	£0.5	£0.4	£0.0	£0.2	***£22.6***	£0.0	£3.9	£0.0	£0.0	£0.0
Others, Zone 11	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£37.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.4**	**£2.2**	**£14.0**	**£8.9**	**£3.2**	**£0.6**	**£2.4**	**£0.0**	**£0.4**	***£32.1***	**£0.0**	**£4.9**	**£0.4**	**£0.0**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.2	£0.0	£0.0	£0.0	***£1.6***	£0.0	£0.3	£0.0	£0.0	£0.0
Others, Zone 13	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.4**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	***£1.6***	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	**£1.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.6	£0.0	£0.0	£0.0
Others, Zone 14	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	***£0.5***	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.2	***£1.9***	£0.0	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre	**£8.8**	£0.0	£0.2	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.4	£2.0	£0.7	***£8.6***	£0.0	£0.0	£0.0	£0.0	£0.2
Others, Zone 18	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£10.9**	**£0.0**	**£0.2**	**£0.0**	**£0.1**	**£0.3**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£7.1**	**£2.2**	**£0.9**	***£10.8***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	**£1.1**	£0.0	£0.1	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.4	£0.2	***£1.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Cuffley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.5**	**£0.0**	**£0.1**	**£0.0**	**£0.1**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.4**	**£0.4**	**£0.2**	***£1.5***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.7	***£1.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.9**	***£1.5***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Total | Inner Study Area	**£190.1**	**£15.2**	**£11.2**	**£5.9**	**£3.8**	**£7.9**	**£2.3**	**£6.9**	**£9.5**	**£4.8**	**£6.7**	**£16.9**	**£10.5**	**£6.9**	**£1.7**	**£15.9**	**£3.2**	**£2.5**	***£131.7***	**£23.9**	**£7.7**	**£0.4**	**£26.2**	**£0.2**
Sub Total | Watford District	**£120.0**	£15.1	£10.7	£5.7	£2.3	£3.8	£0.2	£6.6	£9.3	£3.5	£2.4	£2.7	£1.3	£2.1	£0.4	£5.3	£0.3	£0.2	***£71.8***	£22.8	£1.9	£0.0	£23.5	£0.0
Sub Total | Hertsmere District	**£11.8**	£0.0	£0.0	£0.2	£1.3	£3.8	£1.8	£0.1	£0.2	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£0.0	***£8.1***	£1.1	£0.0	£0.0	£2.7	£0.0
Sub Total | Three Rivers Borough	**£3.9**	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.8	£2.1	£0.2	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	***£3.9***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total | Dacorum District	**£40.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£2.2	£14.0	£8.9	£4.6	£1.2	£2.4	£0.0	£0.4	***£34.1***	£0.0	£5.9	£0.4	£0.0	£0.0
Sub Total | St Albans City & District	**£14.0**	£0.0	£0.3	£0.0	£0.2	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£8.2	£2.5	£1.9	***£13.8***	£0.0	£0.0	£0.0	£0.0	£0.2

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 21 Electrical (£m)	Inner Study Area	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 20 Electrical (£m)	Zone 22 Electrical (£m)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	**£15.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£3.2	£0.0	£0.0	£11.5	£0.0
Hatch End Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.8	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	**£12.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£12.2	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£28.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.9***	**£16.2**	**£0.0**	**£0.0**	**£11.5**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	**£2.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	***£0.4***	£0.0	£2.3	£0.0	£0.0	£0.0
Others, Zone 16	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	**£2.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	***£0.4***	**£0.0**	**£2.3**	**£0.0**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	**£3.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£3.0	£0.0	£0.8
Homebase, Vimy Road, Leighton Buzzard	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.5	£2.0	£0.0	£0.0
Others, Zone 17	**£1.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£1.1	£0.0	£0.0
Sub-total	**£7.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.5**	**£6.1**	**£0.0**	**£0.8**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	**£1.0**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.8	£0.0
Edgware District Centre	**£2.7**	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£1.9	£0.0
Stanmore District Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.8	£0.0
Wealdstone Local Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.8	£0.0
Others, Zone 20	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.3**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.8**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£1.0***	**£0.0**	**£0.0**	**£0.0**	**£4.2**	**£0.0**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	***£0.3***	£0.0	£0.0	£0.0	£0.0	£1.3
Wigmore Park Shopping Centre, Wigmore Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.2
Sub-total	**£1.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	***£0.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.5**
Sub-total Study Area	**£235.9**	**£15.2**	**£11.3**	**£5.9**	**£3.8**	**£8.9**	**£2.4**	**£6.9**	**£10.3**	**£4.9**	**£6.7**	**£16.9**	**£10.7**	**£6.9**	**£1.7**	**£15.9**	**£3.2**	**£2.8**	***£134.4***	**£40.1**	**£10.5**	**£6.4**	**£41.9**	**£2.5**
Outside Study Area																								
Amersham Town Centre	**£2.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£2.1	£0.0	£0.0	£0.0
Aylesbury Town Centre	**£5.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4	£0.0	£0.0	***£1.4***	£0.0	£3.3	£0.9	£0.0	£0.0
Beaconsfield Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	**£13.0**	£0.0	£0.0	£0.0	£0.1	£0.4	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£1.2***	£0.0	£0.0	£0.4	£11.4	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.8	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	**£7.9**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.1	£1.6	£0.3	£0.0	***£2.4***	£3.5	£0.3	£0.0	£1.6	£0.0
Chalfont St. Giles Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Retail Park, Crown Road, Enfield	**£2.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	***£2.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	**£3.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.2	£0.2	***£3.0***	£0.0	£0.0	£0.0	£0.0	£1.0
Hattersway Retail Park, Chaul End Lane, Luton	**£2.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.7	***£1.2***	£0.0	£0.0	£0.0	£0.0	£1.1
Hertford City Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	**£10.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.5	£0.1	£0.0	£0.0	£0.4	£0.2	£0.0	£0.0	£0.0	***£1.6***	£6.6	£2.6	£0.0	£0.0	£0.0
Hitchin Town Centre	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.2
Ikea, Drury Way, North Circular Road, Wembley	**£1.5**	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	**£4.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.7	£0.0	£0.5	***£1.3***	£0.0	£0.0	£1.7	£0.0	£1.5
Marlow Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Milton Keynes Town Centre	**£22.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.2	£0.0	£0.0	£0.0	***£1.5***	£0.0	£1.4	£19.3	£0.0	£0.2
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.4	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.3
Others, Aylesbury	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.5	£0.4	£0.0	£0.0
Others, Enfield	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.3	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	**£2.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.2	***£1.0***	£0.0	£0.0	£0.0	£0.0	£1.5
Roebuck Retail Park, London Road, Stevenage	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Slough Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	***£0.5***	£0.0	£0.0	£0.0	£0.0	£0.3
The Galleria Outlet, Comet Way, Hatfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Uxbridge Town Centre	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£1.3	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	**£13.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£13.5	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	**£23.3**	£0.0	£0.0	£0.0	£0.2	£0.1	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£5.6	£4.0	£5.9	***£17.3***	£0.0	£0.0	£0.0	£0.0	£6.0
Others, outside study area	**£14.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.4	£0.0	£0.2	£0.3	£0.1	£0.4	£0.0	£0.4	£0.0	***£2.2***	£1.9	£0.0	£2.5	£6.5	£1.9
Abroad	**£0.7**	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total outside Study Area	**£137.0**	**£0.0**	**£1.5**	**£0.0**	**£0.5**	**£1.0**	**£4.5**	**£0.7**	**£0.1**	**£1.1**	**£0.4**	**£0.2**	**£0.6**	**£1.0**	**£2.9**	**£10.7**	**£7.3**	**£7.4**	***£40.0***	**£26.8**	**£11.4**	**£25.5**	**£19.5**	**£13.9**
Total (rounded)	**£372.9**	**£15.2**	**£12.8**	**£5.9**	**£4.3**	**£9.9**	**£6.9**	**£7.6**	**£10.4**	**£6.0**	**£7.1**	**£17.2**	**£11.3**	**£7.9**	**£4.7**	**£26.5**	**£10.5**	**£10.3**	***£174.3***	**£66.9**	**£21.9**	**£31.9**	**£61.4**	**£16.4**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 21: DIY goods shopping patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 21 DIY (%)	Inner Study Area	Zone 15 DIY (%)	Zone 16 DIY (%)	Zone 17 DIY (%)	Zone 20 DIY (%)	Zone 22 DIY (%)
		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	0.34%	0.60%	1.58%	1.61%	3.23%	0.00%	0.00%	1.63%	3.78%	1.48%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	1.29%	2.35%	7.82%	3.21%	0.00%	0.00%	0.00%	0.83%	0.77%	0.00%	1.07%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%		3.33%	0.00%	0.00%	1.32%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	12.21%	51.88%	50.77%	35.34%	25.97%	11.19%	0.00%	74.36%	60.15%	39.45%	9.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		5.43%	1.50%	0.00%	8.94%	0.00%
Watford Town Centre	5.21%	28.85%	31.46%	33.52%	21.50%	3.91%	0.00%	9.30%	22.15%	5.05%	5.58%	0.83%	0.00%	0.88%	0.79%	0.00%	0.00%	0.00%		2.98%	0.00%	0.00%	0.00%	0.00%
Others, Zone 1	0.05%	0.00%	0.00%	0.00%	0.00%	1.17%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**19.10%**	**83.66%**	**91.63%**	**73.68%**	**50.69%**	**16.27%**	**0.00%**	**86.11%**	**86.84%**	**47.20%**	**17.11%**	**0.83%**	**0.00%**	**0.88%**	**0.79%**	**0.77%**	**0.00%**	**0.00%**		**11.73%**	**1.50%**	**0.00%**	**10.26%**	**0.00%**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.75%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.08%	0.00%	0.00%	1.57%	1.60%	0.00%	0.00%	1.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.31%**	**0.00%**	**0.00%**	**1.57%**	**1.60%**	**0.00%**	**0.00%**	**1.59%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**1.75%**	**0.00%**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.22%	0.00%	0.00%	5.01%	3.23%	0.00%	0.00%	0.00%	0.00%	1.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.34%	0.00%	0.00%	0.76%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.88%	0.00%	0.00%	1.32%	0.00%
Sub-total	**0.56%**	**0.00%**	**0.00%**	**5.77%**	**3.23%**	**0.00%**	**0.00%**	**0.00%**	**0.77%**	**1.48%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.81%**	**0.00%**	**0.00%**		**0.88%**	**0.00%**	**0.00%**	**1.32%**	**0.00%**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	0.04%	0.00%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.07%**	**0.00%**	**0.00%**	**0.00%**	**3.16%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.99%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	1.62%	0.00%	0.00%	0.00%	13.89%	30.75%	8.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%		0.00%	0.00%	0.00%	3.76%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	1.11%	0.00%	0.00%	9.73%	13.41%	16.12%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.57%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.22%	0.00%	0.00%	0.00%	0.78%	7.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.94%**	**0.00%**	**0.00%**	**9.73%**	**28.08%**	**54.60%**	**10.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.08%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**6.33%**	**0.00%**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	0.96%	0.00%	0.00%	0.00%	0.00%	1.12%	26.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.52%	0.00%		0.00%	0.00%	0.00%	3.51%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.02%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.12%**	**28.32%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.60%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**3.51%**	**0.00%**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.54%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.52%	1.02%	1.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.46%	6.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Sub-total	**0.80%**	**6.62%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**6.31%**	**1.02%**	**3.31%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.54%**	**0.00%**	**0.00%**		**0.00%**	**1.07%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.47%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.24%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**5.96%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**2.47%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	25.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.40%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.83%**	**0.00%**	**25.02%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	0.23%	0.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	9.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.39%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.74%	9.38%	1.58%	0.78%	1.84%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.65%**	**0.60%**	**0.79%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.79%**	**0.00%**	**1.74%**	**20.13%**	**1.58%**	**0.78%**	**1.84%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	3.42%	0.00%	1.55%	0.00%	0.00%	0.00%	0.00%	1.11%	0.00%	2.13%	10.91%	38.08%	13.97%	12.02%	1.89%	0.00%	0.00%	2.31%		0.00%	5.88%	0.00%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	6.67%	0.00%	1.06%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	1.74%	37.34%	47.83%	63.39%	26.05%	10.36%	1.08%	0.00%	1.93%		0.00%	4.06%	0.00%	0.00%	0.00%
Others, Zone 11	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	1.02%	4.88%	3.28%	11.43%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	1.42%	0.00%	0.00%
Sub-total	**10.83%**	**0.00%**	**2.60%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.90%**	**0.00%**	**4.79%**	**49.27%**	**90.78%**	**80.64%**	**49.51%**	**12.25%**	**1.08%**	**0.00%**	**4.24%**		**0.00%**	**9.95%**	**1.42%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.82%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.03%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.82%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	0.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.07%	0.00%	0.00%	30.62%	3.81%	0.00%	0.00%	0.00%		0.00%	3.00%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.74%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.07%**	**0.00%**	**0.00%**	**30.62%**	**3.81%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**3.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring																								
Tring Town Centre	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.88%	48.13%	0.00%	0.00%	0.00%		0.00%	5.40%	2.03%	0.00%	0.00%
Others, Zone 14	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.92%	6.68%	0.00%	0.00%	0.00%		0.00%	1.50%	1.02%	0.00%	0.00%
Sub-total	**1.26%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.78%**	**1.80%**	**54.81%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**6.90%**	**3.05%**	**0.00%**	**0.00%**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	4.67%	0.00%	1.55%	0.00%	1.91%	0.00%	8.12%	0.00%	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	35.97%	4.63%	22.00%		0.00%	0.00%	0.00%	0.00%	2.24%
St. Albans City Centre	7.13%	9.12%	0.00%	0.00%	6.74%	12.70%	4.62%	0.00%	0.00%	0.00%	3.50%	0.83%	2.74%	0.00%	0.00%	45.83%	26.39%	14.19%		0.00%	0.00%	0.00%	1.32%	2.27%
Others, Zone 18	0.62%	0.00%	0.79%	0.00%	0.00%	3.91%	4.90%	0.00%	0.00%	0.00%	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	11.81%	0.94%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**12.42%**	**9.12%**	**2.34%**	**0.00%**	**8.66%**	**16.60%**	**17.63%**	**0.00%**	**0.73%**	**0.00%**	**4.52%**	**0.83%**	**2.74%**	**0.00%**	**0.00%**	**81.80%**	**42.83%**	**37.18%**		**0.00%**	**0.00%**	**0.00%**	**1.32%**	**4.51%**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.20%	0.00%	0.00%	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.07%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	2.26%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	0.10%	0.00%	0.00%	0.00%	1.09%	1.12%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.03%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Cuffley Village Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.08%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.39%**	**0.00%**	**0.00%**	**1.07%**	**1.09%**	**1.12%**	**1.95%**	**0.00%**	**0.00%**	**0.00%**	**1.07%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.77%**	**4.11%**	**2.26%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.77%	0.00%	5.13%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.27%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.77%**	**0.00%**	**5.13%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Total | Inner Study Area	**52.0%**	**100.0%**	**97.4%**	**91.8%**	**96.5%**	**89.7%**	**58.0%**	**97.5%**	**95.3%**	**83.5%**	**93.2%**	**94.0%**	**85.8%**	**84.6%**	**71.7%**	**87.5%**	**54.1%**	**49.8%**		**12.6%**	**22.4%**	**4.5%**	**24.5%**	**4.5%**
Sub Total | Watford District	19.4%	83.7%	91.6%	75.2%	52.3%	16.3%	0.0%	87.7%	86.8%	47.2%	17.1%	0.8%	0.0%	0.9%	0.8%	0.8%	0.0%	0.0%		11.7%	1.5%	0.0%	12.0%	0.0%
Sub Total | Hertsmere District	4.6%	0.0%	0.0%	15.5%	34.5%	55.7%	38.4%	0.0%	0.8%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	4.7%	1.0%		0.9%	0.0%	0.0%	11.2%	0.0%
Sub Total | Three Rivers Borough	2.1%	7.2%	0.8%	0.0%	0.0%	0.0%	0.0%	7.9%	7.0%	30.1%	20.1%	1.6%	0.8%	1.8%	0.0%	1.5%	2.5%	0.0%		0.0%	1.1%	0.0%	0.0%	0.0%
Sub Total | Dacorum District	12.9%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	4.8%	50.3%	90.8%	82.2%	81.9%	70.9%	1.1%	0.0%	4.2%		0.0%	19.8%	4.5%	0.0%	0.0%
Sub Total | St Albans City & District	13.1%	9.1%	2.3%	1.1%	9.7%	17.7%	19.6%	0.0%	0.7%	0.0%	5.6%	0.8%	2.7%	0.0%	0.0%	83.3%	46.9%	44.6%		0.0%	0.0%	0.0%	1.3%	4.5%
Destination	**Total DIY (%)**	**Zone 1 DIY (%)**	**Zone 2 DIY (%)**	**Zone 3 DIY (%)**	**Zone 4 DIY (%)**	**Zone 5 DIY (%)**	**Zone 6 DIY (%)**	**Zone 7 DIY (%)**	**Zone 8 DIY (%)**	**Zone 9 DIY (%)**	**Zone 10 DIY (%)**	**Zone 11 DIY (%)**	**Zone 12 DIY (%)**	**Zone 13 DIY (%)**	**Zone 14 DIY (%)**	**Zone 18 DIY (%)**	**Zone 19 DIY (%)**	**Zone 21 DIY (%)**	***Inner Study Area***	**Zone 15 (%)**	**Zone 16 (%)**	**Zone 17 (%)**	**Zone 20 (%)**	**Zone 22 (%)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	3.50%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.02%	0.00%	0.00%	22.71%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		2.36%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	2.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.96%	7.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		13.84%	0.00%	0.00%	0.00%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.38%**	**0.00%**	**0.00%**	**4.21%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.96%**	**7.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.08%**	**0.00%**	**0.00%**	***0.00%***	**19.22%**	**0.00%**	**0.00%**	**22.71%**	**0.00%**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	1.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	28.72%	0.00%	0.00%	0.00%
Others, Zone 16	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%		0.00%	1.50%	0.00%	0.00%	0.00%
Sub-total	**1.16%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.79%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.79%**	**0.00%**	**0.00%**	**0.00%**	***0.00%***	**0.00%**	**30.22%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.22%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	3.15%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard	2.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.50%	25.51%	0.00%	0.00%
Leighton Buzzard Town Centre	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	31.99%	0.00%	0.00%
Others, Zone 17	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	3.48%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	6.15%	0.00%	0.00%
Sub-total	**5.61%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.83%**	**3.48%**	**1.22%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	***0.00%***	**0.00%**	**1.50%**	**66.80%**	**0.00%**	**0.00%**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.32%	0.00%
Edgware District Centre	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	4.26%	0.00%
Stanmore District Centre	0.52%	0.00%	0.00%	3.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.92%	0.00%	0.00%	2.51%	0.00%
Wealdstone Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.00%	0.00%	0.73%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	2.24%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.23%	0.00%	0.00%	15.58%	0.00%
Sub-total	**3.59%**	**0.00%**	**0.00%**	**3.16%**	**0.00%**	**0.00%**	**4.23%**	**0.00%**	**0.73%**	**0.00%**	**0.00%**	**0.79%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	***0.00%***	**2.15%**	**0.00%**	**0.00%**	**23.67%**	**0.00%**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	1.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.27%	0.00%	23.31%		0.00%	0.00%	0.00%	0.00%	7.39%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	1.32%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**6.35%**	**0.00%**	**24.63%**	***0.00%***	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**7.39%**
Sub-total Study Area	**70.8%**	**100.0%**	**97.4%**	**99.2%**	**96.5%**	**89.7%**	**62.2%**	**98.3%**	**100.0%**	**90.7%**	**93.2%**	**95.6%**	**89.2%**	**85.9%**	**72.4%**	**95.0%**	**54.1%**	**74.4%**	*0.0%*	**34.0%**	**54.1%**	**71.3%**	**70.9%**	**11.9%**
Outside Study Area																								
Amersham Town Centre	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		3.62%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.02%	0.83%	0.82%	0.92%	24.33%	0.00%	0.00%	0.00%		0.00%	30.77%	1.07%	0.00%	0.00%
Beaconsfield Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	3.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.50%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Central London	0.70%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	10.21%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.57%	0.00%
Chalfont St. Giles Village Centre	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.50%	0.00%	0.00%	0.00%
Colindale Local Centre	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	4.32%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	1.95%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.95%	13.40%	2.26%		0.00%	0.00%	0.00%	0.00%	14.25%
Hattersway Retail Park, Chaul End Lane, Luton	1.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.00%	7.19%		0.00%	0.00%	0.00%	0.00%	10.96%
Hertford City Centre	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	1.07%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.65%
Ikea, Drury Way, North Circular Road, Wembley	0.07%	0.00%	1.06%	0.00%	0.00%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	0.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.87%		0.00%	0.00%	3.51%	0.00%	7.80%
Marlow Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	3.07%	0.00%
Milton Keynes Town Centre	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.82%	0.00%	0.00%	0.00%		0.00%	0.00%	10.17%	0.00%	0.00%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	1.42%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.65%
Others, Aylesbury	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.92%	0.82%	0.00%	0.00%	0.00%		0.00%	1.81%	0.00%	0.00%	0.00%
Others, Enfield	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	6.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.82%	0.00%	0.00%	0.00%	2.11%	0.00%		0.00%	0.00%	0.00%	1.25%	0.00%
Princes Risborough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.08%	0.99%		0.00%	0.00%	0.00%	0.00%	5.74%
Roebuck Retail Park, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Slough Town Centre	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.44%	0.94%		0.00%	0.00%	0.00%	0.00%	1.78%
The Galleria Outlet, Comet Way, Hatfield	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	2.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.81%		0.00%	0.00%	0.00%	1.75%	4.27%
Uxbridge Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	3.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		20.93%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.03%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Welwyn Garden City Town Centre	2.56%	0.00%	0.00%	0.00%	1.60%	0.00%	3.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.10%	0.00%	0.00%	7.76%	2.64%		0.00%	0.00%	0.00%	1.25%	30.59%
Others, outside study area	11.82%	0.00%	1.58%	0.80%	1.91%	3.34%	7.47%	0.00%	0.00%	0.87%	5.83%	1.89%	9.12%	0.00%	1.58%	0.00%	15.62%	1.88%		41.48%	7.74%	11.54%	14.91%	10.52%
Abroad	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	1.02%	0.00%	0.91%
Sub Total outside Study Area	**29.2%**	**0.0%**	**2.6%**	**0.8%**	**3.5%**	**10.3%**	**37.8%**	**1.7%**	**0.0%**	**9.3%**	**6.8%**	**4.4%**	**10.8%**	**14.1%**	**27.5%**	**5.0%**	**45.9%**	**25.6%**		**66.0%**	**45.9%**	**28.7%**	**29.1%**	**88.1%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 22: DIY goods expenditure

		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 18 DIY (£m)	Zone 19 DIY (£m)	Zone 21 DIY (£m)	Inner Study Area	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 20 DIY (£m)	Zone 22 DIY (£m)
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	£1.0	£0.1	£0.1	£0.1	£0.1	£0.0	£0.0	£0.1	£0.3	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	£3.4	£0.3	£0.7	£0.2	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£1.5	£1.4	£0.0	£0.0	£0.5	£0.0
Watford Arches Retail Park, Lower High Street, Watford	£32.2	£6.1	£4.5	£1.8	£1.0	£0.8	£0.0	£4.9	£4.7	£2.1	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£26.5	£2.3	£0.2	£0.0	£3.2	£0.0
Watford Town Centre	£13.4	£3.4	£2.8	£1.7	£0.8	£0.3	£0.0	£0.6	£1.7	£0.3	£0.3	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£12.1	£1.3	£0.0	£0.0	£0.0	£0.0
Others, Zone 1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£50.1	£9.8	£8.2	£3.7	£2.0	£1.1	£0.0	£5.7	£6.8	£2.6	£1.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£41.3	£5.0	£0.2	£0.0	£3.7	£0.0
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0
Garston Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	£0.2	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.9	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.6	£0.0
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	£0.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£0.0	£0.0	£0.5	£0.0
Sub-total	£1.6	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.5	£0.0
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	£4.6	£0.0	£0.0	£0.0	£0.5	£2.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£3.2	£0.0	£0.0	£0.0	£1.4	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	£3.2	£0.0	£0.0	£0.5	£0.5	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.9	£0.0
Tesco Extra, Shenley Road, Borehamwood	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	£0.6	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£8.3	£0.0	£0.0	£0.5	£1.1	£3.8	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£6.0	£0.0	£0.0	£0.0	£2.3	£0.0
Zone 6 | Potters Bar																								
Potters Bar Town Centre	£3.1	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.9	£0.0	£0.0	£0.0	£1.3	£0.0
South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£3.3	£0.0	£0.0	£0.0	£0.0	£0.1	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£2.0	£0.0	£0.0	£0.0	£1.3	£0.0
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	£1.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.1	£0.0	£0.0	£0.0
Sub-total	£1.9	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£1.8	£0.0	£0.1	£0.0	£0.0	£0.0
Zone 8 | Batchworth Heath & South Oxhey																								
Northwood Local Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	£0.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Kimgs Langley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 10	£1.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.2	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.9	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£1.2	£0.2	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	£8.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.6	£4.5	£1.1	£0.8	£0.1	£0.0	£0.0	£0.2	£7.8	£0.0	£0.7	£0.0	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	£16.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£2.2	£5.7	£5.2	£1.8	£0.4	£0.3	£0.0	£0.2	£16.0	£0.0	£0.5	£0.0	£0.0	£0.0
Others, Zone 11	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.6	£0.3	£0.8	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.3	£0.0	£0.0
Sub-total	£27.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£2.9	£10.8	£6.6	£3.5	£0.5	£0.3	£0.0	£0.4	£25.5	£0.0	£1.2	£0.3	£0.0	£0.0
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.1	£0.1	£0.0	£0.0	£0.0	£2.3	£0.0	£0.4	£0.0	£0.0	£0.0
Others, Zone 13	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£2.1	£0.1	£0.0	£0.0	£0.0	£2.3	£0.0	£0.4	£0.0	£0.0	£0.0
Zone 14 | Tring																								
Tring Town Centre	£2.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.8	£0.0	£0.0	£0.0	£1.8	£0.0	£0.6	£0.4	£0.0	£0.0
Others, Zone 14	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£0.0	£0.4	£0.0	£0.2	£0.2	£0.0	£0.0
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£2.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.8	£0.6	£0.0	£0.0
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	£11.9	£0.0	£0.1	£0.0	£0.1	£0.0	£0.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.4	£0.4	£2.1	£11.6	£0.0	£0.0	£0.0	£0.0	£0.3
St. Albans City Centre	£18.1	£1.1	£0.0	£0.0	£0.3	£0.9	£0.3	£0.0	£0.0	£0.0	£0.2	£0.1	£0.2	£0.0	£0.0	£10.7	£2.4	£1.3	£17.4	£0.0	£0.0	£0.0	£0.5	£0.3
Others, Zone 18	£1.8	£0.0	£0.1	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.1	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£31.9	£1.1	£0.2	£0.0	£0.3	£1.1	£1.0	£0.0	£0.1	£0.0	£0.3	£0.1	£0.2	£0.0	£0.0	£19.1	£3.9	£3.5	£30.9	£0.0	£0.0	£0.0	£0.5	£0.5
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Cuffley Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£1.1	£0.0	£0.0	£0.1	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.2	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 21 | Harpenden																								
Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.5	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.5	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0
Total | Inner Study Area	£137.5	£11.7	£8.7	£4.7	£3.8	£6.2	£3.3	£6.5	£7.5	£4.5	£5.5	£11.2	£7.0	£5.9	£2.6	£20.4	£4.9	£4.7	£119.1	£5.3	£2.7	£0.9	£8.9	£0.5
Sub Total | Watford District	£51.0	£9.8	£8.2	£3.8	£2.0	£1.1	£0.0	£5.8	£6.8	£2.6	£1.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£41.5	£5.0	£0.2	£0.0	£4.3	£0.0
Sub Total | Hertsmere District	£13.4	£0.0	£0.0	£0.8	£1.3	£3.9	£2.2	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.1	£9.0	£0.4	£0.0	£0.0	£4.0	£0.0
Sub Total | Three Rivers Borough	£5.9	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.5	£0.6	£1.6	£1.2	£0.2	£0.1	£0.1	£0.0	£0.4	£0.2	£0.0	£5.8	£0.0	£0.1	£0.0	£0.0	£0.0
Sub Total | Dacorum District	£33.4	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£3.0	£10.8	£6.7	£5.7	£2.6	£0.3	£0.0	£0.4	£30.1	£0.0	£2.4	£0.9	£0.0	£0.0
Sub Total | St Albans City & District	£33.7	£1.1	£0.2	£0.1	£0.4	£1.2	£1.1	£0.0	£0.1	£0.0	£0.3	£0.1	£0.2	£0.0	£0.0	£19.4	£4.2	£4.2	£32.7	£0.0	£0.0	£0.0	£0.5	£0.5
Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 18 DIY (£m)	Zone 19 DIY (£m)	Zone 21 DIY (£m)	Inner Study Area	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 20 DIY (£m)	Zone 22 DIY (£m)
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£9.7	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.3	£0.0	£0.0	£8.2	£0.0
Hatch End Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	£6.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£5.8	£0.0	£0.0	£0.0	£0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£17.5	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£1.2	£8.1	£0.0	£0.0	£8.2	£0.0
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	£3.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£3.5	£0.0	£0.0	£0.0
Others, Zone 16	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0
																			£0.0					
Sub-total	£3.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£3.6	£0.0	£0.0	£0.0
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.0	£0.0
Homebase, Vimy Road, Leighton Buzzard	£5.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£5.3	£0.0	£0.0
Leighton Buzzard Town Centre	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.7	£0.0	£0.0
Others, Zone 17	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£1.3	£0.0	£0.0
Sub-total	£14.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.2	£14.0	£0.0	£0.0
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.5	£0.0
Edgware District Centre	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0
Stanmore District Centre	£1.5	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.0	£0.0	£0.9	£0.0
Wealdstone Local Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£6.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0	£5.6	£0.0
Sub-total	£10.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.9	£0.0	£0.0	£8.6	£0.0
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	£4.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£2.2	£3.4	£0.0	£0.0	£0.0	£0.0	£0.8
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	£4.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£2.3	£3.8	£0.0	£0.0	£0.0	£0.0	£0.8
Sub-total Study Area	£188.0	£11.7	£8.7	£5.0	£3.8	£6.2	£3.6	£6.5	£7.9	£4.9	£5.5	£11.4	£7.3	£6.0	£2.7	£22.1	£4.9	£7.1	£125.2	£14.4	£6.5	£14.9	£25.6	£1.4
Outside Study Area																								
Amersham Town Centre	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.5	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre	£5.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.1	£0.1	£0.9	£0.0	£0.0	£0.0	£1.2	£0.0	£3.7	£0.2	£0.0	£0.0
Beaconsfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£2.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.9	£0.0
Chalfont St. Giles Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0
Colindale Local Centre	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0
Enfield Retail Park, Crown Road, Enfield	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Enfield Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Gerrards Cross Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Hatfield Town Centre	£4.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£1.2	£0.2	£3.0	£0.0	£0.0	£0.0	£0.0	£1.6
Hattersway Retail Park, Chaul End Lane, Luton	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.7	£0.9	£0.0	£0.0	£0.0	£0.0	£1.3
Hertford City Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Hitchin Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Ikea, Drury Way, North Circular Road, Wembley	£0.2	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.7	£0.0	£0.9
Marlow Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0
Milton Keynes Town Centre	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Others, Aylesbury	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0
Others, Enfield	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.0	£0.0	£0.0	£0.5	£0.0
Princes Risborough Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7
Roebuck Retail Park, London Road, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Slough Town Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2
The Galleria Outlet, Comet Way, Hatfield	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.8	£0.0	£0.0	£0.0	£0.6	£0.5
Uxbridge Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	£8.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.8	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Welwyn Garden City Town Centre	£5.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.7	£0.2	£1.4	£0.0	£0.0	£0.0	£0.5	£3.5
Others, outside study area	£31.4	£0.0	£0.1	£0.0	£0.1	£0.2	£0.4	£0.0	£0.0	£0.0	£0.3	£0.2	£0.7	£0.0	£0.1	£0.0	£1.4	£0.2	£3.9	£17.5	£0.9	£2.4	£5.4	£1.2
Abroad	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.1
Sub Total outside Study Area	£75.6	£0.0	£0.2	£0.0	£0.1	£0.7	£2.2	£0.1	£0.0	£0.5	£0.4	£0.5	£0.9	£1.0	£1.0	£1.2	£4.1	£2.4	£15.5	£27.9	£5.5	£6.0	£10.5	£10.1
Total (rounded)	£263.6	£11.7	£8.9	£5.1	£3.9	£6.9	£5.8	£6.6	£7.9	£5.4	£5.9	£11.9	£8.2	£7.0	£3.7	£23.3	£9.0	£9.5	£140.7	£42.3	£12.0	£20.9	£36.1	£11.5

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 23: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)
		Watford BC		Hertsmere BC				Three Rivers DC	
Study Area									
Zone 1 | Watford South									
Colne Valley Retail Park, Lower High Street, Watford	2.79%	2.43%	1.40%	12.40%	1.69%	1.39%	0.00%	5.85%	9.69%
Waterfields Shopping Park, Waterfields Way, Watford	1.17%	6.18%	7.27%	2.01%	2.41%	0.00%	0.00%	1.19%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	8.41%	19.59%	32.35%	23.59%	20.72%	16.09%	1.83%	30.35%	24.73%
Watford Town Centre	17.98%	64.67%	38.31%	42.12%	37.19%	24.50%	20.68%	22.17%	53.40%
Others, Zone 1	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**30.65%**	**92.88%**	**79.33%**	**80.12%**	**62.01%**	**41.98%**	**22.51%**	**59.56%**	**87.82%**
Zone 2 | Watford North									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham									
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.51%	5.09%	0.00%	15.48%	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.47%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.82%**	**5.09%**	**0.00%**	**15.48%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.47%**
Zone 4 | Radlett & Shenley									
Radlett Town Centre	0.01%	0.00%	0.00%	0.00%	1.27%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.01%**	**0.00%**	**0.00%**	**0.00%**	**1.27%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree									
Borehamwood Town Centre	1.67%	0.00%	0.00%	1.03%	6.69%	30.00%	1.31%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.72%	0.00%	0.00%	0.00%	0.00%	8.10%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.39%**	**0.00%**	**0.00%**	**1.03%**	**6.69%**	**38.10%**	**1.31%**	**0.00%**	**0.00%**
Zone 6 | Potters Bar									
Potters Bar Town Centre	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%	22.42%	0.00%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.17%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**22.42%**	**0.00%**	**0.00%**
Zone 7 | Rickmansworth									
Croxley Green Local Centre	0.28%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%	10.08%	0.00%
Rickmansworth Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.56%	0.00%
Others, Zone 7	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.57%**	**0.99%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**18.64%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey									
Northwood Local Centre	0.24%	0.00%	0.00%	0.00%	1.21%	0.00%	0.00%	0.00%	1.47%
South Oxhey Local Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.29%
Sub-total	**0.36%**	**0.00%**	**0.00%**	**0.00%**	**1.21%**	**0.00%**	**0.00%**	**0.00%**	**5.75%**
Zone 9 | Chorleywood & Sarratt									
Chorleywood Village Centre	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.09%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley									
Abbots Langley Village Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	5.42%	0.00%	0.00%
Kimgs Langley Village Centre	0.82%	0.00%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.01%**	**0.00%**	**1.05%**	**0.00%**	**0.00%**	**0.00%**	**5.42%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead									
Hemel Hempstead Town Centre	1.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	3.05%	0.00%	1.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 11	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**4.81%**	**0.00%**	**1.05%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe									
Grovehill Local Centre	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.20%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted									
Berkhamsted Town Centre	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.67%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring									
Tring Town Centre	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 14	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.14%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans									
Abbey View Retail Park, Griffiths Way, St. Albans	0.44%	0.00%	0.00%	0.00%	0.00%	1.39%	0.00%	0.00%	0.00%
St. Albans City Centre	2.66%	0.00%	2.10%	0.00%	3.38%	3.17%	0.00%	0.00%	0.00%
Others, Zone 18	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**3.19%**	**0.00%**	**2.10%**	**0.00%**	**3.38%**	**4.56%**	**0.00%**	**0.00%**	**0.00%**
Zone 19 | London Colney Fringe									
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	0.48%	1.04%	0.00%	0.00%	7.89%	0.00%	4.52%	0.00%	0.00%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.48%**	**1.04%**	**0.00%**	**0.00%**	**7.89%**	**0.00%**	**4.52%**	**0.00%**	**0.00%**
Zone 21 | Harpenden									
Wheathampstead Village Centre	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.64%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Total | Inner Study Area	**47.2%**	**100.0%**	**83.5%**	**96.6%**	**82.4%**	**84.6%**	**56.2%**	**78.2%**	**95.0%**
Sub Total | Watford District	30.6%	92.9%	79.3%	80.1%	62.0%	42.0%	22.5%	59.6%	87.8%
Sub Total | Hertsmere District	4.4%	5.1%	0.0%	16.5%	8.0%	38.1%	23.7%	0.0%	1.5%
Sub Total | Three Rivers Borough	2.0%	1.0%	1.0%	0.0%	1.2%	0.0%	5.4%	18.6%	5.8%
Sub Total | Dacorum District	5.8%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total | St Albans City & District	4.3%	1.0%	2.1%	0.0%	11.3%	4.6%	4.5%	0.0%	0.0%
Destination	**Total (%)**	**Zone 1 (%)**	**Zone 2 (%)**	**Zone 3 (%)**	**Zone 4 (%)**	**Zone 5 (%)**	**Zone 6 (%)**	**Zone 7 (%)**	**Zone 8 (%)**
Outside Inner Study Area									
Zone 15 | Three Rivers Fringe									
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.19%	0.00%
Hatch End Local Centre	0.28%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%	1.77%
Pinner Village Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	7.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.58%	1.05%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**10.04%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.32%**	**0.00%**	**2.77%**	**2.82%**
Zone 16 | Dacorum Western Fringe									
Chesham Town Centre	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.34%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.66%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe									
Dunstable Town Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	1.62%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 17	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**2.76%**	**0.00%**	**1.69%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 20 | Hertsmere Southern Fringe									
Barnet Local Centre	2.94%	0.00%	0.00%	0.00%	0.00%	0.00%	1.31%	0.00%	0.00%
Edgware District Centre	1.28%	0.00%	0.00%	0.00%	4.99%	0.00%	0.00%	0.00%	0.00%
Stanmore District Centre	0.24%	0.00%	0.00%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%
Wealdstone Local Centre	0.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**5.05%**	**0.00%**	**0.00%**	**0.98%**	**4.99%**	**0.00%**	**1.31%**	**0.00%**	**0.00%**
Zone 22 | St Albans Northern Fringe									
Luton Retail Park, Gipsy Lane, Luton	0.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.58%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Sub-total Study Area	**66.3%**	**100.0%**	**85.2%**	**97.6%**	**87.4%**	**86.0%**	**57.5%**	**81.0%**	**97.9%**
Outside Study Area									
Amersham Town Centre	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Aylesbury Town Centre	1.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Beaconsfield Town Centre	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	1.90%	0.00%	0.00%	0.00%	1.27%	2.64%	2.62%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Central London	1.28%	0.00%	0.00%	1.03%	1.69%	1.85%	6.73%	0.00%	0.00%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%	2.69%	0.00%	0.00%
Enfield Town Centre	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	3.15%	0.00%	0.00%
Gerrards Cross Town Centre	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	2.62%	0.00%	0.00%
Hattersway Retail Park, Chaul End Lane, Luton	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.19%	0.00%
Hitchin Town Centre	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ikea, Drury Way, North Circular Road, Wembley	2.22%	0.00%	12.69%	1.37%	6.67%	2.77%	0.00%	4.67%	1.10%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marlow Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	4.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Aylesbury	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	1.70%	0.00%	0.00%	0.00%	0.00%	0.00%	8.04%	0.00%	0.00%
Roebuck Retail Park, London Road, Stevenage	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Slough Town Centre	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
The Galleria Outlet, Comet Way, Hatfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	13.18%	0.00%
Waltham Cross Town Centre	0.91%	0.00%	0.00%	0.00%	1.27%	0.00%	6.29%	0.00%	0.00%
Welwyn Garden City Town Centre	5.21%	0.00%	0.00%	0.00%	1.69%	0.00%	5.31%	0.00%	0.00%
Others, outside study area	6.76%	0.00%	2.10%	0.00%	0.00%	6.78%	5.05%	0.00%	1.05%
Abroad	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sub Total outside Study Area	**33.7%**	**0.0%**	**14.8%**	**2.4%**	**12.6%**	**14.0%**	**42.5%**	**19.0%**	**2.1%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Destination	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)	Zone 18 Furniture (%)	Zone 19 Furniture (%)	Zone 21 Furniture (%)	Inner Study Area	Zone 15 Furniture (%)	Zone 16 Furniture (%)	Zone 17 Furniture (%)	Zone 20 Furniture (%)	Zone 22 Furniture (%)
	Three Rivers DC		Dacorum BC				St Albans DC								
Study Area															
Zone 1 | Watford South															
Colne Valley Retail Park, Lower High Street, Watford	5.58%	0.00%	4.49%	0.00%	1.19%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	15.36%	1.89%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	1.89%	0.00%
Watford Arches Retail Park, Lower High Street, Watford	14.96%	22.46%	22.12%	10.56%	5.89%	2.55%	7.25%	0.00%	6.64%		2.22%	2.70%	0.00%	1.89%	0.00%
Watford Town Centre	40.06%	32.70%	10.41%	13.27%	10.88%	9.35%	18.22%	1.59%	2.73%		18.32%	6.56%	0.00%	12.99%	0.97%
Others, Zone 1	1.35%	0.00%	0.00%	1.58%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.35%	0.00%
Sub-total	**61.96%**	**56.90%**	**37.02%**	**25.42%**	**17.96%**	**11.90%**	**25.46%**	**1.59%**	**9.37%**		**21.65%**	**9.26%**	**15.36%**	**20.00%**	**0.97%**
Zone 2 | Watford North															
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Garston Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 3 | Bushey & Aldenham															
Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.56%	0.00%	0.00%	0.00%	0.00%
Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**1.56%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 4 | Radlett & Shenley															
Radlett Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 5 | Borehamwood & Elstree															
Borehamwood Town Centre	0.00%	0.00%	0.00%	1.13%	0.00%	0.00%	0.00%	2.23%	0.00%		0.00%	0.00%	0.00%	3.24%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	2.83%	0.00%
Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**1.13%**	**0.00%**	**0.00%**	**0.00%**	**2.23%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**6.07%**	**0.00%**
Zone 6 | Potters Bar															
Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.29%	0.00%		0.00%	0.00%	0.00%	3.24%	0.00%
South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**11.29%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**3.24%**	**0.00%**
Zone 7 | Rickmansworth															
Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre	4.59%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	2.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.88%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 8 | Batchworth Heath & South Oxhey															
Northwood Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**1.11%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 9 | Chorleywood & Sarratt															
Chorleywood Village Centre	6.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**6.48%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 10 | Kings Langley & Abbots Langley															
Abbots Langley Village Centre	0.00%	3.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kimgs Langley Village Centre	0.00%	12.70%	0.00%	5.83%	0.00%	0.00%	1.95%	0.00%	0.00%		0.00%	0.00%	1.84%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	1.19%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**15.73%**	**0.00%**	**7.01%**	**0.00%**	**0.00%**	**1.95%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**1.84%**	**0.00%**	**0.00%**
Zone 11 | Hemel Hempstead															
Hemel Hempstead Town Centre	4.66%	9.91%	12.82%	10.64%	1.19%	1.09%	1.46%	0.00%	0.00%		0.00%	6.66%	0.00%	0.00%	0.00%
Apsley Mills Retail Park, London Road, Hemel Hempstead	0.00%	14.48%	22.71%	28.02%	18.82%	4.00%	0.00%	0.00%	0.00%		0.00%	2.70%	0.00%	0.00%	0.00%
Others, Zone 11	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.39%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**4.66%**	**24.40%**	**35.53%**	**38.66%**	**20.01%**	**5.09%**	**2.86%**	**0.00%**	**0.00%**		**0.00%**	**9.36%**	**0.00%**	**0.00%**	**0.00%**
Zone 12 | Hemel Hempstead Fringe															
Grovehill Local Centre	0.00%	0.00%	1.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 12	0.00%	0.00%	1.52%	1.19%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**3.04%**	**1.19%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 13 | Berkhamsted															
Berkhamsted Town Centre	3.31%	0.00%	1.14%	1.58%	20.99%	3.11%	0.00%	0.00%	0.00%		0.00%	2.03%	0.00%	0.00%	0.00%
Others, Zone 13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**3.31%**	**0.00%**	**1.14%**	**1.58%**	**20.99%**	**3.11%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.03%**	**0.00%**	**0.00%**	**0.00%**
Zone 14 | Tring															
Tring Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	6.75%	0.00%	0.00%	0.00%		0.00%	1.93%	0.00%	0.00%	0.00%
Others, Zone 14	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**6.75%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**1.93%**	**0.00%**	**0.00%**	**0.00%**
Zone 18 | St Albans															
Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.32%	1.59%	1.61%		0.00%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre	1.89%	1.24%	1.14%	0.00%	0.00%	0.00%	29.32%	6.36%	1.69%		0.00%	0.00%	0.00%	0.00%	0.97%
Others, Zone 18	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.18%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.89%**	**1.24%**	**1.14%**	**0.00%**	**0.00%**	**0.00%**	**33.64%**	**11.13%**	**3.30%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.97%**
Zone 19 | London Colney Fringe															
Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	3.34%	1.59%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Cuffley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**1.35%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.34%**	**1.59%**	**0.00%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
Zone 21 | Harpenden															
Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.86%		0.00%	0.00%	0.00%	0.00%	1.29%
Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	14.47%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**18.33%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.29%**
Total | Inner Study Area	**86.5%**	**98.3%**	**77.9%**	**75.0%**	**59.0%**	**26.9%**	**67.3%**	**27.8%**	**31.0%**		**24.3%**	**22.6%**	**17.2%**	**29.3%**	**3.2%**
Sub Total | Watford District	62.0%	56.9%	37.0%	25.4%	18.0%	11.9%	25.5%	1.6%	9.4%		21.7%	9.3%	15.4%	20.0%	1.0%
Sub Total | Hertsmere District	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	13.5%	0.0%		1.6%	0.0%	0.0%	9.3%	0.0%
Sub Total | Three Rivers Borough	13.4%	15.7%	0.0%	7.0%	0.0%	0.0%	2.0%	0.0%	0.0%		1.1%	0.0%	1.8%	0.0%	0.0%
Sub Total | Dacorum District	8.0%	24.4%	39.7%	41.4%	41.0%	15.0%	2.9%	0.0%	0.0%		0.0%	13.3%	0.0%	0.0%	0.0%
Sub Total | St Albans City & District	3.2%	1.2%	1.1%	0.0%	0.0%	0.0%	37.0%	12.7%	21.6%		0.0%	0.0%	0.0%	0.0%	2.3%
Destination	**Zone 9 (%)**	**Zone 10 (%)**	**Zone 11 (%)**	**Zone 12 (%)**	**Zone 13 (%)**	**Zone 14 (%)**	**Zone 18 (%)**	**Zone 19 (%)**	**Zone 21 (%)**	**Inner Study Area**	**Zone 15 (%)**	**Zone 16 (%)**	**Zone 17 (%)**	**Zone 20 (%)**	**Zone 22 (%)**
Outside Inner Study Area															
Zone 15 | Three Rivers Fringe															
Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Denham Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Harrow Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		5.45%	0.00%	0.00%	2.70%	0.00%
Hatch End Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		30.95%	0.00%	0.00%	15.74%	0.00%
Others, Zone 15	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**		**39.74%**	**0.00%**	**0.00%**	**18.44%**	**0.00%**
Zone 16 | Dacorum Western Fringe															
Chesham Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	0.00%	0.00%		0.00%	10.52%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	6.56%	1.84%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.14%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**17.07%**	**1.84%**	**0.00%**	**0.00%**
Zone 17 | Dacorum Northern Fringe															
Dunstable Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	6.38%	0.00%	4.11%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Leighton Buzzard Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	18.33%	0.00%	0.00%
Others, Zone 17	0.00%	0.00%	0.00%	0.00%	1.59%	2.13%	0.00%	0.00%	0.00%		0.00%	2.03%	2.70%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.59%**	**2.13%**	**0.00%**	**0.00%**	**0.00%**		**0.00%**	**2.03%**	**27.42%**	**0.00%**	**4.11%**
Zone 20 | Hertsmere Southern Fringe															
Barnet Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	17.63%	0.00%
Edgware District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	7.46%	0.00%
Stanmore District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.35%	0.00%
Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.61%		0.00%	0.00%	0.00%	3.24%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.61%**		**0.00%**	**0.00%**	**0.00%**	**29.67%**	**0.00%**
Zone 22 | St Albans Northern Fringe															
Luton Retail Park, Gipsy Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.25%		0.00%	0.00%	0.00%	0.00%	4.48%
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Others, Zone 22	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.92%
Sub-total	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**8.25%**		**0.00%**	**0.00%**	**0.00%**	**0.00%**	**5.41%**
Sub-total Study Area	**86.5%**	**98.3%**	**77.9%**	**75.0%**	**61.7%**	**29.0%**	**67.3%**	**27.8%**	**40.9%**		**64.1%**	**41.7%**	**46.5%**	**77.4%**	**12.8%**
Outside Study Area															
Amersham Town Centre	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	4.73%	0.00%	0.00%	0.00%
Aylesbury Town Centre	0.00%	0.00%	2.28%	1.19%	13.25%	30.97%	3.90%	0.00%	2.25%		0.00%	15.53%	1.38%	0.00%	0.00%
Beaconsfield Town Centre	0.00%	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Broadfields Retail Park, Bicester Road, Aylesbury	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	2.70%	0.00%	0.00%	0.00%
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	10.65%	0.00%
Central London	0.00%	0.00%	0.00%	0.00%	2.39%	0.00%	5.76%	1.67%	3.94%		1.11%	0.00%	0.00%	1.35%	0.97%
Chalfont St. Giles Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Colindale Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	1.89%	0.00%
Enfield Retail Park, Crown Road, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.23%	0.00%		0.00%	0.00%	0.00%	2.76%	0.00%
Enfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.05%	0.00%		0.00%	0.00%	0.00%	1.35%	0.00%
Gerrards Cross Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.56%	0.00%	0.00%	0.00%	0.00%
Great Missenden Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	4.05%	0.00%	0.00%	0.00%
Hatfield Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%	2.25%		0.00%	0.00%	0.00%	0.00%	3.82%
Hattersway Retail Park, Chaul End Lane, Luton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	7.01%
Hertford City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
High Wycombe Town Centre	5.20%	0.00%	0.00%	0.00%	0.00%	3.22%	0.00%	0.00%	0.00%		1.56%	4.63%	0.00%	0.00%	0.00%
Hitchin Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	1.57%
Ikea, Drury Way, North Circular Road, Wembley	5.58%	0.00%	13.83%	13.21%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
Kenton Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Kingsbury District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Little Chalfont Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Luton Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.39%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	4.76%
Marlow Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Milton Keynes Town Centre	0.00%	0.00%	0.00%	1.19%	4.32%	23.56%	1.39%	0.00%	3.30%		0.00%	11.38%	35.91%	0.00%	7.64%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%		0.00%	0.00%	0.00%	0.00%	0.00%
Monkswood Retail Park, Elder Way, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	4.75%
Others, Aylesbury	0.00%	0.00%	0.00%	0.00%	1.19%	1.45%	0.00%	0.00%	0.00%		0.00%	7.98%	1.38%	0.00%	0.00%
Others, Enfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Princes Risborough Town Centre	1.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Roaring Meg Retail Park, Great North Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.46%	0.00%	4.98%		0.00%	0.00%	0.00%	0.00%	21.63%
Roebuck Retail Park, London Road, Stevenage	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.97%
Slough Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		4.60%	0.00%	0.00%	0.00%	0.00%
Stevenage Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.82%	0.00%		0.00%	0.00%	0.00%	0.00%	5.76%
The Galleria Outlet, Comet Way, Hatfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Uxbridge Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		1.11%	0.00%	0.00%	0.00%	0.00%
Victoria Retail Park, Crown Road, South Ruislip	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		6.95%	0.00%	0.00%	0.00%	0.00%
Waltham Cross Town Centre	0.00%	0.00%	0.00%	0.00%	1.14%	0.00%	1.39%	20.44%	1.61%		0.00%	0.00%	0.00%	0.00%	1.29%
Welwyn Garden City Town Centre	0.00%	0.00%	1.52%	1.19%	1.19%	0.00%	17.43%	33.21%	37.45%		0.00%	0.00%	0.00%	3.24%	19.07%
Others, outside study area	0.00%	0.00%	4.49%	8.24%	14.84%	11.82%	0.00%	3.18%	1.69%		17.94%	7.33%	14.87%	1.35%	8.00%
Abroad	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%	0.00%
Sub Total outside Study Area	**13.5%**	**1.7%**	**22.1%**	**25.0%**	**38.3%**	**71.0%**	**32.7%**	**72.2%**	**59.2%**		**35.9%**	**58.3%**	**53.5%**	**22.6%**	**87.2%**
Total (rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**		**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 24: Furniture goods expenditure

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 21 Furniture (£m)	Inner Study Area	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 20 Furniture (£m)	Zone 22 Furniture (£m)
		Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC								
Study Area																								
Zone 1 | Watford South																								
Colne Valley Retail Park, Lower High Street, Watford	**£9.7**	£0.4	£0.2	£0.8	£0.1	£0.1	£0.0	£0.5	£1.1	£0.3	£0.0	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	***£4.4***	£0.0	£0.0	£3.9	£1.3	£0.0
Waterfields Shopping Park, Waterfields Way, Watford	**£4.6**	£1.0	£0.9	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£2.4***	£0.8	£0.0	£0.0	£1.3	£0.0
Watford Arches Retail Park, Lower High Street, Watford	**£31.6**	£3.2	£4.2	£1.6	£1.0	£1.5	£0.1	£2.8	£2.8	£0.9	£1.7	£3.7	£1.3	£0.5	£0.1	£2.3	£0.0	£0.8	***£28.3***	£1.7	£0.4	£0.0	£1.3	£0.0
Watford Town Centre	**£71.4**	£10.5	£5.0	£2.8	£1.8	£2.3	£1.5	£2.0	£6.1	£2.4	£2.4	£1.7	£1.3	£0.9	£0.4	£5.8	£0.2	£0.3	***£47.7***	£13.6	£0.9	£0.0	£9.0	£0.1
Others, Zone 1	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£0.9	£0.0
Sub-total	**£118.4**	**£15.1**	**£10.3**	**£5.3**	**£3.0**	**£4.0**	**£1.6**	**£5.5**	**£10.0**	**£3.8**	**£4.3**	**£6.1**	**£2.6**	**£1.6**	**£0.5**	**£8.1**	**£0.2**	**£1.1**	***£83.1***	**£16.1**	**£1.3**	**£3.9**	**£13.8**	**£0.1**
Zone 2 | Watford North																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Garston Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 2	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3 | Bushey & Aldenham																								
Aldenham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre	**£1.9**	£0.8	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.9***	£0.0	£0.0	£0.0	£0.0	£0.0
Costco, Hartspring Lane, Bushey	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£1.2	£0.0	£0.0	£0.0	£0.0
Others, Zone 3	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.2**	**£0.8**	**£0.0**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.0***	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4 | Radlett & Shenley																								
Radlett Town Centre	**£0.1**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.1***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 5 | Borehamwood & Elstree																								
Borehamwood Town Centre	**£6.0**	£0.0	£0.0	£0.1	£0.3	£2.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.3	£0.0	***£3.7***	£0.0	£0.0	£0.0	£2.2	£0.0
Stirling Retail Park, Stirling Way, Borehamwood	**£2.7**	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.8***	£0.0	£0.0	£0.0	£2.0	£0.0
Tesco Extra, Shenley Road, Borehamwood	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 5	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£8.7**	**£0.0**	**£0.0**	**£0.1**	**£0.3**	**£3.6**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	***£4.5***	**£0.0**	**£0.0**	**£0.0**	**£4.2**	**£0.0**
Zone 6 | Potters Bar																								
Potters Bar Town Centre	**£5.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	***£2.9***	£0.0	£0.0	£0.0	£2.2	£0.0
South Mimms Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 6	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£5.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.3**	**£0.0**	***£2.9***	**£0.0**	**£0.0**	**£0.0**	**£2.2**	**£0.0**
Zone 7 | Rickmansworth																								
Croxley Green Local Centre	**£1.1**	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre	**£1.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 7	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.3**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.7**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£2.3***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 8 | Northwood Heath & South Oxhey																								
Northwood Local Centre	**£1.1**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.8	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	**£0.5**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.5***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£1.5**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.7***	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 9 | Chorleywood & Sarratt																								
Chorleywood Village Centre	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.4***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 10 | Kings Langley & Abbots Langley																								
Abbots Langley Village Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.6***	£0.0	£0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre	**£2.8**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.6	£0.0	£0.0	£0.6	£0.0	£0.0	***£2.3***	£0.0	£0.0	£0.5	£0.0	£0.0
Others, Zone 10	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£3.5**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£1.2**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	***£3.0***	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.0**
Zone 11 | Hemel Hempstead																								
Hemel Hempstead Town Centre	**£5.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.7	£2.1	£1.1	£0.1	£0.0	£0.5	£0.0	£0.0	***£4.8***	£0.0	£1.0	£0.0	£0.0	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead	**£10.0**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£3.8	£2.8	£1.6	£0.2	£0.0	£0.0	£0.0	***£9.6***	£0.0	£0.4	£0.0	£0.0	£0.0
Others, Zone 11	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£16.3**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£1.8**	**£5.9**	**£3.9**	**£1.7**	**£0.2**	**£0.9**	**£0.0**	**£0.0**	***£14.9***	**£0.0**	**£1.3**	**£0.0**	**£0.0**	**£0.0**
Zone 12 | Hemel Hempstead Fringe																								
Grovehill Local Centre	**£0.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 12	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.6***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 13 | Berkhamsted																								
Berkhamsted Town Centre	**£2.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.2	£1.8	£0.1	£0.0	£0.0	£0.0	***£2.5***	£0.0	£0.3	£0.0	£0.0	£0.0
Others, Zone 13	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.2**	**£0.2**	**£1.8**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	***£2.5***	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**
Zone 14 | Tring																								
Tring Town Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	***£0.3***	£0.0	£0.3	£0.0	£0.0	£0.0
Others, Zone 14	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	***£0.3***	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**
Zone 18 | St Albans																								
Abbey View Retail Park, Griffiths Way, St. Albans	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£0.2	£0.2	***£1.9***	£0.0	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre	**£11.5**	£0.0	£0.3	£0.0	£0.2	£0.3	£0.0	£0.0	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£0.0	£9.3	£0.7	£0.2	***£11.4***	£0.0	£0.0	£0.0	£0.0	£0.1
Others, Zone 18	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£13.8**	**£0.0**	**£0.3**	**£0.0**	**£0.2**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.1**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£10.7**	**£1.3**	**£0.4**	***£13.6***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**
Zone 19 | London Colney Fringe																								
Albert Bygrave Retail Park, North Orbital Road, St Albans	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney	**£2.2**	£0.2	£0.0	£0.0	£0.4	£0.0	£0.3	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.2	£0.0	***£2.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Cuffley Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 19	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.2**	**£0.2**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.1**	**£0.2**	**£0.0**	***£2.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 21 | Harpenden																								
Wheathampstead Village Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	***£0.5***	£0.0	£0.0	£0.0	£0.0	£0.2
Harpenden Town Centre	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	***£1.7***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£2.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.2**	***£2.2***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Total | Inner Study Area	**£181.9**	**£16.3**	**£10.8**	**£6.4**	**£4.0**	**£8.1**	**£4.1**	**£7.2**	**£10.9**	**£5.3**	**£7.4**	**£12.9**	**£7.6**	**£5.1**	**£1.2**	**£21.4**	**£3.2**	**£3.7**	***£135.5***	**£18.1**	**£3.2**	**£4.4**	**£20.2**	**£0.5**
Sub Total | Watford District	**£118.4**	£15.1	£10.3	£5.3	£3.0	£4.0	£1.6	£5.5	£10.0	£3.8	£4.3	£6.1	£2.6	£1.6	£0.5	£8.1	£0.2	£1.1	***£83.1***	£16.1	£1.3	£3.9	£13.8	£0.1
Sub Total | Hertsmere District	**£17.1**	£0.8	£0.0	£1.1	£0.4	£3.6	£1.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.5	£0.0	***£9.5***	£1.2	£0.0	£0.0	£6.4	£0.0
Sub Total | Three Rivers Borough	**£7.8**	£0.2	£0.1	£0.0	£0.1	£0.0	£0.4	£1.7	£0.7	£0.8	£1.2	£0.0	£0.7	£0.0	£0.0	£0.6	£0.0	£0.0	***£6.5***	£0.8	£0.0	£0.5	£0.0	£0.0
Sub Total | Dacorum District	**£20.3**	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£1.8	£6.6	£4.2	£3.6	£0.7	£0.9	£0.0	£0.0	***£18.4***	£0.0	£1.9	£0.0	£0.0	£0.0
Sub Total | St Albans City & District	**£18.4**	£0.2	£0.3	£0.0	£0.5	£0.4	£0.3	£0.0	£0.0	£0.2	£0.1	£0.2	£0.0	£0.0	£0.0	£11.8	£1.5	£2.6	***£18.0***	£0.0	£0.0	£0.0	£0.0	£0.3
Destination	**Total Furniture (£m)**	**Zone 1 Furniture (£m)**	**Zone 2 Furniture (£m)**	**Zone 3 Furniture (£m)**	**Zone 4 Furniture (£m)**	**Zone 5 Furniture (£m)**	**Zone 6 Furniture (£m)**	**Zone 7 Furniture (£m)**	**Zone 8 Furniture (£m)**	**Zone 9 Furniture (£m)**	**Zone 10 Furniture (£m)**	**Zone 11 Furniture (£m)**	**Zone 12 Furniture (£m)**	**Zone 13 Furniture (£m)**	**Zone 14 Furniture (£m)**	**Zone 18 Furniture (£m)**	**Zone 19 Furniture (£m)**	**Zone 21 Furniture (£m)**	***Inner Study Area***	**Zone 15 Furniture (£m)**	**Zone 16 Furniture (£m)**	**Zone 17 Furniture (£m)**	**Zone 20 Furniture (£m)**	**Zone 22 Furniture (£m)**
Outside Inner Study Area																								
Zone 15 | Three Rivers Fringe																								
Chalfont St. Peter Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.8	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	**£6.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£4.1	£0.0	£0.0	£1.9	£0.0
Hatch End Local Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£0.8	£0.0	£0.0	£0.0	£0.0
Pinner Village Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.8	£0.0	£0.0	£0.0	£0.0
Ruislip Town Centre	**£34.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.3***	£23.0	£0.0	£0.0	£10.9	£0.0
Others, Zone 15	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£43.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.3**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.7***	**£29.6**	**£0.0**	**£0.0**	**£12.7**	**£0.0**
Zone 16 | Dacorum Western Fringe																								
Chesham Town Centre	**£1.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£1.5	£0.0	£0.0	£0.0
Others, Zone 16	**£1.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.9	£0.5	£0.0	£0.0
																			£0.0					
Sub-total	**£3.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	***£0.1***	**£0.0**	**£2.4**	**£0.5**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																								
Dunstable Town Centre	**£2.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£1.6	£0.0	£0.6
Homebase, Vimy Road, Leighton Buzzard	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Leighton Buzzard Town Centre	**£4.9**	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£4.7	£0.0	£0.0
Others, Zone 17	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.3	£0.7	£0.0	£0.0
Sub-total	**£8.3**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	***£0.5***	**£0.0**	**£0.3**	**£7.0**	**£0.0**	**£0.6**
Zone 20 | Hertsmere Southern Fringe																								
Barnet Local Centre	**£12.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£12.2	£0.0
Edgware District Centre	**£5.4**	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.2***	£0.0	£0.0	£0.0	£5.1	£0.0
Stanmore District Centre	**£1.0**	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.9	£0.0
Wealdstone Local Centre	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	***£0.2***	£0.0	£0.0	£0.0	£2.2	£0.0
Others, Zone 20	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£21.1**	**£0.0**	**£0.0**	**£0.1**	**£0.2**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	***£0.6***	**£0.0**	**£0.0**	**£0.0**	**£20.5**	**£0.0**
Zone 22 | St Albans Northern Fringe																								
Luton Retail Park, Gipsy Lane, Luton	**£1.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	***£1.0***	£0.0	£0.0	£0.0	£0.0	£0.6
Wigmore Park Shopping Centre, Wigmore Lane, Luton	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Zone 22	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.1
Sub-total	**£1.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.0**	***£1.0***	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.8**
Sub-total Study Area	**£259.1**	**£16.3**	**£11.0**	**£6.4**	**£4.2**	**£8.2**	**£4.2**	**£7.5**	**£11.2**	**£5.3**	**£7.4**	**£12.9**	**£7.6**	**£5.4**	**£1.3**	**£21.4**	**£3.2**	**£4.9**	***£138.3***	**£47.7**	**£6.0**	**£11.9**	**£53.4**	**£1.8**
Outside Study Area																								
Amersham Town Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.7	£0.0	£0.0	£0.0
Aylesbury Town Centre	**£7.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.1	£1.2	£1.4	£1.2	£0.0	£0.3	***£4.5***	£0.0	£2.2	£0.4	£0.0	£0.0
Beaconsfield Town Centre	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	**£7.9**	£0.0	£0.0	£0.0	£0.1	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.5***	£0.0	£0.0	£0.0	£7.3	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	**£0.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.4	£0.0	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	**£5.4**	£0.0	£0.0	£0.1	£0.1	£0.2	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.8	£0.2	£0.5	***£3.5***	£0.8	£0.0	£0.0	£0.9	£0.1
Chalfont St. Giles Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Colindale Local Centre	**£1.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£1.3	£0.0
Enfield Retail Park, Crown Road, Enfield	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	***£0.5***	£0.0	£0.0	£0.0	£1.9	£0.0
Enfield Town Centre	**£1.9**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	***£0.9***	£0.0	£0.0	£0.0	£0.9	£0.0
Gerrards Cross Town Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£1.2	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	**£0.6**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.6	£0.0	£0.0	£0.0
Hatfield Town Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	***£0.6***	£0.0	£0.0	£0.0	£0.0	£0.5
Hattersway Retail Park, Chaul End Lane, Luton	**£1.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£1.0
Hertford City Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	**£2.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	***£0.6***	£1.2	£0.7	£0.0	£0.0	£0.0
Hitchin Town Centre	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.2
Ikea, Drury Way, North Circular Road, Wembley	**£7.7**	£0.0	£1.6	£0.1	£0.3	£0.3	£0.0	£0.4	£0.1	£0.3	£0.0	£2.3	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	***£6.8***	£0.8	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	**£1.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.7
Marlow Town Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Mill Hill Local Centre	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Milton Keynes Town Centre	**£14.3**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£1.0	£0.4	£0.0	£0.4	***£2.4***	£0.0	£1.6	£9.2	£0.0	£1.1
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	**£0.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	***£0.2***	£0.0	£0.0	£0.0	£0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage	**£0.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.7
Others, Aylesbury	**£1.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	***£0.2***	£0.0	£1.1	£0.4	£0.0	£0.0
Others, Enfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Princes Risborough Town Centre	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.1***	£0.0	£0.0	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	**£4.7**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.6	***£1.6***	£0.0	£0.0	£0.0	£0.0	£3.0
Roebuck Retail Park, London Road, Stevenage	**£0.1**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.1
Slough Town Centre	**£3.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£3.4	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	**£1.2**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	***£0.4***	£0.0	£0.0	£0.0	£0.0	£0.8
The Galleria Outlet, Comet Way, Hatfield	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Uxbridge Town Centre	**£0.8**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.8	£0.0	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	**£6.4**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£1.2***	£5.2	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	**£3.8**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£2.3	£0.2	***£3.6***	£0.0	£0.0	£0.0	£0.0	£0.2
Welwyn Garden City Town Centre	**£19.7**	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.1	£0.0	£5.5	£3.8	£4.5	***£14.8***	£0.0	£0.0	£0.0	£2.2	£2.7
Others, outside study area	**£25.6**	£0.0	£0.3	£0.0	£0.0	£0.6	£0.4	£0.0	£0.1	£0.0	£0.0	£0.7	£0.8	£1.3	£0.5	£0.0	£0.4	£0.2	***£5.4***	£13.4	£1.0	£3.8	£0.9	£1.1
Abroad	**£0.0**	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	***£0.0***	£0.0	£0.0	£0.0	£0.0	£0.0
Sub Total outside Study Area	**£125.2**	**£0.0**	**£1.9**	**£0.2**	**£0.6**	**£1.3**	**£3.1**	**£1.8**	**£0.2**	**£0.8**	**£0.1**	**£3.7**	**£2.5**	**£3.3**	**£3.2**	**£10.4**	**£8.3**	**£7.1**	***£48.5***	**£26.8**	**£8.3**	**£13.7**	**£15.6**	**£12.3**
Total (rounded)	**£384.2**	**£16.3**	**£12.9**	**£6.6**	**£4.8**	**£9.6**	**£7.3**	**£9.2**	**£11.4**	**£6.1**	**£7.5**	**£16.6**	**£10.1**	**£8.7**	**£4.4**	**£31.8**	**£11.4**	**£12.0**	***£186.8***	**£74.4**	**£14.3**	**£25.6**	**£69.0**	**£14.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

South West Hertfordshire Retail & Leisure Study
Nexus Planning

Table 25: All comparison goods expenditure

Destination	Total Comparison (£m)	Total Comparison (%)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparison (£m)	Zone 18 Comparison (£m)	Zone 19 Comparison (£m)	Zone 21 Comparison (£m)	Inner Study Area	Zone 15 Comparison (£m)	Zone 16 Comparison (£m)	Zone 17 Comparison (£m)	Zone 20 Comparison (£m)	Zone 22 Comparison (£m)	Inflow Comparison (£m)	Total Comparison (£m)
			Watford BC		Hertsmere BC				Three Rivers DC				Dacorum BC				St Albans DC										
Study Area																											
Zone 1 | Watford South																											
Colne Valley Retail Park, Lower High Street, Watford	£19.7	0.5%	£1.7	£1.0	£1.2	£0.5	£0.3	£0.0	£1.3	£2.6	£0.9	£0.1	£0.7	£0.6	£0.1	£0.0	£3.2	£0.3	£0.0	£14.5	£0.0	£0.0	£3.9	£1.3	£0.0	£0.0	£19.7
Waterfields Shopping Park, Waterfields Way, Watford	£56.2	1.4%	£17.3	£7.5	£3.1	£1.3	£0.0	£0.1	£3.4	£1.1	£0.6	£0.8	£1.7	£1.2	£0.0	£0.0	£4.0	£0.0	£0.0	£42.1	£5.8	£0.0	£0.0	£8.3	£0.0	£0.0	£56.2
Watford Arches Retail Park, Lower High Street, Watford	£99.1	2.4%	£15.4	£11.3	£7.2	£2.8	£3.7	£0.5	£12.5	£11.7	£4.4	£3.8	£3.7	£1.3	£0.5	£0.3	£4.7	£0.0	£0.8	£84.3	£5.5	£0.6	£0.0	£8.3	£0.4	£0.0	£99.1
Watford Town Centre	£876.0	21.1%	£147.7	£103.4	£44.7	£16.3	£27.4	£5.9	£55.3	£80.0	£32.0	£36.3	£15.3	£8.6	£17.0	£2.6	£25.7	£1.3	£2.7	£622.1	£147.5	£8.3	£0.8	£95.7	£1.6	£21.90	£897.9
Others, Zone 1	£9.1	0.2%	£1.0	£0.2	£0.5	£0.0	£0.1	£0.0	£2.1	£1.0	£0.3	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£5.3	£2.9	£0.0	£0.0	£0.9	£0.0	£0.0	£9.1
Sub-total	**£1,060.2**	**25.5%**	**£183.0**	**£123.3**	**£56.8**	**£20.9**	**£31.4**	**£6.4**	**£74.6**	**£96.3**	**£38.1**	**£41.1**	**£21.4**	**£11.9**	**£17.6**	**£2.9**	**£37.6**	**£1.6**	**£3.5**	**£768.3**	**£161.8**	**£8.8**	**£4.8**	**£114.4**	**£2.1**	**£21.9**	**£1,082.1**
Zone 2 | Watford North																											
Asda, Odhams Industrial Estate, St. Albans Road, Watford	£9.5	0.2%	£0.2	£7.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.9	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£8.9	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£9.5
Garston Village Centre	£0.4	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Others, Zone 2	£0.2	0.0%	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Sub-total	**£10.1**	**0.2%**	**£0.2**	**£7.0**	**£0.1**	**£0.1**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.9**	**£0.3**	**£0.7**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£9.5**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£10.1**
Zone 3 | Bushey & Aldenham																											
Aldenham Village Centre	£0.2	0.0%	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Bushey Town Centre	£7.8	0.2%	£1.9	£0.0	£3.6	£0.7	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£6.9	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£7.8
Costco, Hartspring Lane, Bushey	£6.5	0.2%	£0.0	£0.5	£0.1	£2.1	£0.1	£0.0	£0.4	£0.4	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.2	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£6.5
Others, Zone 3	£1.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.4	£0.0	£0.0	£0.5	£0.0	£0.0	£1.3
Sub-total	**£15.8**	**0.4%**	**£1.9**	**£0.5**	**£3.8**	**£3.0**	**£0.2**	**£0.0**	**£0.4**	**£0.9**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£11.8**	**£3.5**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£15.8**
Zone 4 | Radlett & Shenley																											
Radlett Town Centre	£5.7	0.1%	£0.0	£0.0	£0.2	£2.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.0	£0.0	£5.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.7
Shenley Village Centre	£1.3	0.0%	£0.0	£0.0	£0.0	£0.7	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Sub-total	**£6.9**	**0.2%**	**£0.0**	**£0.0**	**£0.2**	**£2.7**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.9**	**£0.0**	**£0.1**	**£6.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£6.9**
Zone 5 | Borehamwood & Elstree																											
Borehamwood Town Centre	£70.0	1.7%	£0.0	£0.4	£1.6	£3.3	£40.1	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.6	£0.0	£47.7	£0.0	£0.0	£0.0	£22.4	£0.0	£0.0	£70.0
Stirling Retail Park, Stirling Way, Borehamwood	£10.2	0.2%	£0.0	£0.0	£0.8	£0.7	£3.3	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£5.2	£0.0	£0.0	£0.0	£5.0	£0.0	£0.0	£10.2
Tesco Extra, Shenley Road, Borehamwood	£11.9	0.3%	£0.0	£0.0	£0.0	£1.0	£9.2	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£11.1	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£11.9
Others, Zone 5	£4.2	0.1%	£0.0	£0.0	£0.0	£0.3	£2.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£3.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£4.2
Sub-total	**£96.4**	**2.3%**	**£0.0**	**£0.4**	**£2.4**	**£5.2**	**£54.6**	**£2.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.1**	**£1.3**	**£0.0**	**£66.9**	**£0.0**	**£0.0**	**£0.0**	**£29.5**	**£0.0**	**£0.0**	**£96.4**
Zone 6 | Potters Bar																											
Potters Bar Town Centre	£22.5	0.5%	£0.0	£0.0	£0.0	£0.0	£0.1	£14.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.9	£0.0	£19.0	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0	£22.5
South Mimms Village Centre	£0.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Tesco Superstore, Mutton Lane, Potters Bar	£3.0	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£2.8	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£3.0
Others, Zone 6	£2.3	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3
Sub-total	**£28.1**	**0.7%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£18.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£5.9**	**£0.0**	**£24.4**	**£0.0**	**£0.0**	**£0.0**	**£3.7**	**£0.0**	**£0.0**	**£28.1**
Zone 7 | Rickmansworth																											
Croxley Green Local Centre	£7.0	0.2%	£0.4	£0.0	£0.0	£0.0	£0.5	£0.0	£3.1	£0.0	£2.4	£0.2	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£7.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.0
Rickmansworth Town Centre	£12.5	0.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.1	£0.2	£4.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£11.9	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£12.5
Others, Zone 7	£1.8	0.0%	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£1.8
Sub-total	**£21.3**	**0.5%**	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£10.3**	**£0.2**	**£7.4**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£20.5**	**£0.7**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£21.3**
Zone 8 | Batchworth Heath & South Oxhey																											
Northwood Local Centre	£7.3	0.2%	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£1.9	£5.4	£0.0	£0.0	£0.0	£0.0	£0.0	£7.3
South Oxhey Local Centre	£4.5	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£4.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£4.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.5
Sub-total	**£11.8**	**0.3%**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.3**	**£5.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**	**£0.0**	**£6.5**	**£5.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£11.8**
Zone 9 | Chorleywood & Sarratt																											
Chorleywood Village Centre	£8.0	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£7.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.0
Elstree Village Centre	£0.2	0.0%	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Sarratt Village Centre	£0.0	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total	**£8.2**	**0.2%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.2**	**£0.0**	**£7.8**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£8.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£8.2**
Zone 10 | Kings Langley & Abbots Langley																											
Abbots Langley Village Centre	£7.4	0.2%	£0.1	£0.3	£0.0	£0.0	£0.0	£0.4	£0.1	£0.0	£0.0	£6.4	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£7.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.4
Kings Langley Village Centre	£3.5	0.1%	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.6	£0.0	£0.0	£0.6	£0.0	£0.0	£3.1	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£3.5
Others, Zone 10	£2.1	0.1%	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.7	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1
Sub-total	**£13.1**	**0.3%**	**£0.1**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.1**	**£0.0**	**£0.1**	**£8.8**	**£0.8**	**£0.9**	**£0.2**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£12.6**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£13.1**
Zone 11 | Hemel Hempstead																											
Hemel Hempstead Town Centre	£249.7	6.0%	£0.6	£3.1	£0.3	£0.0	£0.9	£0.6	£0.3	£2.0	£1.1	£10.2	£117.2	£44.0	£19.1	£3.8	£17.3	£1.0	£1.7	£223.1	£0.0	£22.9	£2.6	£1.1	£0.0	£0.00	£249.7
Apsley Mills Retail Park, London Road, Hemel Hempstead	£113.1	2.7%	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0	£4.2	£12.8	£36.3	£39.1	£7.0	£1.2	£0.7	£0.0	£0.9	£105.3	£1.4	£6.3	£0.0	£0.0	£0.0	£0.0	£113.1
Others, Zone 11	£5.5	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£2.8	£0.8	£0.9	£0.0	£0.5	£0.0	£0.0	£5.2	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£5.5
Sub-total	**£368.3**	**8.9%**	**£0.6**	**£4.3**	**£0.3**	**£0.0**	**£0.9**	**£0.6**	**£2.2**	**£2.0**	**£5.4**	**£23.1**	**£156.3**	**£83.9**	**£27.0**	**£5.0**	**£18.5**	**£1.0**	**£2.6**	**£333.6**	**£1.4**	**£29.2**	**£2.9**	**£1.1**	**£0.0**	**£0.0**	**£368.3**
Zone 12 | Hemel Hempstead Fringe																											
Grovehill Local Centre	£0.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Others, Zone 12	£4.7	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£3.1	£0.1	£0.0	£0.0	£0.0	£4.7
Sub-total	**£5.0**	**0.1%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£1.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.8**	**£0.0**	**£3.1**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£5.0**
Zone 13 | Berkhamsted																											
Berkhamsted Town Centre	£46.0	1.1%	£0.3	£2.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6	£0.8	£2.3	£28.5	£2.9	£0.0	£0.0	£0.0	£38.4	£0.0	£5.8	£1.7	£0.0	£0.0	£0.0	£46.0
Others, Zone 13	£0.1	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Sub-total	**£46.0**	**1.1%**	**£0.3**	**£2.3**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.6**	**£0.6**	**£0.8**	**£2.3**	**£28.5**	**£2.9**	**£0.0**	**£0.0**	**£0.0**	**£38.5**	**£0.0**	**£5.8**	**£1.7**	**£0.0**	**£0.0**	**£0.0**	**£46.0**
Zone 14 | Tring																											
Tring Town Centre	£17.7	0.4%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£9.2	£0.0	£0.0	£0.0	£9.2	£0.0	£7.1	£1.4	£0.0	£0.0	£0.0	£17.7
Others, Zone 14	£1.4	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.6	£0.0	£0.0	£0.0	£0.7	£0.0	£0.4	£0.2	£0.0	£0.0	£0.0	£1.4
Sub-total	**£19.0**	**0.5%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.1**	**£9.8**	**£0.0**	**£0.0**	**£0.0**	**£10.0**	**£0.0**	**£7.5**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£19.0**
Zone 18 | St Albans																											
Abbey View Retail Park, Griffiths Way, St. Albans	£32.0	0.8%	£0.0	£0.1	£0.0	£1.0	£0.1	£0.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£22.9	£1.8	£4.0	£30.4	£0.0	£0.7	£0.0	£0.0	£0.9	£0.0	£32.0
St. Albans City Centre	£232.4	5.6%	£3.4	£1.0	£1.1	£3.1	£4.8	£2.1	£0.4	£0.0	£0.1	£2.8	£4.0	£1.4	£0.7	£0.2	£141.5	£30.0	£25.6	£222.4	£0.0	£0.0	£0.0	£0.5	£9.6	£11.62	£244.1
Others, Zone 18	£7.7	0.2%	£0.0	£0.4	£0.0	£0.0	£0.8	£0.4	£0.0	£0.0	£0.0	£0.1	£0.0	£1.2	£0.0	£0.1	£0.6	£3.9	£0.1	£7.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£7.7
Sub-total	**£272.1**	**6.6%**	**£3.4**	**£1.5**	**£1.1**	**£4.0**	**£5.8**	**£2.9**	**£0.4**	**£0.1**	**£0.1**	**£2.9**	**£4.0**	**£2.7**	**£0.7**	**£0.4**	**£165.0**	**£35.8**	**£29.7**	**£260.4**	**£0.0**	**£0.7**	**£0.0**	**£0.5**	**£10.5**	**£11.6**	**£283.7**
Zone 19 | London Colney Fringe																											
Albert Bygrave Retail Park, North Orbital Road, St Albans	£2.0	0.0%	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.0	£0.0	£1.2	£0.0	£0.2	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0
Colney Fields Shopping Park, Alsop Close, London Colney	£112.4	2.7%	£0.2	£0.6	£3.3	£12.3	£12.2	£15.5	£0.6	£0.0	£0.6	£3.6	£2.9	£3.4	£1.6	£0.3	£10.7	£12.5	£5.8	£86.1	£4.9	£0.7	£0.0	£20.0	£0.8	£0.0	£112.4
Cuffley Village Centre	£1.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Others, Zone 19	£0.2	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Sub-total	**£116.0**	**2.8%**	**£0.2**	**£0.6**	**£3.4**	**£12.3**	**£12.2**	**£15.5**	**£0.6**	**£0.0**	**£0.6**	**£3.7**	**£2.9**	**£3.9**	**£1.6**	**£0.4**	**£11.9**	**£13.9**	**£6.0**	**£89.6**	**£4.9**	**£0.7**	**£0.0**	**£20.0**	**£0.8**	**£0.0**	**£116.0**
Zone 21 | Harpenden																											
Wheathampstead Village Centre	£1.1	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.1
Harpenden Town Centre	£28.0	0.7%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£3.7	£0.0	£23.4	£27.5	£0.0	£0.0	£0.1	£0.0	£0.5	£0.0	£28.0
Sub-total	**£29.2**	**0.7%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£3.7**	**£0.0**	**£24.3**	**£28.3**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.7**	**£0.0**	**£29.2**
Total | Inner Study Area	**£2,127.7**	**51.2%**	**£190.8**	**£140.6**	**£68.1**	**£48.3**	**£106.9**	**£46.9**	**£89.2**	**£104.9**	**£61.0**	**£81.6**	**£187.0**	**£108.3**	**£75.9**	**£21.3**	**£240.8**	**£60.1**	**£66.3**	**£1,698.1**	**£177.6**	**£56.0**	**£11.7**	**£170.2**	**£14.0**	**£33.5**	**£2,161.2**
Sub Total | Watford District	**£1,070.3**	**25.8%**	£183.2	£130.4	£56.9	£20.9	£31.4	£6.4	£74.7	£96.3	£38.1	£41.9	£21.7	£12.6	£17.6	£2.9	£37.6	£1.6	£3.5	£777.8	£161.8	£8.8	£4.8	£115.0	£2.1	£21.9	£1,092.2
Sub Total | Hertsmere District	**£147.3**	**3.5%**	£1.9	£0.9	£6.4	£11.0	£55.9	£21.1	£0.4	£0.9	£0.8	£0.0	£0.0	£0.1	£0.1	£0.0	£3.2	£7.2	£0.1	£110.1	£3.5	£0.0	£0.0	£33.7	£0.0	£0.0	£147.3
Sub Total | Three Rivers Borough	**£54.5**	**1.3%**	£1.3	£0.5	£0.0	£0.1	£0.6	£0.4	£10.9	£5.6	£15.4	£9.3	£0.8	£1.0	£0.2	£0.0	£1.0	£0.7	£0.0	£47.8	£6.0	£0.1	£0.5	£0.0	£0.0	£0.0	£54.5
Sub Total | Dacorum District	**£438.4**	**10.6%**	£0.9	£6.7	£0.4	£0.0	£0.9	£0.6	£2.2	£2.0	£6.0	£23.8	£157.6	£87.6	£55.7	£17.7	£18.5	£1.0	£2.6	£384.0	£1.4	£45.6	£6.3	£1.1	£0.0	£0.0	£438.4
Sub Total | St Albans City & District	**£417.2**	**10.0%**	£3.6	£2.1	£4.5	£16.4	£18.0	£18.5	£0.9	£0.1	£0.7	£6.5	£6.9	£6.9	£2.3	£0.7	£180.6	£49.6	£60.1	£378.4	£4.9	£1.4	£0.1	£20.4	£11.9	£11.6	£428.8

Destination	Total Comparison (£m)	Total Comparison (%)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparison (£m)	Zone 18 Comparison (£m)	Zone 19 Comparison (£m)	Zone 21 Comparison (£m)	Inner Study Area	Zone 15 Comparison (£m)	Zone 16 Comparison (£m)	Zone 17 Comparison (£m)	Zone 20 Comparison (£m)	Zone 22 Comparison (£m)
Outside Inner Study Area																									
Zone 15 | Three Rivers Fringe																									
Chalfont St. Peter Village Centre	£0.8	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0
Denham Village Centre	£0.4	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0
Eastcote Local Centre	£6.9	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9	£0.0	£0.0	£0.0	£0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Harrow Town Centre	£179.5	4.3%	£0.0	£0.0	£1.5	£0.0	£0.2	£0.0	£0.3	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.6	£79.5	£0.0	£0.0	£94.4	£0.0
Hatch End Local Centre	£2.5	0.1%	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£1.1	£0.0	£0.0	£0.8	£0.0
Pinner Village Centre	£27.4	0.7%	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4	£24.7	£0.0	£0.0	£1.3	£0.0
Ruislip Town Centre	£90.2	2.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£77.4	£0.0	£0.0	£10.9	£0.0
Others, Zone 15	£0.2	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Sub-total	**£307.9**	**7.4%**	**£0.0**	**£0.0**	**£1.5**	**£0.0**	**£0.5**	**£0.0**	**£0.7**	**£6.5**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£9.8**	**£190.9**	**£0.0**	**£0.0**	**£107.3**	**£0.0**
Zone 16 | Dacorum Western Fringe																									
Chesham Town Centre	£23.1	0.6%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.2	£0.5	£0.3	£0.0	£0.3	£0.0	£2.4	£0.0	£20.7	£0.0	£0.0	£0.0
Others, Zone 16	£2.2	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.4	£0.5	£0.0	£0.0
																				£0.0					
Sub-total	**£25.2**	**0.6%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£0.0**	**£0.7**	**£0.0**	**£0.0**	**£0.2**	**£0.5**	**£0.3**	**£0.0**	**£0.3**	**£0.0**	**£2.6**	**£0.0**	**£22.1**	**£0.5**	**£0.0**	**£0.0**
Zone 17 | Dacorum Northern Fringe																									
Dunstable Town Centre	£34.5	0.8%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.6	£0.0	£0.7	£0.0	£0.0	£2.8	£0.0	£0.0	£25.9	£0.0	£5.8
Homebase, Vimy Road, Leighton Buzzard	£7.7	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£7.5	£0.0	£0.0
Leighton Buzzard Town Centre	£45.3	1.1%	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.7	£0.0	£1.1	£43.5	£0.0	£0.0
Others, Zone 17	£5.8	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.1	£0.1	£0.0	£0.0	£0.0	£0.6	£0.0	£0.3	£4.9	£0.0	£0.0
Sub-total	**£93.3**	**2.2%**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£1.8**	**£0.8**	**£0.1**	**£0.7**	**£0.0**	**£0.4**	**£4.1**	**£0.0**	**£1.6**	**£81.8**	**£0.0**	**£5.8**
Zone 20 | Hertsmere Southern Fringe																									
Barnet Local Centre	£64.1	1.5%	£0.0	£0.0	£0.0	£0.0	£0.1	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£61.6	£1.4
Edgware District Centre	£55.0	1.3%	£0.0	£0.3	£0.1	£0.4	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£1.6	£0.0	£0.0	£0.0	£53.4	£0.0
Stanmore District Centre	£37.8	0.9%	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.4	£0.0	£0.0	£36.9	£0.0
Wealdstone Local Centre	£5.4	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.4	£0.0	£0.0	£0.0	£5.0	£0.0
Others, Zone 20	£6.2	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.5	£0.0	£0.0	£5.6	£0.0
Sub-total	**£168.6**	**4.1%**	**£0.0**	**£0.3**	**£0.6**	**£0.4**	**£0.9**	**£1.2**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.2**	**£3.8**	**£0.9**	**£0.0**	**£0.0**	**£162.5**	**£1.4**
Zone 22 | St Albans Northern Fringe																									
Luton Retail Park, Gipsy Lane, Luton	£19.6	0.5%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£4.9	£6.1	£0.0	£0.0	£0.0	£0.0	£13.5
Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.6	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.1	£0.4	£0.0	£0.0	£0.0	£0.0	£0.2
Others, Zone 22	£1.2	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.3
Sub-total	**£21.4**	**0.5%**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£2.4**	**£0.0**	**£5.0**	**£7.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£14.0**
Sub-total Study Area	**£2,744.1**	**66.1%**	**£190.8**	**£141.1**	**£70.2**	**£48.7**	**£108.3**	**£48.1**	**£90.4**	**£111.4**	**£62.1**	**£81.6**	**£187.2**	**£110.3**	**£77.3**	**£21.9**	**£244.2**	**£60.4**	**£72.0**	**£1,725.9**	**£369.4**	**£79.8**	**£93.9**	**£440.0**	**£35.2**
Outside Study Area																									
Amersham Town Centre	£18.9	0.5%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	£1.8	£0.5	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£3.3	£7.5	£8.1	£0.0	£0.0	£0.0
Aylesbury Town Centre	£75.9	1.8%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.4	£0.5	£1.9	£15.2	£1.6	£0.0	£0.3	£21.2	£0.0	£46.9	£7.8	£0.0	£0.0
Beaconsfield Town Centre	£2.0	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£77.1	1.9%	£0.0	£2.7	£0.5	£2.5	£5.2	£1.5	£0.2	£1.0	£0.2	£1.7	£0.5	£0.0	£0.0	£0.0	£0.4	£1.5	£0.4	£18.3	£0.0	£0.0	£0.4	£58.5	£0.0
Broadfields Retail Park, Bicester Road, Aylesbury	£6.8	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£5.2	£1.5	£0.0	£0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£4.6	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.6	£0.0	£4.6	£0.0	£0.0	£0.0	£0.0	£0.0
Central London	£157.8	3.8%	£3.3	£0.7	£2.2	£1.4	£2.4	£3.4	£1.9	£3.6	£3.3	£0.7	£1.1	£0.9	£5.6	£0.5	£12.3	£4.9	£7.0	£55.4	£58.2	£4.9	£1.5	£36.1	£1.7
Chalfont St. Giles Village Centre	£1.5	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£1.3	£0.0
Colindale Local Centre	£4.1	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£3.0	£0.0
Enfield Retail Park, Crown Road, Enfield	£5.4	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£3.5	£0.0	£0.0	£0.0	£1.9	£0.0
Enfield Town Centre	£9.4	0.2%	£0.0	£0.0	£0.0	£0.0	£0.1	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£4.4	£0.0	£0.0	£0.0	£5.0	£0.0
Gerrards Cross Town Centre	£3.3	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£1.2	£2.0	£0.0	£0.0	£0.0	£0.0
Great Missenden Village Centre	£0.6	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0
Hatfield Town Centre	£46.4	1.1%	£0.0	£0.3	£0.0	£0.0	£0.0	£3.5	£0.2	£0.6	£0.0	£0.0	£1.3	£0.0	£0.4	£0.0	£17.5	£8.3	£2.8	£35.0	£0.0	£0.0	£0.0	£0.7	£10.8
Hattersway Retail Park, Chaul End Lane, Luton	£5.9	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£1.8	£2.6	£0.0	£0.0	£0.0	£0.0	£3.4
Hertford City Centre	£0.1	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
High Wycombe Town Centre	£52.5	1.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.1	£1.7	£0.1	£0.0	£0.0	£6.4	£0.8	£0.0	£0.0	£0.4	£10.4	£25.9	£16.2	£0.0	£0.0	£0.0
Hitchin Town Centre	£3.1	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.1
Ikea, Drury Way, North Circular Road, Wembley	£36.9	0.9%	£0.9	£7.5	£0.1	£1.2	£1.4	£0.5	£2.2	£1.3	£0.3	£0.0	£10.9	£1.3	£0.4	£0.0	£0.0	£0.6	£0.0	£28.7	£8.2	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre	£0.0	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kingsbury District Centre	£0.2	0.0%	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Little Chalfont Village Centre	£0.1	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Luton Town Centre	£48.6	1.2%	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£1.6	£0.1	£0.1	£1.2	£0.2	£4.9	£8.8	£0.0	£0.0	£15.8	£0.0	£24.0
Marlow Town Centre	£1.6	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.2	£0.0	£0.0	£0.0
Mill Hill Local Centre	£8.2	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0	£3.7	£0.0	£0.0	£0.0	£4.5	£0.0
Milton Keynes Town Centre	£200.9	4.8%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.4	£0.7	£1.3	£2.5	£8.8	£5.9	£0.3	£0.8	£21.6	£0.0	£11.7	£159.0	£0.0	£8.7
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£18.6	0.4%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.4	£0.0	£1.5	£0.0	£5.3	£7.9	£0.0	£0.0	£10.3	£0.0	£0.4
Monkswood Retail Park, Elder Way, Stevenage	£2.2	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.0	£0.0	£0.0	£0.0	£1.4
Others, Aylesbury	£3.6	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£0.1	£0.0	£0.0	£0.0	£0.6	£0.0	£2.2	£0.7	£0.0	£0.0
Others, Enfield	£1.2	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.7	£0.0	£0.0	£0.0	£0.5	£0.0
Princes Risborough Town Centre	£0.4	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.0	£0.0	£0.0
Roaring Meg Retail Park, Great North Road, Stevenage	£14.3	0.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£1.8	£0.9	£5.5	£0.0	£0.0	£0.0	£0.0	£8.7
Roebuck Retail Park, London Road, Stevenage	£3.1	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.2	£0.4	£0.9	£0.0	£0.0	£0.0	£0.0	£2.1
Slough Town Centre	£6.2	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£5.1	£0.0	£0.0	£0.0	£0.0
Stevenage Town Centre	£22.3	0.5%	£0.0	£0.0	£0.0	£0.0	£1.1	£1.4	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£1.1	£2.8	£1.2	£7.9	£0.0	£0.0	£0.0	£2.4	£12.0
The Galleria Outlet, Comet Way, Hatfield	£28.9	0.7%	£0.0	£3.3	£0.0	£0.1	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£3.1	£0.0	£0.0	£8.6	£3.6	£2.0	£21.5	£0.0	£0.7	£0.0	£2.3	£4.4
Uxbridge Town Centre	£72.9	1.8%	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.2	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.6	£68.7	£0.7	£0.0	£0.0	£0.0
Victoria Retail Park, Crown Road, South Ruislip	£35.2	0.8%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£33.9	£0.0	£0.0	£0.0	£0.0
Waltham Cross Town Centre	£9.8	0.2%	£0.0	£0.0	£0.0	£0.1	£0.5	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£4.4	£0.2	£7.2	£2.0	£0.0	£0.0	£0.0	£0.6
Welwyn Garden City Town Centre	£207.5	5.0%	£0.3	£0.0	£0.7	£1.1	£0.1	£16.0	£0.2	£0.3	£1.8	£0.2	£0.3	£2.2	£1.0	£0.0	£42.8	£27.5	£32.6	£127.2	£0.0	£0.0	£0.0	£14.3	£66.0
Others, outside study area	£185.5	4.5%	£0.7	£1.8	£1.8	£0.2	£1.3	£2.3	£1.2	£2.9	£2.1	£0.6	£1.6	£3.5	£3.4	£6.0	£1.2	£6.3	£1.7	£38.6	£70.8	£7.2	£37.5	£21.5	£9.9
Abroad	£24.9	0.6%	£0.6	£0.6	£0.0	£0.8	£0.1	£0.0	£0.3	£0.0	£0.0	£0.4	£2.9	£5.6	£0.3	£0.0	£1.9	£1.0	£0.4	£15.0	£2.9	£0.8	£1.9	£3.7	£0.7
Sub Total outside Study Area	**£1,408.4**	**33.9%**	**£6.3**	**£17.0**	**£5.6**	**£7.4**	**£12.4**	**£37.2**	**£9.7**	**£11.3**	**£13.8**	**£6.2**	**£22.5**	**£21.4**	**£23.9**	**£32.1**	**£105.6**	**£71.0**	**£63.8**	**£467.3**	**£285.3**	**£105.8**	**£236.5**	**£155.5**	**£157.9**
Total (rounded)	**£4,152.6**	**100.0%**	**£197.1**	**£158.1**	**£75.7**	**£56.1**	**£120.7**	**£85.3**	**£100.1**	**£122.7**	**£75.9**	**£87.8**	**£209.7**	**£131.7**	**£101.2**	**£54.0**	**£349.8**	**£131.4**	**£135.7**	**£2,193.2**	**£654.7**	**£185.6**	**£330.4**	**£595.5**	**£193.1**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)

c. Excludes 'don't know/varies', markets and internet sales

d. Comparison goods Inflow allowed of 5% from St Albans as both a regional centre and a tourist destination, and 2.5% each from Watford as a regional centre.

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Table 26a: Estimated 'capacity' for new comparison goods facilities in South West Hertfordshire (all five authority areas)

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	2,161.2	2,127.7	33.5	0.0
2021	2,300.5	2,331.3	36.8	67.6
2026	2,572.4	2,843.9	43.1	314.5
2031	2,868.1	3,466.7	50.4	649.0
2036	3,197.8	4,224.8	59.0	1,086.0
Study Area Market Share (%)		49.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by South West Hertfordshire facilities at 49.8% from the Study Area (currently 51.2%)

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	0	0
2021	67.6	8,500	11,600
2026	314.5	35,200	48,100
2031	649.0	65,200	89,000
2036	1,086.0	97,900	133,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26c: Extant comparison goods commitments in South West Hertfordshire

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross florrspace addions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further asumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			25,842		173.3

Table 26d: Net quantitative capacity for additional comparison goods floorspace in South West Hertfordshire

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	173.3	-173.3	-23,100	-31,500
2021	67.6	184.5	-116.9	-14,600	-20,000
2026	314.5	206.1	108.4	12,100	16,600
2031	649.0	229.8	419.2	42,100	57,500
2036	1,086.0	256.2	829.8	74,800	102,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26e: Estimated 'capacity' for new comparison goods facilities in Hertsmere

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	147.3	147.3	0.0	0.0
2021	156.8	146.1	0.0	-10.6
2026	175.3	178.3	0.0	3.0
2031	195.5	217.3	0.0	21.9
2036	217.9	264.9	0.0	46.9
Study Area Market Share (%)		**3.1%**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by Hertsmere facilities at 3.1% from the Study Area (currently 3.5%)

Table 26f: Gross quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2017	0.0	0	0
2021	-10.6	-1,300	-1,800
2026	3.0	300	500
2031	21.9	2,200	3,000
2036	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26g: Extant comparison goods commitments in Hertsmere

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Hertsmere	N/A	Over 40 applications involving development to or from A classes have extant permission. However, none are sizable and most relate to changes of use of small High Street units. The extant permissions are judged largely to be neutral in floorspace terms.	0	0	0.0
Total			**0**		**0.0**

Table 26h: Net quantitative capacity for additional comparison goods floorspace in Hertsmere

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2017	0.0	0.0	0.0	0	0
2021	-10.6	0.0	-10.6	-1,300	-1,800
2026	3.0	0.0	3.0	300	500
2031	21.9	0.0	21.9	2,200	3,000
2036	46.9	0.0	46.9	4,200	5,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26g) from surplus expenditure (sourced from Table 26e)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

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Table 26i: Estimated 'capacity' for new comparison goods facilities in Three Rivers

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	54.5	54.5	0.0	0.0
2021	58.0	61.4	0.0	3.4
2026	64.8	74.9	0.0	10.1
2031	72.3	91.3	0.0	19.0
2036	80.6	111.3	0.0	30.7
Study Area Market Share (%)		**1.3%**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Three Rivers facilities at 1.3% from the Study Area

Table 26j: Gross quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	0	0
2021	3.4	400	600
2026	10.1	1,100	1,500
2031	19.0	1,900	2,600
2036	30.7	2,800	3,800

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26k: Extant comparison goods commitments in Three Rivers

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Three Rivers	16/0005/FUL, South Oxhey regeneration	The approved Development Schedule sets out the type and maximum quantity of development that can be provided across the South Oxhey redevelopment as a whole. This permits up to 5,137 sqm of flexible town centre uses (Classes A1-A5, D1, D2, B1 and Bookmakers) including a Lidl foodstore of up to 1,714 sqm. After allowing for a foodstore, offices and a bookmakers, there is 2,647 sq m of space left for potential comparison goods uses.	Assumed that comparison goods might be 75% of the 2,647 sq m residual figure = 1,985 sq m. We have assumed that 50% of this figure is 'new' floorspace (i.e. not replacement) = 992 sq m.	6,500	6.4
Total			**992**		**6.4**

Table 26l: Net quantitative capacity for additional comparison goods floorspace in Three Rivers

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	6.4	-6.4	-900	-1,200
2021	3.4	6.9	-3.4	-400	-600
2026	10.1	7.7	2.4	300	400
2031	19.0	8.6	10.5	1,100	1,400
2036	30.7	9.5	21.2	1,900	2,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26k) from surplus expenditure (sourced from Table 26i)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	438.4	438.4	0.0	0.0
2021	466.7	494.4	0.0	27.7
2026	521.8	603.1	0.0	81.2
2031	581.8	735.1	0.0	153.3
2036	648.7	895.9	0.0	247.2
Study Area Market Share (%)		**10.6%**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	0	0
2021	27.7	3,500	4,700
2026	81.2	9,100	12,400
2031	153.3	15,400	21,000
2036	247.2	22,300	30,400

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of: • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,950 sqm.	We have assumed that the net to gross ratio for comparison goods is 75% = 5,613 sq m net	6,500	36.5
Total			**13,869**		**89.7**

Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	89.7	-89.7	-12,000	-16,300
2021	27.7	95.5	-67.8	-8,500	-11,600
2026	81.2	106.8	-25.6	-2,900	-3,900
2031	153.3	119.1	34.3	3,400	4,700
2036	247.2	132.7	114.5	10,300	14,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5.500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26q: Estimated 'capacity' for new comparison goods facilities in Watford

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	1,092.2	1,070.3	21.9	0.0
2021	1,162.6	1,206.9	24.0	68.3
2026	1,300.0	1,472.3	28.1	200.3
2031	1,449.5	1,794.7	32.9	378.2
2036	1,616.1	2,187.2	38.5	609.6
Study Area Market Share (%)		25.8%		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Watford facilities at 25.8% from the Study Area

Table 26r: Gross quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	0	0
2021	68.3	8,600	11,700
2026	200.3	22,400	30,600
2031	378.2	38,000	51,900
2036	609.6	54,900	75,000

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26s: Extant comparison goods commitments in Watford

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Watford	16/00076/VAR, Charter Place, Watford	Part demolition/reconfiguration/change of use of existing Charter Place Shopping Centre, demolition of 37-57 and 67-69 High Street, and part retention of 63-65, High Street. Erection of new buildings within Classes A1(shops), A3 (restaurants) and D2 (including cinema), including provision of new covered market, together with associated plant and machinery, and ancillary facilities. Provision of new public realm. Alterations to existing pedestrian and cycle access and egress arrangements, highway alterations/ improvements and other ancillary works and operations. Variation of Condition 2 of planning permission ref. 14/00779/VAR to incorporate amendments to the ground and first floor retail units, second floor leisure unit, design of the high level glazed canopy, reorientation of the escalators and stairs within the central space and other minor amendments.	Gross florrspace addions of 10,291 sq m. We have assumed that the net:gross ratio is 70% = 7,204 sq m net. We have further asumed that 80% of this total will be dedicated to convenience goods = 5,763 sq m net.	7,500	43.2
Total			5,763		43.2

Table 26t: Net quantitative capacity for additional comparison goods floorspace in Watford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2017	0.0	43.2	-43.2	-5,800	-7,900
2021	68.3	46.0	22.3	2,800	3,800
2026	200.3	51.4	148.9	16,700	22,800
2031	378.2	57.4	320.8	32,200	44,000
2036	609.6	64.0	545.7	49,200	67,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26s) from surplus expenditure (sourced from Table 26q)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
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Table 26u: Estimated 'capacity' for new comparison goods facilities in St Albans

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2017	428.8	417.2	11.6	0.0
2021	456.5	422.5	12.8	-21.3
2026	510.4	515.3	14.9	19.8
2031	569.1	628.2	17.5	76.6
2036	634.5	765.6	20.5	151.5
Study Area Market Share (%)		**9.0%**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes reduced market share claimed by St Albans facilities at 9.0% from the Study Area (currently 10.0%)

Table 26v: Gross quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2017	0.0	0	0
2021	-21.3	-2,700	-3,600
2026	19.8	2,200	3,000
2031	76.6	7,700	10,500
2036	151.5	13,700	18,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Table 26w: Extant comparison goods commitments in St Albans

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
St Albans	5/2016/3386, Griffiths Way South	Outline application (access and scale sought) for mixed use development comprising Class A1 (discount foodstore), Class A1 (non food retail), D2 (gym) and Class A3/A5 (restaurant and drive-through)	4,800	6,500	31.2
St Albans	5/2016/3629, Hertfordshire House Civic Close St Albans	Infill of building overhang at ground floor and partial change of use of basement and ground floor to flexible commercial use (A1/A2/A3/B1/D1).	218	6,500	1.4
St Albans	5/2015/2212, Town Hall, St Albans	Change of use of building to accommodate new museum and gallery with ancillary cafe and retail facilities including extension of basement, first floor glazed link extensions, display of advertisement banners and lettering, replac	200	6,500	1.3
Total			**5,763**		**33.9**

Table 26x: Net quantitative capacity for additional comparison goods floorspace in St Albans

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2017	0.0	33.9	-33.9	-4,500	-6,200
2021	-21.3	36.1	-57.4	-7,200	-9,800
2026	19.8	40.4	-20.5	-2,300	-3,100
2031	76.6	45.0	31.6	3,200	4,300
2036	151.5	50.2	101.4	9,100	12,500

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire
2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26w) from surplus expenditure (sourced from Table 26u)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices